

#### Proposed NU Business Name: M/S Sompa Electronics

Business Category: General Retail



Project Identified by: Md.Alam Mia, Asst.Officer, Thakurgaon, unit, Business Proposal Prepared by: Md. Mahbubur Rahman Bhuiyan

# BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		Md.Sakender Ali				
	•	Vill:kadi hut, Union:6 no kashipur, Post: mujahidabad, Upazila: Ranishankoil, District: Thakurgaon.				
Age	:	33 years				
Marital status	••	Married				
Children	:	03(Three) daughter				
No. of siblings:	:	05 (Five) Brothers 04 (Four) Sisters				
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother   ✓ Father  Mst. Nazma begum  Md. Abdur Rahman  Branch: Kashipur,ranisoinkol, Centre # 34/mo  Loan no.: 4269, Member since february05, 2007  First loan: Tk. 5,000  Existing loan: Nil, Last lone: 15,000				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Nil No Nil Nil				

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	Ŀ	S S C
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		17 (seventeen) years experiences is running his own business. He started the business with BDT 1,400 (one Thousand and four hundred).  He has no tanning.
Other Own/Family Sources of Income	:	His father & bother income from agriculture, another bother income form job service.
Other Own/Family Sources of Liabilities	•	Nil
NU's Contact No.	:	01721785681
NU's National ID No.	••	9418655738342
NU Project Source/Reference	:	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Nazma Begum is a GB member since February 05, 2007 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for repairing house and assisting her son (entrepreneur) in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

## PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	M/S Sompa Electronics
Address/ Location	:	Moharaja bazar,Ranishankoil,Thakurgaon.
Total Investment in BDT	:	Tk. 187,000
Financing	:	Self Tk. 107,000 (from existing business) Required Investment Tk. 80,000 (as equity)
Present salary/drawings from business	:	BDT 5,000 (Five Thousand )
Proposed Salary	:	BDT 6,000 (Six Thousand )
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an Average 20%
(ii) Estimated % of proposed gross profit margin	:	On an Average 20%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

## INFO ON EXISTING BUSINESS OPERATIONS

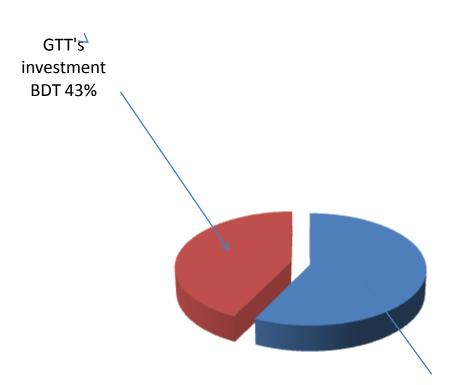
Doutlandone	Existing Business (BDT)						
Particulars	Daily	Monthly	Yearly				
Sales income from Products-1	1,600	44,800	537,600				
Display Commission or other	150	4,200	50,400				
Total Sales (A)	1,750	49,000	588,000				
Less: Cost of Sales/Products-1	1,280	35,840	430,080				
Total Cost of Sales/Products (B)	1,280	35,840	430,080				
Gross Profit (C) [C=(A-B)]	470	13,160	157,920				
Less: Operating Cost:			•				
Electricity bill		350	4,200				
Mobile bill		200	2,400				
Night Guard bill		40	480				
Conveyance bill		700	8,400				
Ownership Transfer Fee							
Present Salary (Family & Self)		5,000	60,000				
Bank Charge (DD, PO, SC)		,	, -				
Provision of bad debt		-	-				
Other Cost (Stationary & Entertainment etc.)							
		1,200	14,400				
Non Cash Item:							
Depreciation Expenses		145	1,735				
Total Operating Cost (D)		7,635	91,615				
Net Profit (C-D):		5,525	66,305				

