

Proposed NU Business Name: National Store Business Category: General Retail & Wholesale



Business Proposal Identified by: Md. Zahangir Alam, Asst N U, Chilmari Unit, Kurigram. Business Proposal prepared by: Md. Mahbubur Rahman Bhuiyan

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Shamresh Chandra Shaha Vill: Raniganj Bazar, Union:Raniganj Bazar, Post: Raniganj Bazar, Upazila: Chilmari, District: Kurigram				
Age	:	32 years				
Marital status	:	Married				
Children	:	01(One) Daughter.				
No. of siblings:	:	02 (Two) Brothers 01(One) Sister				
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	nil No Nil Nil				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	HSC
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	•	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		20 (Twenty) years experiences is running his own business. He started the business with BDT 20,000 (Twenty thousand). He has on hand training from his local area shop.
Other Own/Family Sources of Income	:	His Father's income from agriculture & younger bother income form business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01743277159
NU's National ID No.	:	4910971488495
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Sree Depali Rani Shaha is a GB member since since May 08, 2002 at first she took GB loan BDT 3,000 (Three thousand).
- Gradually she took GB loan several times and utilized it for repairing house and assisting her son (entrepreneur) in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	National Store
Address/ Location	:	Ranigonj bazar, Chilmari, Kurigram.
Total Investment in BDT	:	Tk. 321,000
Financing	:	Self Tk. 221,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 5,000 (Five Thousand)
Proposed Salary	:	BDT 6,000 (Six Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an Average 20%.
(ii) Estimated % of proposed gross profit margin	:	On an Average 20%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

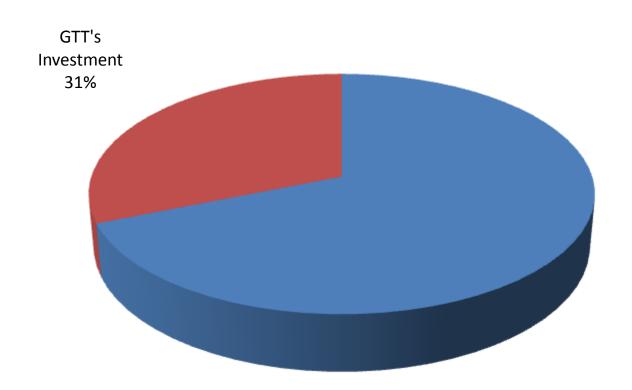
Doutloulous	Existing Business (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales income from Products	2,500	70,000	840,000			
Total Sales (A)	2,500	70,000	840,000			
Less: Cost of Sales / Products	2,000	56,000	672,000			
Total cost of goods sold (B)	2,000	56,000	672,000			
Gross Profit (C) [C=(A-B)]	500	14,000	168,000			
Less: Operating Cost:		,	,			
Electricity bill		250	3,000			
Mobile bill		400	4,800			
Conveyance		1,000	12,000			
Ownership Transfer Fee			-			
Present Salary (Family & Self)		5,000	60,000			
Present Salary (Assistant-1 Bother)		2,000	24,000			
Bank Charge (DD, PO, SC)		,	-			
Provision of bad debt		13	155			
Other Cost (Stationary & Entertainment etc.)		1,000	12,000			
Non Cash Item:		, = =	,			
Depreciation Expenses		173	2,080			
Total Operating Cost (D)		9,986	119,835			
Net Profit (C-D):		4,014	48,165			

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing				
Existing	Proposed		Proposed (BDT)	Total (BDT)	
Investment in products (Different types of grocery item, cosmetics item, soft drinks, betel leaf, betel nut,bKash,Load etc.	Investment in products (Different types of grocery item, cosmetics item, soft drinks etc.)	183,886	100,000	283,886	
Investment in Machineries, Equipment & Tools (fan, light etc.)			_	8,400	
Cash in hand			_	4,990	
Debtors (Since April, 2016 to at present)			_	15,524	
Decoration (fixture and fittings)				8,200	
Total Capital		221,000	100,000	321,000	

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 221,000
- GTT's Investment BDT 100,000
- Total Capital BDT 321,000



Entrepreneur's Contribution 69%

FINANCIAL PROJECTION OF NU BUSINESS PLAN

		Year 1 (BDT)	Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated: Sales income from Products	3,500	98,000	1,176,000	4,375	122,500	1,470,000	5,031	140,875	1,690,500
Total Estimated Sales (A)	3,500	98,000	1,176,000	4,375	122,500	1,470,000	5,031	140,875	1,690,500
Less: Cost of Sales / Products	2,800	78,400	940,800	3,500	98,000	1,176,000	4,025	112,700	1,352,400
Total cost of goods sold (B)	2,800	·	940,800	3,500		1,176,000	4,025	112,700	1,352,400
Gross Profit (C) [C=(A-B)]	700	19,600	235,200	875	24,500	294,000	1,006	28,175	338,100
Less: Operating Cost:									
Electricity bill		300	3,600		350	4,200		350	4,200
Mobile bill (SMS & Reporting)		800	9,600		1,000	12,000		1,300	15,600
Conveyance		1,500	18,000		1,800	21,600		2,300	27,600
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary-(Family & Self) Propose Salary (Assistant-1 Bother)		6,000 2,500	72,000 30,000		7,000 2,900	84,000 34,800		8,000 2,900	96,000 34,800
Bank Charge (DD, PO, SC)		50	30,000		50	54,600 600		50	600
Provision of bad debt		13	155		13	155		13	155
Other Cost (stationary & Entertainment etc.)		1,500	18,000		2,000	24,000		2,000	24,000
Non Cash Item:									
Depreciation Expenses		173	2,080		173	2,080		173	2,080
Total Operating Cost (D)		13,503	157,735	_	15,953	191,435	_	17,753	213,035
Net Profit (C-D)	_	6,097	77,465	-	8,547	102,565	-	10,422	125,065
Retained Income			77,465			180,030			305,094

