

Proposed NU Business Name: Tisha Variety Store

Business Category: General Retail & Wholesale



Business Proposal Identified by: **Dhaneshwar kumar mohanto.Asst Officer.chilmari,kurigram**

Business Proposal prepared by: Md.Main Uddin

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Faridul Islam Vill: Gumarubimshitola Union: Umarmajid, Post: Forkahat, Upazila: Rajarhat, District: Kurigram.
Age	:	23 years
Marital status	:	married
Children	:	Nil.
No. of siblings:	:	02 (Two) Brother.
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Mst.Fatema Begum Md.Motalb Hossain. Branch: Umarmajid, Rajarhat, Kurigram, Centre # 21/mo, Loan no.: 2231, Membership since 1990 First loan: Tk. 1,200 Existing loan: Nil, Last Loan: Tk. 32,000
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	N/A No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	H.S.C Pass
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	04(four) years experience is running his own business. He started the business with BDT 120,000. (one Lac twenty thousand). He has taken scholarship from grameen bank between class eight to class ten.
Other Own/Family Sources of Income	:	His brother income from telecom business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01716101077
NU's National ID No.	:	19914917784000085
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst.Fatema Begum was a GB member since 1990 at first she took GB loan BDT 1,200 (one thousand two hundred).
- Successively several times she utilized GB loan for household purposes and assisting her son in existing business.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Tisha Variety Store.
Address/ Location	:	Forkarhat,umarmajid, rajarhat,kurigram.
Total Investment in BDT	:	Tk. 511,000
Financing	:	Self Tk. 391,000 (from existing business) Required Investment Tk. 120,000 (as equity)
Present salary/drawings from business	:	BDT 5,000 (Five thousand)
Proposed Salary	:	BDT 6,000 (Six thousand)
Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On products 15%,bkash and flexi commission On products 15%,bkash and flexi commission

INFO ON EXISTING BUSINESS OPERATIONS

	Existing Business (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales income from Product	1,500	42,000	504,000			
Commission on Bkash	60	1,680	20,160			
Commission on Flexi Load	108	3,024	36,288			
Total Sales (A)	1,668	46,704	560,448			
Less: Cost of Sales/ Product	1,275	35,700	428,400			
Total Cost of Sales/Products (B)	1,275	35,700	428,400			
Gross Profit (C) [C=(A-B)]	393	11,004	132,048			
Less: Operating Cost:		,	·			
Electricity bill		400	4,800			
Shop Rent		600	7,200			
Mobile bill		200	2,400			
Night Guard bill		50	600			
Conveyance bill		200	2,400			
Ownership Transfer Fee						
Present Salary (Family & Self)		5,000	60,000			
Bank Charge (DD, PO, SC)		,	-			
Other Cost (Stationary & Entertainment etc.)		700	8,400			
Non Cash Item:			,			
Depreciation Expenses		321	3,850			
Total Operating Cost (D)		7,471	89,650			
Net Profit (C-D):		3,533	42,398			

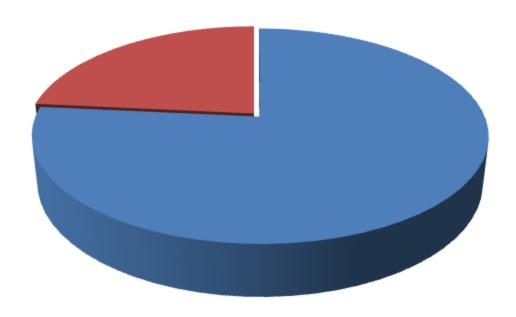
PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed	Total
Existing	Proposed	Business (BDT)	(BDT)	(BDT)
Investment in products (Cosmetics item,confetionary item, crockeries item,stationary item,flexi item & bkash item)	Investment in products (cosmetics item,stationary item,crockeries item,electric item & bkash item etc.)	300,000	120,000	420,000
Investment in Equipment & Tools (Such as Fan, Solar, Weight Balance etc.)			-	6,000
Cash in Hand			-	10,500
Advance for Shop			-	45,000
Investment in Decoration (Furniture, fixture and fittings)		29,500		29,500
Total Capital			120,000	511,000

SOURCE OF FINANCE

GTT's Investment 23%

- Entrepreneur's Contribution BDT. 391,000
- GTT's Investment BDT. 120,000
- Total Capital BDT.511,000



