

Business Category: General Retail & Wholesale



Business Proposal Identified by: Md. Abdul Baki, Asst. Officer, Chandina Unit, Comilla Business Proposal Prepared by: Fahina Yesmin Happy

## **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**

Name and address	:	Md. Firoj Khan Vill: Radhanagar, Union: Sultangor, Post: Radhanagar, Upazila: Chandina, District: Comilla.
Age	:	33 years
Marital status	:	Married
Children	:	Nil
No. of siblings:	:	03 (Three) Brothers and 02 (Two) Sisters
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother V Father Mst. Saleha Begum Md. Jamal Hossen <i>Branch</i> : Radhanagar, Chandina, <i>Centre # 14</i> /mo, <i>Loan no.: 5504/2,</i> Membership since June 05, 2006 First Ioan: Tk. 10,000 Existing Ioan: Nil, Last Loan: Tk. 50,000
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: :	N/A No Nil Nil

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	H.S.C
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	: :	<ul><li>07 (Seven) Years experience in running his own business. He started the business with BDT 250,000 (Two lac fifty thousand).</li><li>He has 03 (three) Years working experience as an assistant in his father's grocery business.</li></ul>
Other Own/Family Sources of Income	:	His Father's income from fishery business & agriculture. He has built own residence at the cost of Tk. 8 lac and he has given 02 (two) lac taka advance for his shop place from the benefit of this business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01922761253
NU's National ID No.	:	1914041236833
NU Project Source/Reference	:	Grameen Telecom Trust

### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Saleha Begum is a GB member since June 05, 2006 at first she took GB loan BDT 10,000 (Ten thousand).
- Successively several times she utilized GB loan for cultivation purposes, repairing house, raring cows and assisting her husband in existing fishery business.
- Finally GB loan helped her to improve economic condition and livelihood.

# **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

Business Name	:	M/S Sajim Store
Address/ Location	:	Mohonpur bazar, Chandina, Comilla.
Total Investment in BDT	:	Tk. 875,000
Financing	:	Self Tk. 675,000 (from existing business) Required Investment Tk. 200,000 (as equity)
Present salary/drawings from business	:	BDT 10,000 (Ten thousand)
Proposed Salary	:	BDT 11,500 (Eleven thousand five hundred)
<ul> <li>Proposed Business</li> <li>Implementation Plan</li> <li>(i) % of present gross profit margin</li> <li>(ii) Estimated % of proposed gross profit margin</li> <li>(iii) In future risk mgt. plan (from fire, disaster etc.)</li> </ul>	•	On an avearge10% On an avearge10%

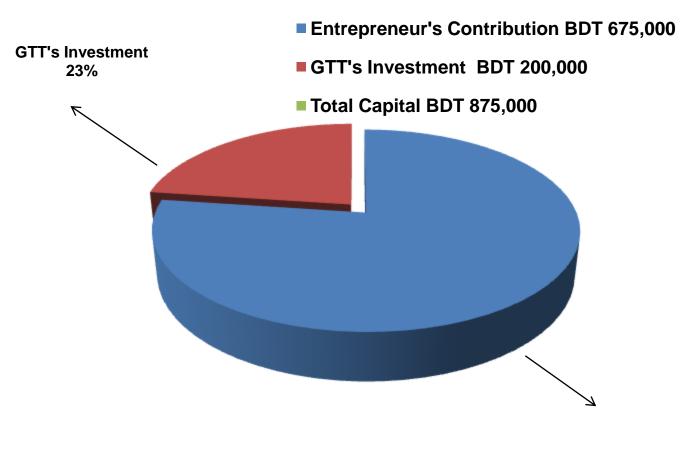


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Particulars	Daily	Monthly	Yearly					
Sales income from products (Retail & Wholesale) (A)	13,500	378,000	4,536,000					
Less: Cost of sales of products (Product Purchase)								
(B)	12,150	340,200	4,082,400					
Gross Profit (C) [C=(A-B)]	1,350	37,800	453,600					
Less: Operating Cost:								
Electricity bill		1,500	18,000					
Generator bill		200	2,400					
Night Guard bill		200	2,400					
Shop rent		2,500	30,000					
Mobile bill		600	7,200					
Conveyance bill		5,000	60,000					
Provision of bad debt		18	220					
Present Salary (Family & Self)		10,000	120,000					
Present Salary (Assistant-02)		8,000	96,000					
Other Cost (stationary & Entertainment etc.)		1,000	12,000					
Non Cash Item:								
Depreciation Expenses		93	1,120					
Total Operating Cost (D)		29,112	349,340					
Net Profit (C-D):		8,688	104,260					

