



Business Proposal Identified by: Md. Abdur Rahim, Asst. Officer, Chapainawabganj. Business Proposal Prepared by: Mohammed Anwar Hossain

#### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**

Name and address	:	Md. Soriful Islam Vill: Islampur, Union: 012 No.bangabari,Post:Bangabari Upazila: Gomostapur, District: Chapainawabganj.		
Age	:	30 Years		
Marital status	:	Married		
Children	:	01 (One) Son and 01 (One) Daughter		
No. of siblings:	:	03 (Three) Brothers and 02 (Two) Sisters.		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Mother ☐ Father √ Late Mojida Begum Md. Uzzal Ali <i>Branch</i> : Bangabari,Gomostapur, <i>Centre # 47/kha</i> <i>Loan no.: 8567/1,</i> Member since 2005 First Ioan: Tk. 5,000 Existing Ioan: 40,000, Outstanding Ioan: Tk. 17,500 Entrepreneur's Father Nil Nil		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Five
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	:	N/A
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)	:	<ul> <li>15 (fifteen) years experience is running his own business. He started the business only with Tk. 20,000 (Twenty Thousand)</li> <li>He has 5 years working experience of his father shop as an assistant.</li> <li>He has purchased one kata land, built his own residence, bearing all expenditure of his children education and family expenses from the benefit of his running business.</li> </ul>
Other Own/Family Sources of Income	:	His father's income from grocery business and other two brothers income from mason and auto bike driving.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01713704816
NU's National ID No.	:	19837013721106500
NU Project Source/Reference	:	Grameen Telecom Trust

# BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Md. Uzzal Ali is a GB member since 2005 at first he took GB loan BDT 5,000 (Five thousand)
- Gradually he took GB loan several times and utilized it by assisting his own grocery shop, purchasing cows and mango gardening.
- Finally GB loan helped him to improve his economic condition and livelihood.

## **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

Business Name	:	Raju Rani Rokomari Store		
Address/ Location	:	slampur Bangabari, Gomostapur, Chapainawabganj.		
Total Investment in BDT		Tk. 616,000		
Financing	:	Self Tk. 466,000 (from existing business) Required Investment Tk. 150,000 (as equity)		
Present salary/drawings from business	:	Taka 7,000 (Seven Thousand)		
Proposed Salary (estimates)	:	Taka 8,000 (Eight thousand)		
Proposed Business Implementation Plan				
(i) % of present gross profit margin	:	On products 15%, bKash & Flexiload100%		
(ii) Estimated % of proposed gross profit margin	:	On products 15%, bKash & Flexiload100%		
(iii) In future risk mgt. plan (from fire, disaster etc.)	:			

# **INFO ON EXISTING BUSINESS OPERATIONS**

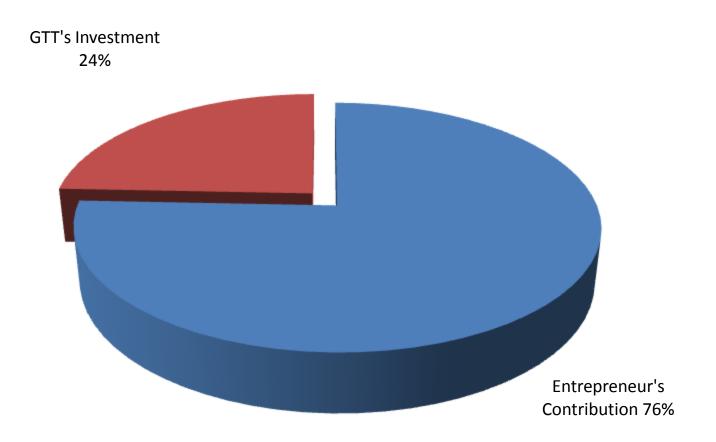
Particulars	Ex	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales income from Products	3,500	98,000	1,176,000			
Commision from Flexi-load	27	756	9,072			
Commision from bKash	80	2,240	26,880			
Total Sales (A)	3,607	100,996	1,211,952			
Less: Cost of Sales / Products	2,975	83,300	999,600			
Gross Profit (C) [C=(A-B)]	632	17,696	212,352			
Less: Operating Cost:						
Electricity bill		250	3,000			
Generator Bill		-	-			
Shop rent		350	4,200			
Mobile bill		300	3,600			
Night Guard bill		-	-			
Conveyance bill		500	6,000			
Present Salary (Family & Self)		7,000	84,000			
Present Salary (Assistant-1)		1,000	12,000			
Provision of bad debt		117	1,400			
Other Cost (Stationary & Entertainment etc.)		300	3,600			
Non Cash Item:						
Depreciation Expenses						
Total Operating Cost (D)		9,817	117,800			
Net Profit (C-D):		7,879	94,552			

# PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed	Total	
Existing Proposed		Business (BDT)	(BDT)	(BDT)	
Investment in products (Shirt,Lungi,Shari,3-pitch,T-shirt,Short shirt,Ful pant,Panjabi,Sandal,Cap & Different kinds of Insecticides etc.)	Investment in products (Shari,Lungi,Shirt,Pant,Than kapor & Different kinds of Insecticides etc.)	337,100	150,000	487,100	
Investment in bKash & Flexi-load	-	100,000	-	100,000	
Investment in Machineries and Equipment (Selling Fan, table fan, Energy bulb etc.)			-	1,900	
Cash in hand		4,060	-	4,060	
Advance for Shop			-	41,000	
Debtors (Since January, 2016 to at present)			-	14,000	
Creditors (Since January, 2016 to at present)				(40,000)	
Decoration (fixture and fittings)		7,940		7,940	
Total Capita	al	466,000	150,000	616,000	



- Entrepreneur's Contribution BDT 466,000
- GTT's Investment BDT 150,000
- Total Capital BDT 616,000



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Est. Sales income from Products	4,500	-	1,512,000	5,175	,	1,738,800	5,434	152,145	1,825,740
Est. Commision from Flexi-load	54	1,512	18,144	65	1,814	21,773	78	2,177	26,127
Est. Commision from bKash	160	4,480	53,760	192	5,376	64,512	230	6,451	77,414
Total Estimated Sales (A)	4,714	131,992	1,583,904	5,432	152,090	1,825,085	5,742	160,773	1,929,282
Less: Cost of Sales / Products	3,825	107,100	1,285,200	4,399	123,165	1,477,980	4,619	129,323	1,551,879
Gross Profit (C) [C=(A-B)]	889	24,892	298,704	1,033	28,925	347,105	1,123	31,450	377,403
Less: Operating Cost:									
Electricity bill		350	4,200		450	5,400		550	6,600
Generator Bill		-	-	-	-	-	-	_	-
Shop rent		350	4,200		350	4,200		450	5,400
Mobile bill (SMS & Reporting)		600	7,200		700	8,400		750	9,000
Night Guard bill		-	-	-	-	-	-	-	-
Conveyance		800	9,600		1,100	13,200		1,400	16,800
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000
Proposed Salary-(Family & Self)		8,000	96,000		9,000	108,000		10,000	120,000
Proposed Salary-(Assistant-2)		3,000	36,000		3,500	42,000		4,000	48,000
Provision of bad debt		117	1,400		117	1,400		117	1,400
Other Cost (stationary & Entertainment etc.)		600	7,200		900	10,800		1,200	14,400
Non Cash Item:									
Depreciation Expenses		-	1,079		90	1,079		90	1,079
Total Operating Cost (D)	-	14,817	172,879	_	17,207	206,479	_	19,557	234,679
Net Profit (C-D)	-	10,075	125,825	-	11,719	140,626	-	11,894	142,724
Retained Income			125,825			266,451			409,175

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule : Monthly installment including ownership transfer fee from the date of cheque deposited in NU's business account.



SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	131,825	152,626	154,724
1.3	Depreciation Expenses	1,079	1,079	1,079
1.4	Opening Balance of Cash Surplus	-	96,904	178,609
	Total Cash Inflow	282,904	250,609	334,412
2.0	Cash Outflow			
2.1	Product Purchase	150,000	-	_
2.2	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	186,000	72,000	72,000
3.0	Total Cash Surplus	96,904	178,609	262,412



STRENGTH <ul> <li>Present employment:     <ul> <li>Self: 01</li> <li>Family: 01</li> <li>Others (beyond family):01</li> </ul> </li> <li>Future employment: 01</li> <li>Trade license of business in his own name</li> <li>Skilled &amp; working experience : 20 Yrs.</li> </ul>	WEAKNESS Can not supply goods & services according to demand.
OPPORTUNITIES   Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 875,175 after 3 years excluding payback of investor's money.	THREATS

Presented at 290<sup>th</sup> as Yunus Centre and 81<sup>st</sup> In-house Executive Social Business Design Lab