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particular	s				
Existing	Proposed	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Investment in products (Such as different kinds of electronics item etc.)	Investment in products (Such as different kinds of electronics item etc.)	87,681	80,000	167,681	
Investment in Machineries (Such as fan-	-01,ips -01battery-01 etc.)	6,200	-	6,200	
Cash in Hand			-	5,069	
Investment in Decoration (wood rack-03,small glass rack-01,sukas-01,cash table -01,wood chair-02,wood tull-03,etc)				8,050	
Total Capit	al	107,000	80,000	187,000	

## SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 107,000
- GTT's Investment BDT 80,000
- Total Capital BDT 187,000



enterpreneu r's contribution BDT 57%

#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from Products-1	2,500	70,000	840,000	3,250	91,000	1,092,000	3,575	100,100	1,201,200
Display Commission or other	200	5,600	67,200	260	7,280	87,360	312	8,736	104,832
Total Estimated Sales (A)	2,700	75,600	907,200	3,510	98,280	1,179,360	3,887	108,836	1,306,032
Less: Estimated Cost of Sales/Products-1	2,000	56,000	672,000	2,600	72,800	873,600	2,860	80,080	960,960
Total Estimated Cost of Sales/Products (B)	2,000	56,000	672,000	2,600	72,800	873,600	2,860	80,080	960,960
Gross Profit (C) [C=(A-B)]	700	19,600	235,200	910	25,480	305,760	1,027	28,756	345,072
Less: Operating Cost:									
Electricity bill		400	4,800		450	5,400		400	4,800
Mobile bill (SMS & Reporting)		500	6,000		600	7,200		600	7,200
Night Guard bill		70	840		70	840		100	1,200
Conveyance		1,200	14,400		1,500	18,000		1,500	18,000
Ownership Transfer Fee		533	3,200		533	6,400		533	6,400
Proposed Salary-(Family & Self)		6,000	72,000		7,000	84,000		7,000	84,000
Bank Charge (DD, PO, SC)		35	210		35	420		35	420
Provision of bad debt		-	_		_	-		_	-
Other Cost (stationary & Entertainment etc.)		1,700	20,400		1,900	22,800		1,900	22,800
Non Cash Item:									
Depreciation Expenses		145	1,735		145	1,735		145	1,735
Total Operating Cost (D)	-	10,583	123,585	-	12,233	146,795	_	12,213	146,555
Net Profit (C-D)	_	9,017	111,615	-	13,247	158,965	-	16,543	198,517
Retained Income			111,615			270,580			469,097

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

#### Statement of Cash Flow

Three Years Projection- After Funding							
SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)			
1.0	Cash Inflow						
1.1	Investment Infusion by Investor	80,000	_	_			
1.2	Net Profit (ownership tr. Fee added back)	114,815	165,365	204,917			
1.3	Depreciation Expenses	1,735	1,735	1,735			
1.4	Opening Balance of Cash Surplus	-	97,350	226,050			
	Total Cash Inflow	196,550	264,450	432,702			
2.0	Cash Outflow						
2.1	Product Purchase	80,000	_	-			
2.2	Investment in Machineries	-					
2.3	Investment in Equipment & Tools	-					
2.4	Investment in Decoration	-					
2.5	GB loan Outstanding	-					
2.6	Investment Payback including Ownership Transfer Fee	19,200	38,400	38,400			
	Total Cash Outflow	99,200	38,400	38,400			
3.0	Total Cash Surplus	97,350	226,050	394,302			

### ☐ Present employment: Self: 01 Family: 0 ☐ Can not supply goods as per Others (beyond family): 0 demand. Future employment:0 ☐ Trade License in his own name; ☐ He has on hand training; own ☐ Skilled and working experiences (17 years); ${f T}_{ ext{HREATS}}$ **PPORTUNITIES** ☐ Increase of local competitors; ☐ Location of Shop; ☐ Have some fixed customers (Retail & Wholesale); ☐ Increasing demand; ☐ The Capital of the entrepreneur will be BDT 576,097 after 3 years excluding payback of investor's money.

