

Proposed NU Business Name : Faruk Store

Business Category: General Retail & Wholesale



Business Proposal Identified by: Md. Abdur Rohim, Asst. Officer, Rohonpur Unit,

Chapai Nawabganj

Business Proposal Prepared by: Fahina Yesmin Happy

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Farikul Islam Vill: Oojgora, Union: Bangabari, Post: Bangabari, Upazila: Gomostapur, District: Chapai Nawabganj.		
Age	:	25 years		
Marital status	:	Married		
Children	:	01 (One) Son		
No. of siblings:	:	01 (One) Brother & 01 (One) Sister		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	Entrepreneur's Father No Nil Nil		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Dakhil Pass
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Beside this business he has another income from livestock business.
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	04 (Four) Years experience in running his own business. He started the business with BDT 25,000 (Twenty five thousand). He has 06 (Six) months working experience as an assistant from local Pharmacy Shop.
Other Own/Family Sources of Income	: His Father's Income from Vegetable business. installed tube well and arranged Electricity line in home from the benefit of this business. In additional has purchased 01 (one) cow for livestock business earning his present business income.	
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	: 01713991008	
NU's National ID No.	:	19917013021000317
NU Project Source/Reference	: Grameen Telecom Trust	

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Sonavan Begum is a GB member since 1996 at first she took GB loan BDT 1,500 (One thousand five hundred).
- Successively several times she utilized GB loan for purchasing land, raring cows and cultivation purposes.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Faruk Store
Address/ Location	:	Bangabari, Gomostapur, Chapai Nawabganj.
Total Investment in BDT	:	Tk. 137,900
Financing	:	Self Tk. 87,900 (from existing business) Required Investment Tk. 50,000 (as equity)
Present salary/drawings from business	:	BDT 4,500 (Four thousand five hundred)
Proposed Salary	:	BDT 5,000 (Five thousand)
Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On products 15% & Mobile Recharge 100% On products 15% & Mobile Recharge 100%

