Proposed NU Business Name: Ma Cosmetics Corner



Grameen Telecom Trust Business Category: General retail & whole sales
Building Social Business



Business Proposal Collected by Md Soriful Islam, Assistant NU, Chandina, comilla

Buiness Prepared & Verified by: Md Rezaur Rashid Dewan

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		M A Sakur
		Vill: Barera, Union: Barera, Post: Barera, Upazila: Chandina, District: Comilla
Age	•	25 Years
Marital status	:	Married
Children	:	1 (One) son & 1 (One) daughter
No. of siblings:	••	02(Two) Brothers & 01 (One) Sister.
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur Brother No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	•	H.S.C
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)		08(Eight) years experience is running his own business. He started the business only with Tk. 80,000 (Eighty thousand). He has on hand training
Other Own/Family Sources of Income	:	His three brother's income from foreign country and his one brother income from job.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01912491521
NU's National ID No.	:	19911912715000120
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Ambiha Begum is a GB member since 2012 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for repairing house, purchasing 10 (Ten) decimal land and assisting her husband in business.
- Finally GB loan helped her to improve her economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Ma Cosmetics Corner
Address/ Location	:	Chandina, comilla
Total Investment in BDT	:	Tk. 5,82,000
Financing	:	Self Tk. 432,000(from existing business) Required Investment Tk. 150,000 (as equity)
Present salary/drawings from business	:	Taka 6,000(m Six thousand)
Proposed Salary (estimates)	:	Taka 7,000(Seven thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 20%
(ii) Estimated % of proposed gross profit margin	:	On products 20%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

Doutloulous	Existing Business (BDT)					
Particulars Particulars	Daily	Monthly	Yearly			
Sales income from products (A)	4,000	112,000	1,344,000			
Less: Cost of sales of products (product purchase) (B)	3,200	89,600	1,075,200			
Gross Profit (C) [C=(A-B)]	800					
Less: Operating Cost:			•			
Electricity bill		500	6,000			
Shop Rent		1,500	18,000			
Mobile bill		500	6,000			
Night Guard bill		150	1,800			
Conveyance		500	6,000			
Ownership Transfer Fee			-			
Present Salary (Self & family)		6,000	72,000			
Other Cost		1,300				
Non Cash Item:		,	,			
Depreciation Expenses		1,000	6,255			
Total Operating Cost (D)		11,450				
Net Profit (C-D):		10,950	•			

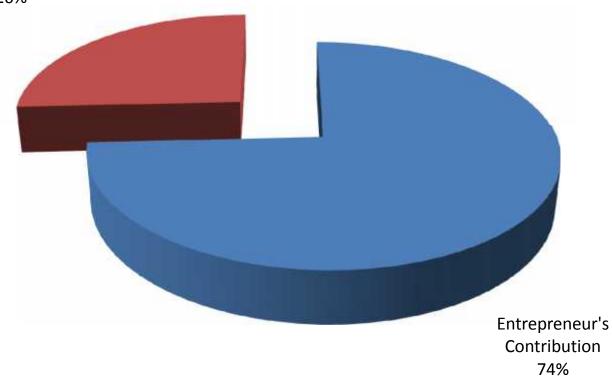
PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed (BDT)	Total (BDT)
Existing	Proposed			
Investment in products (Ladies bag,Traveling bag parrts bag Cosmaticks,siti gold churi Face wash ,Pounds power,Shompo etc)	Investment in products (Ladies bag, Traveling bag parrts bag Cosmaticks, siti gold churi Face wash , Pounds power, Shompo etc)	283,618	150,000	433,618
Advance for shop				100,000
Investment in Machineries				21,700
Investment in Dacoration	20,000		20,000	
Cash in hand	2,378		2,378	
Debtors (Since August, 2015 to at present)				8,879
Creditor (Since January2016, to at present)		(4,575)		(4,575)
Total Capi	432,000	150,000	582,000	

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 432000
- GTT's Investment BDT 150000
- Total Capital BDT 582000

