

ProposedNUBusinessName: Bismillah Cosmetics

Business Category: General Retail & Wholesale



Business Proposal Collected by: Md Ruhul Amin, officer, Thakurgoan zone.

siness Proposal Prepared by: Md Rezaur Rashid Dewan

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md Faruk Hossain Vill : chandpur, Union: Khangoan, Post: Vomradahu, Upazila: Pirgong , District: Thakurgoan.
Age	:	30 years
Marital status	:	Married
Children	:	2(two) sons
No. of siblings:	:	01(One) Brother & 2 (two) daughter
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	Entrepreneur No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	S.S.C
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)		nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		13 (Thirteen) years experiences is running his own business. He started the business with BDT 140,000/-(one lac forty thousand)
	:	He has on hand training.
Other Own/Family Sources of Income		His father income from Agriculture
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01729007207
NU's National ID No.	:	9418260913360
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Majina Begum is a GB member since 2002 at first she took GB loan BDT 5,000 (Five thousand).
- Successively several times she utilized GB loan by assisting her son in existing business and household purposes.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Bismillah Cosmetics
Address/ Location	:	Pirgong , Thakurgoan
Total Investment in BDT	:	Tk. 247000
Financing	:	Self Tk. 147000(from existing business) Required Investment Tk. 100,000(as equity)
Present salary/drawings from business	:	BDT 2,000(two thousand)
Proposed Salary	:	BDT 4,000 (Four thousand)
Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On products 40%. On products 40%.

INFO ON EXISTING BUSINESS OPERATIONS

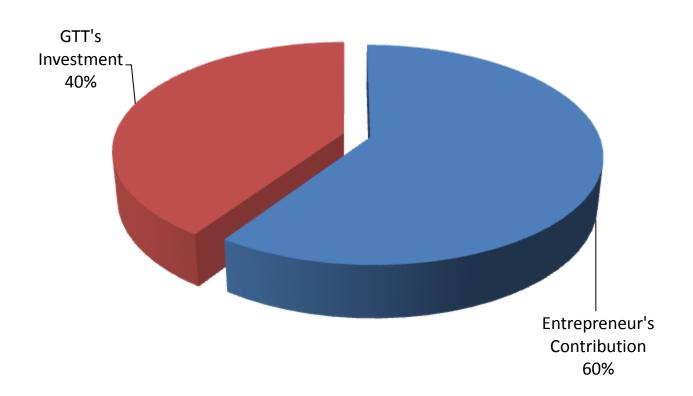
Double Laws		EB (BDT)					
Particulars Particulars	Daily	Monthly	Yearly				
Sales income from product(Stationaris and plays item etc) (A)	800	22,400	268,800				
Less: Cost of sales of products (product purchase) (B)	480	13,440	161,280				
Gross Profit (C) [C=(A-B)]	320	8,960	107,520				
Less: Operating Cost:		2,223	101,000				
Electricity bill		300	3,600				
Generator bill		300	3,600				
night Guard bill		40	480				
Conveyance		750	9,000				
Provision of bad Debt		1 00	2,000				
Bank Charge (DD, PO, SC)							
Ownership Transfer Fee		-	_				
Present Salary (Self & family)		2,000	24,000				
Other Cost (stationary & Entertainment etc.)		700	8,400				
Non Cash Item:			0,100				
Depreciation Expenses		137	1,643				
Total Operating Cost (D)		4,227	50,723				
Net Profit (C-D):		4,733	56,797				

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particu	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Existing	Proposed			
Investment in products (Ladies bag, Traveling bag parrts bag Cosmaticks, siti gold churi Face wash ,Pounds power, Shompo etc)	Investment in products (Ladies bag,Traveling bag parrts bag Cosmaticks,siti gold churi Face wash ,Pounds power,Shompo etc)	130,076	100,000	230,076
Investment in Equipments		800		800
Cash in hand		240		240
Decoration (fixture and fittings)				15,231
GB Loan outstanding		653		653
Total Ca	147,000	100,000	247,000	

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 147000
- GTT's Investment BDT 100000
- Total Capital BDT 247000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)				Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Sales income from product	1,300	36,400	436,800	1,560	43,680	524,160	1,950	54,600	655,200	
Less: Cost of sales of products	780	21,840	262,080	936	26,208	314,496	1,170	32,760	393,120	
Gross Profit (C) [C=(A-B)]	520	14,560	174,720	624	17,472	209,664	780	21,840	262,080	
Less: Operating Cost:										
Electricity bill Generator bill		600	7,200		600	7,200		700	8,400	
Generator bili		300	3,600		350	4,200		400	4,800	
night Guard bill		150	1,800		200	2,400		300	3,600	
Conveyance		900	10,800		1,100	13,200		1,500	18,000	
Provision of bad Debt		40	480		40	480		40	480	
Bank Charge (DD, PO, SC)		45	270		45	540		45	540	
Ownership Transfer Fee		1,000	6,000		500	6,000		500	6,000	
Proposed Salary (Self & family)		4,000	48,000		5,000	60,000		5,500	66,000	
Other Cost (stationary & Entertainment etc.)		850	10,200		1,000	12,000		1,400	16,800	
Non Cash Item:										
Depreciation Expenses		137	1,643		137	1,643		137	1,643	
Total Operating Cost (D)	_	8,022	89,993	_	8,972	107,663	_	10,522	126,263	
Net Profit (C-D):	_	6,538	84,727	-	8,500	102,001	-	11,318	135,817	
Retained Income			84,727			186,728			322,545	

