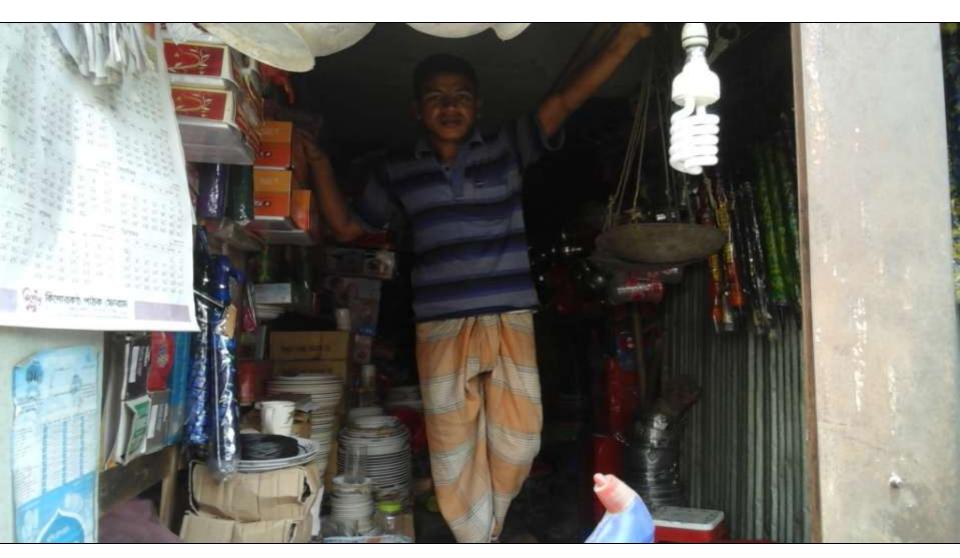


# Proposed NU Business Name: Sirajul Aluminium Store Business Category: General Retail & Wholesale



Business Proposal Identified by: Md. Asaduzzaman, Asst. Officer, Gobindoganj Unit, Gaibandha.

Business Proposal Prepared by: Fahina Yesmin Happy

# BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		Md. Sirajul Islam  Vill: Uttar Horipur, Union: Horirampur, Post: Horirampur,  Upazila: Gobindoganj, District: Gaibandha.
Age	:	25 years
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	02 (Two) Brothers and 01 (One) Sister
Parent's and GB related Info:  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	: :	Mother   ✓ Father  Mst. Sada Rani  Late. Abdul Kader  Branch: Nakai Hat, Gobindoganj, Centre # 61/mo  Loan no.: 6332, Member since March 05, 2000  First loan: Tk. 3,000  Existing loan: Tk. 20,000, Outstanding loan: 5,000
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	Entrepreneur No Nil Nil

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Kamil Pass (Islamic Studies)		
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	He has another income from cultivation and livestock business.		
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	05 (Five) years experience in running his own business. He started the business with BDT 25,000 (Twenty Five thousand).  He has 01 (One) Year working experience as an assistant from his father's business.		
Other Own/Family Sources of Income	:	His elder brother's income from crockeries business. He has built own residence, purchased 11 decimal land and bearing his own education expenses as well as expanded his running business from the benefit of this business.		
Other Own/Family Sources of Liabilities	:	Nil		
NU's Contact No.	:	01926345153		
NU's National ID No.	:	19913213022041303		
NU Project Source/Reference	:	Grameen Telecom Trust		

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Sada Rani is a GB member since May 07, 2000 at first she took GB loan BDT 3,000 (Three thousand).
- Gradually she took GB loan several times and utilized it for cultivation purposes, purchasing cows and household purposes
- Finally GB loan helped her to improve economic condition and livelihood.

## PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Sirajul Aluminium Store
Address/ Location	:	Nakai Hat, Gobindoganj, Gaibandha.
Total Investment in BDT	:	Tk. 356,000
Financing	:	Self Tk. 256,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 4,000 (Four thousand)
Proposed Salary	:	BDT 5,500 (Five thousand five hundred)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an average 20%
(ii) Estimated % of proposed gross profit margin	:	On an average 20%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

### INFO ON EXISTING BUSINESS OPERATIONS

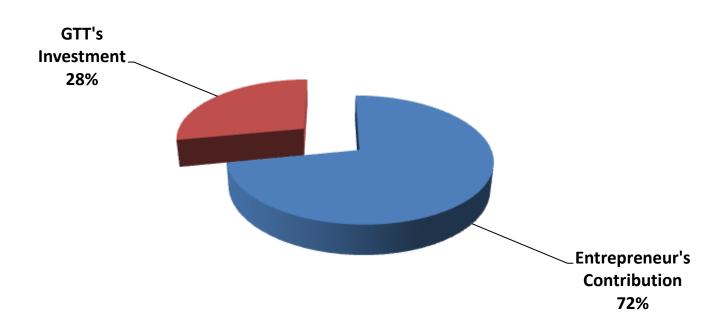
		EB (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales income from products (A)	3,000	84,000	1,008,000			
Less: Cost of products (Product purchased (B)	2,400	67,200	806,400			
Gross Profit (C) [C=(A-B)]	600	16,800	201,600			
Less: Operating Cost:						
Electricity bill		750	9,000			
Night Guard bill		100	1,200			
Shop rent		900	10,800			
Mobile bill		300	3,600			
Conveyance bill		1,200	14,400			
Provision of bad Debt		6	77			
Present Salary (Self & family)		4,000	48,000			
Other Cost (stationary & Entertainment etc.)		1,500	18,000			
Non Cash Item:						
Depreciation Expenses		71	850			
Total Operating Cost (D)		8,827	105,927			
Net Profit (C-D):		7,973	95,673			

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

P	Existing	Dranagad	Total		
Existing	Proposed	(BDT)	Proposed (BDT)	(BDT)	
item, plastic item and	Investment in products (different types of silver item, plastic item and crockeries item and gift item etc.)	238,315	100,000	338,315	
Investment in Machinerie					
set, fan, light etc.)		2,400	-	2,400	
Cash in hand					
		7,685	_	7,685	
Debtors (Since June, 20	16 to at present)				
		7,700	ı	7,700	
Outstanding loan of Grameen Bank					
	(5,000)	_	(5,000)		
Decoration (fixture and fittings)					
		4,900	-	4,900	
То	tal Capital	256,000	100,000	356,000	

## SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 256,000
- ■GTT's Investment BDT 100,000
- Total Capital BDT 356,000



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)									
	4,300	120,400	1,444,800	4,816	134,848	1,618,176	5,298	148,333	1,779,994
Less; Cost of products (B)	3,440	96,320	1,155,840	3,853	107,878	1,294,541	4,238	118,666	1,423,995
Gross Profit (C) [C=(A-B)]	860	24,080	288,960	963	26,970	323,635	1,060	29,667	355,999
Less: Operating Cost:									
Electricity bill		825	9,900		908	10,890		998	11,979
Night Guard bill		150	1,800		200	2,400		250	3,000
Shop rent		900	10,800		900	10,800		900	10,800
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Conveyance bill		1,900	22,800		2,400	28,800		2,900	34,800
Provision of bad Debt		6	77		6	77		6	77
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary (Self & family)		5,500	66,000		6,500	78,000		7,500	90,000
Bank Charge (DD, PO, SC)		200	2,400		250	3,000		300	3,600
Other Cost (stationary & Entertainment etc.)		2,000	24,000		2,200	26,400		2,400	28,800
Non Cash Item:									
Depreciation Expenses		71	850		71	850		71	850
Total Operating Cost (D)	-	12,819	149,827	-	14,701	176,417		16,592	199,106
Net Profit (C-D):		11,261	139,133		12,268	147,218	-	13,074	156,893
Retained Income			139,133			286,351			443,244

