

Business Category: General Retail



Project Identified by: Md. Rubel Rana, Asst. N U, Thakurgaon, unit, Business Proposal Prepared by: Md.Mahbubur Rahman Bhuiyan.

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Shamsuddin Islam Munna Vill:Sahadubi, Union:Sreerampur, Post: Dewli, Upazila: Birganj, District: Dinajpur.				
Age	:	31 years				
Marital status	:	Married				
Children	:	Nill				
No. of siblings:	:	04 (Four) Brothers 01 (One) Sister				
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	Nil No Nil Nil				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Ten
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		14 (Fourteen) years experiences is running his own business. He started the business with BDT 5,000 (Five Thousand). He has on hand training from his own.
Other Own/Family Sources of Income	••	His Bother's income from job service in Kazi Company, another bother income form business.
Other Own/Family Sources of Liabilities	••	Nil
NU's Contact No.	:	01710628482
NU's National ID No.	••	2711286625675
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Nazma Begum is a GB member since February 05, 2007 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for repairing house and assisting her son (entrepreneur) in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Bismilla Cosmetics & Gift centre
Address/ Location	:	Police line road, Thakurgaon.
Total Investment in BDT	:	Tk. 620,000
Financing	:	Self Tk. 420,000 (from existing business) Required Investment Tk. 200,000 (as equity)
Present salary/drawings from business	:	BDT 10,000 (Ten Thousand)
Proposed Salary	:	BDT 12,000 (Twelve Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an Average 20%
(ii) Estimated % of proposed gross profit margin	:	On an Average 20%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

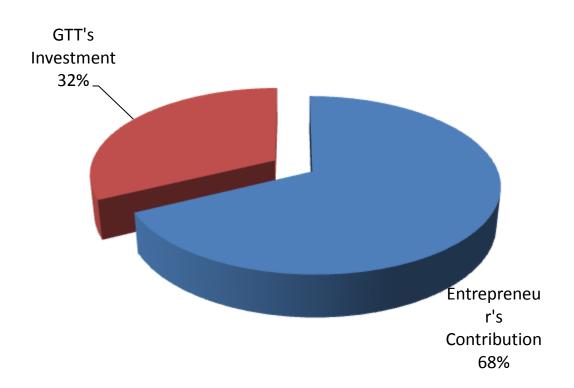
Double Love	EB (BDT)					
Particulars Particulars	Daily	Monthly	Yearly			
Sales income from products	4,000	104,000	1,248,000			
Income from Flexiload	27	702	8,424			
Total Sales income (A)	4,027	104,702	1,256,424			
Less: Cost of sales of products (Products Purchase)	, ,	- , -	,,			
	3,200	83,200	998,400			
Total cost (B)	3,200	83,200	998,400			
Gross Profit (C) [C=(A-B)]	827	21,502	258,024			
Less: Operating Cost:		·	,			
Electricity bill		600	7,200			
Shop rent		1,200	14,400			
Mobile bill		400	4,800			
Conveyance bill		1,000	12,000			
Ownership Transfer Fee		-	-			
Present Salary (Family & Self)		10,000	120,000			
Other Cost (stationary & Entertainment etc.)		1,500	18,000			
Non Cash Item:		,	,			
Depreciation Expenses		57	680			
Total Operating Cost (D)		14,757	177,080			
Net Profit (C-D):		6,745	80,944			

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Busines s (BDT)	Proposed (BDT)	Total (BDT)	
Existing	Proposed	0 (221)		
Investment in products (cosmetics item, bags, betel leaf and betel nut etc)	Investment in products (cosmetics item, bags, betel leaf and betel nut etc)	358,358	150,000	508,358
Investment in Flexiload, i-top up and easy load, tele-charge, etc.			50,000	50,000
Investment in Machineries and Equipment (Refrigerator, Computer set, fan, light, mobile set etc.)			-	1,200
Cash in hand	5,442	-	5,442	
Advance for Shop			-	50,000
Decoration (Fixture & Fittings)			-	5,000
Total Capital		420,000	200,000	620,000

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 420,000
- GTT's Investment BDT 200,000
- Total Capital BDT 620,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

