

#### Proposed NU Business Name: N S Traders

Business Category: Agro based Business



Business Proposal Identified by: Md. Abdur Rohim, Asst. Officer, Rohonpur Unit,

Chapainawabganj

Business Proposal Prepared by: Naznin Akther

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Nadim Hossen  Vill: Daripata, Union: Banggabari, Post: Banggabari, Upazila: Gomostapur, District: Chapai Nawabganj.		
Age	:	29 years		
Marital status	:	Married		
Children	:	01 (One) Son		
No. of siblings:	:	03 (Three) Brothers		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother   W Father  Mst. Ferdusi Begum  Md. Amzad Ali  Branch: Banggabari, Gomostapur, Centre # 44/mo,  Loan no.: 4591/1, Membership since February, 15, 2012  First loan: Tk. 10,000  Existing loan: Nil, Last Loan: Tk. 1,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	N/A Yes Nil Nil		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	His other's income from seasonal mango business (03 acre).
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	10 (Ten) years experiences in running his own business. He started the business with BDT 38,000 (Thirty eight thousand).  He has 08 (Eight) years working experiences in his father's shop.
Other Own/Family Sources of Income	:	His father's & 01 (One) brother's income from business (grocery shop) and agriculture. His 01 (One) brother's income from private service & seasonal business. From the benefit of this business, He purchased 02 (Two) mango garden with a amount of 06 (Six) lac taka and purchased a cow with a amount of 42 (Forty two) thousand taka.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01713828919
NU's National ID No.	:	7013721529689
NU Project Source/Reference	:	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Ferdusi Begum is a GB member since February, 15, 2012 at first she took GB loan BDT 10,000 (Ten thousand).
- Successively several times she utilized GB loan for cultivation, purchasing cows and assisting her husband in existing business. She was a mobile lady.
- Finally GB loan helped her to improve economic condition and livelihood.

# PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	N. S. Traders
Address/ Location	:	Jannat Market, Banggabari, Chapainawabganj.
Total Investment in BDT	:	Tk. 387,000
Financing	:	Self Tk. 287,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 6,000 (Six thousand)
Proposed Salary	:	BDT 7,000 (Seven thousand)
Proposed Business Implementation Plan  (i) % of present gross profit margin  (ii) Estimated % of proposed gross profit margin  (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On products 15%  On products 15%

### INFO ON EXISTING BUSINESS OPERATIONS

Douthoulous	Existing Business (BDT)				
Particulars Particulars Particulars	Daily	Monthly	Yearly		
Sales income from Products (A)	3,500	98,000	1,176,000		
Less: Cost of Sales/Products (B)	2,975	83,300	999,600		
Gross Profit (C) [C=(A-B)]	525	14,700	176,400		
Less: Operating Cost:		,	į		
Electricity bill		300	3,600		
Generator bill		100	1,200		
Shop Rent		500	6,000		
Mobile bill		300	3,600		
Night Guard bill		60	720		
Conveyance bill		2,000	24,000		
Present Salary (Family & Self)		6,000	72,000		
Provision of bad debt		34	413		
Other Cost (Stationary & Entertainment etc.)		1,000	12,000		
Non Cash Item:		.,000	,000		
Depreciation Expenses		344	4,123		
Total Operating Cost (D)		10,638	127,656		
Net Profit (C-D):		4,062	48,744		

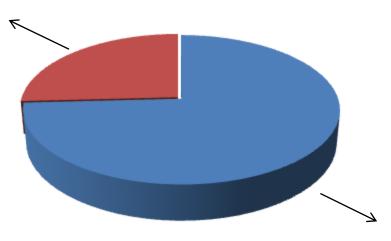
#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed	
Existing	Proposed	Business (BDT)	(BDT)	(BDT)
	Investment in products (fertilizer, insecticides, pesticides, thread and net etc.)	148,650	100,000	248,650
Investment in Equipment & Tools (television, weight machine, bulb and fan etc.)				22,950
Cash in Hand				5,260
Advance for shop		20,000		20,000
Debtors (Since May, 2016 to at present)				41,340
Creditors (Since May, 2016 to at present)				42,000
Decoration (fixture and fittings)				6,800
Total C	287,000	100,000	387,000	

### SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 287,000
- ■GTT's Investment BDT 100,000
- Total Capital BDT 387,000