Entrepreneur's Contribution 77%

FINANCIAL PROJECTION OF NU BUSINESS PLAN

		Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated Sales income from Product	2,200	61,600	739,200	2,530	70,840	850,080	2,935	82,174	986,093	
Estimated Commission on Bkash	80	2,240	26,880	88	2,464	29,568	102	2,858	34,299	
Estimated Commission on Flexi Load	118	3,304	39,648	130	3,634	43,613	143	3,998	47,974	
Total Estimated Sales (A)	2,398	67,144	805,728	2,748	76,938	923,261	3,180	89,030	1,068,366	
Less: Estimated Cost of Sales/Product	1,870	52,360	628,320	2,151	60,214	722,568	2,495	69,848	838,179	
Total Estimated Cost of Sales/Products (B)	1,870	52,360	628,320	2,151	60,214	722,568	2,495	69,848	838,179	
Gross Profit (C) [C=(A-B)]	528	14,784	177,408	597	16,724	200,693	685	19,182	230,187	
Less: Operating Cost:										
Electricity bill		600	7,200		700	8,400		800	9,600	
Shop Rent		600	7,200		600	7,200		600	7,200	
Mobile bill (SMS & Reporting)		500	6,000		550	6,600		600	7,200	
Night Guard bill		70	840		90	1,080		110	1,320	
Conveyance		400	4,800		500	6,000		700	8,400	
Ownership Transfer Fee		800	4,800		800	9,600		800	9,600	
Proposed Salary-(Family & Self)		6,000	72,000		7,000	84,000		8,000	96,000	
Bank Charge (DD, PO, SC)		84	504		84	1,008		84	1,008	
Other Cost (stationary & Entertainment etc.)		900	10,800		950	11,400		1,000	12,000	
Non Cash Item:										
Depreciation Expenses		321	3,850		321	3,850		321	3,850	
Total Operating Cost (D)		10,275	117,994	-	11,595	139,138	-	13,015	156,178	
Net Profit (C-D)		4,509	59,414	-	5,130	61,555	_	6,167	74,009	
Retained Income			59,414			120,969			194,978	

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	120,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	64,214	71,155	83,609
1.3	Depreciation Expenses	3,850	3,850	3,850
1.4	Opening Balance of Cash Surplus	_	39,264	56,669
	Total Cash Inflow	188,064	114,269	144,128
2.0	Cash Outflow			
2.1	Product Purchase	120,000	-	_
2.2	Investment in Machineries	-		
2.3	Investment in Equipment & Tools	_		
2.4	Investment in Decoration	_		
2.6	Investment Payback including Ownership Transfer Fee	28,800	57,600	57,600
	Total Cash Outflow	148,800	57,600	57,600
3.0	Total Cash Surplus	39,264	56,669	86,528

SWOT ANALYSIS

STRENGTH	WEAKNESS
 □ Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment: 0 □ Trade License in his own name; □ Ownership of business in his own name; □ Maintain books of record; □ Experience : 4yrs. 	☐ Can not supply goods as per demand;
 OPPORTUNITIES □ Location of Shop; □ Have some fixed customers. □ Increasing Demand; □ The Capital of the entrepreneur will be BDT 5,85,978 after 3 years excluding payback of investor's money. 	THREATS ☐ Increase of local competitors;

