

Proposed NU Business Name : M/S Royel-Rana Traders

Business Category: General Retail & Wholesale



Business Proposal Identified by: Md. Abdur Rohim, Asst. Officer, Rohonpur Unit, Chapainawabganj Business Proposal Prepared by: Naznin Akther

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Royel Ali Vill: Bonggeshshorpur, Union: Boalia, Post: Boalia, Upazila: Gomostapur, District: Chapainawabganj.
Age	:	29 years
Marital status	:	Married
Children	:	01 (One) Son and 01 (One) Daughter
No. of siblings:	:	02 (Two) Brothers ad 01 (One) Sister
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Mother✔FatherMst. Saleha BegumMd. Mokhlesur RahmanBranch: Gomostapur, Centre # 51/mo,Loan no.: 4376/2, Membership since January 12, 2009First loan: Tk. 5,000Existing loan: Tk. 20,000, Outstanding Loan: Tk. 14,650Entrepreneur's brotherNoNilNil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Six
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	 07 (Seven) years experience in running his own business. He started the business with BDT 150,000 (One lac fifty thousand). He has 02 (Two) years working experience in a workshop. He has 07 (Seven) years working experience as a mason.
Other Own/Family Sources of Income	:	His father's income from agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01770375217
NU's National ID No.	:	7013731922711
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Saleha Begum is a GB member since January 12, 2009 at first she took GB loan BDT 5,000 (Five thousand).
- Successively several times she utilized GB loan for assisting her son in existing business.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	M/S Royel-Rana Traders
Address/ Location	:	Bonggeshshorpur, Gomostapur, Chapainawabganj.
Total Investment in BDT	:	Tk. 711,000
Financing	:	Self Tk. 511,000 (from existing business) Required Investment Tk. 200,000 (as equity)
Present salary/drawings from business	:	BDT 8,000 (Eight thousand)
Proposed Salary	:	BDT 10,000 (Ten thousand)
 Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.) 	:	On products 10%. On products 10%.



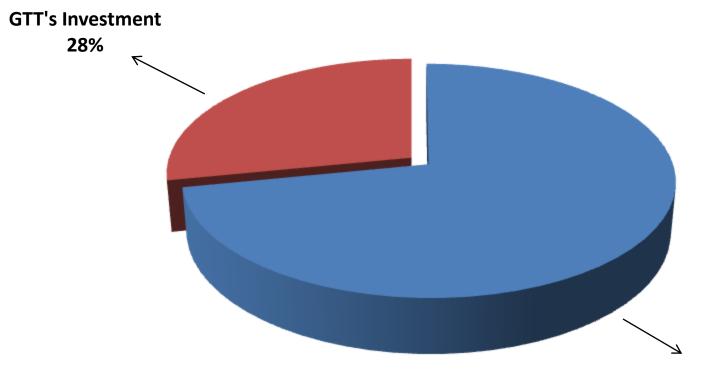
Dertieulere	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products (A)	18,500	481,000	5,772,000		
Less: Cost of Sales / Products (raw materials & wages) (B)	16,650	432,900	5,194,800		
Gross Profit (C) [C=(A-B)]	1,850		577,200		
Less: Operating Cost:					
Electricity bill		3,000	36,000		
Shop Rent		1,800	21,600		
Mobile bill		600	7,200		
Night Guard bill		180	2,160		
Conveyance bill		15,000	180,000		
Ownership Transfer Fee			-		
Present Salary (Family & self)		8,000	96,000		
Present Salary (Assistant - brother)		8,000	96,000		
Provision of bad debt		10	120		
Other Cost (Stationary & Entertainment etc.)		1,500	18,000		
Non Cash Item:		,			
Depreciation Expenses		876	10,513		
Total Operating Cost (D)		38,966	467,593		
Net Profit (C-D):		9,134	109,608		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed	
Existing	Proposed	(BDT)	(BDT)	(BDT)
	Investment in products (plain sheet, rod, cement, tin and angle etc.)	434,500	200,000	634,500
Investment in Machineries, Equipment & Tools (welding machine, drill machine, finishing machine, cutting machine, hand drill machine, related accessories, weight machine, bulb and fan etc.)				66,450
Cash in hand				22,600
Debtors (Since June, 2016 to at present)				12,000
Creditors (Since June, 2016 to at present)				(30,000)
Decoration (fixture and fittings)				5,450
Total Capital			200,000	711,000