# GTT's Investment 26%



Enterpreneur's Contribution 74%

#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Dowtioulovo	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from Products (A)	5,000	139,993	1,679,916	5,750	160,992	1,931,903	6,210	173,871	2,086,456
Less: Cost of Sales/Products (B)	4,250	118,994	1,427,929	4,887	136,843	1,642,118	5,278	147,791	1,773,487
Gross Profit (C) [C=(A-B)]	750	20,999	251,987	862	24,149	289,786	931	26,081	312,968
Less: Operating Cost:									
Electricity bill		500	6,000		650	7,800		700	8,400
Generator bill		150	1,800		200	2,400		250	3,000
Shop Rent		500	6,000		600	7,200		750	9,000
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Night Guard bill		110	1,320		160	1,920		210	2,520
Conveyance		2,500	30,000		3,000	36,000		3,500	42,000
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary (Family & Self)		7,000	84,000		8,000	96,000		8,500	102,000
Bank Charge (DD, PO, SC)		80	480		80	960		80	960
Provision of bad debt		34	413		34	413		34	413
Other Cost (stationary & Entertainment etc.)		1,200	14,400		1,400	16,800		1,500	18,000
Non Cash Item:									
Depreciation Expenses		344	4,123		344	4,123		344	4,123
Total Operating Cost (D)	-	13,685	159,736		15,735	188,816		17,135	205,616
Net Profit (C-D)		7,314	92,252	_	8,414	100,970	_	8,946	107,352
Retained Income			92,252			193,221			300,574

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	<u>-</u>	-
1.2	Net Profit (ownership tr. Fee added back)	96,252	108,970	115,352
1.3	Depreciation Expenses	4,123	4,123	4,123
1.4	Opening Balance of Cash Surplus	-	76,374	141,466
	Total Cash Inflow	200,374	189,466	260,941
2.0	Cash Outflow			
2.1	Product Purchase	100,000		_
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	76,374	141,466	212,941

# SWOT ANALYSIS

STRENGTH	WEAKNESS
<ul> <li>□ Present employment:     Self: 01 Family: 0     Others (beyond family): 0     Future employment: 0     □ Trade License in his own name;     □ Family business;     □ He has on hand training;     □ Good reputation;     □ Skilled &amp; working experience : 18 years.</li> </ul>	☐ Can not supply goods as per demand.
<ul> <li>OPPORTUNITIES</li> <li>□ Location of Shop;</li> <li>□ Have some fixed customers.</li> <li>□ Increasing Demand;</li> <li>□ The Capital of the entrepreneur will be BDT 587,574 after 3 years excluding payback of investor's money.</li> </ul>	THREATS ☐ Increase of local competitors.

# Presented at 272<sup>nd</sup> as Yunus Centre and 76<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on June 09, 2016 at Grameen Telecom Trust Premises

Thank you

# Pictures















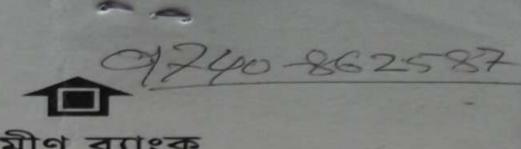
SE SE	ताक्राताप्ती	300	OF COMME	(১২/১ সং বিধান দ্রষ্টব্য)
A STATE OF THE STA	412(1416)	र्धानसन	<b>गात्रयप</b>	ইউ পি ৭নং ফরম
40 mg 8 20 3	পোঃ বাঙ্গাবাড়ী, উপজেল	া- গোমস্তাপুর, জেল চাঁপা	ইনবাবগঞ্জ। .	
क्रिक स	লা	ইসেন্স	লাইসেন্স নং-	
100 00 10 00 0 0 0 0 0 0 0 0 0 0 0 0 0	2		তারিখ	
প্রতিষ্ঠানের নাম		20 m		
লাইসেল প্রাপকের নাম	- State	Ment parting		
পিতা/স্বামীর নাম	A MELLE			5
विकानाकृत्रार्	A VENTON G	Luest Sur		
অত্র ইউনিয়নের আও	माशीरन	, , , ,	Ta VI	Q1 -(1-1)
পর্যন্ত এক বংসর কাল		3/10/13/		
যাওয়ার জন্য তৎকর্তৃক টাকা	7777	704275		ব তাহার ব্যবসা চালাইয়া
			স পয়সা কথায়	
Cara D. 1.3		413	MARKEL !	विकाना)
CAYYA	y 1,	এবপর/সা	LAN OUR	(4)
শাইসেন্স প্রদান করা হইল।			2(41)	
जातिथ - 2 8 d d	706		দম্ভখত	
			-6	1000
			COR	गित्रमान,
			२नः वीकीवी	वें इंदेनियन अतियम
			ः। १ न	प्राताकी श्रेष्ठ (ल
			The state of the s	

Government of the people's Republic of Bangladesh Department of Agricultural Extension Office of the Deputy Director 4184 No. Original Form 15 {see rule 12(2)} Licence for retail sale of pesticide Mr/Mrs (अअर किर किर किर किर किर किर कार कार कर किर एक एक मार Father's name CENT CANSCORDS GARAGE Village PO PREST Upazilla ..... CONESCUS Y ELSONESCO PRESENTASCO is here by granted licence to sell pesticide (s) by retail sale on the premises situated at Subject to the conditions specified below and to the provision of the Pesticide Ordinance, 1971 (NO 11 of 1971) and the rules made thereunder. 2. Licence shall be in force for a period of two years from the date of issue. 3. Pesticide to be sold : as sas as as all as a later all fine THE RESIDENCE WITH WITH LINE METERS Date 22/9/20262. Conditions The licence shall be displayed in a prominent place in any part of the premises oper to the public. The licensee shall comply with the provisions of the Pesticide Ordinance, 1971 an the rules made thereunder. The licensee shall not be allowed to take commission from the retail sale of pesticid

मा हर मार मन ( मासमा अर्था भारत हर भार

exceeding the rate fixed by the Government.

