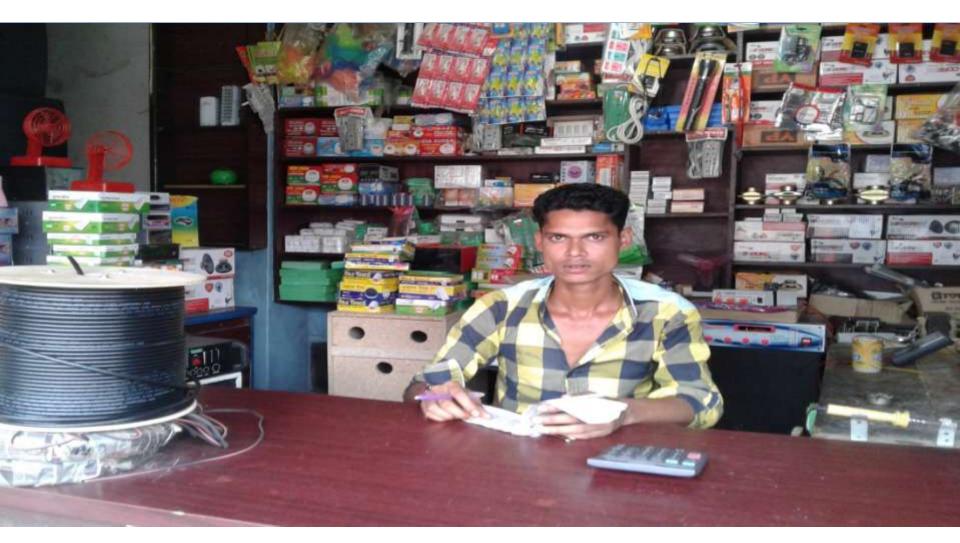


Proposed NU Business Name: Mama Bhagina Electric

Business Category: General Retail & Wholesale



Business Proposal Identified & Prepared by: Md. Jamshed Ali Sarker, Asst. Officer, Saghat Unit, Gaibandha.

Business Proposal Verified by: Fahina Yesmin Happy

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Robiul Islam Vill: Uttor Ullah, Union: Ullah, Post: Bharatkhali, Upazila: Saghata, District: Gaibandha.		
Age	:	28 years		
Marital status	:	Married		
Children	:	Nil		
No. of siblings:	:	02 (Two) Brothers		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	Entrepreneur's Father No Nil Nil		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Ten
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Entrepreneur is maintaining 02 (Two) D.P.S of Tk. 300/-and 200/- Per month from the earning of his present business income.
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	02 (Two) years experience in running his own business. He started the business with BDT 200 (Two hundred). He has 01 (One) Year working experience as an assistant in local electric & Servicing shop.
Other Own/Family Sources of Income	:	His father's and younger brother's income from Vegetable Business. His family's others income from agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01985056103
NU's National ID No.	:	32188383068500
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Lota Begum is a GB member since 10 February, 2008 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for cultivation purposes, purchasing cows and household purposes.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Mama Bhagina Electric
Address/ Location	:	Ullah Bazar, Saghata, Gaibandha.
Total Investment in BDT	:	Tk. 272,000
Financing	:	Self Tk.172,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 6,000 (Six thousand)
Proposed Salary	:	BDT 8,000 (Eight thousand)
Proposed Business Implementation Plan		
(i) 90% of present gross profit margin	:	On an average 25% and Servicing 90%.
(ii) Estimated 26% of proposed gross profit margin	:	On an average 25%, Servicing 90% and computer composes 100%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

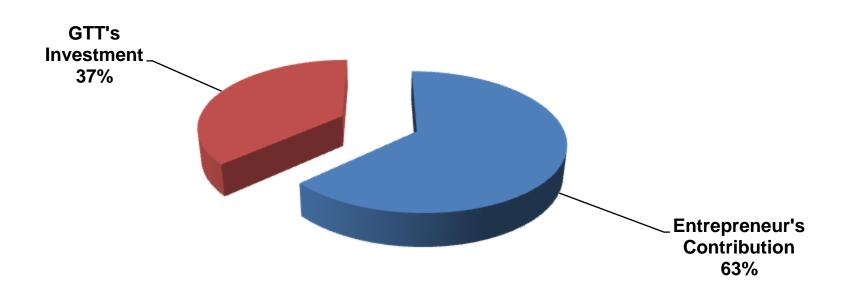
	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products	1,000	28,000	336,000		
Sales income from servicing	300	8,400	100,800		
Total Sales and Services (A)	1,300	36,400	436,800		
Cost of products (Product purchased)	750	21,000	252,000		
Cost of servicing (materials cost)	30	840	10,080		
Total Cost of Sales & Services (B)	780	21,840	262,080		
Gross Profit (C) [C=(A-B)]	520	14,560	174,720		
Less: Operating Cost:					
Electricity bill	-	300	3,600		
Shop Rent	-	600	7,200		
Night Guard bill	-	100	1,200		
Mobile bill	-	300	3,600		
Conveyance bill	-	800	9,600		
Provision of bad Debt		14	169		
Present Salary (Self & family)	-	6,000	72,000		
Present Salary (Assistant-1-Nephew)	-	3,000	36,000		
Other Cost (stationary & Entertainment etc.)	-	1,500	18,000		
Non Cash Item:		·	·		
Depreciation Expenses		150	1,800		
Total Operating Cost (D)		12,764	153,169		
Net Profit (C-D):		1,796	21,551		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars		Existing Business	Proposed	Total	
Existing	Proposed	(BDT)	(BDT)	(BDT)	
Investment in products (mobile accessories-Charger, battery, card reader, ribbon, head phone, flip cover, screen paper, data cable, power supply, speaker, electric item, electronics item etc.)	Investment in products (Solar fan, mobile accessories and electric item etc.)	107,712	70,000	177,712	
Investment in Machineries and Equipment (Power supply, hot gun, meter, servicing materials, fan, light etc.)	Computer set-01	12,670	30,000	42,670	
Cash in hand		9,213	_	9,213	
Debtors (Since March, 2016 to at present	t)	16,905		16,905	
Decoration (fixture and fittings)		20,500	-	20,500	
Advance for Shop		5,000	-	5,000	
Total Capital		172,000	100,000	272,000	

