



Business Proposal Identified & Prepared by: Md. Jamshed Ali Sarker, Asst. Officer, Saghat Unit, Gaibandha. Business Proposal Verified by: Fahina Yesmin Happy

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Anisur Rahaman Vill: Dokhin Sathalia, Union: 3 no Saghata, Post: Munshir Hat, Upazila: Saghata, District: Gaibandha.		
Age	:	19 years		
Marital status	:	Unmarried		
Children	:	N/A		
No. of siblings:	:	04 (Four) Brothers		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	::	Mother✓FatherMst. Anju BegumMd. Kias AliBranch: Jumarbari, Saghata, Centre # 38/moLoan no.: 4582, Member since 05 February, 2007First Ioan: Tk. 5,000Existing Ioan: Tk. 20,000, Outstanding Ioan: Tk. 7,820		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	::	Entrepreneur's Father No Nil Nil		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date		H.S.C -2 nd Year-continuing	
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Beside this business Entrepreneur is maintaining 01 (One) D.P.S of Tk. 500/- Per month from the earning of his present business income.	
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	 02 (Two) years experience in running his own business. He started the business with BDT 20,000 (Twenty Thousand). He has 02 (Two) Years working experience as an assistant in his Uncle's grocery Shop. 	
Other Own/Family Sources of Income	:	His father's income from agriculture and livestock business. His younger brother's income from garments job.	
Other Own/Family Sources of Liabilities	•	Nil	
NU's Contact No.	••	01781016913	
NU's National ID No.	••	19973218885027553	
NU Project Source/Reference	•	Grameen Telecom Trust	

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Anju Begum is a GB member since 05 February, 2007 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for cultivation purposes, purchasing cows and household purposes.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Anisur Varieties Store
Address/ Location	:	Munshir Hat, Saghata, Gaibandha.
Total Investment in BDT	:	Tk. 136,000
Financing	:	Self Tk.76,000 (from existing business) Required Investment Tk. 60,000 (as equity)
Present salary/drawings from business	:	BDT 3,500 (Three thousand five hundred)
Proposed Salary	:	BDT 4,000 (Four thousand)
Proposed Business Implementation Plan		
(i) 15% of present gross profit margin	:	On an average 15%
(ii) Estimated 15% of proposed gross profit margin	:	On an average 15%

INFO ON EXISTING BUSINESS OPERATIONS

		EB (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales income from products (A)	2,000	56,000	672,000			
Less: Cost of products (B)	1,700	47,600	571,200			
Gross Profit (C) [C=(A-B)]	300	8,400	100,800			
Less: Operating Cost:						
Electricity bill		200	2,400			
Shop Self		-	-			
Mobile bill		200	2,400			
Conveyance		500	6,000			
Provision of bad Debt		16	196			
Present Salary (Self & family)		3,500	42,000			
Present Salary (Assistant-1-brother)		500	6,000			
Other Cost (stationary & Entertainment etc.)		800	9,600			
Non Cash Item:						
Depreciation Expenses		150	1,800			
Total Operating Cost (D)		5,866	70,396			
Net Profit (C-D):		2,534	30,404			

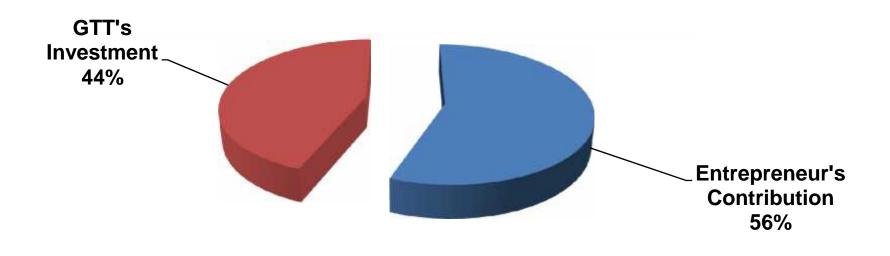
PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particula	Existing	Proposed	Total		
Existing	Proposed	Business (BDT)	(BDT)	(BDT)	
	Investment in products (Grocery item and Soft drinks etc.)	44,718	35,000	79,718	
Investment in Machineries & Equipment (Mega Digital weight machine, fan, T.V etc.)	Refrigerator-01 etc.)	4,500	25,000	29,500	
Cash in hand		4,212	_	4,212	
Debtors (Since February, 201	19,620	-	19,620		
Decoration (fixture and fittings	2,950	-	2,950		
Total Cap	76,000	60,000	136,000		



