

Proposed NU Business Name: Friend's Cooling Corner Business Category: General Retail & Wholesale



Business Proposal Collected by: Md. Jamal Uddin, Asst. Officer, Chauddagram unit, Comilla.

Business Proposal Prepared by: Naznin Akther

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

| Name and address  | :     | Murad Mia Vill: Kokali, Union: Boxganj, Post: Hocchamia, Upazila: Nangalkot, District: Comilla. |  |  |
|---|-------|---|--|--|
| Age   | :     | 35 Years  |  |  |
| Marital status  | ••    | Married   |  |  |
| Children  | ••    | 01 (One) Son and 03 (Three) Daughters   |  |  |
| No. of siblings:  | :     | 05 (Five) Brothers and 05 (Five) Sisters  |  |  |
| Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info           | : : : | Mother  |  |  |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan | : : : | N/A<br>No<br>Nil<br>Nil   |  |  |

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Education, till to date  | : | Class Eight   |
|--|---|---|
| Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.) | : | Nil   |
| Business Experiences and Training Info (years of experience, if s/he received any on- hand     | : | 15 (Fifteen) years experiences is running his own business. He started the business only with Tk. 20,000 (Twenty thousand).   |
| training, formal training, work experience as an apprentice etc.)                              | : | He has 09 (Nine) years working experiences as an assistant (waiter) in a community center (Chittagong).   |
| Other Own/Family Sources of Income   | : | His 01 (One) brother's income from Business. His 01 (One) brother's income from driving (driver) and 02 (Two) brothers income from foreign remittance (Bahrain & Oman).   |
|  |   | From his existing business income, he built a house with a amount of 4 (Four) lac taka, bore the marriage expanse of his sisters with a amount of 06 (Six) lac taka and purchased 06 (Six) decimal land with a amount of 03 (Three) lac taka. |
| Other Own/Family Sources of Liabilities  | : | Nil   |
| NU's Contract No.  | : | 01814107391   |
| NU's National ID No.   | : | 1918734061218   |
| NU Project Source/Reference  | : | Grameen Telecom Trust   |

### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Harusha Khatun was a GB member from 2003 to 2010 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took loan several times and utilized it by assisting her son in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

### PROPOSED NOBIN UDYOKTA BUSINESS INFO

| Business Name   | : | Friend's Cooling Corner   |
|---|---|---|
| Address/ Location   | : | Boxganj Bazar, Nangalkot, Comillia.   |
| Total Investment in BDT                                   | : | Tk. 391,000   |
| Financing   | : | Self Tk. 291,000 (from existing business) Required Investment Tk. 100,000 (as equity) |
| Present salary/drawings from business                     | : | BDT 6,000 (Six thousand)  |
| Proposed Salary   | : | BDT 7,000 (Seven thousand)  |
| Proposed Business<br>Implementation Plan                  |   |   |
| (i) % of present gross profit margin                      | : | On an Average 20%   |
| (ii) Estimated % of proposed gross profit margin          | : | On an Average 20%   |
| (iii) In future risk mgt. plan (from fire, disaster etc.) | : |   |

### INFO ON EXISTING BUSINESS OPERATIONS

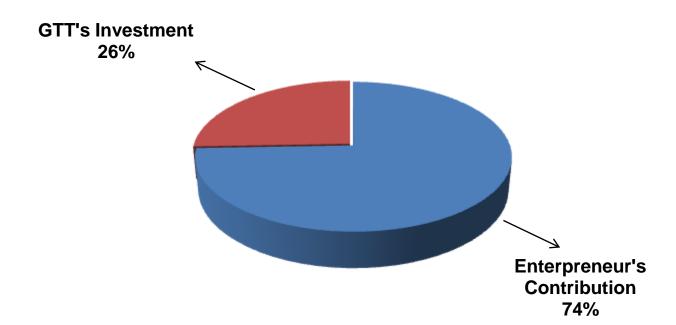
| Doutionland                                  | Existing Business (BDT) |         |           |  |  |
|--|-------------------------|---------|-----------|--|--|
| Particulars                                  | Daily                   | Monthly | Yearly    |  |  |
| Sales income from Products (A)               | 3,000                   | 84,000  | 1,008,000 |  |  |
| Less: Cost of Sales/Products (B)             | 2,400                   | 67,200  | 806,400   |  |  |
| Gross Profit (C) [C=(A-B)]                   | 600                     | 16,800  | 201,600   |  |  |
| Less: Operating Cost:                        |                         | ·       | ·         |  |  |
| Electricity bill                             |                         | 600     | 7,200     |  |  |
| Generator bill                               |                         | 400     | 4,800     |  |  |
| Shop Rent                                    |                         | 1,400   | 16,800    |  |  |
| Mobile bill                                  |                         | 500     | 6,000     |  |  |
| Night Guard bill                             |                         | 50      | 600       |  |  |
| Conveyance bill                              |                         | 500     | 6,000     |  |  |
| Present Salary (Family & Self)               |                         | 6,000   | 72,000    |  |  |
| Provision of bad debt                        |                         | 6       | 72        |  |  |
| Other Cost (Stationary & Entertainment etc.) |                         | 1,000   | 12,000    |  |  |
| Non Cash Item:                               |                         | , = = = | , = = =   |  |  |
| Depreciation Expenses                        |                         | 1,213   | 14,560    |  |  |
| Total Operating Cost (D)                     |                         | 11,669  | 140,032   |  |  |
| Net Profit (C-D):                            |                         | 5,131   | 61,568    |  |  |