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	81,465	110,565	133,065
1.3	Depreciation Expenses	2,080	2,080	2,080
1.4	Opening Balance of Cash Surplus	-	59,545	124,190
	Total Cash Inflow	183,545	172,190	259,334
2.0	Cash Outflow			
2.1	Product Purchase	100,000	-	-
		04.000	40,000	40.000
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	59,545	124,190	211,334

☐ Present employment: Self: 01 Family: 01(Bother) ☐ Can not supply goods as per Others (beyond family): 0 demand. Future employment:0 ☐ Trade License in his own name; ☐ He has on hand training; ☐ Skilled and working experiences (20yrs); ${f T}_{ ext{HREATS}}$ **PPORTUNITIES** ☐ Increase of local competitors; ☐ Location of Shop ☐ Have some fixed customers (Retail & Wholesale); ☐ Increasing demand; ☐ The Capital of the entrepreneur will be BDT 526,094 after 3 years excluding payback of investor's money.

Presented at 264th as Yunus Centre and 73th In-house Executive Social Business Design Lab

(GTT) on may, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures



















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Government of the People's Republic of Surgindest

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নাম: সমরেশ হস্ত নাহা

Name: Shamesh Chandra Satur

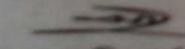
পিতা: পরিমণ চক্ত নামা

মাতা: দিশালী লাগী সামা

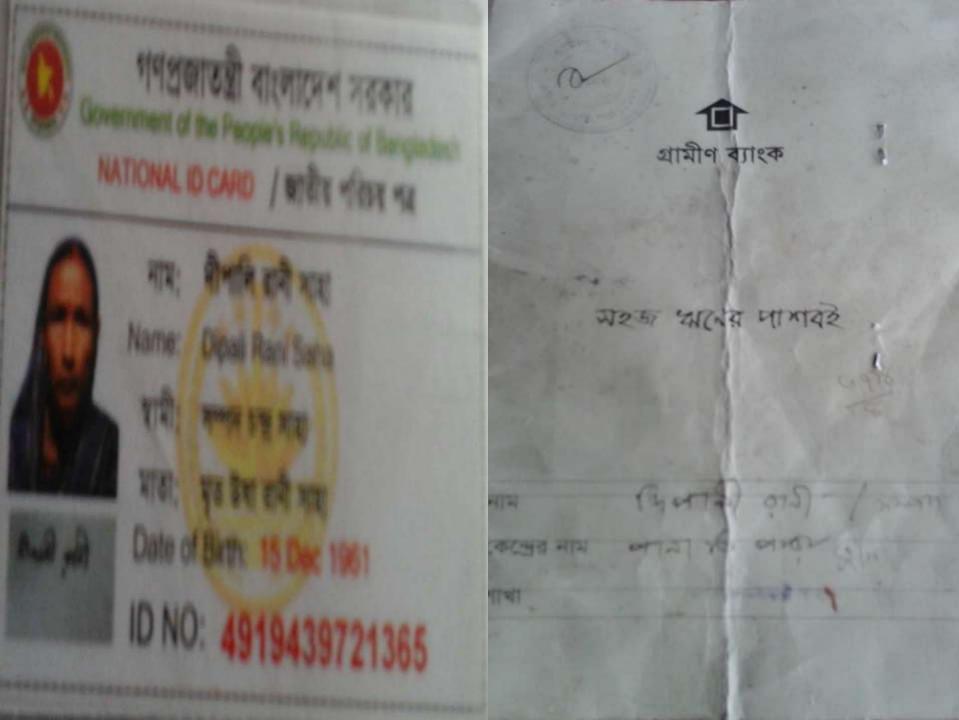
Date of Birth: 16 Oct 1983

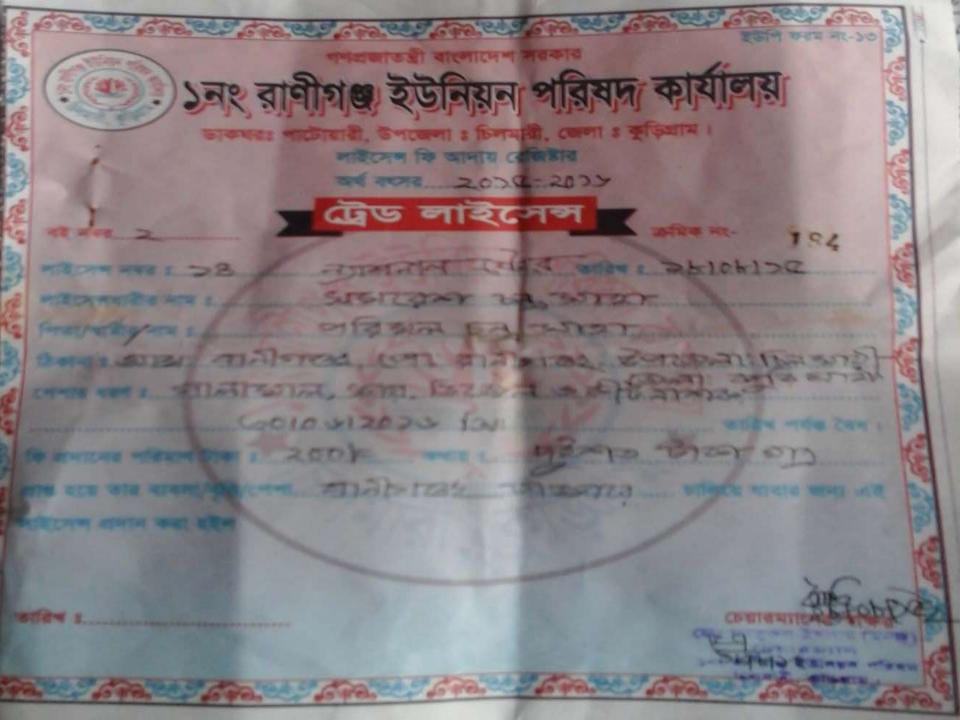
ID NO: 4910971488495