Entrepreneur's Contribution BDT 511,000
 GTT's Investment BDT 200,000
 Total Capital BDT 711,000



Entrepreneur's Contribution 72%

FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars		Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
		Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated Sales income from products (A)	24,000	624,001	7,488,016	26,400	686,401	8,236,817	28,776	748,178	8,978,131	
Less: Cost of Sales / Products (raw materials & wages) (B)	21,600	561,601	6,739,214	23,760	617,761	7,413,135	25,898	673,360	8,080,318	
Gross Profit (C) [C=(A-B)]	2,400	62,400	748,802	2,640	68,640	823,682	2,878	74,818	897,813	
Less: Operating Cost:										
Electricity bill		3,500	42,000		3,900	46,800		4,200	50,400	
Shop Rent		1,800	21,600		1,800	21,600		1,800	21,600	
Mobile bill (SMS & Reporting)		900	10,800		900	10,800		900	10,800	
Night Guard bill		230	2,760		280	3,360		330	3,960	
Conveyance		18,000	216,000		21,000	252,000		24,000	288,000	
Ownership Transfer Fee		1,333	8,000		1,333	16,000		1,333	16,000	
Proposed Salary-(Family & self)		10,000	120,000		11,000	132,000		12,000	144,000	
Proposed Salary(Assistant - brother)		9,000	108,000		10,000	120,000		10,500	126,000	
Bank Charge (DD, PO, SC)		85	510		85	1,020		85	1,020	
Provision of bad debt		10	120		10	120		10	120	
Other Cost (stationary & Entertainment etc.)		1,800	21,600		2,000	24,000		2,200	26,400	
Non Cash Item:										
Depreciation Expenses		876	10,513		876	10,513		876	10,513	
Total Operating Cost (D)	-	47,534	561,903	-	53,184	638,213	-	58,234	698,813	
Net Profit (C-D):	-	14,866	186,899	-	15,456	185,469	-	16,583	199,001	
Retained Income			186,899			372,368			571,369	

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.1	Investment Infusion by Investor	200,000		_
1.2	Net Profit (ownership tr. Fee added back)	194,899	201,469	215,001
1.3	Depreciation Expenses	10,513	10,513	10,513
1.4	Opening Balance of Cash Surplus	-	157,412	273,393
	Total Cash Inflow	405,412	369,393	498,906
2.0	Cash Outflow			
2.1	Product Purchase	200,000	-	
2.2	Investment Payback including Ownership Transfer Fee	48,000	96,000	96,000
	Total Cash Outflow	248,000	96,000	96,000
3.0	Total Cash Surplus	157,412	273,393	402,906



STRENGTH	WEAKNESS
 Present employment: Self: 01 Family: 01 (brother) Others (beyond family): 03 (Production basis) Future employment: 0 Trade License in his own name; Good reputation; He has on hand training; Skilled & working experience : 16 years. 	Can not supply goods as per demand.
 OPPORTUNITIES Location of Shop; Have some fixed customers. Increasing Demand; The Capital of the entrepreneur will be BDT 1082,369 after 3 years excluding payback of investor's money. 	THREATS Increase of local competitors.

Presented at 291st as Yunus Centre and 81st In-house Executive Social Business Design Lab (GTT) on July 18, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures













