

Proposed NU Business Name : Humaira Electric & Mugdho Telecom Business Category: General Retail & Wholesale



Business Proposal Identified by: Md. Asaduzzaman, Asst. Officer, Gobindoganj Unit, Gaibandha. Business Proposal Prepared by: Fahina Yesmin Happy

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Vill: Soyghoria, Union: Mohimaganj, Post: Mohamaganj,	
		Upazila: Gobindoganj, District: Gaibandha.	
Age	:	33 years	
Marital status	:	Married	
Children	:	01 (One) Son and 01 (One) Daughter	
No. of siblings:	:	04 (Four) Brothers and 05 (Five) Sisters	
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother✓FatherMst. Aleya BegumMd. Joshim UddinBranch: Mohimaganj, Gobindoganj, Centre # 40/moLoan no.: 1208, Member since 1997 to 2004First Ioan: Tk. 2,500Existing Ioan: Nil, Last Ioan: 15,000	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	N/A No Nil Nil	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Ten
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	02 (Two) years experience in running his own business. He started the business with BDT 50,000 (Fifty Thousand). He has 03 (Three) Years working experience as an assistant from his brother's business.
Other Own/Family Sources of Income	:	His father and younger brother's income from agriculture. His elder brother's income from grocery business and eldest brother's income from stock business. He has built own residence from the benefit of existing business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01712437038
NU's National ID No.	:	3213050475049
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Aleya Begum is a GB member since 1997 to 2004 at first she took GB loan BDT 2,500 (Two thousand five hundred).
- Gradually she took GB loan several times and utilized it for cultivation purposes, built own residence and household purposes.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Humaira Electric & Mugdho Telecom
Address/ Location	:	Sreepotipur, Mohimaganj, Gobindoganj, Gaibandha.
Total Investment in BDT	:	Tk. 428,000
Financing	:	Self Tk. 328,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 5,000 (Five thousand)
Proposed Salary	:	BDT 6,000 (Six thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an average 20% and Mobile Recharge 100%.
(ii) Estimated % of proposed gross profit margin	:	On an average 20% and Mobile Recharge 100%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

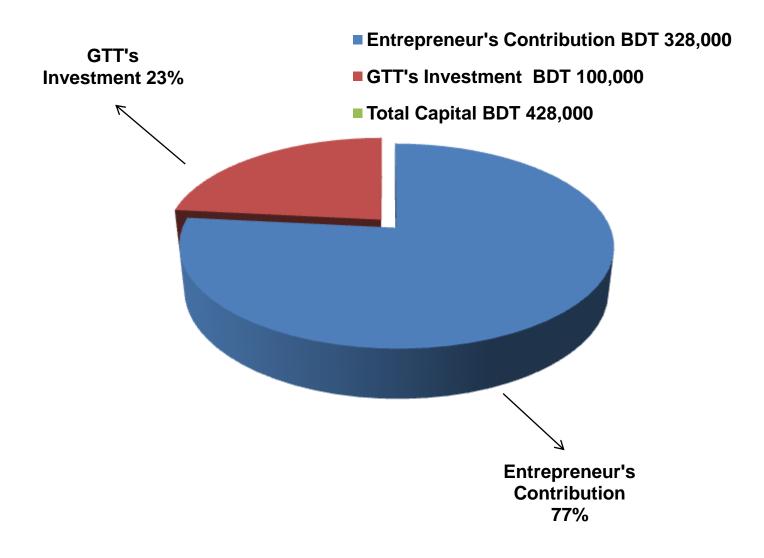


Dartiquiara	EB (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales income from products	2,500	70,000	840,000			
Commission on Mobile Recharge	54	1,512	18,144			
Total income from Sales & Commission (A)	2,554	71,512	858,144			
Less: Cost of sales of products (Product						
Purchase) (B)	2,000	56,000	672,000			
Gross Profit (C) [C=(A-B)]	554	15,512	186,144			
Less: Operating Cost:						
Electricity bill		350	4,200			
Generator bill (Solar Power-Grameen Shakti)		_	-			
Night Guard bill		60	720			
Shop rent		600	7,200			
Mobile bill		300	3,600			
Conveyance bill		2,000	24,000			
Provision of bad debt		9	105			
Present Salary (Family & Self)		5,000	60,000			
Other Cost (stationary & Entertainment etc.)		1,000	12,000			
Non Cash Item:						
Depreciation Expenses		289	3,473			
Total Operating Cost (D)		9,608	115,298			
Net Profit (C-D):		5,904	70,847			