কাই কারটি পালেকারট বাংলাদেশ সক্তর্তার সম্পতি, কারটি বাংলাকারট বাইল্ সন্ কোমার পালের থেলে নিকটর পোট অভিনে কার দেয়ার কান সন্তান করা হালা বিকানা; প্রাম/বাকা; রানীগঞ্জ বাজার, ইউনিয়ন ; রানীগঞ্জ, ভালাত; রানীগঞ্জ -কান্তব্য, ভিলামার্টা, কৃত্যিয়াম



প্রদানকারী কর্তৃপক্ষের যাক্ষর প্রদানের ভারিখ: ১৪/১৮/২



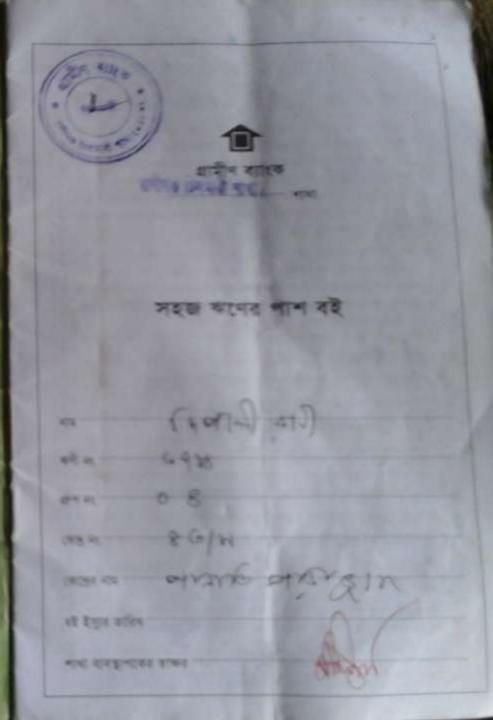


Book No..... Govt. of Bangladesh Office of the Deputy Director, Agril, Extension Kurigram. FROM-15 LICENCE FOR RETAIL SALE OF PES Date 7 4 9 7 63 6 8 We may forther year of the season of the sea Pesticide (s) by retail sale on the premises situated at subject to the conditions specified below and to the provision of the Pentione Ordinance, 1971 (No. II of 1971) and the rules made there under 2. License shall be in force for a period of two years from the date of issue. Resticides to be sold. Conditions with the condition of the con 1. The liceville shall be displayed in a prominent place open to the public. 2. The licensee shall comply with the provisions of the pesticide Ordinarce, 1971 and the rules made there under 3. The license shall not be allowed to take commission for retail sale of pesticides exceeding the rate fixed by Government. 5 Renewal Date 287 9

"মূলা ৫ ৫ (পাঁচ) টাকা মাত্ৰ" "পাশ বই হাইছে খেলে বা নই হলে পহিবাহাত বইছেত মূলা ৫ ৭ (সাত) টাকা মাত্ৰ"

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পাশ বইমহ আমানত গুলি নিজেত কাছে যুদ্ধকাতে সংগ্ৰহণ কৰান (হিমাৰ গুলিয়াৰ জনা বাঢ়ক থেকে লাগ বই প্ৰহণ কৰা হলে, গাল বই বাঢ়কে জমা দেয়াৰ গৱবাটী মাৰ নিমাৰ মধ্যে কোক নিমা।





Thank You