

Proposed NU Business Name : S M Telecom

Business Category: General Retail & Wholesale



Project Identified & Prepared by: **Shomvo Narayan, Asst. Officer, Manda Unit, Naogaon** Business Proposal Prepared by: **MD. Abdur Razzak** 

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md.Sumon Hossain		
		Vill: Pitakoir Dokkhin Para, Union: Songkorpur Post:Songkorpur, Upazila: Manda, District: Naogaon		
Age	:	20 years		
Marital status	:	Unmarried		
Children	:	-		
No. of siblings:	:	02 (Two)Sister 02 (Two)brother		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : : :	Nil No Nil Nil		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Eight Passed
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		2(Two)years experience is running his own business. He started the business with BDT 80,000 (Eighty thousand).  He has on 1(One )years Training Josna Telecom
Other Own/Family Sources of Income	:	His father's income from agriculture, bother income form business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01717533899
NU's National ID No.	:	নিবন্ধন নং:21262
NU Project Source/Reference	:	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Patasi Begum is a GB member since March 03, 2001 at first she took GB loan BDT 5,000 (Five thousand).
- Successively several times she utilized GB loan for purchasing cows, land for cultivation purposes and assist her son exciting business.
- Finally GB loan helped her to improve economic condition and livelihood.

### PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	S M Telecom
Address/ Location	:	Pitakoir Dokkhin Para, Manda, Naogaon
Total Investment in BDT	:	Tk. 167,000
Financing		Self Tk. 117,000(from existing business) Required Investment Tk. 50,000 (as equity)
Present salary/drawings from business		BDT 3,000 (Three thousand)
Proposed Salary		BDT 4,000 (Four thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 20%
(ii) Estimated % of proposed gross profit margin	:	On products 20%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

#### INFO ON EXISTING BUSINESS OPERATIONS

		EB (BDT)	
Particulars Particulars Particulars	Daily	Monthly	Yearly
Sales income from Products	500	14,000	168,000
Income from servicing (mobile set repairing & song download)	200	5,600	67,200
Total income from Sales & Servicing (A)	700	19,600	235,200
Less: Cost of Sales / Products (B)	400	11,200	134,400
Gross Profit (C) [C=(A-B)]	300	8,400	100,800
Less: Operating Cost:			
Electricity bill		200	2,400
Shop Rent		500	6,000
Mobile bill		200	2,400
Night Guard bill		100	1,200
Conveyance bill		500	6,000
Present Salary (Family & Self)		3,200	38,400
Provision of bad debt		9	112
Other Cost (Stationary & Entertainment etc.)		300	3,600
Non Cash Item:			,,,,,
Depreciation Expenses		314	3,773
Total Operating Cost (D)		5,324	63,885
Net Profit (C-D):		3,076	36,915

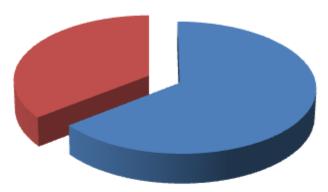
#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Parti	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Existing	Proposed	(551)		
Investment in products (Eletronic and Mobile Servesing etc)	Investment in products (Eletronic and Mobile Servesing etc)			
		110,210	50,000	160,210
Investment in Machinery (Fan,bulbs	s etc)			
		1,200		1,200
Cash in hand				
		2,420		2,420
Debtors (Since May, 2016 to at pre	esent)			
		1,770		1,770
Decoration (fixture and fittings)				
		1,400		1,400
Total	Capital	117,000	50,000	167,000

### SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 181,000
- GTT's Investment BDT 100,000
- Total Capital BDT 281,000