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

Statement of Cash Flow

	Three Years Projection- After Funding						
SI#	Particulars Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)			
1.0	Cash Inflow						
1.1	Investment Infusion by Investor	100,000	0	-			
1.2	Net Profit (ownership tr. Fee added back)	90,727	108,001	9,000			
1.3	Depreciation Expenses	1,643	1,643	1,643			
1.4	Opening Balance of Cash Surplus	-	68,370	130,014			
	Total Cash Inflow	192,370	178,014	140,657			
2.0	Cash Outflow						
2.1	Product Purchase	100,000	-	-			
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000			
	Total Cash Outflow	124,000	48,000	48,000			
3.0	Total Cash Surplus	68,370	130,014	92,657			



STRENGTH	WEAKNESS
☐ Present employment: Self: 01 Family: 01 Others (beyond family): 0	☐ Can not supply goods and Services as per demand;
 □ Trade License in his own name; □ Ownership of business in his own name; □ Products Quality; □ He has on hand training; □ Business Experience : 13 yrs. 	
 OPPORTUNITIES □ Location of Shop; □ Have some fixed customers; □ Increasing demand; □ The Capital of the entrepreneur will be BDT 467,545 after 3 years excluding payback of investor's money. 	THREATS ☐ Increase of local competitors;

Presented at 279th as Yunus Centre and 78th In-house Executive Social Business Design Lab (GTT) on June 20,2016 at Grameen Telecom Trust Premises

Thank you

















গণপুজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangla

NATIONAL ID CARD / WHERE "FEETE "IA

माप्र; (मा) क्रांक्ष (माराम Name: Md Fatus Hossen भिता: (मा। प्रश्ताब क्रमी भारत: प्रतिना त्याप Date of Birth: 12 Aug 1985

ID NO: 9418260913360

्र काक्षी नारावादक्षे बात्मारमन सरकारक सन्नक। काक्षी बावहाकक्षी हारीह कर्न रकारोठ नाज्या रगरम निकोष्ट्र रनात्रै अकिटम क्षमा रम्बाव क्षमा कहारक क्या सामा

তিকানা: গ্রাম/বাঝা: ঠাদপুর, ঠাদপুর, ভারমর: জোমরাদর - ৫১১০, শীরণক, ঠাকুরগাঁত





তারিখঃ..০.১/.৫/2%.

ইউ পি ফরম- ১৩

वर्ष वर्मत 20 > द / 20 > 4

ট্রেড লাইসেন্স

ত্রদীক নং-

35

৩নং খনগাও ইউনিয়ন পরিষদ

উপজেলা- পীরগঞ্জ, জেলা- ঠাকুরগাও।

বহি নং⊅	
लाइटमन नमन	जावित्र न स्ट्रिक्ट
প্রতিষ্ঠানর নাম विश्वित्राम् निष्य	CENTRE
लाइरमन्नधातीत नाम (१४०१ किरा कार्यक	G
পিতा / यात्रीत नाम (A/2 A2000)	- Vall
BODIEL MYNZ DYZ DYC,	(20.7-
পেশার ধরন ও অবস্থান	m Chim
- Carrens of 502	ত পুঁ ভারিখ পর্যন্ত বৈধ
ফি প্রদানের পরিমাণ= ১০০ টাকা (কি সেত	ans)
প্রাপ্ত হয়ে তার ব্যবসা / বৃত্তি / পেশা	চলিয়ে যাবার জন্য
এই লাইসেন্স প্রদান করা হলো।	RRY



11/2006

গ্ৰামীণ ব্যাংক কাৰ্যাত শত্তিসত্ৰ শাৰা শাৰা

সহজ ঋণের পাশ বই

स्माना प्राप्त भाषा प्राप्त कामन प्राप्त कामन प्राप्त कामन

100	100		ma elected terms in
		17 10	
		-	DENO LE MA
141100		-	
	1	202-14	
1917000		min a	2000
The second second	-	2 5	
100	1	回知	100
200		12	THE RESERVE OF THE PARTY OF THE
THE		TE	A STATE OF THE PARTY OF THE PAR
THE		70	
THE STATE OF	100	-	THE RESERVE TO
250		TES	THE RESIDENCE OF THE PARTY OF T
100	101	323	CO IN NOTE THE PARTY
The same of the sa		126	950
ALC:		120	THE RESERVE TO SERVE
Since , all the	(8)	128	
State of the last	100		
	100	1/18/1	
20-	9.50	100	
The second secon		13	
300		192	
THE T	10/10	20	
200	10.11		
200		32	
The second secon	1011	183	1
300		100	
	1911	23	COLUMN TO SERVICE US IN
	176	32 9	(8) 5 (8)
The same of the sa	100	207	The second secon
200	142	- Secret	-
		201	
AND DESCRIPTIONS		498	
19	15230	-55	
10mm 1 10-11-20	70	100	00
1000	79	363	
			-
10.76			No. of the last of
			THE RESERVE OF THE PERSON NAMED IN COLUMN 2 IS NOT THE PERSON NAME



Thank You