Notes: 1. Agreed Grace period: Six months

<sup>2.</sup> **Investment Payback schedule:** Monthly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	_
1.2	Net Profit (ownership tr. Fee added back)	143,133	155,218	164,893
1.3	Depreciation Expenses	1,200	1,200	1,200
1.4	Opening Balance of Cash Surplus	7,685	123,018	231,436
	Total Cash Inflow	252,018	279,436	397,529
2.0	Cash Outflow			
2.1	Product Purchase	100,000	-	_
2.2	Payback to GB Loan	5,000		
2.3	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	129,000	48,000	48,000
3.0	Total Cash Surplus	123,018	231,436	349,529

Strength  □ Present employment: Self: 01 Family: 0; Others (beyond family): 0 Future employment:0 □ Trade License in his own name; □ He has on hand training; □ Skilled and working experiences (10Yrs);	Weakness ☐ Inadequate capital;
Opportunities  □ Location of Shop; □ Have some fixed customers (Retail & Wholesale); □ Increasing demand; □ The Capital of the entrepreneur will be BDT 699,244 after 3 years excluding payback of investor's money.	THREATS ☐ Increase of local competitors;

# Presented at 289<sup>th</sup> as Yunus Centre and 80<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on July 14, 2016 at Grameen Telecom Trust Premises

Thank you

# Pictures











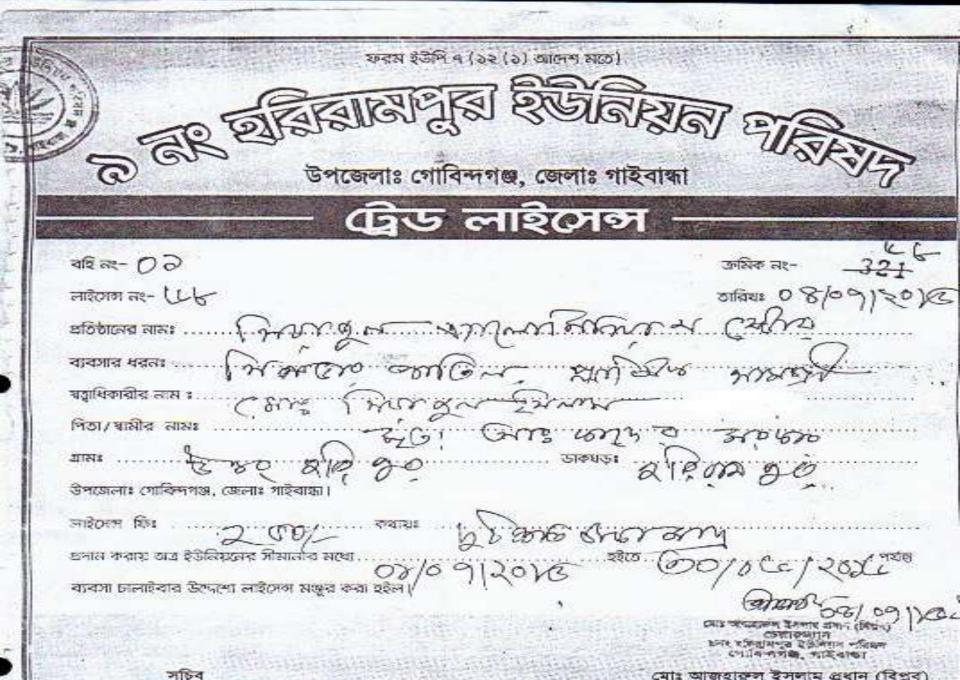












৯ নং হরিরামপুর ইউনিয়ন পরিযদ গোলিকাল্ল গাইলাজা। মোঃ আজহারুল ইসলাম প্রধান (বিপ্লব) চেয়ারময়ন

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জনা ও মৃত্যু নিবদকের কার্যালয়

⇒ নং হরিশম্পরি ইউনিয়ন পরিষদ

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[বিধি ৯, জনু ও মৃত্যু নিবছন (ইউনিয়ন পরিষদ) বিধিমালা, ২০০৬] (জন্ম নিৰ্কান বহি হইতে উদ্ধৃত)

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(নিৰ্কাকের সাক্ষর ও নামসই নীল)





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# Thank You