

Proposed NU Business Name : Shabuj Store Business Category: General Retail & Wholesale



Project Identified by: Md. Asraful Alom, Asst. Officer, Jessore Sadar unit, Jessore Business Proposal Prepared by: Naznin Akther

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	-	Md. Shabuj Molla Vill: Kachua, Union: Kachua, Post: Kachua, Upazila: Jessore Sadar, District: Jessore.		
Age	:	28 years		
Marital status	:	Married		
Children	••	01 (One) Son		
No. of siblings:	••	02 (Two) Brothers and 01 (One) Sister		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother \checkmark Father Mst. Jamona Begum Md. Hiro Mollah <i>Branch</i> : Norendropur, <i>Centre # 28/</i> mo, <i>Loan no.: 1921/1,</i> Member from 2000 to 2007 First Ioan: Tk. 7,000 Existing Ioan: Nil, Last Ioan: Tk. 30,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		N/A No Nil Nil		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Nine
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	His other's income from shop rent.
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	04 (Four) years experiences is running his own business. He started the business with BDT 50,000 (Fifty thousand). He has 10 (Ten) years working experiences as an assistant in his father's shop.
Other Own/Family Sources of Income	:	His father's income from business. His brother's income from private service. From his existing business income, he purchased a shop with a amount of five lac taka.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01990829644
NU's National ID No.	:	4114771415856
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Jamona Begum was a GB member from 2000 to 2007 at first she took GB loan BDT 7,000 (Seven thousand).
- Gradually she took GB loan several times and utilized it for purchasing cow and assisting her husband in existing business.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Shabuj Store
Address/ Location	:	Kachua bazar, Jessore Sadar, Jessore.
Total Investment in BDT	:	Tk. 319,000
Financing	:	Self Tk. 219,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 5,000 (Five Thousand)
Proposed Salary	:	BDT 5,000 (Five Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 12%.
(ii) Estimated % of proposed gross profit margin	:	On products 12%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

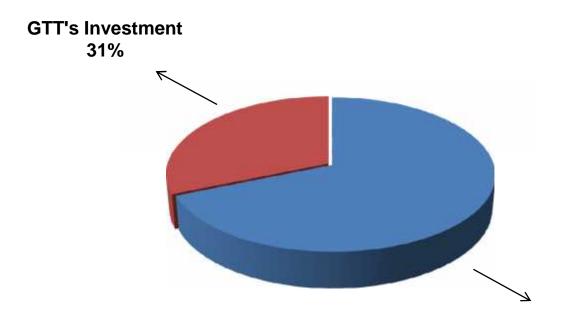
Dertieulere	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from Products (A)	3,500	98,000	1,176,000		
Less: Cost of Sales/Products (B)	3,080	86,240	1,034,880		
Gross Profit (C) [C=(A-B)]	420	11,760	141,120		
Less: Operating Cost:			,		
Electricity bill		500	6,000		
Shop Rent (self)					
Mobile bill		500	6,000		
Conveyance bill		1,500	18,000		
Ownership Transfer Fee		,			
Present Salary (Family & Self)		5,000	60,000		
Provision of bad debt		9	110		
Other Cost (Stationary & Entertainment etc.)		500	6,000		
Non Cash Item:			0,000		
Depreciation Expenses		488	5,850		
Total Operating Cost (D)		8,497	101,960		
Net Profit (C-D):		3,263	39,160		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed	
Existing	Existing Proposed		(BDT)	(BDT)
	Investment in products (grocery item, confectionary item, bakery item and soft drinks etc.)	142,000	100,000	242,000
Investment in Machineries, Equipment & Tools (refrigerator, television, weight machine, bulb and fan etc.)				37,000
Cash in Hand				2,000
Advance to wholesaler (Oil mill)				14,000
Investment in shop				30,000
Debtors (Since May, 2016 to at present)				11,000
Creditors (Since May, 2016 to at present)				(20,000)
Decoration (fixture and fittings)	3,000		3,000	
Total Capital			100,000	319,000

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 219,000
- GTT's Investment BDT 100,000
- Total Capital BDT 319,000