		Year 1 (BD	T)	Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales income from products	5,400	140,400	1,684,800	6,480	168,480	2,021,760	7,128	219,024	2,628,288
Income from Flexiload	41	1,053	12,636	49	1,264	15,163	53	1,643	19,712
Total estimated Sales income (A)	5,441	141,453	1,697,436	6,529	169,744	2,036,923	7,181	220,667	2,648,000
Less: Cost of sales of products (Products Purchase)	4,320	112,320	1,347,840	5,184	134,784	1,617,408	5,702	175,219	2,102,630
Total cost (B)	4,320	112,320	1,347,840	5,184	134,784	1,617,408	5,702	175,219	2,102,630
Gross Profit (C) [C=(A-B)]	1,121	29,133	349,596	1,345	34,960	419,515	1,479	45,447	545,370
Less: Operating Cost:									
Electricity bill		700	8,400		800	9,600		1,100	13,200
Shop rent		1,200	14,400		1,200	14,400		1,200	14,400
Mobile bill (SMS & Reporting)		900	10,800		1,100	13,200		1,600	19,200
Conveyance bill		1,500	18,000		2,000	24,000		3,000	36,000
Bank Charge (DD, PO, SC)		50	600		50	600		50	600
Ownership Transfer Fee		1,333	8,000		1,333	16,000		1,333	16,000
Proposed Salary (Family & Self)		12,000	144,000		14,000	168,000		17,000	204,000
Other Cost (stationary & Entertainment etc.)		2,000	24,000		2,300	27,600		3,300	39,600
Non Cash Item:									
Depreciation Expenses		57	680		57	680		57	680
Total Operating Cost (D)	_	19,740	228,880	-	22,840	274,080	-	28,640	343,680
Net Profit (C-D):	-	9,393	120,716	-	12,120	145,435	-	16,807	201,690
Retained Income			120,716			266,151			467,841

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

Statement of Cash Flow

Three Years Projection- After Funding

	Three rears Projection-After Funding						
SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)			
1.0	Cash Inflow						
1.1	Investment Infusion by Investor	200,000	-	-			
1.2	Net Profit (ownership tr. Fee added back)	128,716	161,435	217,690			
1.3	Depreciation Expenses	680	680	680			
1.4	Opening Balance of Cash Surplus	-	81,396	147,511			
	Total Cash Inflow	329,396	243,511	365,881			
2.0	Cash Outflow						
2.1	Product Purchase	200,000	-	-			
2.2	Investment Payback including Ownership Transfer Fee	48,000	96,000	96,000			
	Total Cash Outflow	248,000	96,000	96,000			
3.0	Total Cash Surplus	81,396	147,511	269,881			

☐ Present employment: Self: 01 Family: 0 ☐ Can not supply goods as per Others (beyond family): 0 demand. Future employment:0 ☐ Trade License in his own name; ☐ He has on hand training; own ☐ Skilled and working experiences (17 years); THREATS **PPORTUNITIES** ☐ Increase of local competitors; ☐ Location of Shop; ☐ Have some fixed customers (Retail & Wholesale); ☐ Increasing demand; ☐ The Capital of the entrepreneur will be BDT 887,841 after 3 years excluding payback of investor's money.

Presented at 279th as Yunus Centre and 78th In-house Executive Social Business Design Lab

(GTT) on June 20,2016 at Grameen Telecom Trust Premises

Thank you

Pictures





















গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পর



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নাম: মোঃ সামসুদীন ইসলাম মুলা

Name: Md Samsuddin Islam Munna

পিতা: মৃত তাজিম উনীন

মাতা; মোছাঃ ফেরোজা বেশম

Date of Birth: 01 May 1985

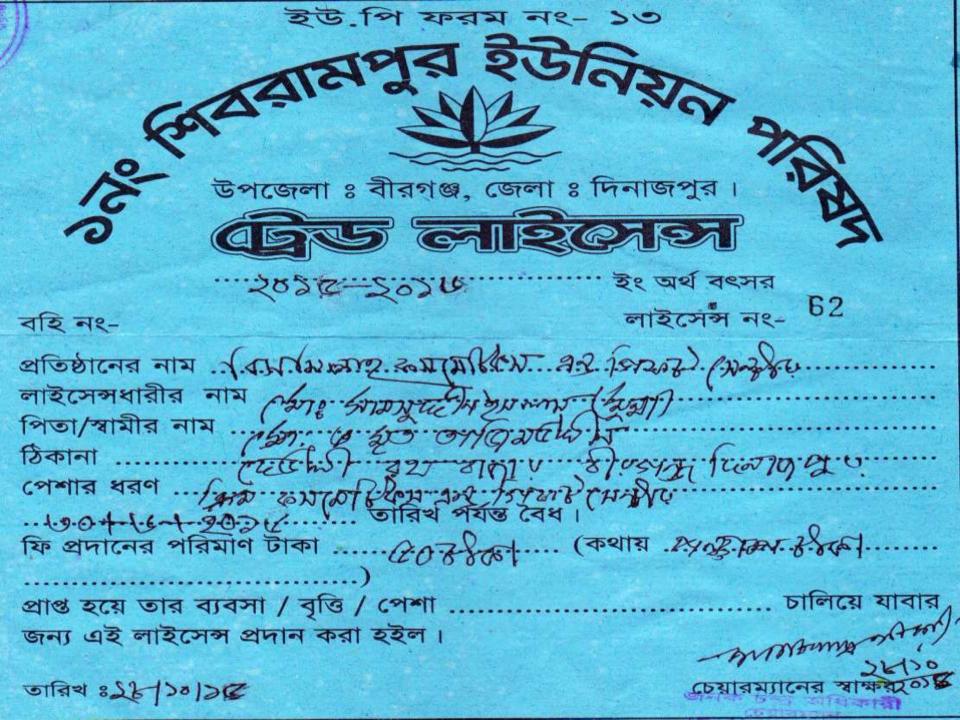
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এই কার্ডটি শশাসকার্যন্তী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী বারীত অন্য কোতার শার্ডটা শেলে নিকটিছ পোট অঞ্চিমে জমা দেয়ার জন্য অনুবাদ করা হলে।

