

Proposed NU Business Name: **Urmee Bostro Bitan & Shoe Store**Business Category: **Clothing** 



Business Proposal Collected by: Md. Jamal Uddin, Asst. Officer, Chauddagram unit, Comilla.

Business Proposal Prepared by: Naznin Akther

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Kartik Chandra Paul Vill: Solakandi, Union: 06 no. Gholpasha, Post: Gholpasha, Upazila: Chauddagram, District: Comilla.
Age	:	34 Years
Marital status	•	Married
Children	:	02 (Two) Daughters
No. of siblings:	:	03 (Three) Brothers and 02 (Two) Sisters
Parent's and GB related Info:  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info  Further Information:	: : :	Mother
(v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	Entrepreneur's brother  No Nil Nil

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	B.S.S
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	:	His others income from Agriculture.
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)	:	12 (Twelve) years experiences is running his own business. He started the business only with Tk. 5,000 (Five thousand).  He has on hand training.
Other Own/Family Sources of Income	:	His 01 (One) brother's income from foreign remittance (Bahrain). His 01 (One) brother's income from teaching (high school teacher). From his existing business income, he built a house with a amount of 10 (Ten) lac taka.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01822660982
NU's National ID No.	:	2007193138005161
NU Project Source/Reference	:	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Hasi Bala Paul is a GB member since 2005 at first she took
   GB loan BDT 5,000 (Five thousand).
- Gradually she took loan several times and utilized it by assisting her son in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

## PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Urmee Bostro Bitan & Shoe Store
Address/ Location	:	Solakandi Bazar, Chauddagram, Comillla.
Total Investment in BDT	:	Tk. 900,000
Financing	:	Self Tk. 700,000 (from existing business) Required Investment Tk. 200,000 (as equity)
Present salary/drawings from business	:	BDT 9,000 (Nine thousand)
Proposed Salary	:	BDT 11,000 (Eleven thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an Average 20%
(ii) Estimated % of proposed gross profit margin	:	On an Average 20%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

# INFO ON EXISTING BUSINESS OPERATIONS

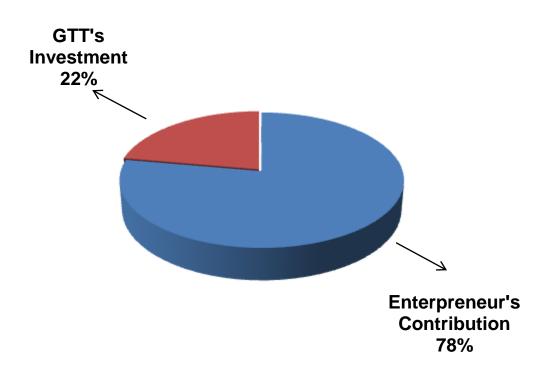
Doutionland	Ex	isting Busines	ss (BDT)
Particulars	Daily	Monthly	Yearly
Sales income from Products (A)	5,000	140,000	1,680,000
Less: Cost of Sales/Products (B)	4,000	112,000	1,344,000
Gross Profit (C) [C=(A-B)]	1,000		336,000
Less: Operating Cost:	, = = =	2,222	
Electricity bill		800	9,600
Generator bill		300	3,600
Shop Rent		1,500	18,000
Mobile bill		500	6,000
Conveyance bill		3,000	36,000
Present Salary (Family & Self)		9,000	108,000
Provision of bad debt		10	123
Other Cost (Stationary & Entertainment etc.)		2,000	24,000
Non Cash Item:		,	,
Depreciation Expenses		300	3,600
Total Operating Cost (D)		17,410	208,923
Net Profit (C-D):		10,590	127,077

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Part	iculars	Existing Business	Proposed (BDT)	Total (BDT)
Existing	Proposed	(BDT)	, ,	` ,
	Investment in products (sharee, panjabi, shirt, gauge cloth, lungi, pant, belt, bags and shoe etc.)	528,500	200,000	728,500
Investment in Equipment & Tools (b	3,600		3,600	
Cash in Hand		5,000		5,000
Advance for Shop		120,000		120,000
Debtors (Since May, 2016 to at pres	sent)	12,300		12,300
Decoration (fixture and fittings)		30,600		30,600
Total	Capital	700,000	200,000	900,000

# SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 700,000
- GTT's Investment BDT 200,000
- Total Capital BDT 900,000