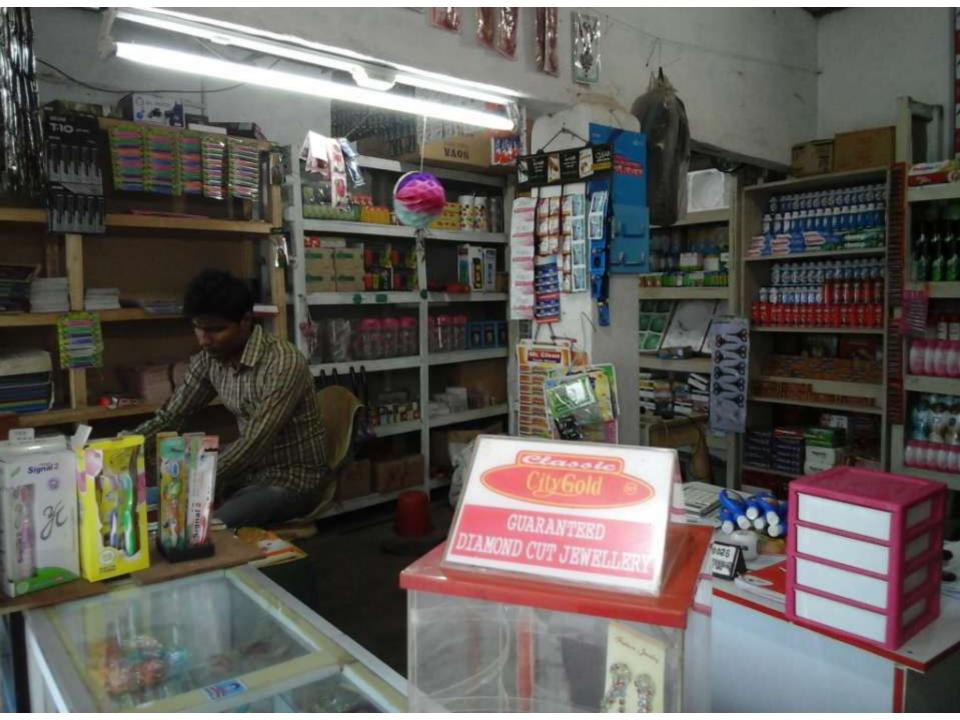
Presented at 264th as Yunus Centre and 73rd In-house Executive Social Business Design Lab (GTT) on May 31,2016 at Grameen Telecom Trust Premises

Thank you

Pictures





















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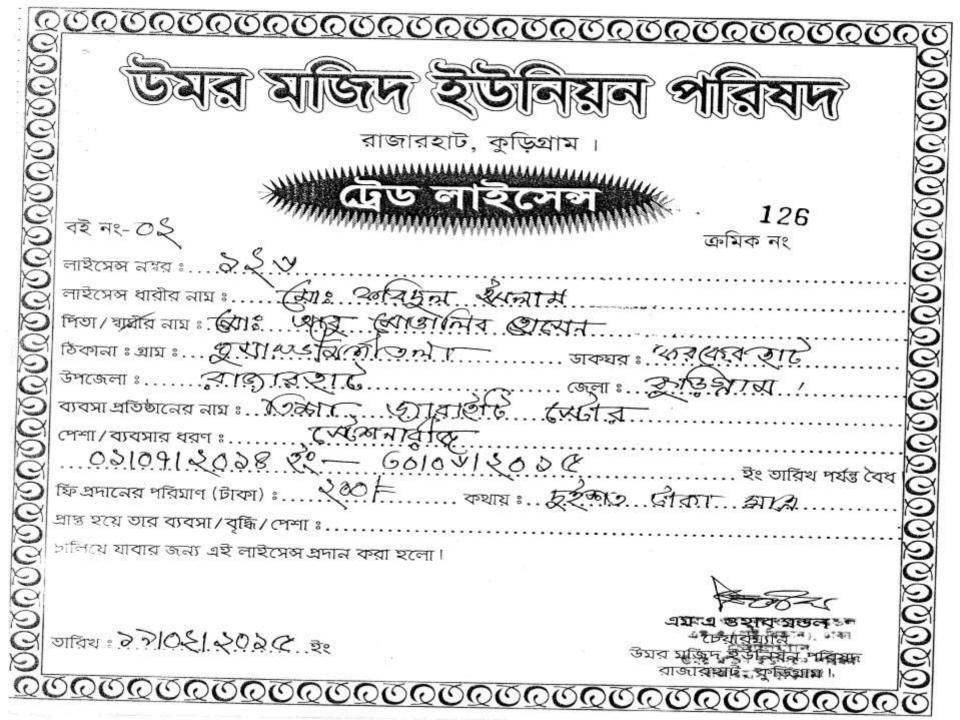
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জনাব নোহ ইন্ত্রির প্রমান প্রসামন পির্গা/মাতা নোহেছে ইনাডেমা বেহান।
খাণী নং ইতাই কি গুল নং এই কেন্দ্র নং ইতাই নাল বিহান।
ইতাই সালে প্রকাশিত ফলাফলের ডিপ্তিতে নির্ভ্র আনিয়ার পরীক্ষায়/সাংস্কৃতিক ক্ষেত্রে
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শিক্ষাজীবনে তার উত্তরোত্তর সাফল্য কামনা করছি।

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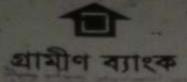
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