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 172,000
- GTT's Investment BDT 100,000
- Total Capital BDT 272,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

	,	Year 1 (BD	T)	Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products	1,500	42,000	504,000	1,770	49,560	594,720	1,947	54,516	654,192
Estimated Sales income from servicing	450	12,600	151,200	531	14,868	178,416	573	16,057	192,689
Estimated income from computer composes	100	2,800	33,600	118	3,304	39,648	127	3,568	42,820
Total Sales and Services (A)	2,050	57,400	688,800	2,419	67,732	812,784	2,648	74,142	889,701
Cost of products (Product purchased)	1,125	31,500	378,000	1,328	37,170	446,040	1,460	40,887	490,644
Cost of servicing (materials cost)	45	1,260	15,120	53	1,487	17,842	57	1,606	19,269
Total Cost of Sales & Services (B)	1,170	32,760	393,120	1,381	38,657	463,882	1,518	42,493	509,913
Gross Profit (C) [C=(A-B)]	880	24,640	295,680	1,038	29,075	348,902	1,130	31,649	379,788
Less: Operating Cost:				·		-			•
Electricity bill		800	9,600		900	10,800		1,000	12,000
Shop Rent		600	7,200		600	7,200		600	7,200
Night Guard bill		100	1,200		200	2,400		200	2,400
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Conveyance bill		1,500	18,000		2,500	30,000		3,500	42,000
Provision of bad Debt		14	169		14	169		14	169
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary (Self & family)		8,000	96,000		9,000	108,000		9,500	114,000
Proposed Salary (Assistant-1-Nephew)		4,000	48,000		4,500	54,000		4,800	57,600
Bank Charge (DD, PO, SC)		200	2,400		700	8,400		1,000	12,000
Other Cost (stationary & Entertainment etc.)		2,000	24,000		2,500	30,000		2,500	30,000
Non Cash Item:									
Depreciation Expenses		150	1,800		150	1,800		150	1,800
Total Operating Cost (D)	-	18,631	219,569	-	22,331	267,969		24,531	294,369
Net Profit (C-D):	-	6,009	76,111	-	6,744	80,933	-	7,118	85,419
Retained Income			76,111			157,044			242,463

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	
1.2	Net Profit (ownership tr. Fee added back)	80,111	88,933	93,419
1.3	Depreciation Expenses	1,800	1,800	1,800
1.4	Opening Balance of Cash Surplus	-	-	42,733
	Total Cash Inflow	181,911	90,733	137,952
2.0	Cash Outflow			
2.1	Product Purchase	100,000	_	_
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	57,911	42,733	89,952

STRENGTH Present employment: Self: 01 Family: 01 (Nephew) Others (beyond family): 0 Future employment:0 Trade License in his own name; He has on hand training; Skilled and working experiences (3Yrs);	Weakness ☐ Can not supply goods and Services as per demand.
 OPPORTUNITIES □ Location of Shop; □ Have some fixed customers (Retail); □ Increasing demand; □ The Capital of the entrepreneur will be BDT 414,463 after 3 years excluding payback of investor's money. 	THREATS Increase of local competitors; Fire;