# Presented at 279<sup>th</sup> as Yunus Centre and 78<sup>th</sup> In-house Executive Social Business Design Lab

(GTT) on June 20,2016 at Grameen Telecom Trust Premises

Thank you

# Pictures









গণপ্রজাতন্ত্রী বাংলাদেশ সরকার ৬নং কাশিপুর ইউনিয়ন পরিষদ উপজেলাঃ রাণীশংকৈল, জেলাঃ ঠাকুরগাঁও। ३ लाइरमञ ३ ইউ পি ফরম নং-১৩ বহি নং- 02 ক্ৰমিক নং-नारेटमम नः २१० উপজেলাঃ রাণীশংকৈল, জেলাঃ ঠাকবগাও विश्वक के किया क्रिकार বাৰসার ধরনঃ 2000 - 20 रेड नात्मन ०० त्य ज्ञान भर्येष नननम शांकित्व।

# গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh

নাম: মোঃ সেকেমার বালী

Name: Md Sakendar Ali

পিতাঃ মোঃ আপুর রহমান

মাতা: মোছাঃ নাজমা

Date of Birth: 12 May 1983

ID NO: 9418655738342

बाह्यी पन्तवारको रात्मापन महकाहर गण्डि। बाह्यी यनशुक्कानै राजीत पन जाबाद गांदवा (गांज निकार (गाँव व्यक्ति क्या (मदवाद कना वनुरवाद करा शता)

प/शाका करियाते (यशिका),कविद्यति, काक्यतः मुक्तविभागान - १३३०,

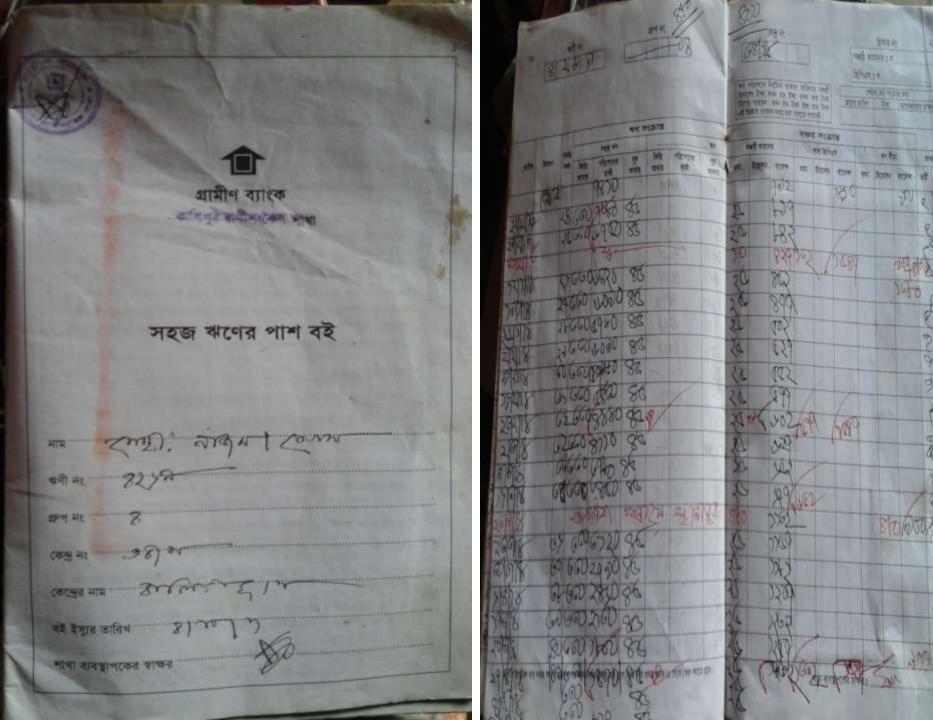
श्रमात्म्य कारियः ०८/०३/२००७













# Thank You