# PRESENT & PROPOSED INVESTMENT BREAKDOWN

Partice	Existing Business (BDT)	Proposed (BDT)	Total (BDT)				
Existing							
garlic, chili, flour, turmeric powder, soap etc.)	Investment in products (grocery item-rice, pulse, sugar, ginger, chilli, mustured oil, soyabin oil, onion, garlic, chili, flour, turmeric powder, soap etc.)	408,940	200,000	608,940			
Investment in equipment (weight	4,400	_	4,400				
Debtors (Since March, 2016 to at	Present)	22,000	-	22,000			
Creditors (Since March, 2016 to a	at Present)	(5,000)	-	(5,000)			
Advance for Shop	200,000	_	200,000				
Cash in hand	40,060	-	40,060				
Decoration (Fixture & Fittings)	4,600	-	4,600				
Total Capital	675,000	200,000	875,000				





Entrepreneur's Contribution 77%

#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particular		Year 1 (BD1	r)	Y	(ear 2 (BDT)	)	Year 3 (BDT)			
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Daily	Daily	Monthly	Yearly	
Est. Sales income from products (Retail & Wholesale) (A)	17,000	476,000	5,712,000	19,040	533,120	6,397,440	20,754	581,101	6,973,210	
Less: Cost of sales of products (Product Purchase) (B)	15,300	428,400	5,140,800	17,136	479,808	5,757,696	18,678	522,991	6,275,889	
Gross Profit (C) [C=(A-B)]	1,700	47,600	571,200	1,904	53,312	639,744	2,075	58,110	697,321	
Less: Operating Cost:										
Electricity bill		1,900	22,800		2,100	25,200		2,200	26,400	
Generator bill		300	3,600		400	4,800		500	6,000	
Night Guard bill		300	3,600		350	4,200		450	5,400	
Shop rent		2,500	30,000		2,500	30,000		2,500	30,000	
Mobile bill (SMS & Reporting)		900	10,800		900	10,800		900	10,800	
Conveyance bill		6,000	72,000		6,500	78,000		7,000	84,000	
Bank Charge (DD, PO, SC)		50	600		50	600		50	600	
Ownership Transfer Fee		1,333	8,000		1,333	16,000		1,333	16,000	
Provision of bad debt		18	220		18	220		18	220	
Proposed Salary (Family & Self)		11,500	138,000		12,500	150,000		13,500	162,000	
Proposed Salary (Assistant-02+01)		9,500	114,000		10,500	126,000		11,500	138,000	
Other Cost (stationary & Entertainment etc.)		1,500	18,000		2,000	24,000		2,500	30,000	
Non Cash Item:										
Depreciation Expenses		93	1,120		93	1,120		93	1,120	
Total Operating Cost (D)	-	35,895	422,740	-	39,245	470,940	-	42,545	510,540	
Net Profit (C-D):	-	11,705	148,460	-	14,067	168,804	-	15,565	186,781	
Retained Income			148,460			317,264			504,045	

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Monthly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

### CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200,000	-	
1.2	Net Profit (ownership tr. Fee added back)	156,460	184,804	202,781
1.3	Depreciation Expenses	1,120	1,120	1,120
1.4	Opening Balance of Cash Surplus	-	109,580	199,504
	Total Cash Inflow	357,580	295,504	403,405
2.0	Cash Outflow			
2.1	Product Purchase	200,000	-	-
2.3	Investment Payback including Ownership Transfer Fee	48,000	96,000	96,000
	Total Cash Outflow	248,000	96,000	96,000
3.0	Total Cash Surplus	109,580	199,504	307,405