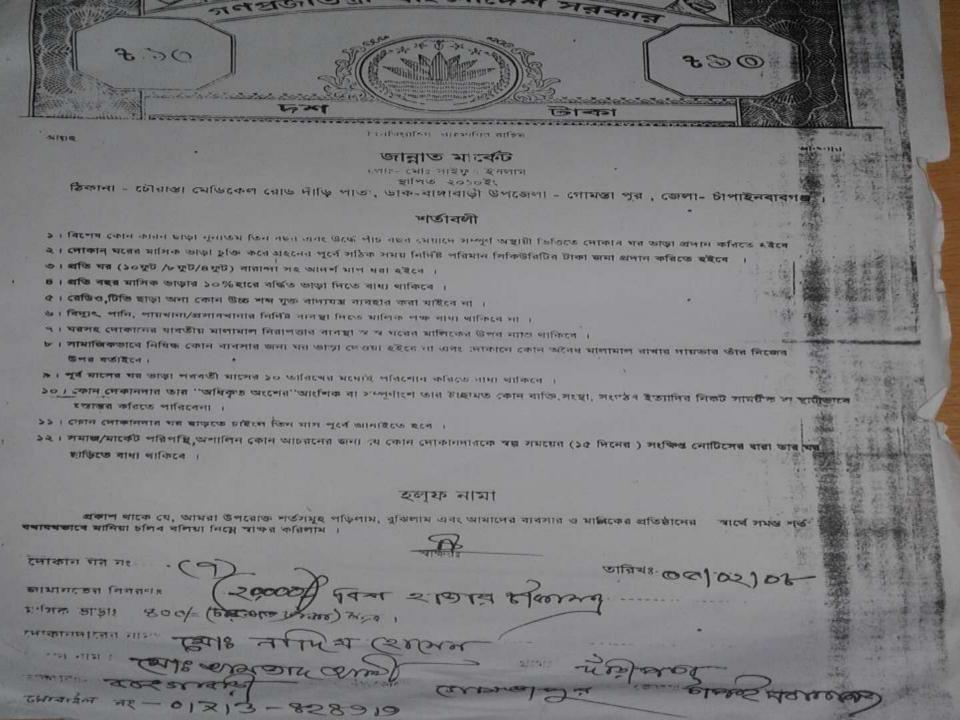
Renewal.

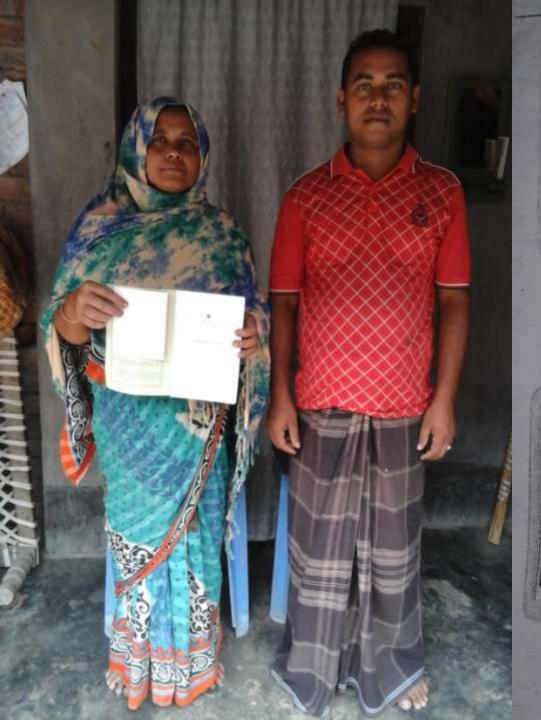


গ্রামীণ ব্যাংক

यर ज भारत पामवर १९७०

(min: (2000min) 20 200 00 0 4 - Entry কেন্দ্রের নাম =1121







পণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পর



माग: Name:

नाम: त्याः नामित्र द्शारमन

Name: Md Nadim Hossen পিতা: মোঃ আমজাদ আলী

माठा: त्यामाः त्यवत्योभी त्यस्य Date of Birth: 10 Oct 1987

ID NO: 7013721529689

এই কাউটি বাসপ্রজ্ঞাতত্ত্বী গাংলাদেশ সরকারের সম্পন্তি। কার্রটি সাবহারকারী বারীত অন্য কোষার পাওয়া গেলে নিকটিছ গেটি অভিনে জন্মা সেয়ার জন। অনুরোধ তরা হলো।

ঠিকানা: শ্রাম/রাজা: নাড়ীলাতা, ডাক্ষর: বাংগাবাড়ী - ৬৩২০, গোমগ্রাপুর, চালাইনবাবগঞ



প্রদানকারী কর্ত্পকের সাক্ষ

প্রদানের ডারিখ: ২৮/১৮/২০০৮

# Thank You