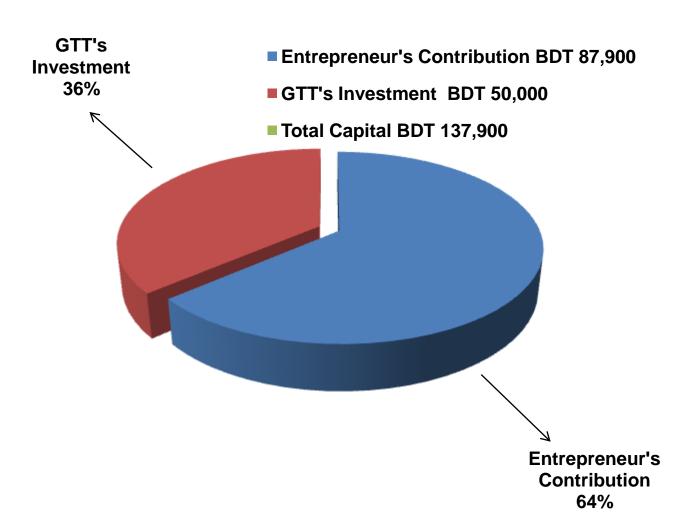
INFO ON EXISTING BUSINESS OPERATIONS

Dortioulous	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products	2,000	56,000	672,000		
Income from Mobile Recharge	54	1,512	18,144		
Total Income from Sales & Commission (A)	2,054	57,512	690,144		
Less: Cost of sales of products (Product Purchase)					
(B)	1,700	47,600	571,200		
Gross Profit (C) [C=(A-B)]	354	9,912	118,944		
Less: Operating Cost:					
Electricity bill		250	3,000		
Generator bill		60	720		
Night Guard bill		60	720		
Shop rent		500	6,000		
Mobile bill		300	3,600		
Conveyance bill		200	2,400		
Provision of bad debt		4	43		
Present Salary (Family & Self)		4,500	54,000		
Other Cost (stationary & Entertainment etc.)		1,000	12,000		
Non Cash Item:					
Depreciation Expenses		77	928		
Total Operating Cost (D)		6,951	83,411		
Net Profit (C-D):		2,961	35,533		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Partice	Existing Business (BDT)	Proposed (BDT)	Total (BDT)		
Existing	Proposed	(33.)	(33.)		
Investment in products	Investment in products				
(Different types of grocery	(Different types of grocery				
item and confectionary item	item and Confectionary	35,802	30,000	65,802	
etc.)	item etc.)				
Investment in Mobile Recharg	ge (flexiload etc.)				
		15,000	20,000	35,000	
Investment in equipment (Far	4,750	-	4,750		
Cash in hand					
	5,894	, 1	5,894		
Debtors (Since April, 2016 to	,		·		
	4,304	_	4,304		
Advance for Shop					
		20,000	-	20,000	
Decoration (Fixture & Fittings					
	·	2,150	_	2,150	
Total Capital	87,900	50,000	137,900		

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Daily	Daily	Monthly	Yearly
Est. Sales income from products (A)	2,400	67,200	806,400	2,880	80,640	967,680	3,226	90,317	1,083,802
Est. Income from Mobile Recharge	68	1,890	22,680	81	2,268	27,216	91	2,540	30,482
Total Income from Sales & Commission (A)	2,468	69,090	829,080	2,961	82,908	994,896	3,316	92,857	1,114,284
Less: Cost of sales of products (Product Purchase) (B)	2,040	57,120	685,440	2,448	68,544	822,528	2,742	76,769	921,231
Gross Profit (C) [C=(A-B)]	428	11,970	143,640	513	14,364	172,368	575	16,088	193,052
Less: Operating Cost:									
Electricity bill		450	5,400		650	7,800		750	9,000
Generator bill		100	1,200		100	1,200		140	1,680
Night Guard bill		110	1,320		160	1,920		260	3,120
Shop rent		500	6,000		500	6,000		500	6,000
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Conveyance bill		400	4,800		600	7,200		900	10,800
Bank Charge (DD, PO, SC)		50	600		50	600		50	600
Provision of bad debt		4	43		4	43		4	43
Ownership Transfer Fee		333	2,000		333	4,000		333	4,000
Proposed Salary (Family & Self)		5,000	60,000		5,500	66,000		6,000	72,000
Other Cost (stationary & Entertainment etc.)		1,000	12,000		1,200	14,400		1,400	16,800
Non Cash Item:		1,220	_,,,,,		-,	,,		.,	,
Depreciation Expenses		77	928		77	928		77	928
Total Operating Cost (D)	-	8,624	101,491	-	9,774	117,291	-	11,014	132,171
Net Profit (C-D):		3,346	42,149		4,590	55,077		5,073	60,882
Retained Income			42,149			97,227			158,109

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	50,000	-	_
1.2	Net Profit (ownership tr. Fee added back)	44,149	59,077	64,882
1.3	Depreciation Expenses	928	928	928
1.4	Opening Balance of Cash Surplus	-	33,077	69,082
	Total Cash Inflow	95,077	93,082	134,891
2.0	Cash Outflow			
2.1	Product Purchase	50,000	-	_
2.3	Investment Payback including Ownership Transfer Fee	12,000	24,000	24,000
	Total Cash Outflow	62,000	24,000	24,000
3.0	Total Cash Surplus	33,077	69,082	110,891

SWOT ANALYSIS

STRENGTH	WEAKNESS
 □ Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment: 0 □ Trade License in his own name; □ Ownership of business in his own name; □ He has on hand training; □ Experience : 4yrs. 	☐ Can not supply goods and Services as per demand.
 OPPORTUNITIES □ Location of Shop; □ Have some fixed customers. □ Increasing Demand; □ The Capital of the entrepreneur will be BDT 246,009 after 3 years excluding payback of investor's money. 	THREATS ☐ Increase of local competitors.