্রিকানা; গ্রাম/বাজা: সাহাভূবী, সাহাভূবী, ভাকমত: দেউলী - ৫২০০, বীরণঙ্ক, নিনাজপুর

CHANGE MANAGEMENT WITHIN

लमारमद खादिष: ०९/३०/२००१





PPOBDES

পাতা নং-৩ লোকান খরের তপশীলঃ-

জেলা-ঠাকুনগাঁও, থানা-ঠাকুনগাঁও, মৌজা-জগনাখপুর, জে,এল, নং-১০০
খতিয়ান নং সাগনং জমির পরিমান..... শতকের মধ্যে দোকান ঘরটি অবস্থিত, দোকান ঘরটি, যাহার উত্তে- পতিত জমি, দকিনে- পাকা রাশস্ক, পূর্বে- আশরাফ, প্তিমে- মালিক।

এতহর্পেসুস্থাশরীরেকায়েম মেজাজে, নিজ নিজ খার্পে ও হিতার্পে অত্র দোকান ভাড়া চুক্তি পত্রের পক্ষরানিজ নিজ সাক্ষর সহ করিলাম। ইতি, তাং-

সাক্ষীপত্নর সাক্ষরত-

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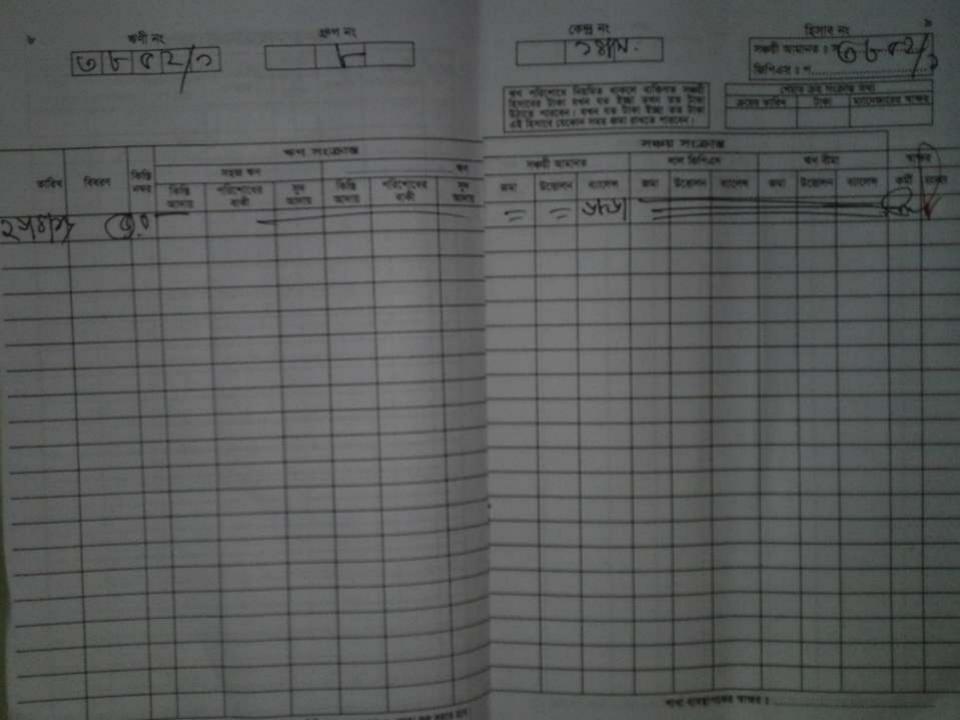




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Thank You