Proposed NU Business Name : Hobi Cosmetics



Business Category: General Retail & whole sale



Business Proposal Prepared by: Md. Ruhul Amin,Officer,Sadar,Thakurgaon. Business Proposal Varified by: Md.Main Uddin

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

| Name and address | : | Md. Habibar Rahman Vill: Vomaradoho, Union:9 no Vomradoho, Post: Vomradoho, Upazila: Peergonj, District: Thakurgaon. |
|---|---|---|
| Age | : | 31 years |
| Marital status | : | married |
| Children | : | 01(one) son and 02(two) daughter. |
| No. of siblings: | : | 03 (Three) Brother's 06(Six) Sister'. |
| Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | ::::::::::::::::::::::::::::::::::::::: | Mother ✓ Father Mst. Sohita Late.Sofir Uddin <i>Branch</i> : Peergonj branch,thakurgaon <i>Centre # 08/m</i> o <i>Loan no.: 1175,</i> Member since March 21,1996 First Ioan: Tk. 2,000 Existing Ioan: Nil, Last Ioan: 7,000 |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan | : | N/A No Nil Nil |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Education, till to date | : | Class Seven |
|--|---|---|
| Present Occupation (Besides own business, i.e., perusing further studies, other business etc.) | : | Nil |
| Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.) | : | 16 (Eighteen) years experiences is running his own business. He started the business with BDT 10,000(Ten Thousand). |
| Other Own/Family Sources of Income | : | His Two brother's income from business. |
| Other Own/Family Sources of Liabilities | : | Nil |
| NU's Contact No. | : | 01773749125 |
| NU's National ID No. | : | 9418225906315 |
| NU Project Source/Reference | - | Grameen Telecom Trust |

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Sohita is a GB member since March 21,1996 at first she took GB loan BDT 2,000 (two Thousand).
- Gradually she took GB loan several times and utilized it for repairing house and assisting her son (entrepreneur) in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

| Business Name | : | Hobi Cosmetics. |
|--|---|---|
| Address/ Location | : | Lohagora bazar, Peergonj, Thakurgaon. |
| Total Investment in BDT | : | Tk. 8,90,000 |
| Financing | : | Self Tk. 6,90,000 (from existing business) Required Investment Tk. 200,000 (as equity) |
| Present salary/drawings from business | : | BDT 5,000 (Five Thousand) |
| Proposed Salary | : | BDT 6,000 (Six Thousand) |
| Proposed Business Implementation Plan | | |
| (i) % of present gross profit margin | : | On an Average 25% |
| (ii) Estimated % of proposed gross profit margin | : | On an Average 25% |
| (iii) In future risk mgt. plan (from fire, disaster etc.) | : | |

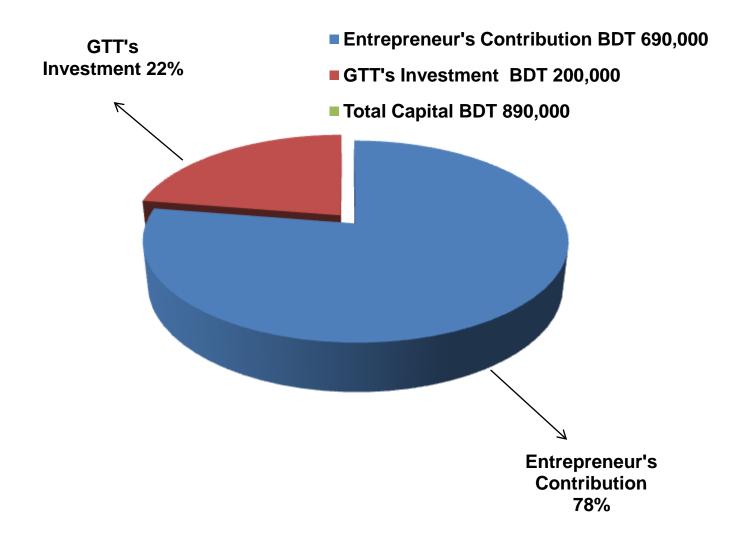
INFO ON EXISTING BUSINESS OPERATIONS

| Dertieulere | | EB (BDT) | | | | | |
|--|-------|----------|-----------|--|--|--|--|
| Particulars | Daily | Monthly | Yearly | | | | |
| Sales income from products | 3,000 | 84,000 | 1,008,000 | | | | |
| Less: Cost of sales of products (Product Purchase) | 2,250 | 63,000 | 756,000 | | | | |
| Gross Profit (C) [C=(A-B)] | 750 | 21,000 | 252,000 | | | | |
| Less: Operating Cost: | | | | | | | |
| Electricity bill | | 500 | 6,000 | | | | |
| Generator bill | | 150 | 1,800 | | | | |
| Night Guard bill | | 50 | 600 | | | | |
| Shop rent | | 1,000 | 12,000 | | | | |
| Mobile bill | | 400 | 4,800 | | | | |
| Conveyance bill | | 400 | 4,800 | | | | |
| Ownership Transfer Fee | | | _ | | | | |
| Present Salary (Family & Self) | | 5,000 | 60,000 | | | | |
| Other Cost (stationary & Entertainment etc.) | | 1,000 | 12,000 | | | | |
| Non Cash Item: | | , | , | | | | |
| Depreciation Expenses | | 273 | 3,280 | | | | |
| Total Operating Cost (D) | | 8,773 | 105,280 | | | | |
| Net Profit (C-D): | | 12,227 | 146,720 | | | | |