Enterpreneur's Contribution 69%

FINANCIAL PROJECTION OF NU BUSINESS PLAN

Derticulare	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from Products (A)	5,100	142,786	1,713,432	5,915	165,632	1,987,581	6,507	182,195	2,186,339
Less: Cost of Sales/Products (B)	4,488	125,652	1,507,820	5,206	145,756	1,749,071	5,726	160,332	1,923,979
Gross Profit (C) [C=(A-B)]	612	17,134	205,612	710	19,876	238,510	781	21,863	262,361
Less: Operating Cost:									
Electricity bill		700	8,400		850	10,200		900	10,800
Shop Rent (self)		-	-		-	-		-	-
Mobile bill (SMS & Reporting)		800	9,600		800	9,600		800	9,600
Conveyance		2,500	30,000		3,500	42,000		4,000	48,000
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary (Family & Self)		5,000	60,000		6,000	72,000		7,000	84,000
Bank Charge (DD, PO, SC)		80	480		80	960		80	960
Provision of bad debt		9	110		9	110		9	110
Other Cost (stationary & Entertainment etc.)		850	10,200		1,050	12,600		1,150	13,800
Non Cash Item:									
Depreciation Expenses		488	5,850		488	5,850		488	5,850
Total Operating Cost (D)	-	11,093	128,640	-	13,443	161,320	-	15,093	181,120
Net Profit (C-D)	-	6,041	76,972	-	6,432	77,190	-	6,770	81,241
Retained Income			76,972			154,162			235,402

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		_
1.2	Net Profit (ownership tr. Fee added back)	80,972	85,190	89,241
1.3	Depreciation Expenses	5,850	5,850	5,850
1.4	Opening Balance of Cash Surplus	-	62,822	105,862
	Total Cash Inflow	186,822	153,862	200,952
2.0	Cash Outflow			
2.1	Product Purchase	100,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	62,822	105,862	152,952



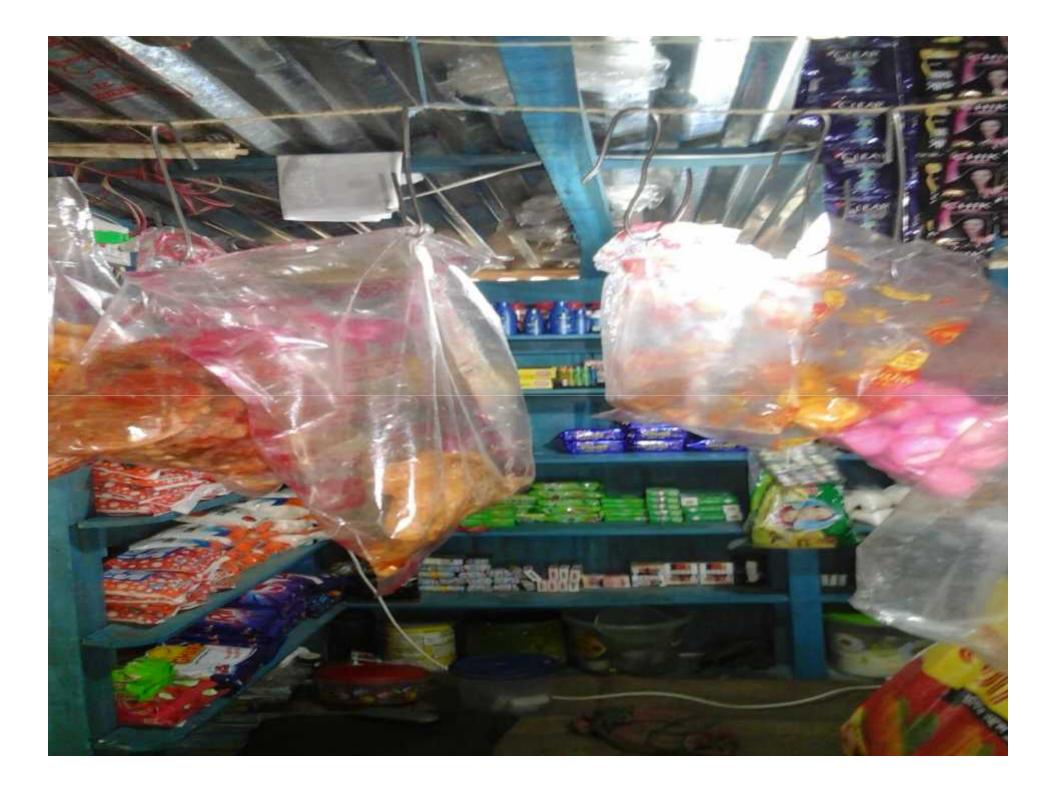
Strength	Weakness
 Present employment: Self: 01 Family: 01 (father) Others (beyond family): 0 Future employment: 0 Trade License in his own name; Ownership of business in his own name; He has on hand training; Family business; Skilled and working experiences: 14 years; 	Can not supply goods as per demand.
OPPORTUNITIES Location of Shop; Have some fixed customers (Retail & Wholesale); Increasing demand; The Capital of the entrepreneur will be BDT 454,402 after 3 years excluding payback of investor's money.	T _{HREATS} Increase of local competitors;

Presented at 270th as Yunus Centre and 75th In-house Executive Social Business Design Lab (GTT) on 06 June, 2016 at Grameen Telecom Trust Premises