GTT's Investment 30%



's Contribution 70%

### FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from Products	700	19,600	235,200	945	26,460	317,520	1,229	34,398	412,776
Estimated income from servicing (mobile set repairing & song download)	300	8,400	100,800	420	11,760	141,120	546	14,196	170,352
Estimated total income from Sales & Servicing (A)	1,000	28,000	336,000	1,365	38,220	458,640	1,775	48,594	583,128
Less: Cost of Sales / Products (B)	560	15,680	188,160	851	23,814	285,768	1,106	30,958	371,498
Gross Profit (C) [C=(A-B)]	440	12,320	147,840	515	14,406	172,872	669	17,636	211,630
Less: Operating Cost:									
Electricity bill		250	3,000		300	3,600		400	4,800
Shop Rent		500	6,000		500	6,000		500	6,000
Mobile bill (SMS & Reporting)		500	6,000		600	7,200		600	7,200
Night Guard bill		150	1,800		200	2,400		250	3,000
Conveyance		800	9,600		1,100	13,200		1,400	16,800
Ownership Transfer Fee		333	2,000		333	4,000		333	4,000
Proposed Salary-(Family & Self)		4,000	48,000		4,000	48,000		4,500	54,000
Bank Charge (DD, PO, SC)		55	330		55	660		55	660
Provision of bad debt		q	112		9	112		9	112
Other Cost (stationary & Entertainment etc.)		600	7,200		800	9,600		1,000	12,000
Non Cash Item:		230	7,200		230	0,000		.,000	. =,000
Depreciation Expenses		314	3,773		314	3,773		314	3,773
Total Operating Cost (D)		7,512	87,815	_	8,212	98,545		9,362	112,345
Net Profit (C-D)		4,808	60,025	-	6,194	74,327	_	8,274	99,285
Retained Income									

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	50,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	62,025	78,327	103,285
1.3	Depreciation Expenses	320	320	320
1.4	Opening Balance of Cash Surplus	-	50,345	104,993
	Total Cash Inflow	112,345	128,993	208,598
2.0	Cash Outflow			
2.1	Product Purchase	50,000	-	_
2.2	Investment Payback including Ownership Transfer Fee	12,000	24,000	24,000
	Total Cash Outflow	62,000	24,000	24,000
3.0	Total Cash Surplus	50,345	104,993	184,598

Strength	WEAKNESS
<ul> <li>□ Present employment:     Self: 01, Family:0     Others (beyond family): 0     Future employment:0</li> <li>□ Trade License in his own name;</li> <li>□ Ownership of business in his own name;</li> <li>□ He has on hand training;</li> <li>□ Skilled and working experiences (6yrs);</li> </ul>	☐ Can not supply goods as per demand.
<ul> <li>OPPORTUNITIES</li> <li>□ Location of Shop;</li> <li>□ Have some fixed customers (Retail &amp; Wholesale);</li> <li>□ Increasing demand;</li> <li>□ The Capital of the entrepreneur will be BDT 482,127 after 3 years excluding payback of investor's money.</li> </ul>	THREATS  Increase of local competitors;

Presented at 208<sup>th</sup> as Yunus Centre and 51<sup>st</sup> In-house Executive Social Business Design Lab

