

Proposed NU Business Name : Nobab Verieties store Business Category: General Retail & Wholesales



Business Proposal Identified & Prepared by: Md. Ruhul Amin.Officer,Thakurgaon sadar. Business Proposal Verified by : Md. Main Uddin

### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**

Name and address	:	Md. Nobab Vill: Mohobasi Union: 08#Rohimanpur , Post: madargonj, Upazila:Thakurgoan, District: Thakurgoan.
Age	:	26 years
Marital status	:	Unmarried
Children	:	Nil
No. of siblings:	:	02 (Two) Brother and 02(Two) Sister
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother✓FatherMst. Alea khatunMd. SadekolBranch: Jamalpur, Thakurgoan , Centre # 06/moLoan no.: 1325, Member since May 04, 2006First loan: Tk. 5,000Existing loan: 20,000, Outstanding loan: Tk. 7,890
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	Entrepreneur's Father No Nil Nil

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Nine
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	06(six) years experiences is running his own business. He started the business with BDT 15,000 (Fifteen thousand only). He has on hand training about 04 years from his father business.
Other Own/Family Sources of Income	:	His elder brother income from job.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01914964444
NU's National ID No.	:	94010000221
NU Project Source/Reference	:	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst.Alea khatun is a GB member since May 04, 2006 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for cultivation, repairing house and assisting her son (entrepreneur) in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

# **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

Business Name	:	Nobab varieties store
Address/ Location	:	Mahuvashi Bazar, Madargonj Thakurgoan.
Total Investment in BDT	:	Tk. 185,000
Financing	:	Self Tk.115,000(from existing business) Required Investment Tk. 70,000 (as equity)
Present salary/drawings from business	:	BDT 6,000 (Six Thousand)
Proposed Salary	:	BDT 7,000 (Seven Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an Average 20%
(ii) Estimated % of proposed gross profit margin	:	On an Average 20%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

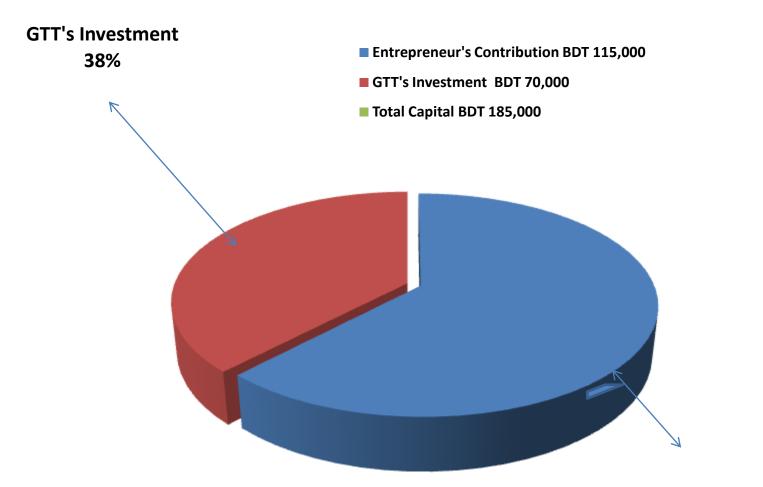


Dertieulere	Existing Business (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales income from Products-1	2,200	61,600	739,200			
Commission on Flexi Load	27	756	9,072			
Total Sales (A)	2,227	62,356	748,272			
Less: Cost of Sales/Products-1	1,760	49,280	591,360			
Total Cost of Sales/Products (B)	1,760	49,280	591,360			
Gross Profit (C) [C=(A-B)]	467	13,076	156,912			
Less: Operating Cost:		, , , , , , , , , , , , , , , , , , , ,	,			
Electricity bill		300	3,600			
Mobile bill		300	3,600			
Conveyance bill		500	6,000			
Ownership Transfer Fee			,			
Present Salary (Family & Self)		6,000	72,000			
Bank Charge (DD, PO, SC)						
Provision of bad debt		_	-			
Other Cost (Stationary & Entertainment etc.)	3,200	38,400				
Non Cash Item:						
Depreciation Expenses		413	4,960			
Total Operating Cost (D)		10,713	128,560			
Net Profit (C-D):		2,363	28,352			



Particulars			Drenece	Tatal
Existing	Existing Proposed		Propose d (BDT)	Total (BDT)
Investment in products (Such as Grocery item,confectionary & Flexi item etc.)	Investment in products (Such as Grocery item, Confectionary item & Flexi item etc.)	73,716	70,000	143,716
Investment in Equipment & Tools (Such as Fan, TV-1, Refrigeratore-1 etc.)			-	31,300
Cash in Hand			_	7,334
Investment in Decoration (Furniture, fixture and fittings)				2,650
Total Capital			70,000	185,000