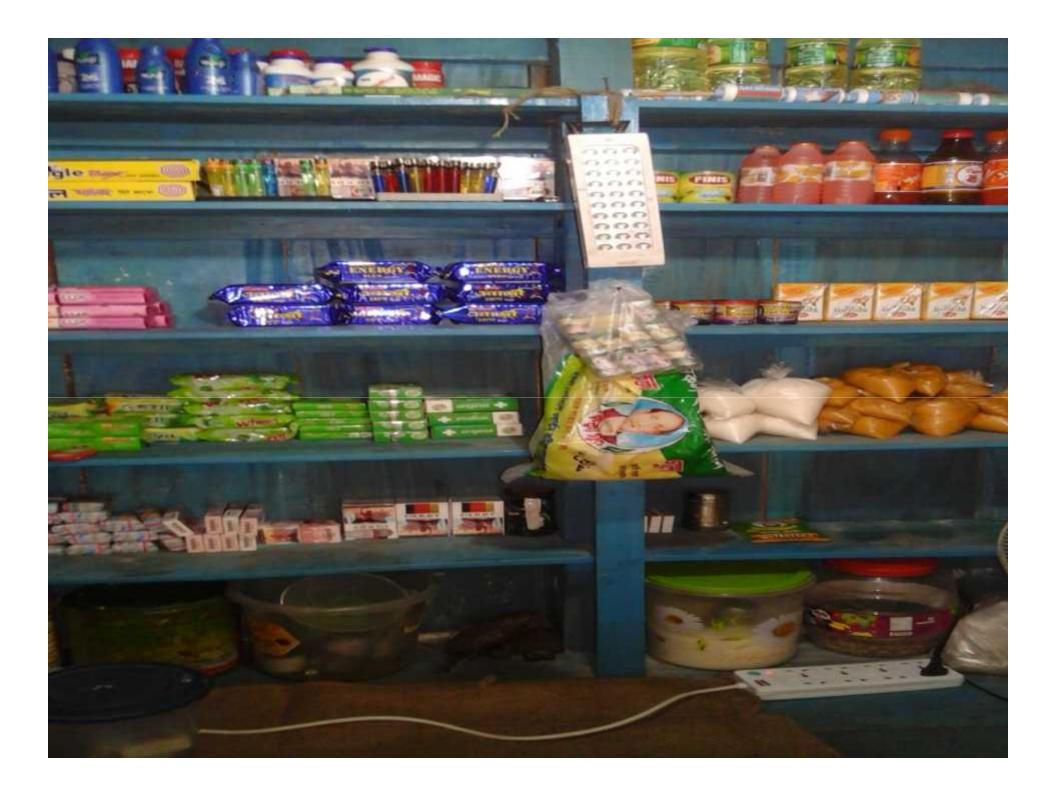
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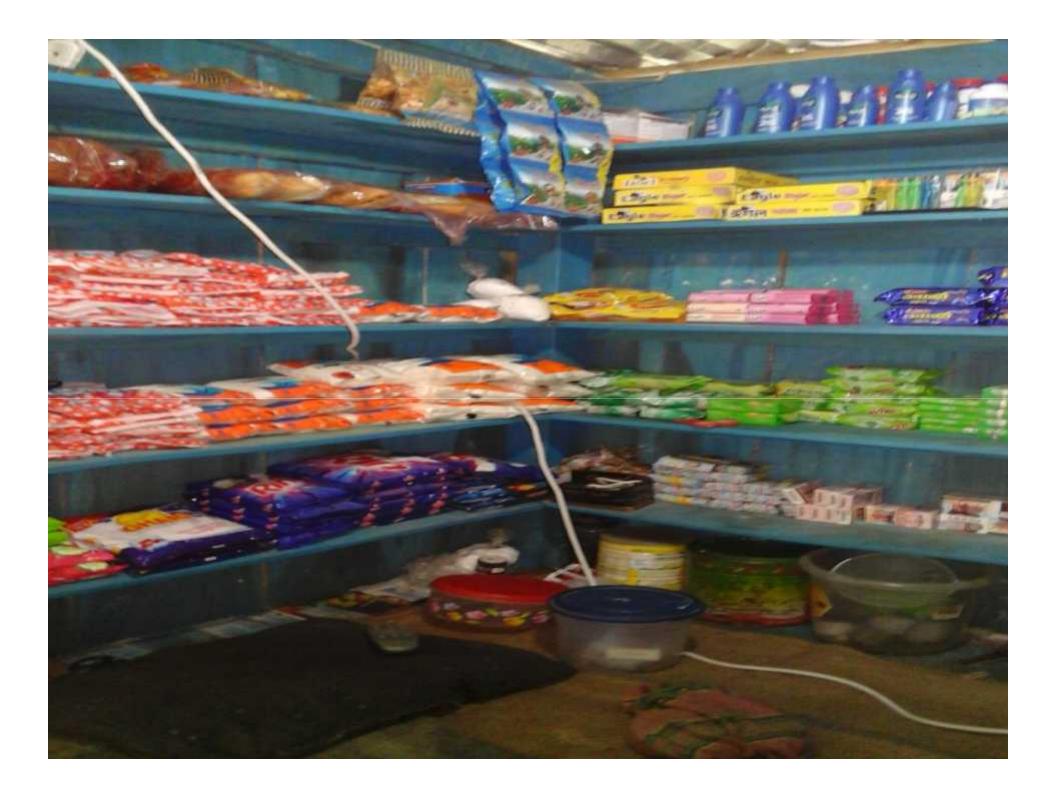
Pictures





