

Proposed NU Business Name: Amader Pharmacy Business Category: General Retail



Project Identified by: Md. Rubel Rana, Asst. N U, Thakurgaon, unit, Business Proposal Prepared by: Md. Mahbubur Rahman Bhuiyan.

## **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**

Name and address	:	Md Shazan Mahmud Vill:Gararagolappur, Union:Garara, Post: Garara, Upazila: Thakurgaon, District: Thakurgaon.
Age		28 years
Marital status	:	Married
Children	:	01 (One) Daughter
No. of siblings:	:	02 (Two) Brothers 02 (Two) Sisters
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother✓FatherMst. Mollika begumMd. Golam MastofaBranch: Garara, Thakurgaon Branch. Centre # 78/moLoan no.: 7806, Member since May 04, 2006First Ioan: Tk. 10,000Existing Ioan: 26,000 Outstanding Ione: 12,220
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	Entrepreneur No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	SSC
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	10 (Ten) years experiences is running his own business. He started the business with BDT 60,000 (Sixty Thousand). He has two years hand training from his father medicine shop.
Other Own/Family Sources of Income	:	His father's income from medicine business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01719794991
NU's National ID No.	:	19889442003641
NU Project Source/Reference	:	Grameen Telecom Trust

## BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Mollika begum is a GB member since May 04, 2006 at first she took GB loan BDT 10,000 (Ten thousand).
- Gradually she took GB loan several times and utilized it for repairing house and assisting her son (entrepreneur) in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

# **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

Business Name	:	Amader Pharmacy
Address/ Location	:	Garara bazar, Thakurgaon.
Total Investment in BDT	:	Tk. 259,000
Financing	:	Self Tk. 159,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 7,000 (Seven Thousand )
Proposed Salary	:	BDT 8,000 (Eight Thousand )
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an Average 15%
(ii) Estimated % of proposed gross profit margin	:	On an Average 15%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	



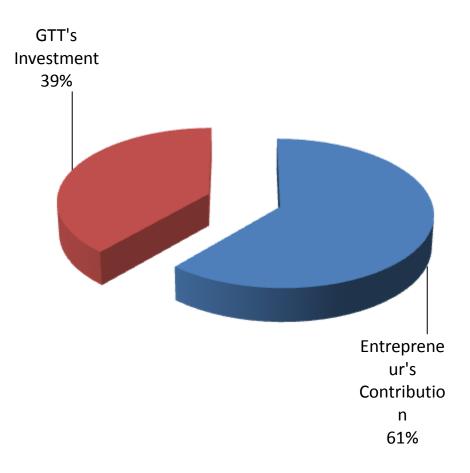
Dentional		EB (BDT)	
Particulars	Daily	Monthly	Yearly
Sales income from products (A)	3,500	98,000	1,176,000
Less: Cost of sales of products (Product purchase) (B)	2,975	83,300	999,600
Gross Profit (C) [C=(A-B)]	525	14,700	176,400
Less: Operating Cost:			
Electricity bill		500	6,000
Generator bill		250	3,000
Shop rent (self)			
Mobile bill		500	6,000
Night Guard bill		100	1,200
Conveyance bill		500	6,000
Present Salary (Family & Self)		7,000	84,000
Other Cost (stationary & Entertainment etc.)		1,000	12,000
Non Cash Item:		,	, , , , , , , , , , , , , , , , , , , ,
Depreciation Expenses		88	1,050
Total Operating Cost (D)		9,938	119,250
Net Profit (C-D):		4,763	57,150
Retained Income		,	



Particula		Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Existing	Proposed			
Investment in products (different types of medicine - tablet, syrup and injection etc)	Investment in products (different types of medicine - tablet, syrup and injection etc)	154,992	100,000	254,992
Investment in machineries & equipmen television, scissors, fan and light etc.)	t ( machine, refrigerator,	5,000		5,000
Cash in hand		8,228		8,228
G B loan Outstanding		(12,220)		(12,220)
Decoration (Fixture & Fittings)		3,000		3,000
Total Capital		159,000	100,000	259,000



- Entrepreneur's Contribution BDT 159,000
- GTT's Investment BDT 100,000
- Total Capital BDT 259,000