### PRESENT & PROPOSED INVESTMENT BREAKDOWN

| Particulars  |   |         | Proposed | Total   |
|--|---|---------|----------|---------|
| Existing   | Proposed  | (BDT)   | (BDT)    | (BDT)   |
| Investment in products (confectionary item, bakery item, soft drinks, curd and ice cream etc.) | Investment in products (confectionary item, bakery item and soft drinks etc.) | 118,128 | 100,000  | 218,128 |
| Investment in Machineries, Equipment & Tools (refrigerator, coffee machine, bulb and fan etc.) |   |         |          | 72,800  |
| Cash in Hand   |   |         |          | 6,472   |
| Advance for Shop   |   |         |          | 50,000  |
| Debtors (Since May, 2016 to at present)  |   |         |          | 7,200   |
| Decoration (fixture and fittings)  |   |         |          | 36,400  |
| Total Capital  |   |         | 100,000  | 391,000 |

### SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 291,000
- GTT's Investment BDT 100,000
- Total Capital BDT 391,000



### FINANCIAL PROJECTION OF NU BUSINESS PLAN

| D. d. L.                                     |       | Year 1 (BDT) |           |       | Year 2 (BDT) |           |       | Year 3 (BDT) |           |  |
|--|-------|--------------|-----------|-------|--------------|-----------|-------|--------------|-----------|--|
| Particulars                                  | Daily | Monthly      | Yearly    | Daily | Monthly      | Yearly    | Daily | Monthly      | Yearly    |  |
| Estimated Sales income from Products (A)     | 4,200 | 117,600      | 1,411,200 | 4,830 | 135,240      | 1,622,880 | 5,168 | 144,707      | 1,736,482 |  |
| Less: Cost of Sales/Products (B)             | 3,360 | 94,080       | 1,128,960 | 3,864 | 108,192      | 1,298,304 | 4,134 | 115,765      | 1,389,185 |  |
| Gross Profit (C) [C=(A-B)]                   | 840   | 23,520       | 282,240   | 966   | 27,048       | 324,576   | 1,034 | 28,941       | 347,296   |  |
| Less: Operating Cost:                        |       |              |           |       |              |           |       |              |           |  |
| Electricity bill                             |       | 800          | 9,600     |       | 950          | 11,400    |       | 1,000        | 12,000    |  |
| Generator bill                               |       | 500          | 6,000     |       | 600          | 7,200     |       | 700          | 8,400     |  |
| Shop Rent                                    |       | 1,400        | 16,800    |       | 2,000        | 24,000    |       | 2,000        | 24,000    |  |
| Mobile bill (SMS & Reporting)                |       | 800          | 9,600     |       | 800          | 9,600     |       | 800          | 9,600     |  |
| Night Guard bill                             |       | 100          | 1,200     |       | 150          | 1,800     |       | 200          | 2,400     |  |
| Conveyance                                   |       | 1,000        | 12,000    |       | 1,500        | 18,000    |       | 2,000        | 24,000    |  |
| Ownership Transfer Fee                       |       | 667          | 4,000     |       | 667          | 8,000     |       | 667          | 8,000     |  |
| Proposed Salary (Family & Self)              |       | 7,000        | 84,000    |       | 8,000        | 96,000    |       | 8,500        | 102,000   |  |
| Bank Charge (DD, PO, SC)                     |       | 80           | 480       |       | 80           | 960       |       | 80           | 960       |  |
| Provision of bad debt                        |       | 6            | 72        |       | 6            | 72        |       | 6            | 72        |  |
| Other Cost (stationary & Entertainment etc.) |       | 1,250        | 15,000    |       | 1,450        | 17,400    |       | 1,550        | 18,600    |  |
| Non Cash Item:                               |       |              |           |       |              |           |       |              |           |  |
| Depreciation Expenses                        |       | 1,213        | 14,560    |       | 1,213        | 14,560    |       | 1,213        | 14,560    |  |
| Total Operating Cost (D)                     |       | 14,816       | 173,312   | -     | 17,416       | 208,992   |       | 18,716       | 224,592   |  |
| Net Profit (C-D)                             |       | 8,704        | 108,928   | -     | 9,632        | 115,584   | _     | 10,225       | 122,704   |  |
| Retained Income                              |       |              | 108,928   |       |              | 224,512   |       |              | 347,216   |  |