(GTT) on July 18, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures























<u>ইউনিয়ন</u> স্বম স্বম ইউ.পি. ৭নং ফরম ডাকঘরঃ বাঙ্গাবাড়ী, উপজেলাঃ গোমস্তাপুর, জেলাঃ চাঁপাইনবাবগঞ্জ। [১২(১) নং ধারা দ্রঃ] नाइरमन न१-७७8/२०२०/२०२० जातिथ : 20/02/2020 বহি নং প্রতিষ্ঠানের নাম...: ALAS ALE ELE CELE CAL লাইসেঙ্গ প্রাপকের নাম ..... ALLOR & BUSKELLE BURK भिजा/बामीत नाम हत्याह एजाहा ..... किंकाना क्रीमः ...... राष्ट्र राष्ट्र ...... एकघत-वात्रावाड़ी উপজেলাঃ গোমন্তাপুর, জেলাঃ চাঁপাইনবাবগঞ্জ। অত্র ইউনিয়নের আওতাধীন .... ৩০/৫৬ / ১০৯৬ ক্রারিখ পর্যন্ত এক (১) বৎসরকাল ক্র্যান্ড্র ব্যবসা হিসাবে তাহার ..... প্রায় বিষ্যা ব্যবসা চালাইয়া ..... এর পুত্র/স্ত্রী প্রা ক্রা বিদ্যালয় প্রা করা হইল। or-20/0420 ২নং বাঙ্গাবাড়ী ইউনিয়ন পরিষদ গোমস্তাপুর, চাঁপাইনবাবগঞ্জ

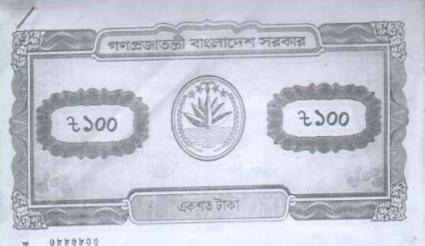
3. The licensec shall not be allowed to take commission from the retail sale of pesticides

Government of the people's Republic of Bangladesh Department of Agricultural Extension Office of the Deputy Director Chapai Nawabganj Zone, Chapai Nawabganj. 田 7年7年7月 riginal No. 4401 Form 15 CHITE CHITES (see rule 12(2)) Licence for retail sale of pesticide 75 morra =1" Father's name ..... Father father to some -is here by granted licence to sell pesticide (s) by retail sale on the premises situated at Subject to the conditions specified below and to the provision of the Pesticide Ordinance, 1971 (NO 11 of 1971) and the rules made thereunder. 2. Licence shall be in force for a period of two years from the date of issue. 3. Pesticide to be sold : any ana arcostell care-mare our বাদ্যাইবাপক কৰা ও বিক্ৰম যোগা। Licensing Authority Licence No. .... 28. 7.02 Date 02/72/20262). anta6Spath natana Conditions The licence shall be displayed in a prominent place in any part of the premises open 1. to the public. The licensee shall comply with the provisions of the Pesticide Ordinance, 1971 and 2. the rules made thereunder.

- The licensee shall not be allowed to take commission from the retail sale of pesticides exceeding the rate fixed by the Government.
   and the rate fixed by the Government.
- 4. Renewal.

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	(ইউলিজমনি ফরম- ৩)
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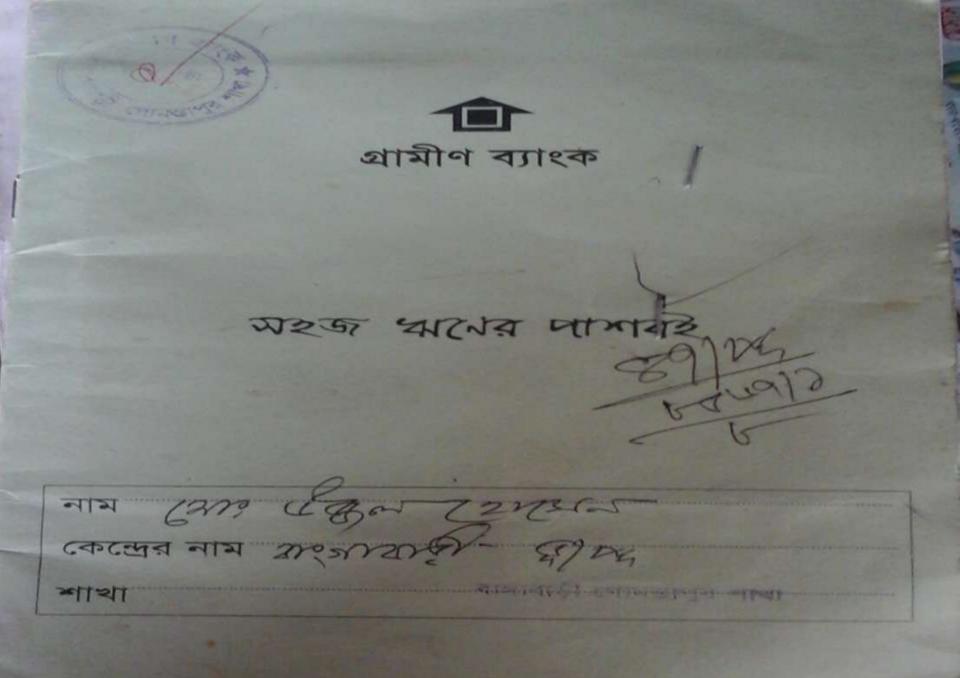
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