STRENGTH	WEAKNESS
<ul> <li>Present employment: Self: 01 Family: 01 (Father) Others (beyond family): 02 Future employment: 01</li> <li>Trade License in his own name;</li> <li>Ownership of business in his own name;</li> <li>He has on hand training;</li> <li>Experience : 10yrs.</li> </ul>	Can not supply goods as per demand.
<ul> <li>OPPORTUNITIES</li> <li>Location of Shop;</li> <li>Have some fixed customers.</li> <li>Increasing Demand;</li> <li>The Capital of the entrepreneur will be BDT 808,456 after 3 years excluding payback of investor's money.</li> </ul>	THREATS <ul> <li>Increase of local competitors.</li> </ul>

Presented at 279<sup>th</sup> as Yunus Centre and 78<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on June 20,2016 at Grameen Telecom Trust Premises

Thank you

Pictures



















সেই নিম্প্র নিয়ন পরিষদ डाकघत Burgarya argro उनजना- [6/2/2 rg জেলা- ২০ সি সা বাংলাদেশ। ব্যবসা ও পেশার লাইন্সেল আরিখঃ০২/১০/১৫ ত্রদমিক নং- ᄀ नाइरमन मर- 82 (ইউঃ পিঃ ফরম নং-৭,১২ (১) বিধান মতে) (স্থানীয় সরকার আইন (ইউনিয়ন) ২০০৯ এর ধারা ৬৫-৭০ এর প্রদন্ত ক্ষমতা বলে সরকার প্রণীত ইউনিয়ন পরিষদ আদর্শ কর তফসিল ২০১২ অনুযায়ী) পেশা ও ব্যবসা প্রতিষ্ঠানের নাম : " অসম্পর্ট তেরস্ত্র সি তির্বি लिमा ७ रावमात तकम/धतन : 202 - 2189 - 60219 - 202 28 50 20 1960 -Bain : Tryzardo avero , Curation Errain বর্ণিত ঠিকানীয় ব্যক্তর পরিচালনার নিমিত্বে নিমের শর্তাধীনে চলতি আর্থিক বৎসর ২০০৫ - ২০০০ ইং সালের জন্য ফি বাবদ ক) লাইসেন্স ফি 0.00 = খ) বক্বেয়া গ) ব্যবসায় কর ম) ১৫% হারে ভ্যাট - (০০ = (माउँ (जश्क)= 260/= (कथाय : गा मुरेक् का मेरा का ..... ) টাকা আদায় ক্রমে অত্র লাইসেপ প্রদান করা গেল। (অত্র লাইসেন্স ২০০০ ইং সনের ৩০শে জুন পর্যন্ত বলবৎ থাকিবে।) শর্তসমূহ ঃ avoign ১। অত্র লাইসেঙ্গ কোন অবস্থাতেই হস্তান্তর করা চলিবে না। ২। অত্র লাইসেন্স কেবলমাত্র উপরোল্লিখিত ব্যবসার জন্য নির্ধারিত ৩। কোন অবস্থাতেই উপরোল্লিখিত ব্যবসা বা ব্যবসান্থল পরিবর্তন করা চলিবে না। তদন্যথায় প্ৰদন্ত লাইসেন্স বাতিল বলিয়া গণ্য হইবে >७मर बादन रेड देउनिसन महिमा শেৰিৰাৰ, কৃষিল্লা।

