

#### Proposed NU Business Name: Shahriar Store

Business Category: General Retail & Wholesale



Business Proposal Identified by: Md. Khalid Sarwari Omar, Asst. NU, Rohonpur Unit, Chapainawabganj

Business Proposal Prepared by: Naznin Akther

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Shahriar Vill: Kalir, Union: Kasba, Post: Ujirpur, Upazila: Nachol, District: Chapainawabganj.
Age	:	19 years
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	04 (Four) Brothers
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	Entrepreneur's father No Nil Nil

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	His other's income from sales of ticket as a ticket master (hanif paribahan- 5,000 taka ).
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	03 (Three) years experience in running his own business. He started the business with BDT 10,000 (Ten thousand). He has 03 (Three) years working experience as a ticket master in 02 (Two) ticket counter (Shamoly & Hanif paribahan).
Other Own/Family Sources of Income	:	His father's income from agriculture. His 01 (One) brother's income from business (computer shop). From the benefit of this business, He built a house with a amount of 40 (Forty) thousand taka.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01744896086
NU's National ID No.	:	19971705638000235
NU Project Source/Reference	:	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Syera Begum is a GB member since May 02, 2009 at first she took GB loan BDT 10,000 (Ten thousand).
- Successively several times she utilized GB loan for cultivation

 Finally GB loan helped her to improve economic condition and livelihood.

#### PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Shahriar Store
Address/ Location	:	Kalir bazar, Nachol, Chapainawabganj.
Total Investment in BDT	:	Tk. 163,000
Financing	:	Self Tk. 123,000 (from existing business) Required Investment Tk. 40,000 (as equity)
Present salary/drawings from business	:	BDT 7,000 (Seven thousand)
Proposed Salary	:	BDT 7,000 (Seven thousand)
Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On products 12% and commission from ticket counter 100%.  On products 12% and commission from ticket counter 100%.

#### INFO ON EXISTING BUSINESS OPERATIONS

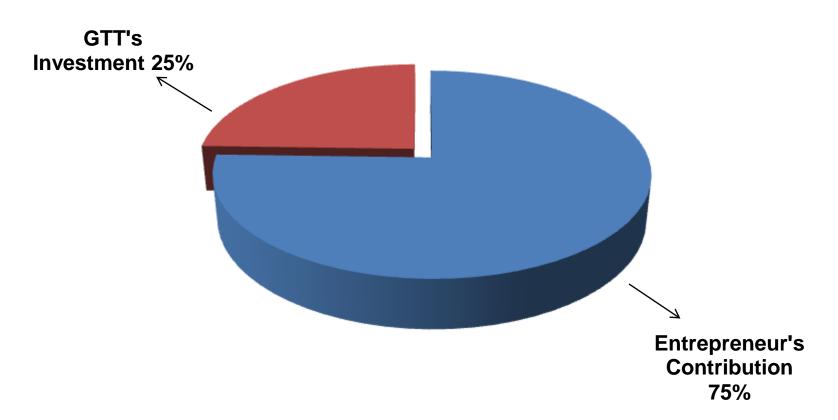
Doutionland	Existi	Existing Business			
Particulars Particulars	Daily	Monthly	Yearly		
Sales income from Products	2,000	56,000	672,000		
Commission from ticket counter	200	5,600	67,200		
Total income from Sales & Commission (A)	2,200	61,600	739,200		
Less: Cost of Sales / Products (B)	1,760	49,280	591,360		
Gross Profit (C) [C=(A-B)]	440	12,320	147,840		
Less: Operating Cost:		j	,		
Electricity bill		400	4,800		
Shop Rent (self)			-		
Mobile bill		300	3,600		
Night Guard bill		90	1,080		
Conveyance bill		500			
Present Salary (Family & Self)		7,000			
Provision of bad debt		3	31		
Other Cost (Stationary & Entertainment etc.)		1,000	12,000		
Non Cash Item:		,	,		
Depreciation Expenses		502	6,025		
Total Operating Cost (D)		9,795			
Net Profit (C-D):		2,525	-		