Presented at 36th In-house Executive Social Business Design Lab

(GTT) on January 25, 2016 at Grameen Telecom Trust

Premises

Thank you

Pictures











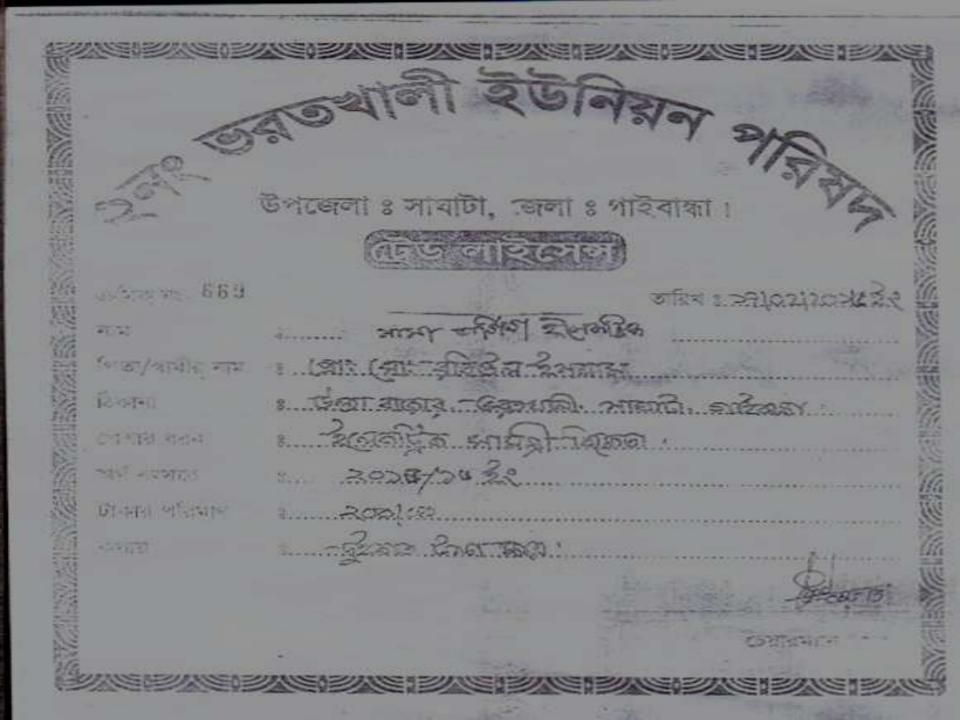












দোকান ঘর ভাড়া চুক্তিপত্র

১ম পক্ষ: মো: ফজলুল হক সাহেব, পিতা: মৃত: তছলিম উদ্দিন, গ্রাম: গটিয়া, ইউপি: ভরতখালী, উপজেলা: সাঘাটা, জেলা: গাইবান্ধা।

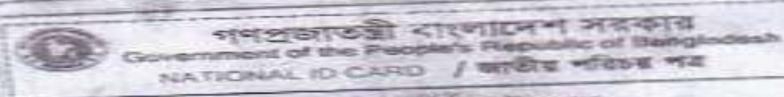
২য় পক্ষ: মো: রবিউল ইসলাম, পিতা: মো: সাদা মিয়া, গ্রাম: উত্তর উল্যা, ইউপি: ভরতখালী, উপজেলা: সাঘাটা, জেলা: গাইবান্ধা।

১ম পক্ষের উল্যার বাজারস্থত রেল ঘুংটির পূর্ব দক্ষিণ পার্শ্বে এক চালা একটি পাকা ঘর যাহার দৈর্ঘ্য-১২ প্রস্ত ৬ ২য় পক্ষের নিকট ভাড়া প্রদান করিলেন।

শর্তাবলী

- (১) জামানত বাবদ ৫০০০/- (পাচঁ হাজার) টাকা রেত যোগ্য ।
- (২) অদ্য ২০১৪ সালের জুন মাসে ২ তারিখ হইতে ভাড়া আরম্ভ প্রতি মানিক ৬০০/ (ছয়
 শত) টাকা প্রতি মাসের ২ তারিখের মধ্যে পরিশোধ করতে হবে।
- (৩) মেরাদ কাল-ঃ o২-o৬-১৪ ইং হইতে ৩ বছর।
- (৪) ঘরের যে কোন অসুবিধা দেখা দিলে ১ পক্ষ ভাল করিয়া দিবে।

১ম পক্ষ সাক্ষর-মো: ফজলুল হক ২য় পক্ষের স্বাক্ষর-মো: রবিউল ইসলাম ্রেম: ক্রিডিজ শুক্রমিশি



নাম: মেটা স্বিভুগ ইস্পাম

Name: Md Rabbiul islam

পিতা: হোঃ সাদা মিমা

মাতা: বোহা: দতা বেশুম

Date of Birth: 01 Teb 1989

ID NO: 3218813068500

এই কাটটি লংগ্রহারটা বাংলাহাল সংক্রের ফুল্টিং লগ্নী বাংহারকাই ভাইছে কর কেন্দ্রত পাঞ্চা পেনে নিকাছ পোট কলিকে জন্ম স্থোতি আনু অনুসাহ করা হালা। বিশোলা: প্রায়োগ্রহার ইণ্ডার ইল্ডা, ইল্ডা, ভাকারে: সংক্রানী – হণ্ডত, সাংগ্রহ

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SHICHH BIEN: ON/ON/2008

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Thank You