Note: 1. Agreed Grace Period: Six Months

2. **Investment Payback Schedule :** Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC, & PAY,)

| SI# | Particulars   | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|-----|---|--------------|--------------|--------------|
| 1.0 | Cash Inflow   |              |              |              |
| 1.1 | Investment Infusion by Investor                     | 100,000      | -            | -            |
| 1.2 | Net Profit (ownership tr. Fee added back)           | 112,928      | 123,584      | 130,704      |
| 1.3 | Depreciation Expenses                               | 14,560       | 14,560       | 14,560       |
| 1.4 | Opening Balance of Cash Surplus                     | -            | 103,488      | 193,632      |
|     | Total Cash Inflow                                   | 227,488      | 241,632      |              |
| 2.0 | Cash Outflow  | ·            | ·            | ,            |
| 2.1 | Product Purchase                                    | 100,000      | _            | _            |
| 2.2 | Investment Payback including Ownership Transfer Fee | 24,000       | 48,000       | 48,000       |
|     | Total Cash Outflow                                  | 124,000      |              |              |
| 3.0 | Total Cash Surplus                                  | 103,488      | •            |              |

### **SWOT ANALYSIS**

| Strength   | WEAKNESS                                    |
|--|---|
| <ul> <li>□ Present employment:     Self: 01 Family: 0</li> <li>○ Others (beyond family): 0</li> <li>□ Future employment: 0</li> <li>□ Trade License of Business in his own name;</li> <li>□ Good reputation;</li> <li>□ He has on hand training;</li> <li>□ Skilled and working experience: 24 years;</li> </ul> | ☐ Can not supply goods according to demand. |
| OPPORTUNITIES  Location of shop; Increase of demand; The capital of Entrepreneur will be Tk. 638,216 after 3 years excluding payback of investor's money.  | THREATS  Local Competitors.                 |

