

Proposed NU Business Name: Moni Varieties Store

Business Category: General Retail & Wholesale



Business Proposal Identified by: Md. Alam Mia, Asst. Officer, Thakurgoan Unit. Business Proposal prepared by: Md. Mahbubur Rahman Bhuiyan.

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		Md.Monzo Mia Vill: Sharkarpara, Union:Ranganj, Post: Patoary, Upazila: Chilmari, District: Kurigram.		
Age	:	34 years		
Marital status	:	Married		
Children	:	02(One) Daughters.		
No. of siblings:	:	04 (Four) Brothers 01(One) Sister.		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	nil No Nil Nil		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		12 (Eight) years experiences is running his own business. He started the business with BDT 3,200(Three thousand Two hundred). He has on hand training from his father shop.
Other Own/Family Sources of Income	••	His Father's income from agriculture & Bother income form job service another bother income form mechanic.
Other Own/Family Sources of Liabilities	••	Nil
NU's Contact No.	:	01763115452
NU's National ID No.	•	4910971482251
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Monoara Begum is a GB member since February 02, 2005 at first she took GB loan BDT 3,000 (Three thousand).
- Gradually she took GB loan several times and utilized it for repairing house and assisting her son (entrepreneur) in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

•••	Moni Varieties Store
:	Mazartari mor, Raniganj, Chilmari, Kurigram
:	Tk. 261,000
:	Self Tk. 161,000 (from existing business) Required Investment Tk. 100,000 (as equity)
:	BDT 6,000 (Six Thousand)
:	BDT 8,000 (Eight Thousand)
:	On an Average 20% and Bkash Flex. Commission 100%
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INFO ON EXISTING BUSINESS OPERATIONS

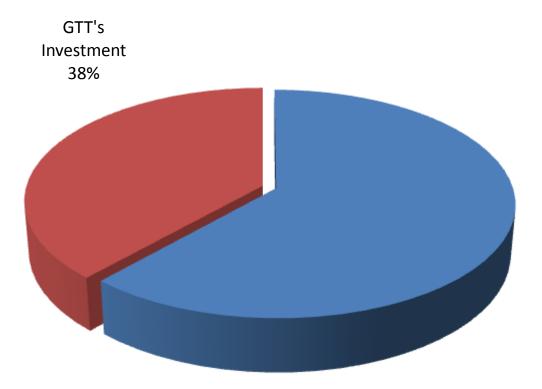
Dantiandana	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from Products	2,000	56,000	672,000		
Commission from Bkash	80	2,240	26,880		
Income from Mobile Recharge	81	2,268	27,216		
Total Sales (A)	2,161	60,508	726,096		
Less: Cost of Sales / Products	1,600	44,800	537,600		
Total cost of goods sold (B)	1,600	44,800	537,600		
Gross Profit (C) [C=(A-B)]	561	15,708	188,496		
Less: Operating Cost:		,	,		
Electricity bill			-		
Mobile bill		300	3,600		
Shop Rent (Self)			-		
Conveyance		500	6,000		
Ownership Transfer Fee			-		
Present Salary (Family & Self)		6,000	72,000		
Bank Charge (DD, PO, SC)			-		
Provision of bad debt		8	100		
Other Cost (Stationary & Entertainment etc.)		1,500	18,000		
Non Cash Item:					
Depreciation Expenses		68	820		
Total Operating Cost (D)		8,377	100,520		
Net Profit (C-D):		7,331	87,976		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing		Total	
Existing	Proposed	Business (BDT)	Proposed (BDT)	(BDT)
Investment in products (Different types of grocery item, cosmetics item, soft drinks, betel leaf, betel nut,bKash,Load etc.	Investment in products (Different types of grocery item, cosmetics item, soft drinksetc.)	103,300	100,000	203,300
Investment in Bkash				25,000
Investment in Faxiload				8,000
Investment in Machineries, Equipment & Tools (fan, light etc.)			-	1,000
Cash in hand	11,919	-	11,919	
Debtors (Since November, 2016 to at present)			-	9,953
Grameen Bank Loan Paid by NU			-	(4,872)
Decoration (fixture and fittings)				6,700
Total Capita	ıl	161,000	100,000	261,000

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 161,000
- GTT's Investment BDT 100,000
- Total Capital BDT 261,000