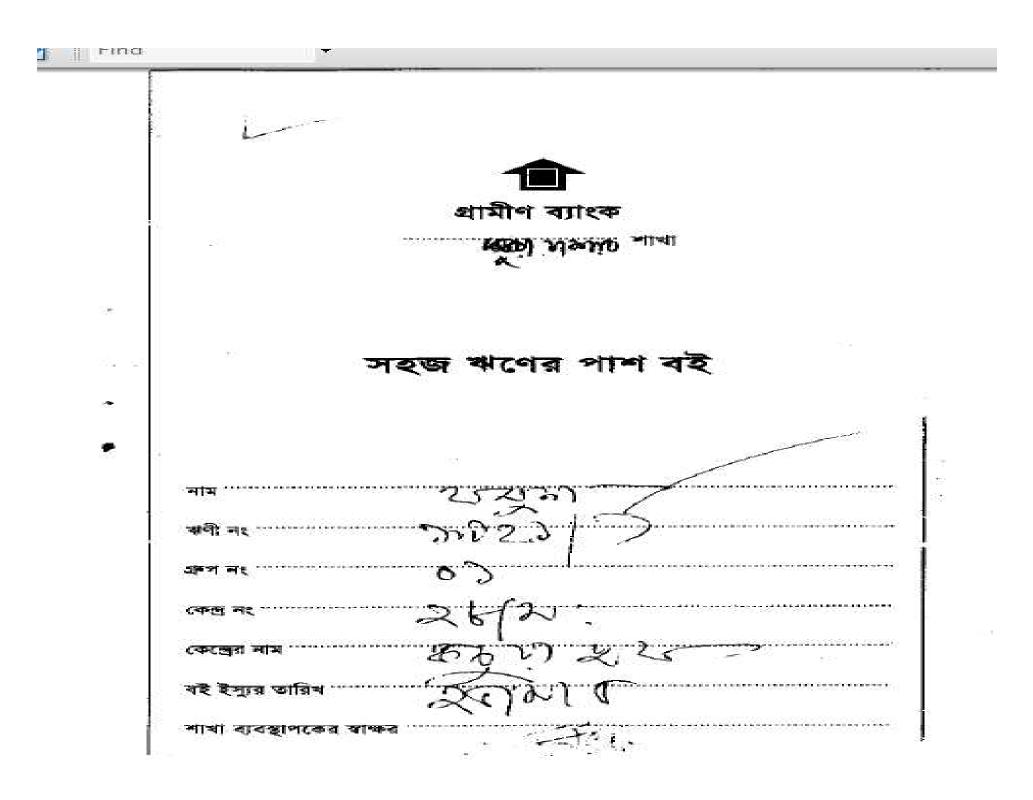


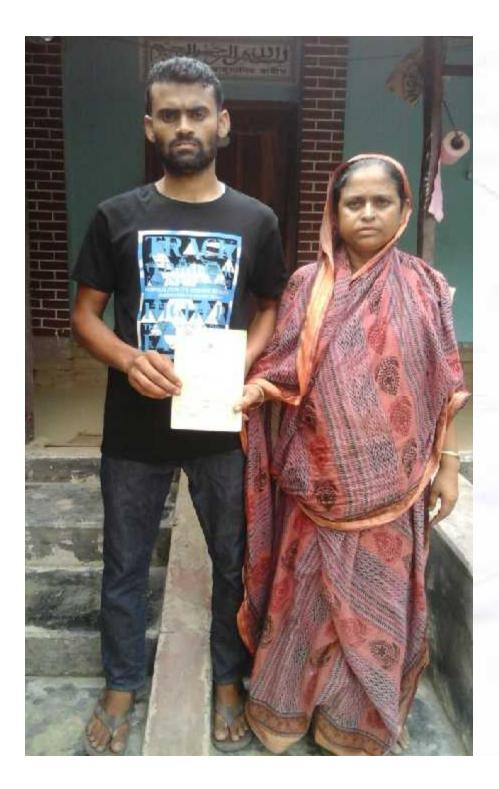


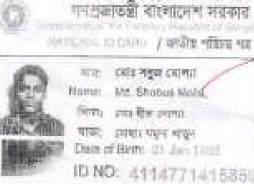




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