GTT's Investment 26%



FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products	5,000	140,000	1,680,000	6,500	182,000	2,184,000	8,125	227,500	2,730,000
Less: Cost of sales of products (product purchase) (B)	4,000	112,000	1,344,000	5,200	145,600	1,747,200	6,500	182,000	2,184,000
Gross Profit (C) [C=(A-B)]	1,000		336,000						
Less: Operating Cost:									
Electricity bill		600	7,200		800	9,600		1,000	12,000
Shop Rent		1,500	18,000		1,700	20,400		2,200	26,400
Mobile bill (SMS & Reporting)		800	9,600		1,300	15,600		1,800	21,600
Night Guard bill		200	1,850		250	1,900		300	1,950
Conveyance bill		1,000	12,000		1,300	15,600		1,500	18,000
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000
Proposed Salary (Self & family)		7,000	84,000		8,000	96,000		9,000	108,000
Other Cost		1,500	18,000		1,800	21,600		2,300	27,600
Non Cash Item:									
Depreciation Expenses		521	6,255		521	6,255		521	6,255
Total Operating Cost (D)	-	14,121	162,905	-	16,671	198,955		19,621	233,805
Net Profit (C-D):	-	13,879	173,095	-	19,729	237,845	_	25,879	312,195
Retained Income			173,095			410,940			723,135

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

	Statement of Cash Flow							
	Three Years Projection- After Funding							
SI#	Particulars Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)				
1.0	Cash Inflow							
1.1	Investment Infusion by Investor	150,000	-	_				
1.2	Net Profit (ownership tr. Fee added back)	179,095	249,845	324,195				
1.3	Depreciation Expenses	6,255	6,255	6,255				
1.4	Opening Balance of Cash Surplus	-	149,350	333,450				
	Total Cash Inflow	335,350	405,450	663,900				
2.0	Cash Outflow							
2.1	Product Purchase	150,000	-	_				
2.2	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000				
	Total Cash Outflow	186,000	72,000	72,000				
3.0	Total Cash Surplus	149,350	333,450	591,900				

SWOT ANALYSIS

STRENGTH Present employment: Self: 01 Family: 04 Others (beyond family):0 Future employment: 0 Trade license of business in his own name Skilled & working experience: 08 Yrs.	WEAKNESS ☐ Can not supply goods according to demand.
OPPORTUNITIES □ Location of shop; □ Increase of demand □ The capital of Entrepreneur will be Tk. 11,55,135 after 3 years excluding payback of investor's money.	THREATS Local Competition;

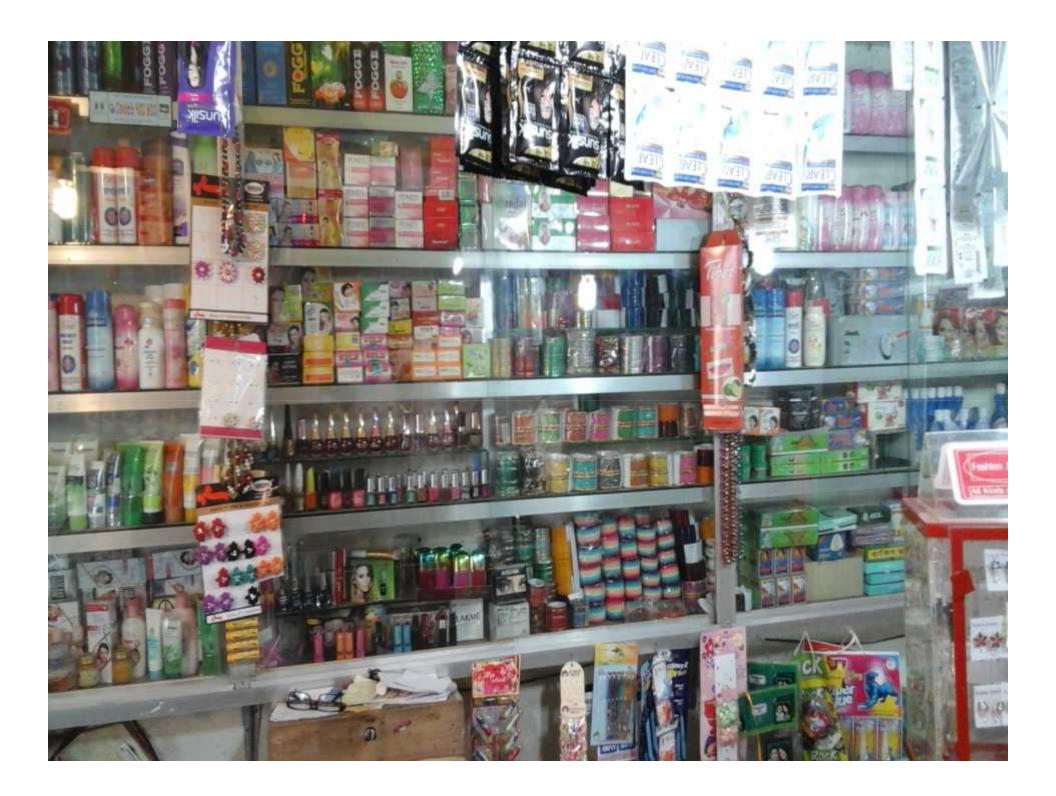
Presented at 270th as Yunus Centre and 75th In-house Executive Social Business Design Lab