PRESENT & PROPOSED INVESTMENT BREAKDOWN

| Particu | Existing Business (BDT) | Proposed (BDT) | Total (BDT) | |
|--|--|-------------------|----------------|---------|
| Existing | Proposed | | | |
| Investment in products (Different Types of lather bag,watch,Charger light,Cosmetics item and confectionary item etc.) | Investment in products (different types of bag, cosmetics item and confectionary item etc.) | 575,500 | 200,000 | 775,500 |
| Investment in equipment (fan-2 etc | 1,600 | - | 1,600 | |
| Cash in hand | | 2,500 | - | 2,500 |
| Advance for Shop | 80,000 | - | 80,000 | |
| Decoration (Fixture & Fittings) | | 30,400 | - | 30,400 |
| Total Capital | | 690,000 | 200,000 | 890,000 |





FINANCIAL PROJECTION OF NU BUSINESS PLAN

| Destionless | Year 1 (BDT) | | | Year 2 (BDT) | | | Year 3 (BDT) | | |
|---|--------------|---------|-----------|--------------|---------|-----------|--------------|---------|-----------|
| Particulars | Daily | Monthly | Yearly | Daily | Monthly | Weekly | Daily | Monthly | Yearly |
| Est. Sales income from products | 4,200 | 117,600 | 1,411,200 | 4,830 | 135,240 | 1,622,880 | 5,410 | 151,469 | 1,817,626 |
| Less: Cost of sales of products (Product Purchase) | 3,150 | 88,200 | 1,058,400 | 3,623 | 101,430 | 1,217,160 | 4,057 | 113,602 | 1,363,219 |
| Gross Profit (C) [C=(A-B)] | 1,050 | 29,400 | 352,800 | 1,208 | 33,810 | 405,720 | 1,352 | 37,867 | 454,406 |
| Less: Operating Cost: | | | | | | | | | |
| Electricity bill | | 700 | 8,400 | | 800 | 9,600 | | 1,000 | 12,000 |
| Generator bill | | 170 | 2,040 | | 180 | 2,160 | | 220 | 2,640 |
| Night Guard bill | | 100 | 1,200 | | 150 | 1,800 | | 200 | 2,400 |
| Shop rent | | 1,000 | 12,000 | | 1,000 | 12,000 | | 1,000 | 12,000 |
| Mobile bill (SMS & Reporting) | | 800 | 9,600 | | 800 | 9,600 | | 800 | 9,600 |
| Conveyance bill | | 900 | 10,800 | | 1,400 | 16,800 | | 1,900 | 22,800 |
| Bank Charge (DD, PO, SC) | | 45 | 540 | | 45 | 540 | | 45 | 540 |
| Ownership Transfer Fee | | 1,333 | 8,000 | | 1,333 | 16,000 | | 1,333 | 16,000 |
| Proposed Salary (Family & Self) | | 6,000 | 72,000 | | 7,000 | 84,000 | | 8,000 | 96,000 |
| Other Cost (stationary & Entertainment etc.) | | 1,500 | 18,000 | | 1,600 | 19,200 | | 1,900 | 22,800 |
| Non Cash Item: | | | | | | | | | |
| Depreciation Expenses | | 273 | 3,280 | | 273 | 3,280 | | 273 | 3,280 |
| Total Operating Cost (D) | - | 12,822 | 145,860 | - | 14,582 | 174,980 | - | 16,672 | 200,060 |
| Net Profit (C-D): | - | 16,578 | 206,940 | - | 19,228 | 230,740 | - | 21,196 | 254,346 |
| Retained Income | | | 206,940 | | | 437,680 | | | 692,026 |

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: monthly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

| SI # | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|------|---|--------------|--------------|--------------|
| 1.0 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 200,000 | | _ |
| 1.2 | Net Profit (ownership tr. Fee added back) | 214,940 | 246,740 | 270,346 |
| 1.3 | Depreciation Expenses | 3,280 | 3,280 | 3,280 |
| 1.4 | Opening Balance of Cash Surplus | - | 170,220 | 324,240 |
| | Total Cash Inflow | 418,220 | 420,240 | 597,866 |
| 2.0 | Cash Outflow | | | |
| 2.1 | Product Purchase | 200,000 | | - |
| 2.2 | Investment Payback including Ownership Transfer Fee | 48,000 | 96,000 | 96,000 |
| | Total Cash Outflow | 248,000 | 96,000 | 96,000 |
| 3.0 | Total Cash Surplus | 170,220 | 324,240 | 501,866 |