Presented at 272nd as Yunus Centre and 76th In-house Executive Social Business Design Lab (GTT) on June 09, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures















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গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL IN ARE / জাতীয় পরিচয় পত্র



নাম: মোঃ ফারিকুল ইসলাম

Name: Md. Farikul Islam

পিতা: মোঃ আফাজ আলী

মাতা: মোসাঃ সোনাভান বেগম

Date of Birth: 09 Nov 1991

ID NO: 19917013721000317

এই কার্ডটি প্রপ্রজাত্রী বাংলাদেশ সরকারের সম্প্রি। কার্ডটি ব্যবহারকারী বাতীত অন্য কোপাও পাওয়া গেলে নিকটিস পোট অফিলে জমা দেয়ার জন্য অনুরোধ করা হলো। ঠিকানা: গাম/রাস্তা: বাংগাবাড়ী, ভাক্যব: বাংগাবাড়ী - ৬৩২০ গোমজাপুর, চাপাইনবাবগঞ



প্রদানকারী কর্তৃপক্ষের সাক্ষর প্রদানের তারিখ: ২৮/০৮/২০০৮



গণপ্রকাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh



CALO DIS

নাম: মোসাঃ সোনাভান বেগম

Name: Mst Sonavan Begun

সামী: মোঃ আফাজ উদ্দিন

মাতা: মৃত মোসাঃ আমোয়ারা বেগম

Date of Birth: 29 Oct 1970.

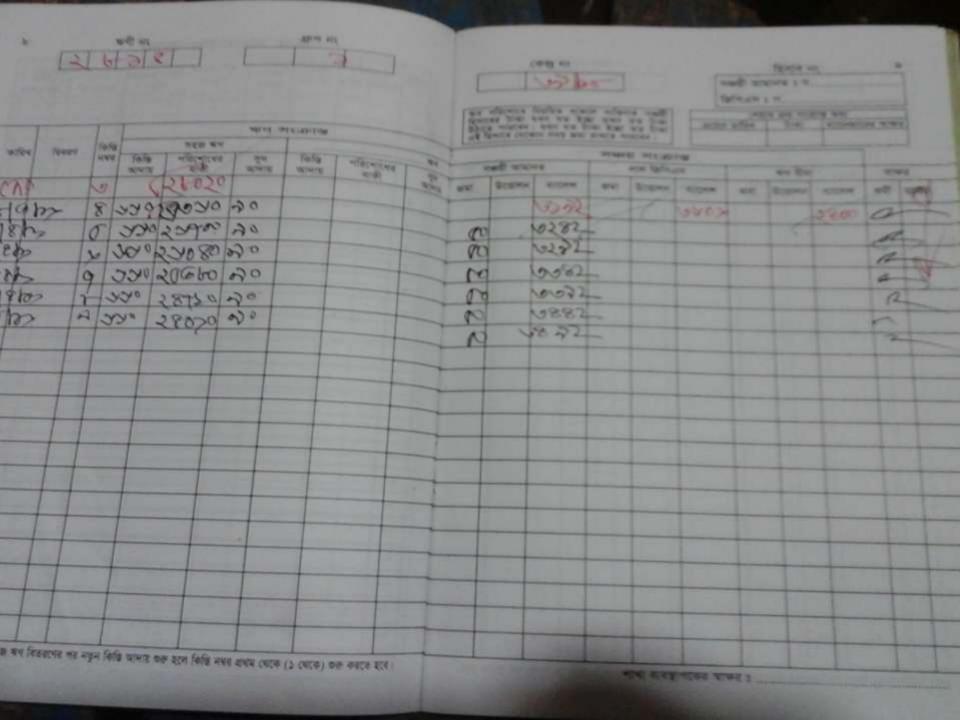
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প্রদানকারী কর্তৃপক্ষের সাক্ষর

প্রদানের তারিখ: ২৮/০৮/২০০৮





Thank You