	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Existing	Existing Proposed			
Investment in products	Investment in products (Different			
(Different types of	types of electric and electronics			
electric and electronics	item -solar panel, battery, motor,	220,271	100,000	320,271
item etc.)	charger fan and hardwre item etc.)	220,271	100,000	520,271
Investment in Mobile R	echarge (Flexiload and itop-up			
etc.)		6,000	_	6,000
Investment in equipme				
T.V, Fan, light and mobi	17,450	-	17,450	
Cash in hand				
		5,229	-	5,229
Debtors (Since April, 20				
		10,500	-	10,500
Advance for Shop				
	60,000	-	60,000	
Decoration (Fixture & F				
		8,550	-	8,550
Total Capital	328,000	100,000	428,000	





FINANCIAL PROJECTION OF NU BUSINESS PLAN

Dentities have		Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Sales income from products	3,500	98,000	1,176,000	4,095	114,660	1,375,920	4,505	126,126	1,513,512	
Est. Commission on Mobile Recharge	59	1,663	19,958	69	1,946	23,351	76	2,141	25,686	
Est. Total income from Sales & Commission (A)	3,559	99,663	1,195,958	4,164	116,606	1,399,271	4,581	128,267	1,539,198	
Less: Cost of sales of products (Product Purchase) (B)	2,800	78,400	940,800	3,276	91,728	1,100,736	3,604	100,901	1,210,810	
Gross Profit (C) [C=(A-B)]	759	21,263	255,158	888	24,878	298,535	977	27,366	328,389	
Less: Operating Cost:										
Mobile bill (SMS & Reporting)		550	6,600		550	6,600		550	6,600	
Generator bill (Solar Power-Grameen Shakti)		-	-		-	-		-	-	
Night Guard bill		160	1,920		210	2,520		260	3,120	
Shop rent		600	7,200		600	7,200		600	7,200	
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200	
Conveyance bill		2,500	30,000		3,000	36,000		3,500	42,000	
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000	
Bank Charge (DD, PO, SC)		45	540		45	540		45	540	
Provision of bad debt		9	105		9	105		9	105	
Proposed Salary (Family & Self)		6,000	72,000		7,500	90,000		8,500	102,000	
Other Cost (stationary & Entertainment etc.)		1,200	14,400		1,500	18,000		1,600	19,200	
Non Cash Item:										
Depreciation Expenses		289	3,473		289	3,473		289	3,473	
Total Operating Cost (D)	-	12,620	147,438	-	14,970	179,638	-	16,620	199,438	
Net Profit (C-D):	-	8,643	107,721	-	9,908	118,898	-	10,746	128,951	
Retained Income			107,721			226,619			355,570	

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Monthly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	111,721	126,898	136,951
1.3	Depreciation Expenses	3,473	3,473	3,473
1.4	Opening Balance of Cash Surplus	5,229	96,422	178,793
	Total Cash Inflow	220,422	226,793	319,217
2.0	Cash Outflow			
2.1	Product Purchase	100,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	96,422	178,793	271,217

SWOT ANALYSIS

 STRENGTH Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment:0 Trade License in his own name; ownership of business place in his own name; He has on hand training; Skilled and working experiences (05Yrs); 	WEAKNESS
OPPORTUNITIES Location of Shop; Have some fixed customers (Retail & Wholesale); Increasing demand; The Capital of the entrepreneur will be BDT 683,570 after 3 years excluding payback of investor's money.	T _{HREATS} Increase of local competitors;

Presented at 289th as Yunus Centre and 80th In-house Executive Social Business Design Lab (GTT) on July 14, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures











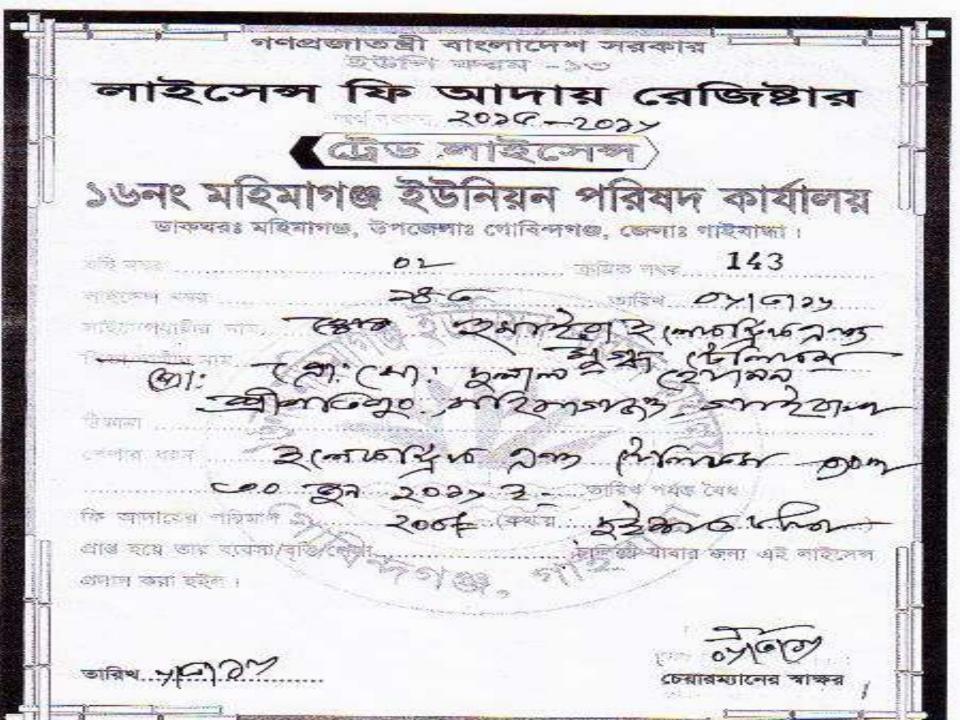












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গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Sovemment of the People's Republic of Bangladeah NATIONAL ID CARD **/ জান্ডীয় পরিচয় পত্র**



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প্রদানকারী কার্তপক্ষের স্বাক্ষর

নায়: মোহ দুলালা হোনেন Name : Md Dulal Hossin পিতা: মোহ জলিম উদ্দিন মাতা: মোহা: জালেয়া বেগম Date of Birth: 01 Jan 1983

ID NO: 3213050475049

এই কাৰ্যনি পালসকলে উল্লেখ্য সমাদৰ সম্পাদি। কাৰ্যনি সাকাৰ্যনাই প্ৰতিয়াল ইয country might enter Predig and which was exate our argente out and ঠিকানা: রাম/রাঙা প্রিপার্চিপার, হরপাড়িয়া ভোক্ষর:মহিমাগজ-৫৭৫০, ১ গেইৰন্দগঞ্জ,গাইৰাজা Catio Stan

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TR 60/08/202621

প্রত্যয়ন পত্র

এই মর্মে প্রত্যন্নন করছি যে,মোছাঃ আলেয়া বেগম স্বামী মোঃ জসিম উদ্দিন তিনি গ্রামীণ ব্যাংক মহিমাগঞ্জ শাখায় ১৯৯৭ সালে ভর্তি হন ।তার স্বন নং-১২০৮ কেন্দ্র নং ৪০ গ্রুপ ২/ম ।তিনি ২০০৪ সালে গ্রামীণ ব্যাংকের সদস্য পদ ত্যাগ করেন । বর্তমানে তার কাছে কোন পাওনা নাই ।

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আমি তার উন্নতি কামনা করি ।

কেন্দ্র প্রধানের স্বাক্ষর

CENTSI: War Carter

Thank You