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

		Year 1 (BD1	י כ		Year 2 (BD1	)			
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from Products (A)	7,000	196,000	2,352,000	7,840	219,520	2,634,240	8,389	234,886	2,818,637
Less: Cost of Sales/Products (B)	5,600	156,800	1,881,600	6,272	175,616	2,107,392	6,711	187,909	2,254,909
Gross Profit (C) [C=(A-B)]	1,400	39,200	470,400	1,568	43,904	526,848	1,678	46,977	563,727
Less: Operating Cost:									
 Electricity bill		1,000	12,000		1,150	13,800		1,200	14,400
Generator bill		400	4,800		500	6,000		600	7,200
Shop Rent		1,500	18,000		1,500	18,000		1,500	18,000
Mobile bill (SMS & Reporting)		800	9,600		800	9,600		800	9,600
Conveyance		4,500	54,000		6,000	72,000		7,000	84,000
Ownership Transfer Fee		1,333	8,000		1,333	16,000		1,333	16,000
Proposed Salary (Family & Self)		11,000	132,000		13,000	156,000		14,000	168,000
Bank Charge (DD, PO, SC)		80	480		80	960		80	960
Provision of bad debt		10	123		10	123		10	123
Other Cost (stationary & Entertainment etc.)		2,500	30,000		2,700	32,400		2,800	33,600
Non Cash Item:									
Depreciation Expenses		300	3,600		300	3,600		300	3,600
Total Operating Cost (D)		23,424	272,603	-	27,374	328,483	-	29,624	355,483
Net Profit (C-D)		15,776	197,797	-	16,530	198,365	_	17,354	208,244
Retained Income			197,797			396,162			604,406

Note: 1. Agreed Grace Period: Six Months

2. **Investment Payback Schedule :** Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200,000	-	_
1.2	Net Profit (ownership tr. Fee added back)	205,797	214,365	224,244
1.3	Depreciation Expenses	3,600	3,600	3,600
1.4	Opening Balance of Cash Surplus	-	161,397	283,362
	Total Cash Inflow	409,397	379,362	511,206
2.0	Cash Outflow			
2.1	Product Purchase	200,000	-	_
2.2	Investment Payback including Ownership Transfer Fee	48,000	96,000	96,000
	Total Cash Outflow	248,000	96,000	96,000
3.0	Total Cash Surplus	161,397	283,362	415,206

# **SWOT ANALYSIS**

Strength	Weakness
<ul> <li>□ Present employment:     Self: 01 Family: 01 (Elder brother)</li> <li>Others (beyond family): 01 (Ramadan basis)</li> <li>□ Future employment: 0</li> <li>□ Trade License of Business in his own name;</li> <li>□ Good reputation;</li> <li>□ He has on hand training;</li> <li>□ Skilled and working experience: 12 years;</li> </ul>	☐ Can not supply goods according to demand.
OPPORTUNITIES  Location of shop; Increase of demand; The capital of Entrepreneur will be Tk. 1304,406 after 3 years excluding payback of investor's money.	THREATS  Local Competitors.

# Presented at 165<sup>th</sup> as Yunus Centre and 65<sup>nd</sup> In-house Executive Social Business Design Lab

(GTT) on Jun, 2016at Grameen Telecom Trust Premises

Thank you

# Pictures











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লাইসেল নং-১ ১৫ (বি ১৯৫০ গে ৪) (হডঃ পিঃ ফরম নং-৭,১২ (১) বিধান মতে) (স্থানীয় সরকার আইন (ইউনিয়ন) ২০০৯ এর ধারা ৬৫-৭০ এর প্রদন্ত ক্ষমতা বলে সরকার প্রণীত ইউনিয়ন গরিষদ আদর্শ কর তক্ষসিল ২০১২ অনুযায়ী)
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্য। অৱ লাইসেল কোন অবস্থাতেই হস্তান্তর করা চলিবে না।
২। অত্র লাইসেল কেবলমাত্র উপরোপ্তিবিত ব্যবসার জন্য নির্ধারিত। ৩। কোন অবস্থাতেই উপরোপ্তিবিত ব্যবসা বা ব্যবসাহল পরিবর্তন করা চলিবে না।
তদন্যথার প্রদন্ত লাইসেন্স বাতিল বলিয়া গণ্য হইবে।



# সহজ ঋণের পাশ বই

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গণপ্ৰজাতন্ত্ৰী বাংলাদেশ জন্ম ও মৃত্যু নিবন্ধকের কার্যালয় ---- इंडेनियन পরিবদ দ্মু তানপঞ্চা हेनावनाः शिरद्वास्त्र वनाः कृषित्रा खना जनम निराम की नः 🔞 विशेष का इ मूझ नियम (सिन्दर कीवा) विदेशक, २००५ निस्तम वर्षित रिक्री रिक्रिक वर्ष स्टेश्ट केवृत् नाम रेगुद वर्डिप: क्रि. इस नाम FREE R (000000) ন: কাতি ৮৮ পান बन वर्तिक स्वतात (हैं।): 30 30 30 30 12 है। महि प्रमा नव (वैर): पत अस्तिर अभिनेता विस्ति: महनः वपः अन्नाकान्ति स्वतेनः एनः श्वानिकाना জ্বলা: টান্যাম জা: কুনিল্লা भवा माः प्रा श्वि प्राम भाग वागाः यानामिनी मनः कः प्रान्ति राजा शांत सन्तनः याः आस्ति सी किले आहे! अनावानि, लाः लाजनाता, लाख्याः विद्शान एका: कुनिका धनी (बाननाना हैके: नक्तिर क्षेत्रवाद् वृष्ट्रित

# Thank You