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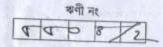
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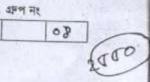
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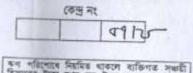
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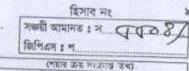
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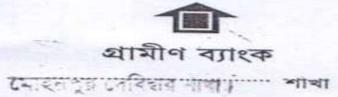
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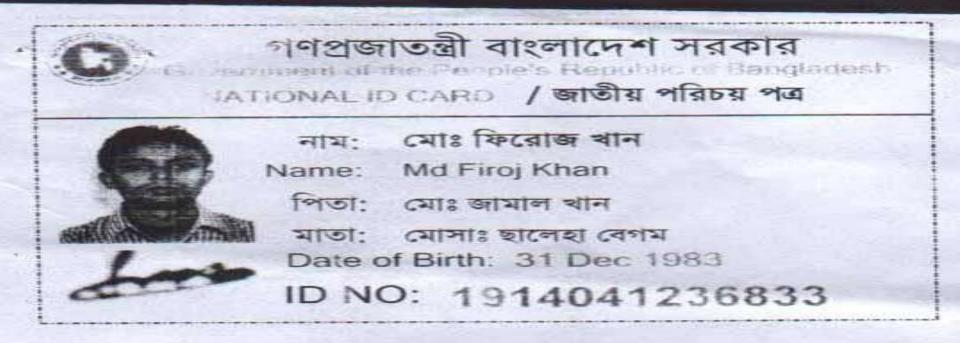
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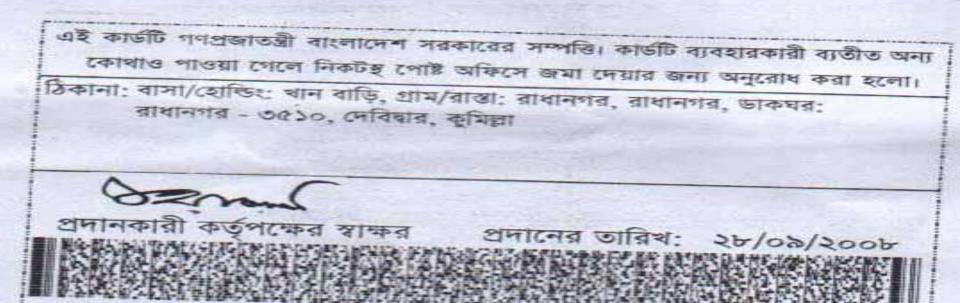
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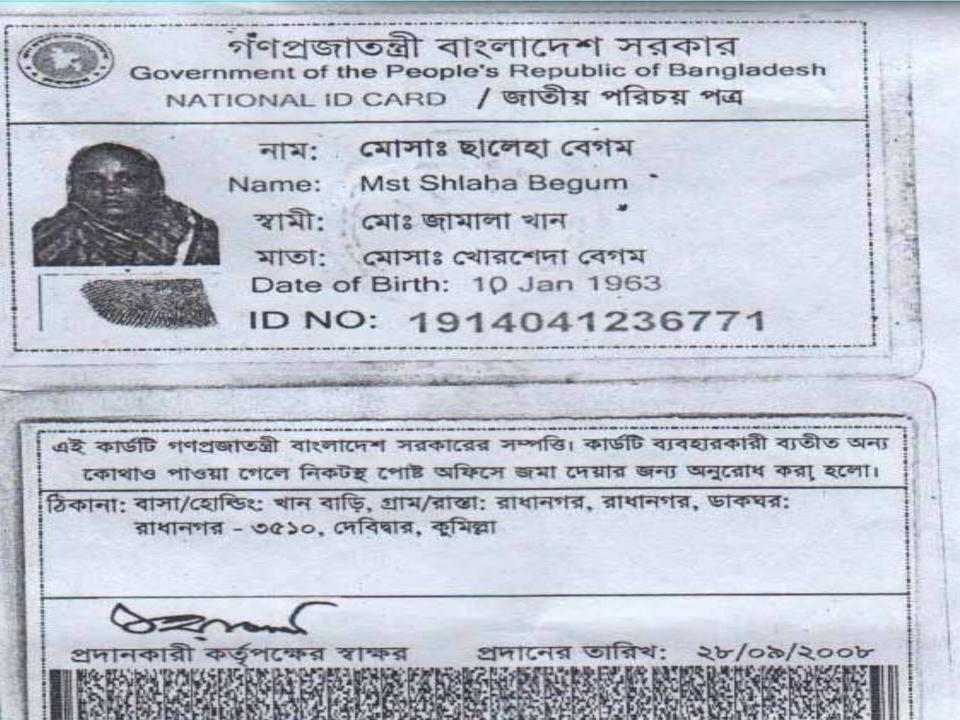
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#### সহজ ঋণের পাশ বই











# **Thank You**