## Presented at 165<sup>th</sup> as Yunus Centre and 65<sup>nd</sup> In-house Executive Social Business Design Lab

(GTT) on Jun, 2016at Grameen Telecom Trust Premises

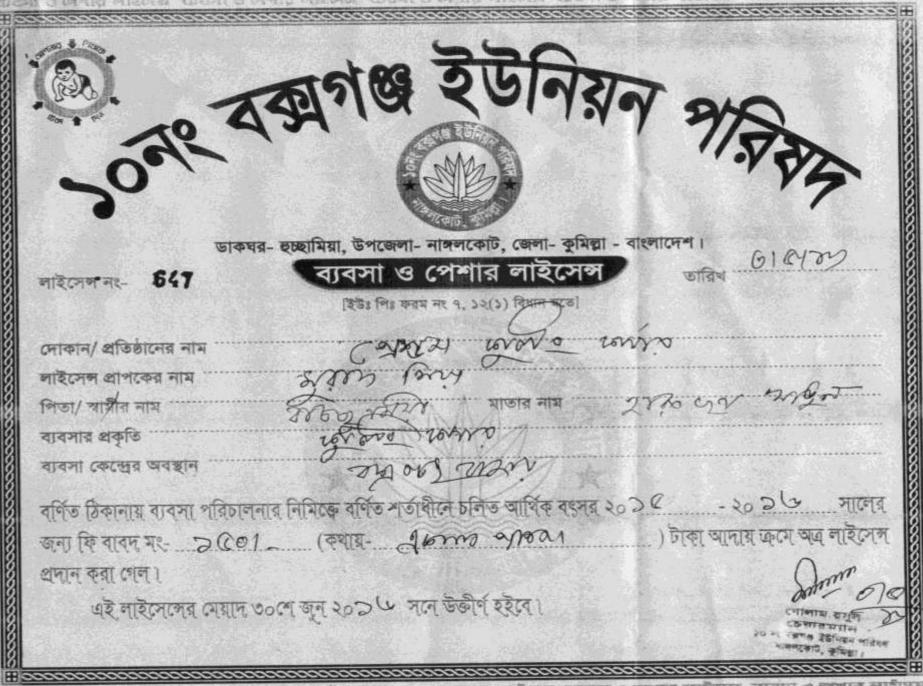
Thank you

# Pictures









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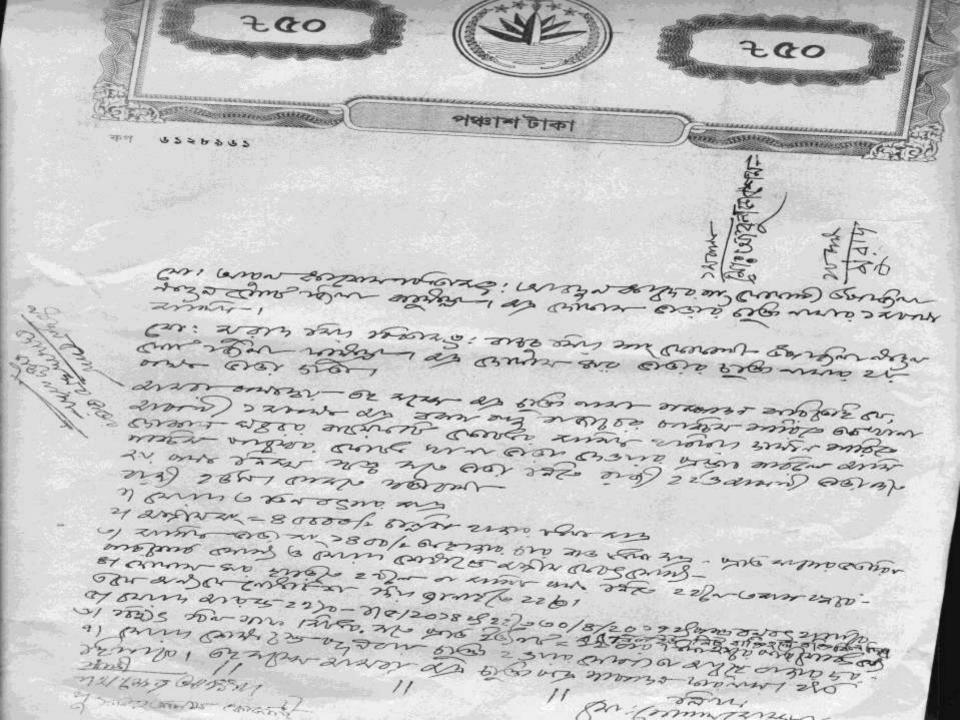
আমি এতি প্রত্যা প্রামা বিষ্ণে প্রত্যাম। ক্রিন্তের করিলে। প্রামার করে আমার প্রামার করে আমার সকরে টাকা করিলোধ করে আমার সকরে টাকা করে আমার করে টাকা করে আমার সকরে টাকা করে প্রামাণ করে আমার সকরে টাকা করে গ্রামাণ করে আমার সকরের টাকা করে গ্রামাণ করে আমার সকরে টাকা করে গ্রামাণ করে আমার করে করে নিয়ে ক্রম্প ত্যাগ করি। ব্যাংক থেকে সঞ্চয় কেরত নেয়ার সময় খনের পাশ বই ব্যাংক জমা নিয়ে নেয়। যা ব্তমানে আমার নিকট কোন প্রমাণ নেই, তবে আমার ক্রপের অন্যান্য সদস্যরা বিষয়িট জানেন।

नामः ५७३ १२ ५५ ज

#### স্বাক্ষীগনের নামও স্বাক্ষরঃ

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