(GTT) on March 16, 2016 at Grameen Telecom Trust Premises

Thank you

# Pictures

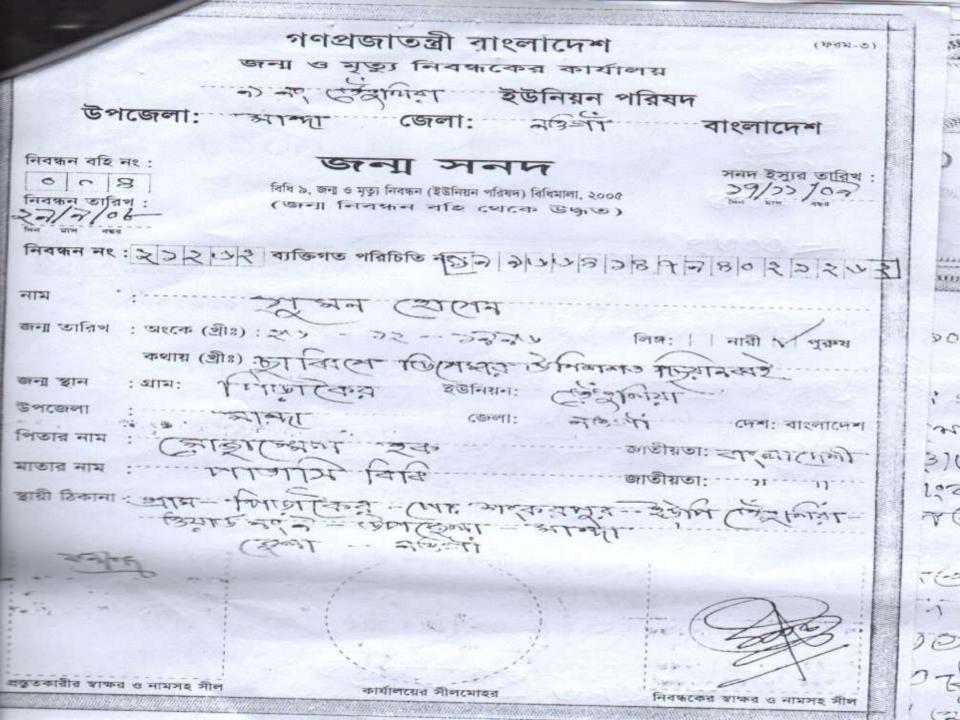












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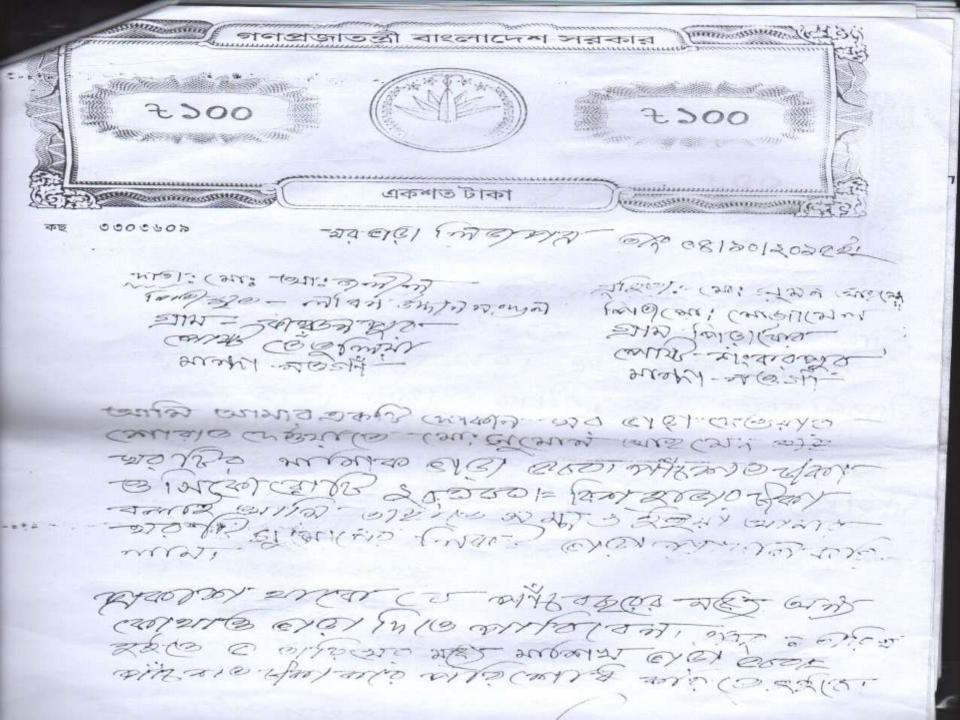
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নাম: মোছাঃ পাতাশী বেগম

Name: Mst. Patasi Begum

স্বামী: মোঃ মোজামেল হক

মাতা: মোছাঃ আমেনা খাতুন

Date of Birth: 07 Sep 19

ID NO: 6414794195631

দেশ কার্যালয় নয়ন পরিব রহা

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# Thank You