SWOT ANALYSIS

| STRENGTH Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment:0 Trade License in his own name; He has on hand training; Skilled and working experiences (16yrs); | WEAKNESS Can not supply goods as per demand. |
|--|--|
| OPPORTUNITIES Location of Shop;Moharaja bajar,Ranisankoil. Have some fixed customers (Retail & Wholesale); Increasing demand; The Capital of the entrepreneur will be BDT 13,82,026 after 3 years excluding payback of investor's money. | T _{HREATS} Increase of local competitors; |

Presented at 279th as Yunus Centre and 78th In-house Executive Social Business Design Lab

(GTT) on June 20,2016 at Grameen Telecom Trust Premises

Thank you

Pictures





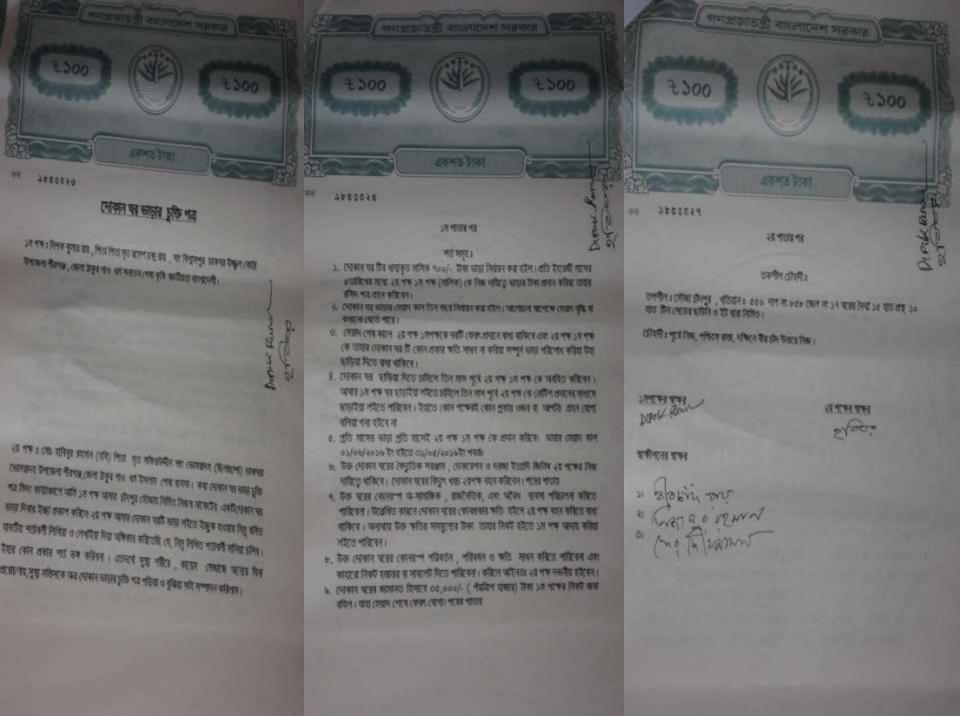


এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পতি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য কোথাও পাওয়া গেলে নিকটস্থ পোষ্ট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো। ঠিকানা: গ্রাম/রাস্তা: ভোমরাদহ (চিলাছাপা), ভোমরাদহ, ডাকঘর: ভোমরাদহ -৫১১০, পীরগঞ্জ, ঠাকুরগাঁও

প্রদানকারী কর্তৃপক্ষের সাম্বর

প্রদানের তারিখ: ১১/০৯/২০০৮

ইউ পি ফরম- ১৩ 2020/2026 22 বৎসর ক্রমিক নং-ট্রেড লাইসেঙ্গ 59 তনং খনগাও ইউনিয়ন পরিষদ উপজেলা- পীরগঞ্জ, জেলা- ঠাকুরগাঁও। বহি নং... 0 > 03/2024 이 요리 > 0/01/26) লাইসেন্স নম্বর 212 212/2020 প্রতিষ্ঠানর নাম लाइरमलधावीत नाम (212 27 22 2005 Contractor conto পিতা / স্বায়্মির নাম BATH STANI CELSING margurgi তারিখ পর্যন্ত বৈধ ফি প্রদানের পরিমাণ= > ৬ ব্র্রাকা (- প্রিমাণ= প্রাপ্ত হয়ে তার ব্যবসা / বৃত্তি / পেশা <u>ত ত / ৫ ৬ / २</u> চলিয়ে যাবার জন্য 0251 এই লাইসেন্স প্রদান করা হলো। তाরিখঃ...... ्मार चमगीख इंडेमिगाम भवि ারগঞ্জ, ঠাকুরলাও ।



গ্রামীণ ব্যাংক Conva lesort পীরগঞ্জ এরিয়া ঠাকুরগাঁও জোন 58-6-1612053/= 0000/= N/6/2028/= 8000/= 20/6/2025/= 6600/= প্রত্যমন পত্র 2120 প্রতায়ন করা যাচ্ছে যে, 21612025/= 9600/= 221612025/= 6900/= नर 08/0 कमी नर 2290 stry नर 02 1 তিনি গ্রামীশ ব্যাংকের 22/0/32 2/4 সাল থেকে 6/22/20 2 সাল পথ্ট অত্র শাখার একজন ভাল সদস্য ছিল। যাকরঃ ক্রেটার নার্যার শাবা



Thank You