Entrepreneur's Contribution 62%

FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars	,	rear 1 (BD	T)	Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated: Sales income from Products	3,000	84,000	1,008,000	3,600	100,800	1,209,600	4,140	115,920	1,391,040
Est. Commission from Bkash	96	2,688	32,256	110	3,091	37,094	132	3,709	44,513
Est. Commission from Mobile Recharge	93	2,608	31,298	102	2,869	34,428	123	3,443	41,314
Total Estimated Sales (A)	3,189	89,296	1,071,554	3,813	106,760	1,281,123	4,395	123,072	1,476,867
Less: Cost of Sales / Products	2,400	67,200	806,400	2,880	80,640	967,680	3,312	92,736	1,112,832
Total cost of goods sold (B)	2,400	67,200	806,400	2,880	80,640	967,680	3,312	92,736	1,112,832
Gross Profit (C) [C=(A-B)]	789	22,096	265,154	933	26,120	313,443	1,083	30,336	364,035
Less: Operating Cost:									
Electricity bill		-	-			_		-	-
Mobile bill (SMS & Reporting)		700	8,400		900	10,800		1,200	14,400
Shop Rent (Self)			-			_			-
Conveyance		800	9,600		1,100	13,200		2,100	25,200
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary-(Family & Self)		8,000	96,000		9,000	108,000		10,000	120,000
Bank Charge (DD, PO, SC)		50	300		50	600		50	600
Provision of bad debt		8	100		8	100		8	100
Other Cost (stationary & Entertainment etc.)		1,800	21,600		2,200	26,400		2,600	31,200
Non Cash Item:									
Depreciation Expenses		68	820		68	820		68	820
Total Operating Cost (D)	_	12,093	140,820	_	13,993	167,920		16,693	200,320
Net Profit (C-D)	-	10,003	124,335	-	12,127	145,523	-	13,643	163,716
Retained Income			124,335			269,858			433,574

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	_
1.2	Net Profit (ownership tr. Fee added back)	128,335	153,523	171,716
1.3	Depreciation Expenses	820	820	820
1.4	Opening Balance of Cash Surplus	_	105,155	211,498
	Total Cash Inflow	229,155	259,498	384,034
2.0	Cash Outflow			
2.1	Product Purchase	100,000	_	_
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	105,155	211,498	336,034

☐ Present employment: Self: 01 Family: 0 ☐ Can not supply goods as per Others (beyond family): 0 demand. Future employment:0 ☐ Trade License in his own name; ☐ He has on hand training; ☐ Skilled and working experiences (12yrs); THREATS **PPORTUNITIES** ☐ Increase of local competitors; ☐ Location of Shop; ☐ Have some fixed customers (Retail & Wholesale); ☐ Increasing demand; ☐ The Capital of the entrepreneur will be BDT 594,574 after 3 years excluding payback of investor's money.

Presented at 264th as Yunus Centre and 73th In-house Executive Social Business Design Lab