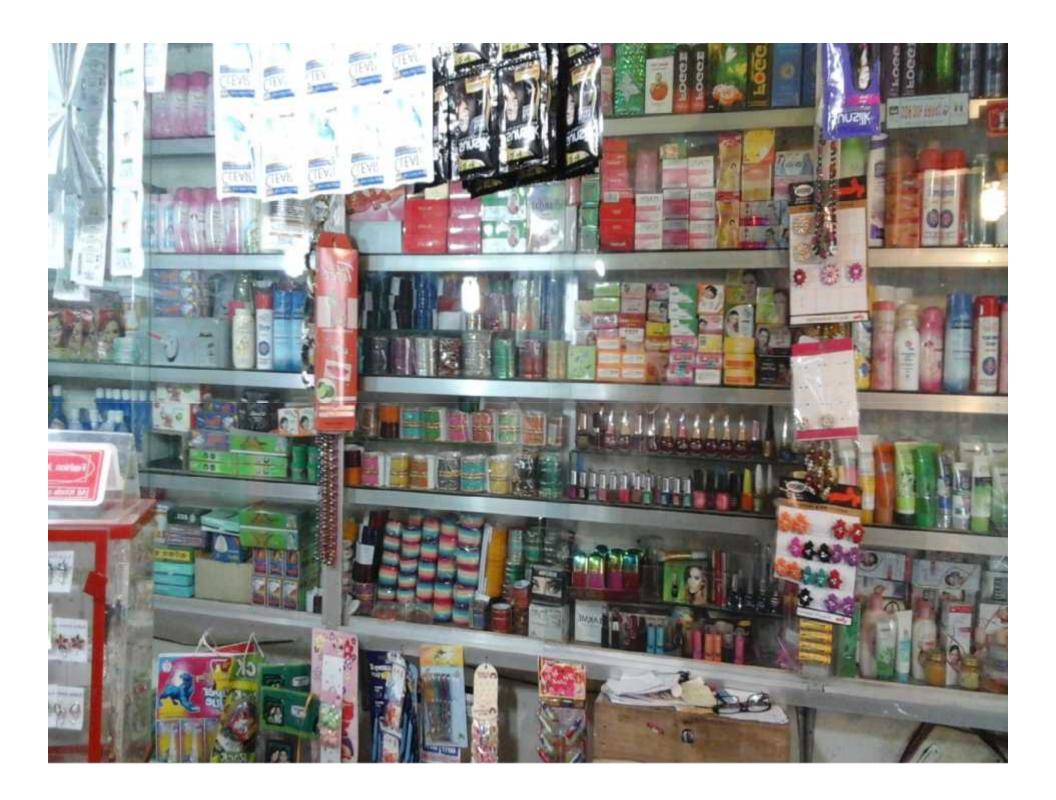
(GTT) on 06 June, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures











গণপ্ৰজাতন্ত্ৰী বাংলাদেশ সরকার

Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পর



নাম: এম এ শাকুর

Name: M A Sakur

পিতা: মৃত শামছুল হক

মাতাঃ আমিয়া খাতুন

audia

Date of Birth: 07 Aug 1991

ID NO: 19911912715000120

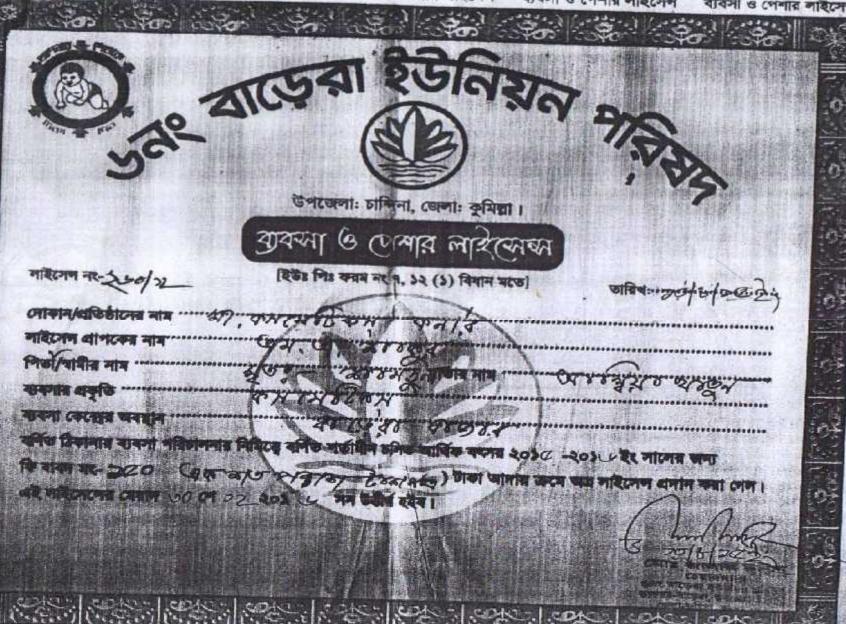
এই কার্ডটি গশুপ্রজাত ব্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যক্তীত অন্য কোথারও পাওয়া গোলে নিকটছ্ পোট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো।

ট্রিকানা: বাস্বাধিক: মাওলানা লামছুর বাড়ি, গ্রাম/রাজ্ঞা: বাড়েরা, ডাক্ষর: বাড়েরা ত ৩৫১০, চান্দিনা, কুমিল্লা

CETERES

অদানকারী কর্তৃণকের স্বাক্তর

প্রাদানের ভারিবঃ ১৯/১০/২০১০



ব্যবং ও পেশার লাইনোল ব্যবসা ও পেশার লাইসেল

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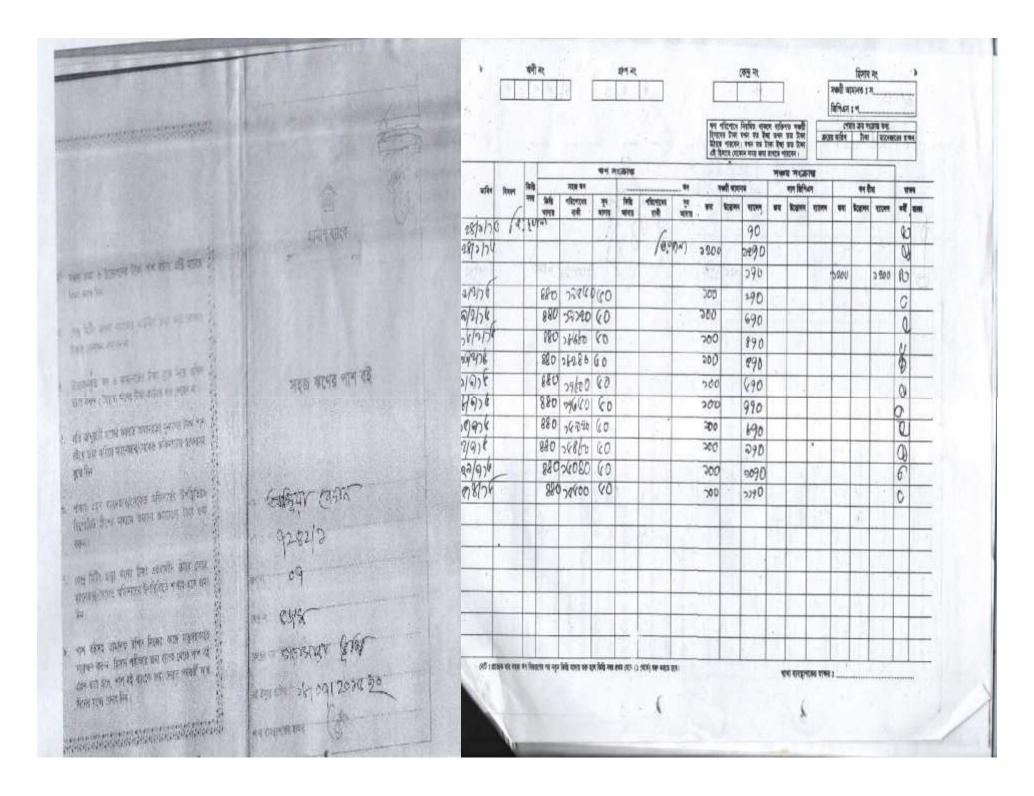
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