

Proposed NU Business Name: M/S Ma Aluminum Store

Business Category: General Retail & Wholesale



Business Proposal Identified by: Md. Ruhul Amin, Officer, Sadar Unit, Thakutgaon
Business Proposal Prepared by: Fahina Yesmin Happy

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Mst. Sirin Akter Vill: Baliakhuri, Union: 03 no. khongaon, Post: Vomordoho, Upazila: Peerganj, District: Thakurgaon.
Age	:	34 years
Marital status	:	Married
Children	:	01 (One) Son & 01 (One) Daughter
No. of siblings:	:	03 (Three) Brothers and 01 (One) Sister
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Mother Father Mst. Anu Begum Late. Motiur Rahman Branch: Khongaon, Peerganj, Centre # 13/mo, Loan no.: 6904, Membership since April 20, 2004 First loan: Tk. 5,000 Existing loan: Tk. 20,000, Outstanding Loan: Tk. 13,400
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	Entrepreneur No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Ten
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Entrepreneur is maintaining 02 (Two) D.P.S of Tk. 5,000/-and 1,200/- Per month from the earning of her present business income and cultivation.
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training,	:	12 (Twelve) Years experience in running her own business. She started the business with BDT 2,500 (Two thousand five hundred).
working experience as an apprentice etc.)	:	She has taken 03 (Three) years on hand training as an assistant in her father's crockeries business.
Other Own/Family Sources of Income	:	Her husband's income from agriculture. Her 02 (two) brother's income from job (Palli Bidyut office of Comilla district). Her another eldest brother's income from cultivation. She has built own residence, purchased 60 (sixty) decimal land and as well as running her own business from the benefit of this business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01737772884
NU's National ID No.	:	9419452382925
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Anwara is a GB member since April 20, 2004 at first she took GB loan BDT 5,000 (Five thousand).
- Successively several times she utilized GB loan for cultivation purposes, repairing house, and assisting her daughter in existing business.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	M/S Ma Aluminum Store
Address/ Location	:	Lohagara Bazar, Peerganj, Thakurgaon
Total Investment in BDT	:	Tk. 497,000
Financing	:	Self Tk. 347,000 (from existing business) Required Investment Tk. 150,000 (as equity)
Present salary/drawings from business	:	BDT 6,000 (Six thousand)
Proposed Salary	:	BDT 7,000 (Seven thousand)
Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On an avearge10% On an avearge10%