(GTT) on May 31, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures















গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Ba

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Name: Md Money Miss

পিতা: আঃ কাপের মা

NIOI: CHIELL MERIED COTT

Date of Birth: 23 Apr 1982

ID NO: 4910971482251

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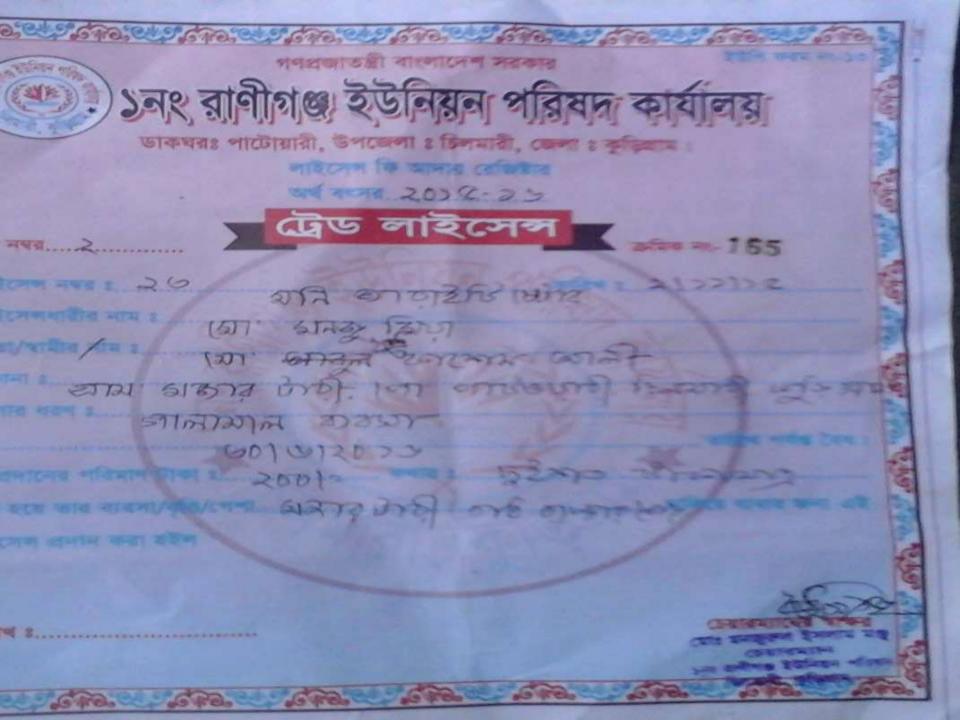
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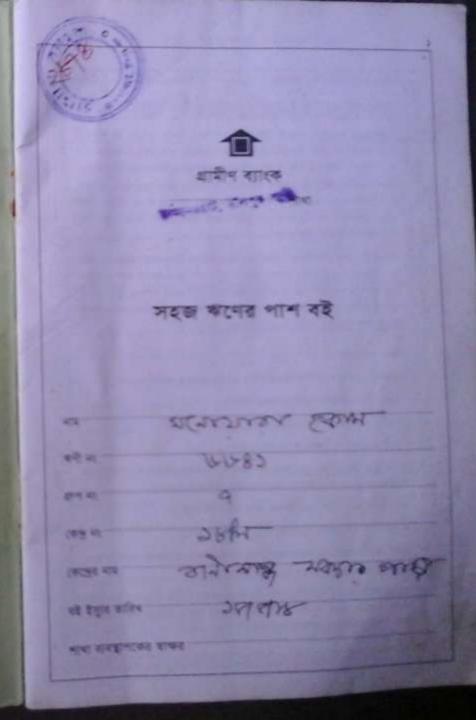
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- লাশ নই ছাড়া কোন লেনাদ্রম করবেন না আলনার সঞ্জয় এবং কিছিল টাকা লাশ বইবো এটি হয়েছে কিনা এবং এলগোলার সাক্ষর আছে কিনা কেংখ নিন।
- ই সকল জনা ও উল্লেখনের টাকা লাশ বইয়ে এট্রি ইয়েছে। জিনা দেখে নিম।
- ে কেন্দ্ৰ মিটিং মধনা গাংকের কাইন্টার ছাড়া মনা কোখাও টাভার লোগনেন করবেন না
- উরোলনকৃত অন ও আমানতের টাকা বুলে নিয়ে অফিস ত্যাগ বক্তন । উল্লেখ্য কানের টাকা কাউকে ধার দেবেন না ।
- প্ৰতি আনুহাতী মাদেৰ ককতে আমানতের মুনাকার টাকা পাপ বইছে ভ্যা কবিছে মাদেজার/সেকেড অফিসারের স্বাক্তরমহ পুথে দিন।
- শাখায় এলে মানেজার/সেকেড অফিসারের উপস্থিতত ভিলোজিট উপের মাধানে অন্যাল্য ক্রমামোণা টাকা ক্রম কর্তন।
- কেন্দ্র মিটিং হাড়া হাদের টাকা এককাদীন হামার ভাতে মানেলার/মেকেত মহিলারের উপস্থিতিতে শাবাহ এলে কমা কিন ।
- ৮. পাশ বইসহ আমানত তশিদ নিজের কাছে যত্নতবাবে সরেজন করন। হিনাব পরীক্ষার জনা বাবক থেকে ল'ন বাই গ্রেম করা হলে, গাশ বই ব্যাহক জনা দেহার প্রবর্তী নাম বিবর মধ্যে ক্ষেত্রত্বিন।





Thank You