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Parti	Existing Business	Proposed	Total		
Existing	Proposed	(BDT)	(BDT)	(BDT)	
	Investment in products (grocery item, bakery item, confectionary item and soft drinks etc.)	54,001	40,000	94,001	
Investment in Machineries, Equiportelevision, weight machine, bulb an	37,300		37,300		
Cash in hand	5,002		5,002		
Advance to bus counter	20,000		20,000		
Debtors (Since May, 2016 to at pre	3,127		3,127		
Creditors (Since May, 2016 to at p	(730)		(730)		
Decoration (fixture and fittings)	4,300		4,300		
Total	123,000	40,000	163,000		

#### SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 123,000
- GTT's Investment BDT 40,000
- Total Capital BDT 163,000



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Por effective	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from Products	3,000	84,000	1,008,000	3,600	100,800	1,209,600	3,996	111,888	1,342,656
Estimated commission ffrom ticket counter	220	6,160	73,920	246	6,899	82,790	264	7,382	88,586
Estimated total income from Sales & Commission (A)	3,220	90,160	1,081,920	3,846	107,699	1,292,390	4,260	119,270	1,431,242
Less: Cost of Sales / Products (B)	2,640	73,920	887,040	3,168	88,704	1,064,448	3,516	98,461	1,181,537
Gross Profit (C) [C=(A-B)]	580		194,880	678		227,942			249,704
Less: Operating Cost:									
Electricity bill Shop Rent (self)		700	8,400		900	10,800		1,000	12,000
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Night Guard bill		140	1,680		190	2,280		240	2,880
Conveyance		1,500	18,000		2,000	24,000		2,500	30,000
Ownership Transfer Fee		267	1,600		267	3,200		267	3,200
Proposed Salary-(Family & Self)		7,000	84,000		8,500	102,000		9,500	114,000
Bank Charge (DD, PO, SC)		55	330		55	660		55	660
Provision of bad debt		3	31		3	31		3	31
Other Cost (stationary & Entertainment etc.)		1,500	18,000		1,700	20,400		1,700	20,400
Non Cash Item:									
Depreciation Expenses		502	6,025		502	6,025		502	6,025
Total Operating Cost (D)		12,266	145,266	-	14,716	176,596	-	16,366	196,396
Net Profit (C-D)	_	3,974	49,614	-	4,279	51,346	-	4,442	53,308
Retained Income			49,614			100,960			154,268

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

		1		
SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	40,000		_
1.2	Net Profit (ownership tr. Fee added back)	51,214	54,546	56,508
1.3	Depreciation Expenses	6,025	6,025	6,025
1.4	Opening Balance of Cash Surplus	-	47,639	89,010
	Total Cash Inflow	97,239	108,210	151,543
2.0	Cash Outflow			
2.1	Product Purchase	40,000		-
2.2	Investment Payback including Ownership Transfer Fee	9,600	19,200	19,200
	Total Cash Outflow	49,600	19,200	19,200
3.0	Total Cash Surplus	47,639	89,010	132,343

### SWOT ANALYSIS

STRENGTH	WEAKNESS
<ul> <li>□ Present employment:     Self: 01 Family: 0     Others (beyond family): 0     Future employment: 0     □ Trade License in his own name;     □ Ownership of business in his own name;     □ He has on hand training;     □ Skilled &amp; working experience : 06 years.</li> </ul>	☐ Can not supply goods as per demand.
<ul> <li>OPPORTUNITIES</li> <li>□ Location of Shop;</li> <li>□ Have some fixed customers.</li> <li>□ Increasing Demand;</li> <li>□ The Capital of the entrepreneur will be BDT 277,268 after 3 years excluding payback of investor's money.</li> </ul>	THREATS ☐ Increase of local competitors.

# Presented at 272<sup>nd</sup> as Yunus Centre and 76<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on June 09, 2016 at Grameen Telecom Trust Premises

