

Proposed NU Business Name : Kamrul Electronics Business Category: General Retail & Wholesales



Business Proposal collected & prepared by: Md. Rubel Rana, Asst. Nobin, Thakurgoan Sadar unit, Thakurgoan. Business Proposal Verified by: Naznin Akther

## **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**

Name and address	-	<ul> <li>Md. Kamrul Huda</li> <li>Vill: Kachna, Union: 09 no. Roypur, Post: Vaularhat,</li> <li>Upazila:Thakurgaon Sadar, District: Thakurgaon.</li> </ul>			
Age	:	33 years			
Marital status	:	Married			
Children	:	01 (One) Son			
No. of siblings:	:	03 (Three) Brothers and 01(One) Sister			
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother✓FatherMst. Saleha BegumLate. Md. Daraj AliBranch: Raypur, Thakurgaon , Centre # 08/moLoan no.: 2268, Member since January 01, 2012First Ioan: Tk. 5,000Existing Ioan: Tk. 20,000, Outstanding Ioan: Tk. 12,960			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	Entrepreneur No Nil Nil			

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	S.S.C
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	07 (Seven) years experiences is running his own business. He started the business with BDT 5000 (Five thousand). He has on hand training from his education period.
Other Own/Family Sources of Income	:	His elder brother's income from business (wood business). His younger brother's income from Govt. service (BDRP). From his exiting business income, he built a house.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01737551198
NU's National ID No.	:	9419473410618
NU Project Source/Reference	•	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Saleha Begum is a GB member since January 01, 2012 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for cultivation and assisting her son in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

## **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

Business Name	:	Kamrul Electronics
Address/ Location	:	Vaularhat Bazar, Thakurgaon.
Total Investment in BDT	:	Tk. 225,000
Financing	:	Self Tk. 125,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 5,000 (Five thousand)
Proposed Salary	:	BDT 6,000 (Six Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 20% & servicing 100%
(ii) Estimated % of proposed gross profit margin	:	On products 20% & servicing 100%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	



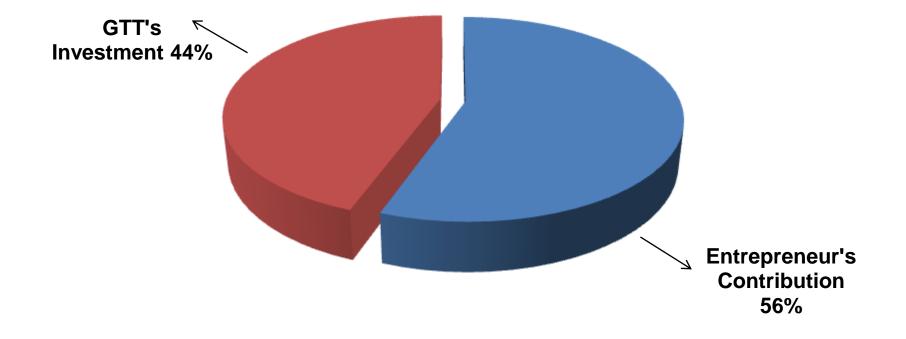
Dentiouleus	Existi	Existing Business (BDT)			
Particulars	Daily	Monthly	Yearly		
Sales income from Products	1,000	26,000	312,000		
Income from servicing	300	7,800	93,600		
Total income from sales & servicing (A)	1,300	33,800	405,600		
Less: Cost of Sales / Products (B)	800	20,800	249,600		
Gross Profit (C) [C=(A-B)]	500	13,000	156,000		
Less: Operating Cost:					
Electricity bill		500	6,000		
Shop Rent (self)					
Mobile bill		500	6,000		
Night Guard bill		50	600		
Conveyance bill		3,000	36,000		
Present Salary (Family & Self)		5,000	60,000		
Other Cost (Stationary & Entertainment etc.)		500	6,000		
Non Cash Item:					
Depreciation Expenses		74	888		
Total Operating Cost (D)		9,624	115,488		
Net Profit (C-D):		3,376	40,513		

## PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particular	Existing Business	Proposed (BDT)	Total (BDT)		
Existing	Proposed	(BDT)			
Investment in products ( electric products, electronics parts, mobile parts and mobile accessories etc.)		130,802	100,000	230,802	
Investment in Machineries, Equipment & 7 tatal, bulb and fan etc.)	4,650		4,650		
Cash in hand		608		608	
GB Loan Outstanding	(12,960)		(12,960)		
Decoration (fixture and fittings)		1,900		1,900	
Total Capit	al	125,000	100,000	225,000	