Entrepreneur's contibution 62%

# FINANCIAL PROJECTION OF NU BUSINESS PLAN

Dentioulana		Year 1 (BD	T)	Year 2 (BDT)			Year 3 (BDT)		
Particulars –		Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from Products-1	2,900	81,200	974,400	3,190	89,320	1,071,840	3,509	98,252	1,179,024
Estimated Commission on Flexi Load	27	756	9,072	30	832	9,979	33	915	10,977
Total Estimated Sales (A)	2,927	81,956	983,472	3,220	90,152	1,081,819	3,542	99,167	1,190,001
Less: Estimated Cost of Sales/Products-1	2,320	64,960	779,520	2,552	71,456	857,472	2,807	78,602	943,219
Total Estimated Cost of Sales/Products (B)	,			,			,		
	2,320	64,960	779,520	2,552	71,456	857,472	2,807	78,602	943,219
Gross Profit (C) [C=(A-B)]	607	16,996	203,952	668	18,696	224,347	734	20,565	246,782
Less: Operating Cost:									
Electricity bill		400	4,800		450	5,400		500	6,000
Mobile bill (SMS & Reporting)		500	6,000		550	6,600		600	7,200
Conveyance		550	6,600		600	7,200		650	7,800
Ownership Transfer Fee		467	2,800		467	5,600		467	5,600
Proposed Salary-(Family & Self)		7,000	84,000		7,500	90,000		8,000	96,000
Bank Charge (DD, PO, SC)		100	600		100	1,200		100	1,200
Provision of bad debt		_	-		-	-		-	-
Other Cost (stationary & Entertainment etc.)		3,700	44,400		3,800	45,600		3,900	46,800
Non Cash Item:									
Depreciation Expenses		413	4,960		413	4,960		413	4,960
Total Operating Cost (D)		13,130	154,160	-	13,880	166,560	-	14,630	175,560
Net Profit (C-D)		3,866	49,792	-	4,816	57,787	-	5,935	71,222
Retained Income			49,792			107,579			178,801

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

#### CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		-
1.2	Net Profit (ownership tr. Fee added back)	52,592	63,387	76,822
1.3	Depreciation Expenses	4,960	4,960	4,960
1.4	Opening Balance of Cash Surplus	-	40,752	75,499
	Total Cash Inflow	127,552	109,099	157,281
2.0	Cash Outflow			
2.1	Product Purchase	70,000		-
2.2	Investment in Machineries	-		
2.3	Investment in Equipment & Tools	-		
2.4	Investment in Decoration	-		
2.5	GB loan Outstanding	-		
2.6	Investment Payback including Ownership Transfer Fee	16,800	33,600	33,600
	Total Cash Outflow	86,800	33,600	33,600
3.0	Total Cash Surplus	40,752	75,499	123,681

# SWOT ANALYSIS

<ul> <li>STRENGTH</li> <li>Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment:0</li> <li>Trade License in his own name;</li> <li>He has on hand training;</li> <li>Skilled and working experiences (10yrs);</li> </ul>	<b>WEAKNESS</b> Can not supply goods as per demand.
OPPORTUNITIES   Location of Shop;Mahuvashi Bazar Market Have some fixed customers (Retail & Wholesale); Increasing demand; The Capital of the entrepreneur will be BDT 2,93,801 after 3 years excluding payback of investor's money.	T <sub>HREATS</sub> <ul> <li>Increase of local competitors;</li> </ul>

Presented at 125<sup>th</sup> as Yunus Centre and 16<sup>th</sup> In-house Executive Social Business Design Lab