Thank you

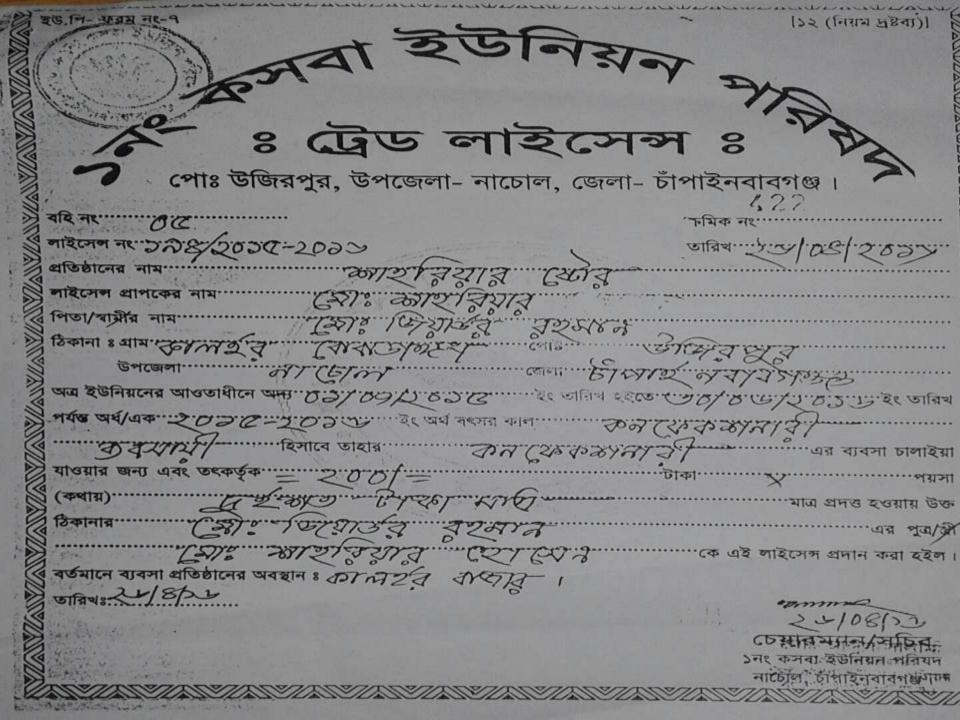
# Pictures











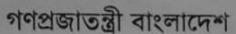


### থামীণ ব্যাংক

#### W257 थाराय जामायह

55.90/8

नाम ६६०६२३ ५०७२४ द्वडाल कट्सन नाम यहाल यह ६०० १५०० भाषा



জন্ম ও মৃত্যু নিবন্ধকের কার্যালয় কসবা ইউনিয়ন পরিষদ নাচোল, চাঁপাইনবাবগঞ জন্ম সনদ

[বিধি- ৯, জনা ও মৃত্যু নিবন্ধন (ইউনিয়ন পরিষদ) বিধিমালা, ২০০৬] (জন্ম নিবন্ধন বহি হইতে উভত)

निवक्तन विश् नर 2 2

নিবন্ধনের ভারিখ: ০৯-০৫-২০১৬

সনদ ইস্যুর তারিখ: ০৯-০৫-২০১৬

জন্ম নিবন্ধন নম্বর:\* ১৯৯৭৭০১৫৬৩৮১০৮১৬৯

নাম: মো: শাহরিয়ার

জন্ম তারিধ: ১৫-০৩-১৯৯৭

निज: शुक्रम

পনেরই মার্চ উনিশ শত সাতানকাই

জন্ম স্থান: গ্রাম: কালইর, ডাকঘর: উজিরপুর, ওয়ার্ড নং ০৪ উপজেলা: নাচোল, জেলা: চাপাইনবাবগঞ্জ,৬৩১০

পিতার নাম: মো: জিয়াউর রহমান

জাতীয়তা: বাংলাদেশী

মাতার নাম: মোসা: সায়েরা বেগম

জাতীয়তা: বাংলাদেশী

স্থায়ী ঠিকানা: গ্রাম: কালইর, ডাকঘর: উজিরপুর, ওয়ার্ড নং ০৪ উপজেলা: নাচোল, জেলা: চাপাইনবাবগঞ্জ,৬৩১০

(min) (ইউলি সচিব - স্বাক্ষর ও সিল) মোঃ রাকিব আলী ১নং কদরা ইউনিয়ন পরিয়দ

AICSIM, SIMILBARTONIA



(নিবন্ধকের স্বাক্ষর ও নামসহ সীল)

(নিবছকের কার্যালয়ের সীলমোহর)

• প্রথম চার আছ ব্যক্তির জন্ম সাল, শরবতী সাভ অছ এরিয়া কোঠ ও শেষ চয় অছ ধরে। ক্রমিক।



## Thank You