

Proposed NU Business Name: Goutom Kach Ghor & Variety Store

Business Category: General Retail & Wholesale



Business Proposal Identified by: Md. Asaduzzaman, Asst. Officer, Gobindoganj Unit, Gaibandha.

Business Proposal Prepared by: Fahina Yesmin Happy

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Goutom Chandra Mohonto  Vill: Collgepara, Union: Gobindoganj, Post: Gobindoganj, Upazila: Gobindoganj, District: Gaibandha.			
Age	:	32 years			
Marital status	:	Married			
Children	:	01 (One) Son			
No. of siblings:	:	04 (Four) Brothers and 03 (Three) Sisters			
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother  V Father  Sefali Rani Mohonto  Late. Basuri Lal Mohonto  Branch: Gobindoganj, Gaibandha, Centre # 25/mo  Loan no.: 4141, Member since 2002 to 2010  First loan: Tk. 4,000  Existing loan: Nil, Last loan: 35,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	N/A No Nil Nil			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

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Education, till to date	:	Class Five
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	••	Beside this business Entrepreneur is maintaining 02 (Two) D.P.S of Tk. 250/- and 250/- Per month in DBBL from the earning of his present business income.
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		05 (Five) years experience in running his own business. He started the business with BDT 120,000 (One lac twenty thousand).
		He has 09 (Nine) Years working experience as an assistant from Hardware & Glass House business in his local area.
Other Own/Family Sources of Income		His younger brother's income from furniture business and another 02 brother's income from as an assistant in his brother's furniture business. He has built own residence at the cost of 3 lac taka and purchased 06 (Six) decimal land as well as expanded his running business from the benefit of this business.
Other Own/Family Sources of Liabilities	••	Nil
NU's Contact No.	:	01747674744
NU's National ID No.	:	3223005609252
NU Project Source/Reference	-	Grameen Telecom Trust

### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Sefali Rani Mohonto was a GB member since 2002 to 2010 at first she took GB loan BDT 4,000 (Four thousand).
- Gradually she took GB loan several times and utilized it for cultivation purposes, purchasing cows and household purposes.
- Finally GB loan helped her to improve economic condition and livelihood.

### PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Goutom Kach Ghor & Variety Store
Address/ Location	:	Mohimaganj, Gobindoganj, Gaibandha.
Total Investment in BDT	:	Tk. 297,000
Financing	:	Self Tk. 197,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 5,000 (Five thousand)
Proposed Salary	:	BDT 6,000 (Six thousand)
Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On an average 20%  On an average 20%

### INFO ON EXISTING BUSINESS OPERATIONS

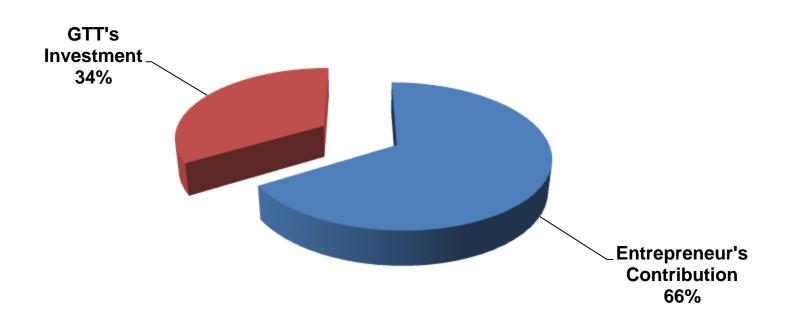
	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products (A)	2,700	75,600	907,200		
Less: Cost of products (Product Purchased) (B)	2,160	60,480	725,760		
Gross Profit (C) [C=(A-B)]	540	15,120	181,440		
Less: Operating Cost:					
Electricity bill		500	6,000		
Generator bill		150	1,800		
Night Guard bill		100	1,200		
Shop rent		1,000	12,000		
Mobile bill		300	3,600		
Conveyance bill		2,000	24,000		
Provision of bad Debt		12	145		
Present Salary (Self & family)		5,000	60,000		
Other Cost (stationary & Entertainment etc.)		1,000	12,000		
Non Cash Item:					
Depreciation Expenses		100	668		
Total Operating Cost (D)		10,162	121,413		
Net Profit (C-D):		4,958	60,028		

### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particula	Existing	Proposed	Total		
Existing	Proposed	(BDT)	(BDT)	(BDT)	
	(different types of Hardware item and glass etc.)	115,692	100,000	215,692	
Investment in Machineries & Equ	7,600	-	7,600		
Cash in hand		3,808	-	3,808	
Debtors (Since April, 2016 to at	present)	14,500	_	14,500	
Advance for Shop		50,000	-	50,000	
Decoration (fixture and fittings)		5,400	-	5,400	
Total Capi	197,000	100,000	297,000		

### SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 197,000
- GTT's Investment BDT 100,000
- Total Capital BDT 297,000



### FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Y	ear 1 (BDT	7)	Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	4,000	112,000	1,344,000	4,800	134,400	1,612,800	5,328	149,184	1,790,208
Less: Cost of products (Product purchased) (B)	3,200	89,600	1,075,200	3,840	107,520	1,290,240	4,262	119,347	1,432,166
Gross Profit (C) [C=(A-B)]	800	22,400	268,800	960	26,880	322,560	1,066	29,837	358,042
Less: Operating Cost:									
Electricity bill		550	6,600		605	7,260		666	7,986
Generator bill		350	4,200		450	5,400		550	6,600
Night Guard bill		200	2,400		230	2,760		280	3,360
Shop rent		1,000	12,000		1,000	12,000		1,000	12,000
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		650	7,800
Conveyance bill		2,500	30,000		3,000	36,000		3,500	42,000
Provision of bad Debt		12	145		12	145		12	145
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary (Self & family)		6,000	72,000		7,000	84,000		7,500	90,000
Proposed Salary (Assistant-01)		2,500	30,000		3,500	42,000		4,000	48,000
Bank Charge (DD, PO, SC)		200	2,400		300	3,600		400	4,800
Other Cost (stationary & Entertainment etc.)		1,500	18,000		1,700	20,400		2,200	26,400
Non Cash Item:		·	,		,			,	,
Depreciation Expenses		100	668		56	668		56	668
Total Operating Cost (D)		16,179	189,613	_	19,119	229,433		21,480	257,759
Net Profit (C-D):	-	6,221	79,188	_	7,761	93,128		8,357	100,283
Retained Income			79,188			172,315			272,598

Notes: 1. Agreed Grace period: Six months

<sup>2.</sup> **Investment Payback schedule:** Monthly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	83,188	101,128	108,283
1.3	Depreciation Expenses	1,200	1,200	1,200
1.4	Opening Balance of Cash Surplus	3,808	64,196	118,523
	Total Cash Inflow	188,196	166,523	228,006
2.0	Cash Outflow			
2.1	Product Purchase	100,000	_	_
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	64,196	118,523	180,006

STRENGTH  □ Present employment: Self: 01 Family: 0; Others (beyond family): 0 Future employment:01 □ Trade License in his own name; □ He has on hand training; □ Skilled and working experiences (14Yrs);	Weakness ☐ Inadequate capital;
<ul> <li>OPPORTUNITIES</li> <li>□ Location of Shop;</li> <li>□ Have some fixed customers (Retail &amp; Wholesale);</li> <li>□ Increasing demand;</li> <li>□ The Capital of the entrepreneur will be BDT 469,598 after 3 years excluding payback of investor's money.</li> </ul>	THREATS ☐ Increase of local competitors;

### Presented at 289<sup>th</sup> as Yunus Centre and 80<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on July 14, 2016 at Grameen Telecom Trust Premises