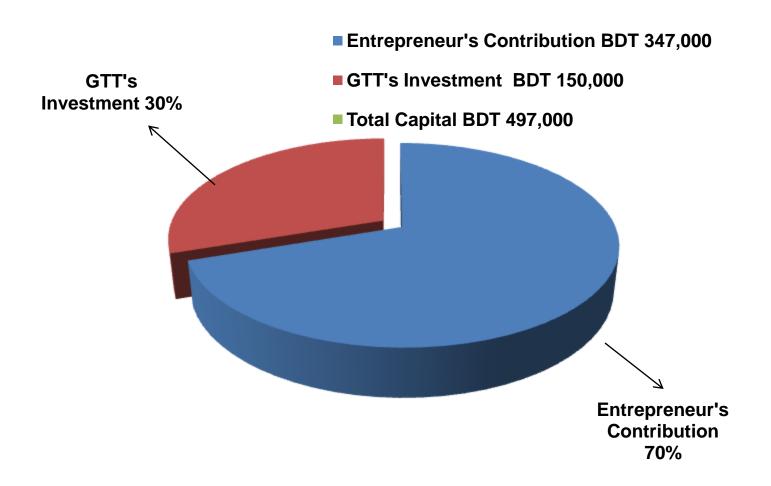
INFO ON EXISTING BUSINESS OPERATIONS

Deutieuleus	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products (Retail & Wholesale) (A)	5,000	140,000	1,680,000		
Less: Cost of sales of products (Product					
Purchase) (B)	4,500	126,000	1,512,000		
Gross Profit (C) [C=(A-B)]	500	14,000	168,000		
Less: Operating Cost:					
Electricity bill		250	3,000		
Generator bill		300	3,600		
Night Guard bill		100	1,200		
Shop Self		-	-		
Mobile bill		300	3,600		
Conveyance bill		700	8,400		
Present Salary (Family & Self)		6,000	72,000		
Other Cost (stationary & Entertainment etc.)		1,000	12,000		
Non Cash Item:					
Depreciation Expenses		71	850		
Total Operating Cost (D)		8,721	104,650		
Net Profit (C-D):		5,279	63,350		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Partic	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Existing Proposed				
· ·	crockeries item, plastic item, crockeries item,		150,000	498,006
Investment in equipment (digetc.)	2,400	-	2,400	
Cash in hand				
	5,094	-	5,094	
GB Outstanding loan	(13,400)	-	(13,400)	
Decoration (Fixture & Fitting			, , ,	
		4,900	-	4,900
Total Capital	Total Capital			497,000

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

		Year 1 (BDT)	Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Daily	Daily	Monthly	Yearly
Est. Sales income from products (Retail & Wholesale) (A)	7,500	210,000	2,520,000	8,550	239,400	2,872,800	9,405	263,340	3,160,080
Less: Cost of sales of products (Product Purchase) (B)	6 750	190,000	2 269 000	7 605	215 460	2 595 520	0 465	227.006	2 944 072
Gross Profit (C) [C=(A-B)]	6,750 750	·	2,268,000 252,000	7,695 855		2,585,520 287,280		237,006 26,334	2,844,072 316,008
Less: Operating Cost:		,	,		,	,		,	,
Electricity bill		550	6,600		750	9,000		850	10,200
Generator bill		400	4,800		500	6,000		600	7,200
Night Guard bill Shop Self		200	2,400		250	3,000		350	4,200
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Conveyance bill		1,400	16,800		1,600	19,200		1,900	22,800
Bank Charge (DD, PO, SC)		50	600		50	600		50	600
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000
Proposed Salary (Family & Self)		7,000	84,000		8,000	96,000		9,000	108,000
Other Cost (stationary & Entertainment etc.)		1,500	18,000		2,000	24,000		2,500	30,000
Non Cash Item:									
Depreciation Expenses		71	850		71	850		71	850
Total Operating Cost (D)		12,771	147,250		14,821	177,850	-	16,921	203,050
Net Profit (C-D):	_	8,229	104,750		9,119	109,430	_	9,413	112,958
Retained Income			104,750			214,180			327,138

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Monthly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	110,750	121,430	124,958
1.3	Depreciation Expenses	850	850	850
1.4	Opening Balance of Cash Surplus	_	62,200	112,480
	Total Cash Inflow	261,600	184,480	238,288
2.0	Cash Outflow			
2.1	Product Purchase	150,000	_	-
2.2	Payback to GB Loan	13,400		
2.3	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	199,400	72,000	72,000
3.0	Total Cash Surplus	62,200	112,480	166,288

SWOT ANALYSIS

STRENGTH	WEAKNESS
 □ Present employment: Self: 01 Family: 01 (Husband) Others (beyond family): 0 Future employment: 0 □ Trade License in her own name; □ Ownership of business in her own name; □ She has on hand training; □ Experience : 15yrs. 	☐ Can not supply goods as per demand.
 OPPORTUNITIES □ Location of Shop; □ Have some fixed customers. □ Increasing Demand; □ The Capital of the entrepreneur will be BDT 674,138 after 3 years excluding payback of investor's money. 	THREATS ☐ Increase of local competitors.

Presented at 279th as Yunus Centre and 78th In-house Executive Social Business Design Lab (GTT) on June 20,2016 at Grameen Telecom Trust Premises

Thank you

Pictures















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वर्णत 2027/2020

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পীৰণ্ড, ঠাবু-রগাও।

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গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

Government of the People's Republic of Bangladesh

NATIONAL ID CARD / জাতীয় পরিচয় পত্র



নাম: মোছাঃ শিরিন আক্তার

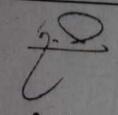
Name: Mst Sirin Akter

स्रोमी: स्नारताव वानी

মাতা: মোছাঃ া নায়ারা

Date of Birth: 16 May 1982

ID NO: 9419452382925



मनत्, मक्त्रगांव

थानकारी कर्विकत सामन थानात्न जित्रः ००/०१/२००४

এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য

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Thank You