(GTT) on October 11, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures





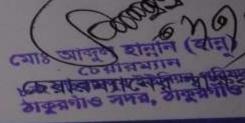


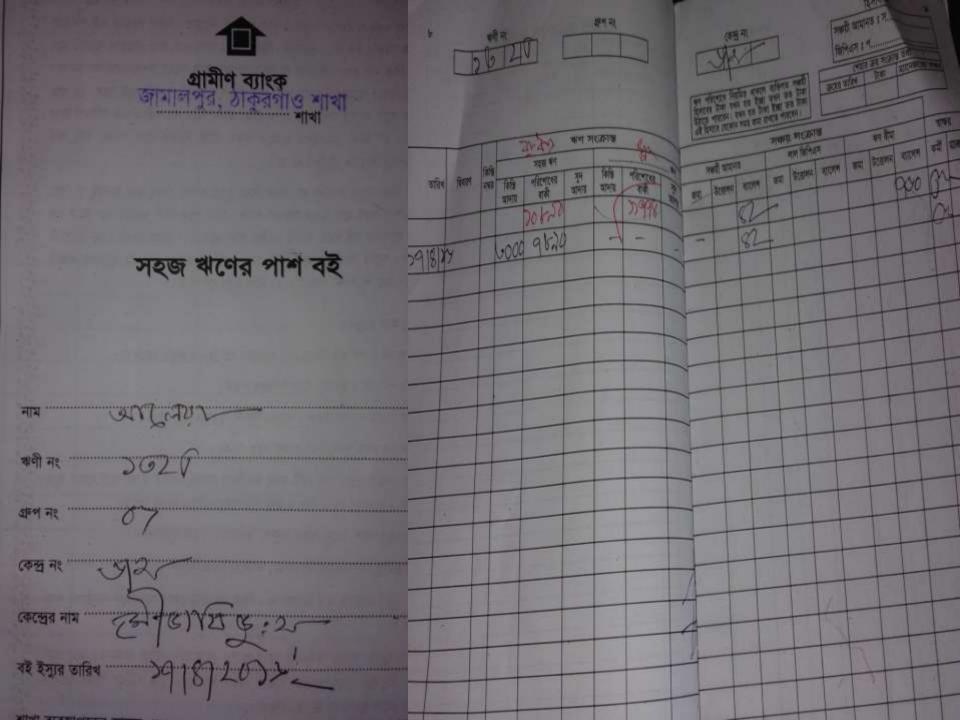


(ইউলিজমনি ফরম- ৩) গণপ্ৰজাতন্ত্ৰী বাংলাদেশ জন্ম ও মৃত্যু নিবন্ধকের কার্যালয় রহিমানপুর ইউনিয়ন পরিষদ ঠাকুরগাঁও সদর, ঠাকুরগাঁও জন্ম সনদ [বিধি- ৯, জনা ও মৃত্যু নিরক্ষন (ইউনিয়ন পরিষদ) বিধিমালা, ২০০৬] (জনা নিবজন বহি হই ে উ জ্ত) ১২ কা (জ নিবন্ধন বহি নং 3 দনদ ইস্যুর তারিখ: ০৩-১১-২০১৩ নিবন্ধনের তারিখ: ১৪-১২-২০০৫ জন্ম নিবন্ধন নম্বর: ১৯৯০৯৪১৯৪৬৮০০০০৯৮ নাম: মো: নবাব লিঙ্গ: প্রত্য জন্ম তারিখ: 08-0৮-১৯৯০ চৌঠা আগস্ট উনিশ শত নব্বই প্রাম: মন্তভাষী পো: মাদারগঞ্জ, ঠাকুুরগাঁও সদর। জন্ম স্থান: জাতীয়তা: বাংলাদেশী পিতার নাম: মো: শুকুরু জাতীয়তা: বাংলাদেশী মাতার নাম: মোছা: আলিয়া বেগম। স্থায়ী ঠিকানা: গ্রাম: মহুভাষী পো: মাদারগঞ্জ, ঠাকুুরগাঁও সদর। (প্রস্তুতকারীর স্নাক্ষর ও নামসহ সীল abore stanter a stratt of ate Cars Sterre ב שווים בול , היור ביוריםיבול D'सर जीवेमान मन रखाने अय आतियम সদায়, তাক্ষরগাঁও। (নিবন্ধকের কার্যালয়ের স্বিক্ষিতর) - প্রথম চার এর ব্যক্তির এন্য সাল, পর্বতী সাত লাগ হরিয়া কোড ও লেম ভয় লাগ হারা এন্যাক।

হমানপুর ইউনিয়ন পার 4 ঠাকুরগাঁও সদর, ঠাকুরগাঁও। টেড লাইসেস ক্রমক নং-707 (20.9. লাইসেক্স নম্বর, হি নম্বর...... TABB াইসেঙ্গধারীর নাম toon: To ON: Arcison Za পতা / স্কুর্মার নাম azers) anvoro, mon ma কানা less ago is was grandes শশার ধরন ও অবস্থান তারিখ পর্যন্ত বৈধ 60 32, 200 4 2° প্রদানের পরিমাণ = ৫৫% টাকা ( স 320 2200 চালিয়ে যাবার জন্য প্ত হয়ে তার ব্যবসা / বৃত্তি / পেশা 🦳 🏹 😽 🕏 লাইসেন্স প্রদান করা হলো।

13.000611







# **Thank You**