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

		Year 1 (BDT)			Year 2 (BD1	7	Year 3 (BDT)			
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Est. sales income from products (A)	5,425	151,900	1,822,800	6,402	179,242	2,150,904	7,298	204,336	2,452,031	
Less: Cost of sales of products (Product purchase) (B)										
	4,611	129,115	1,549,380	5,441	152,356	1,828,268	6,203	173,685	2,084,226	
Gross Profit (C) [C=(A-B)]	814	22,785	273,420	960	26,886	322,636	1,095	30,650	367,805	
Less: Operating Cost:										
Electricity bill		600	7,200		700	8,400		800	9,600	
Generator bill		350								
Mobile bill (SMS & Reporting)		800	9,600		900	10,800		1,000	12,000	
Night Guard bill		150	1,800		200	2,400		250	3,000	
Conveyance bill		800	9,600		1,300	15,600		1,300	15,600	
Bank Charge (DD, PO, SC)		45	540		45	540		45	540	
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000	
Proposed Salary (Family & Self)		8,000	96,000		9,000	108,000		10,000	120,000	
Other Cost (stationary & Entertainment etc.)		1,300	15,600		1,500	18,000		1,700	20,400	
Non Cash Item:										
Depreciation Expenses		88	1,050		88	1,050		88	1,050	
Total Operating Cost (D)		12,799	145,390	-	14,399	172,790	-	15,849	190,190	
Net Profit (C-D):	-	9,986	128,030		12,487	149,846		14,801	177,615	
Retained Income			128,030			277,876			455,490	

*Notes:* 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.



	Statement of Cash Flow									
	Three Years Projection- After	Funding								
SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)						
1.0	Cash Inflow									
1.1	Investment Infusion by Investor	100,000	-	-						
1.2	Net Profit (ownership tr. Fee added back)	132,030	157,846	185,615						
1.3	Depreciation Expenses	1,050	1,050	1,050						
1.4	Opening Balance of Cash Surplus	-	109,080	219,976						
	Total Cash Inflow	233,080	267,976	406,640						
2.0	Cash Outflow									
2.1	Product Purchase	100,000	-	-						
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000						
	Total Cash Outflow	124,000	48,000	48,000						
3.0	Total Cash Surplus	109,080	219,976	358,640						

# SWOT ANALYSIS

<ul> <li>STRENGTH</li> <li>Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment:0</li> <li>Trade License in his own name;</li> <li>He has on hand training; own</li> <li>Skilled and working experiences (17 years);</li> </ul>	WEAKNESS Can not supply goods as per demand.
OPPORTUNITIES  Location of Shop; Have some fixed customers (Retail & Wholesale); Increasing demand; The Capital of the entrepreneur will be BDT 887,841 after 3 years excluding payback of investor's money.	THREATS

Presented at 279<sup>th</sup> as Yunus Centre and 78<sup>th</sup> In-house Executive Social Business Design Lab

(GTT) on June 20,2016 at Grameen Telecom Trust Premises

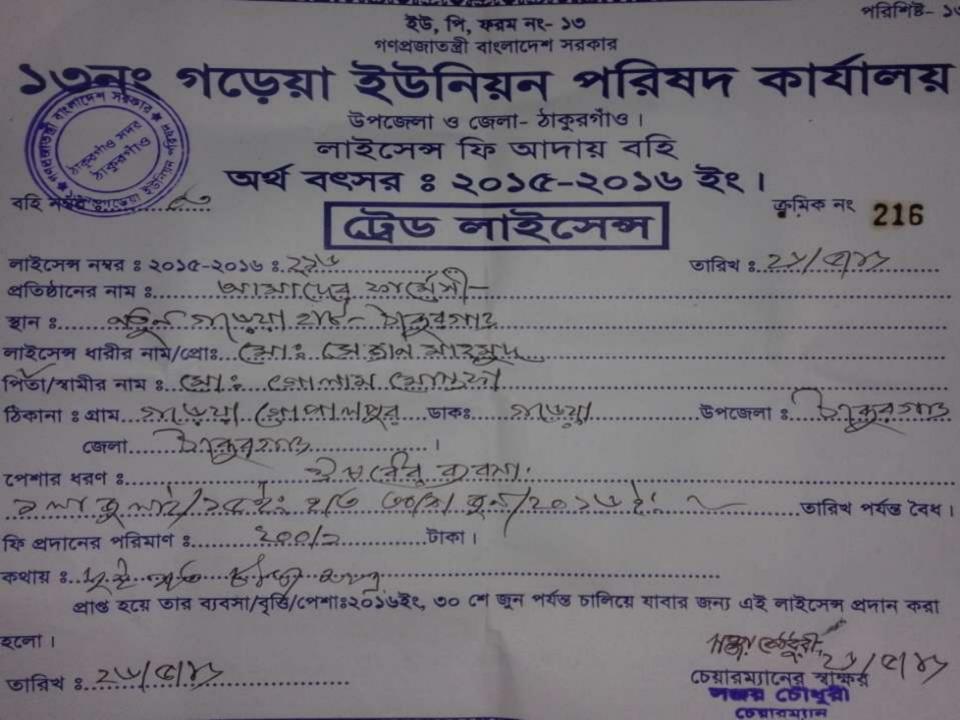
Thank you

Pictures





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# **Thank You**