Entrepreneur's Contribution BDT 125,000
 GTT's Investment BDT 100,000
 Total Capital BDT 225,000



## FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars	Year 1 (BDT)			Year 2 (BDT)		Year 3 (BDT)			
	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from Products	1,500	39,000	468,000	1,755	45,630	547,560	1,931	50,193	602,316
Estimated income from servicing	400	10,400	124,797	440	11,440	137,277	475	12,355	148,259
Estimated total income from sales & servicing (A)	1,900	49,400	592,797	2,195	57,070	684,837	2,406	62,548	750,575
Less: Cost of Sales / Products (B)	1,200	31,200	374,400	1,404	36,504	438,048	1,544	40,154	481,853
Gross Profit (C) [C=(A-B)]	700	18,200	218,397	791	20,566	246,789	861	22,393	268,722
Less: Operating Cost:									
Electricity bill		600	7,200		700	8,400		750	9,000
Shop Rent (self)		-	-		-	-		-	-
Mobile bill (SMS & Reporting)		800	9,600		800	9,600		800	9,600
Night Guard bill		100	1,200		150	1,800		200	2,400
Conveyance		4,000	48,000		4,500	54,000		5,000	60,000
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary-(Family & Self)		6,000	72,000		6,500	78,000		7,000	84,000
Bank Charge (DD, PO, SC)		55	330		55	660		55	660
Other Cost (stationary & Entertainment etc.)		700	8,400		900	10,800		1,100	13,200
Non Cash Item:			,			,			
Depreciation Expenses		74	888		74	888		74	888
Total Operating Cost (D)		12,996	151,618		14,346	172,148	-	15,646	187,748
Net Profit (C-D)	-	5,204	66,779	-	6,220	74,641	-	6,748	80,974
Retained Income			66,779			141,420			222,395

*Notes:* 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

#### CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	- -	
1.2	Net Profit (ownership tr. Fee added back)	70,779	82,641	88,974
1.3	Depreciation Expenses	888	888	888
1.4	Opening Balance of Cash Surplus		34,707	70,235
	Total Cash Inflow	171,667	118,235	160,097
2.0	Cash Outflow			
2.1	Product Purchase	100,000		-
2.2	GB Loan Outstanding	12,960	<u> </u>	
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	136,960	48,000	48,000
3.0	Total Cash Surplus	34,707	70,235	112,097

## SWOT ANALYSIS

Strength	WEAKNESS
<ul> <li>Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment:0</li> <li>Trade License in his own name;</li> <li>Ownership of business in his own name;</li> <li>Quality of service;</li> <li>He has on hand training;</li> <li>Maintain books of record;</li> <li>Skilled and working experiences (07years);</li> </ul>	Can not supply goods and servicers as per demand.
OPPORTUNITIES  Location of Shop; Have some fixed customers (Retail & Wholesale); Increasing demand; The Capital of the entrepreneur will be BDT 347,395 after 3 years excluding payback of investor's money.	THREATS

Presented at 264<sup>th</sup> as Yunus Centre and 73<sup>rd</sup> In-house Executive Social Business Design Lab

(GTT) on May 31, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures











পবিশিষ্ট-১৩ ইউপি ফরম-১৩ লাইসেন্স ফি আদায় বহি অর্থ বৎসৱ লাইস্বেস 557 ৯নং রায়পুর ইউনিয়ন পরিষদ, ঠাকুরগাঁও সদর, ঠাকুরগাঁও। STATI - 261081205122.2.... বই নম্বর 🕬 🗇 😏 লাইসেল সময় - ৫৫% ABBIERA HIN 3 --- ZEPANAT PETRITE TO 1242 नाइटननवाबीव नामक ( NT: 200000 22 22 22 लिखा/बामीत नामड न्यू छ के मुख्य स्थर 301-13 mm 213 mm 210 ल्यात बतना उपपरिदियः (रिजियारियः) ··· জাৱিখ পথান্দ হৈম ৷ কি ধাদানের পরিমাপ টাকা 🔍 🗢 🚥 🕬 আন্ত হয়ে তার ব্যবসা /বৃত্তি/পেশা চালিয়ে যাবার জন্য এই লাইসেল প্রদান করা হলো। -

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