Thank you

# Pictures







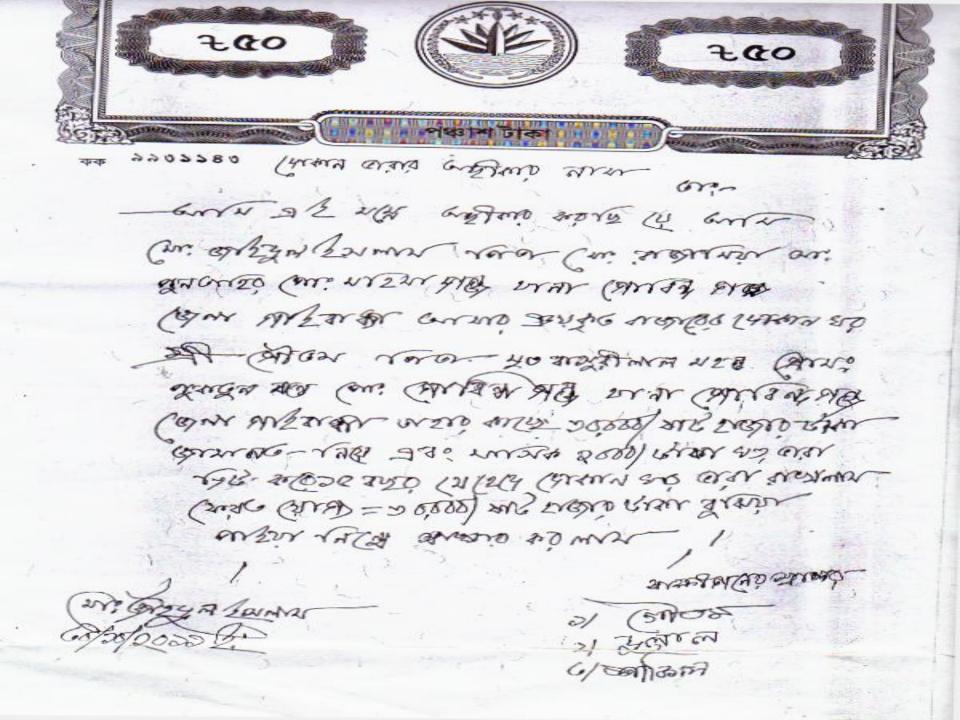








গণপ্রজাতশ্রী বাংলাদেশ সরকার লাইসেন্স ফি আদায় রেজিষ্টার 2020-2029 (दिए नार्दनन ১৬লং মহিমাগঞ্জ ইউনিয়ন পরিষদ কার্যালয় ভাকঘরঃ মহিমাগঞ্জ, উপজেলাঃ গোবিন্দগঞ্জ, জেলাঃ গাইবাদা। . क्रिक गण्ड 244 06 288 00/08/27 (Shar and and entering লাইসেলগারীর নাম (27: 35) Condar পিতা/দামীর নাম... Springo arrange, sind ofer -10/5 32×33VV कि छ त 20273 - वारिश वर्षक देवस कि वामारबाड निवाल के ...... दिवाड ... 52300 किरिका <u>চালিটে যাবার জন্ম এই লাইসেল</u> প্ৰাপ্ত হয়ে তাৰ বাবসা/বৃত্তি/পৈশা क्षणानं कता इदेश । वातिष (पिरि) CALLEGE ALLEGE ALLEGE



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নাম: গৌতম হ'ল মোহন

Name: Goutam Chandro Mohanto

শিতা: বাসুরী লাগ নোহত

भाखाः द्रायानी दानी त्यादक

Date of Birth: 15 Feb 198

ID NO: 3223005609252

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#### প্রত্যয়ন পত্র

এই মর্মে প্রত্যায়ন করছি যে, শ্রীমতি মায়া রানী স্বামী মৃত বাশোরী লাল মোহন্ত তিনি গ্রামীন ব্যাংক বাল্য়াহাট শাখায় ২০০২ সালে ভর্তি হন। তার স্কন নং৪১৪১ কেন্দ্র নং২৫/৯ গ্রুপ ০১২। তিনি ২৫১৫ সালে গ্রামীন ব্যাংকের সদস্য পদ ত্যাগ করেন। বতমানে তার কাছে কোন পাওনা নাই।

আমি তার উন্নতি কামনা করি।

কেন্দ্র প্রধানের স্বাক্ষর ক্যুস্থান্দ্র

## Thank You