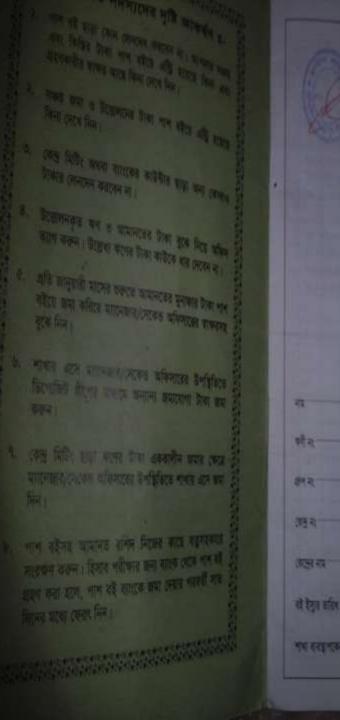


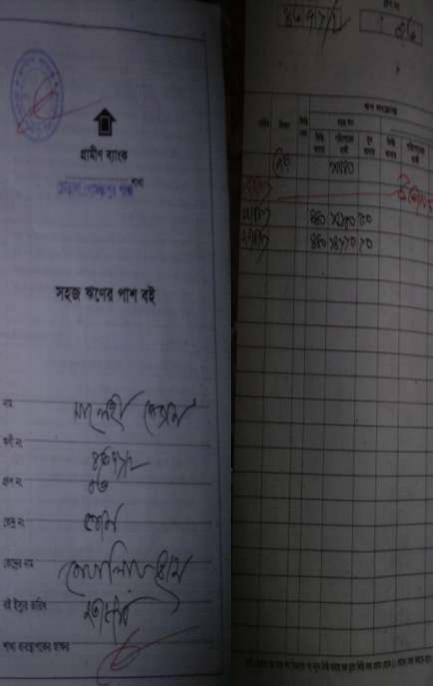


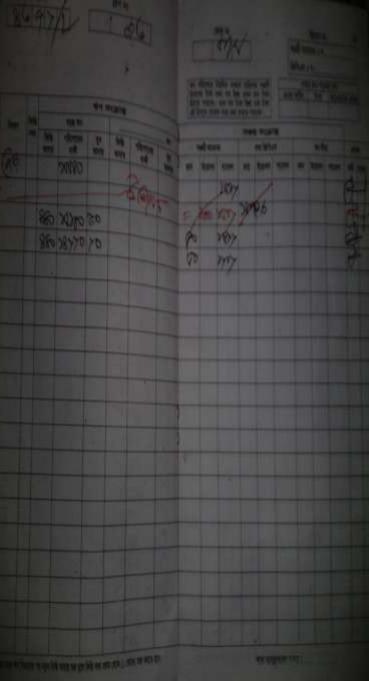


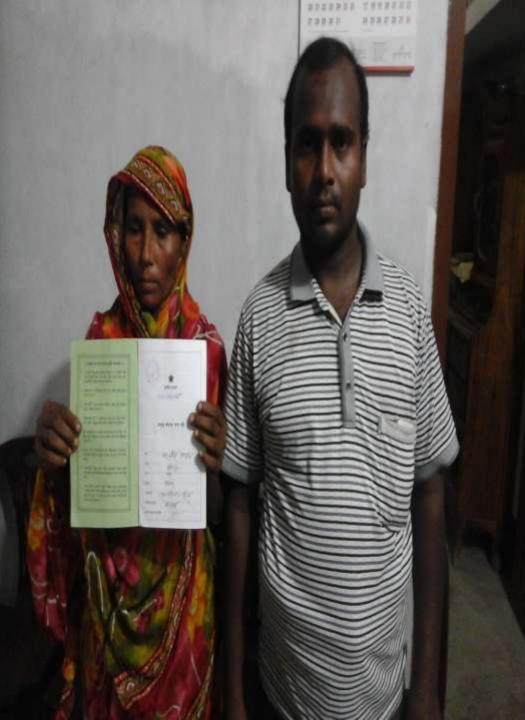


59 ব্ৰুমিক নং----OC LEINER DO লাইসেন্স ফি আদায় রেজিষ্টার 2003-2000 অর্থ বছর-লিয়া ইউনিয়ন পরিষদ ওনং বেয় উপজেলা ঃ গোমতা বুর, জেলা ঃ চাঁপাইনবাবগঞ্জ ्रिक्स ह 6 नारेराम नः- २८७/२८ QO -1- 25 णतिर्थ 8. २७०२-२०२८ ट्रिडाम् न्यमन नाम तरका লাইসেন্ধারীর নাম… Calle ACAM STA লিতা/ৰামীর নাম সে সে সে সি সি विकाना हा हाम्या यह उभिरुद्विक्य ताह वागानिगा, आमहार्यय, हामारे देशहरुडाय তি বিষা বিষা প্রয় বিধ ফিস প্রদানের পরিমাণ টাকা (কথায় স্প্রস্তু স্প্রস্ট্র স্প্রস্ট্র স্প্রস্ট্র স্প্রস্ট্র স্প্রস্ট্র স্ব প্রাপ্ত হারে তার ব্যবসা/ বৃত্তি/পেশা বিশিষ্ট্রসঙ্কান্ড সমান সময় গ্রিজালনিয়ে যাবার জন্য এ লাইসেন্স প্রদান করা হলো। তারিখ ২6/06-178











প্রদানকারী কর্ত্বপক্ষের স্বাক্ষর

প্রদাদের তারিখ: ২৯/০৮/২০০৮

Thank You