Entrepreneur's Contribution BDT 76,000

- GTT's Investment BDT 60,000
- Total Capital BDT 136,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	3,000	84,000	1,008,000	3,540	99,120	1,189,440	3,965	111,014	1,332,173
Less: Cost of products (B)	2,550	71,400	856,800	3,009	· · ·	1,011,024	3 370		1,132,347
Gross Profit (C) [C=(A-B)]	450	12,600	151,200	531	14,868	178,416	595	16,652	199,826
Less: Operating Cost:						*			
Electricity bill		500	6,000		600	7,200		700	8,400
Shop Self		-			-			-	-
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Conveyance		700	8,400		900	10,800		1,100	13,200
Provision of bad Debt		16	-		16	196		16	196
Ownership Transfer Fee		400	2,400		400	4,800		400	4,800
Proposed Salary (Self & family)		4,000	48,000		5,000	60,000		5,500	66,000
Proposed Salary (Assistant-1-brother)		1,000	12,000		1,000	12,000		1,200	14,400
Bank Charge (DD, PO, SC)		200	2,400		250	3,000		550	6,600
Other Cost (stationary & Entertainment etc.)		900	10,800		1,100	13,200		1,200	14,400
Non Cash Item:									
Depreciation Expenses		150	1,800		150	1,800		150	1,800
Total Operating Cost (D)	-	8,466	99,196	-	10,016	120,196		11,416	136,996
Net Profit (C-D):	-	4,134	52,004	-	4,852	58,220		5,236	62,830
Retained Income			52,004			110,224			173,053

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		-
1.2	Net Profit (ownership tr. Fee added back)	54,404	63,020	67,630
1.3	Depreciation Expenses	1,800	1,800	1,800
1.4	Opening Balance of Cash Surplus	-	41,804	77,824
	Total Cash Inflow	116,204	106,624	147,253
2.0	Cash Outflow			
2.1	Product Purchase	60,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	14,400	28,800	28,800
	Total Cash Outflow	74,400	28,800	28,800
3.0	Total Cash Surplus	41,804	77,824	118,453



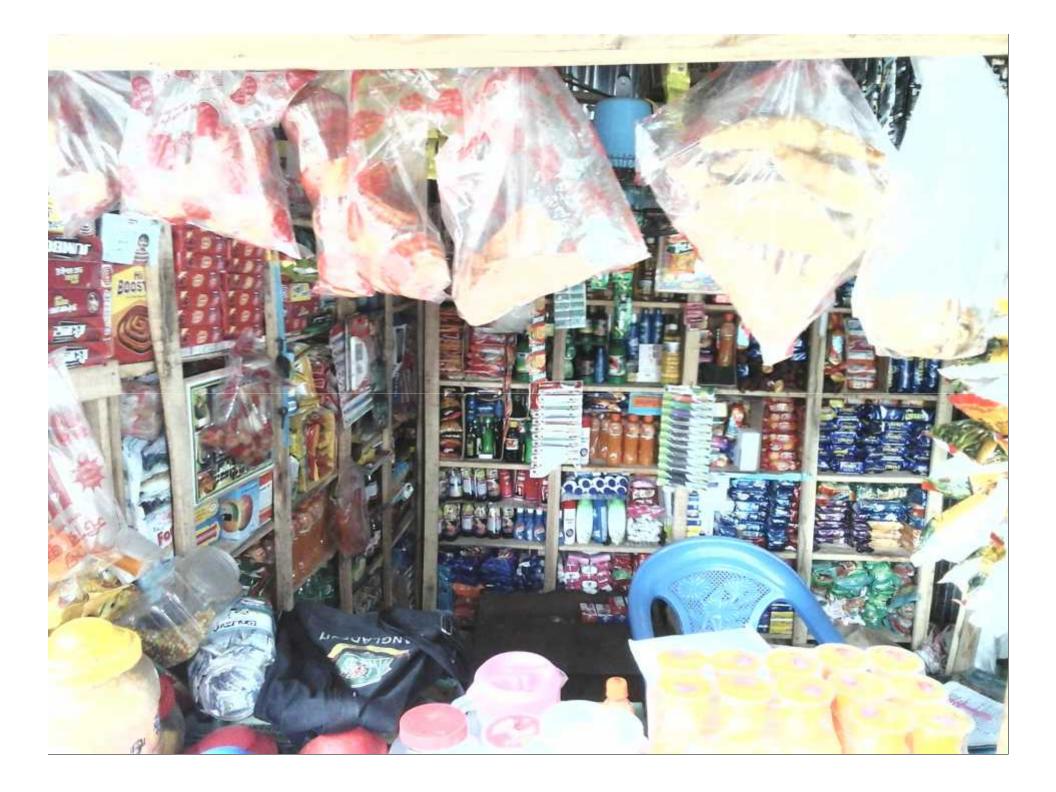
Strength	Weakness
 Present employment: Self: 01 Family: 01 (Younger Brother) Others (beyond family): 0 Future employment:01 Trade License in his own name; Ownership of business & Business Place in his own name; He has on hand training; Skilled and working experiences (04Yrs); 	Can not supply goods as per demand.
OPPORTUNITIES Location of Shop; Have some fixed customers (Retail); Increasing demand; The Capital of the entrepreneur will be BDT 249,053 after 3 years excluding payback of investor's money.	THREATS

Presented at 268th as Yunus Centre and 74th In-house Executive Social Business Design Lab (GTT) on 02 June, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures

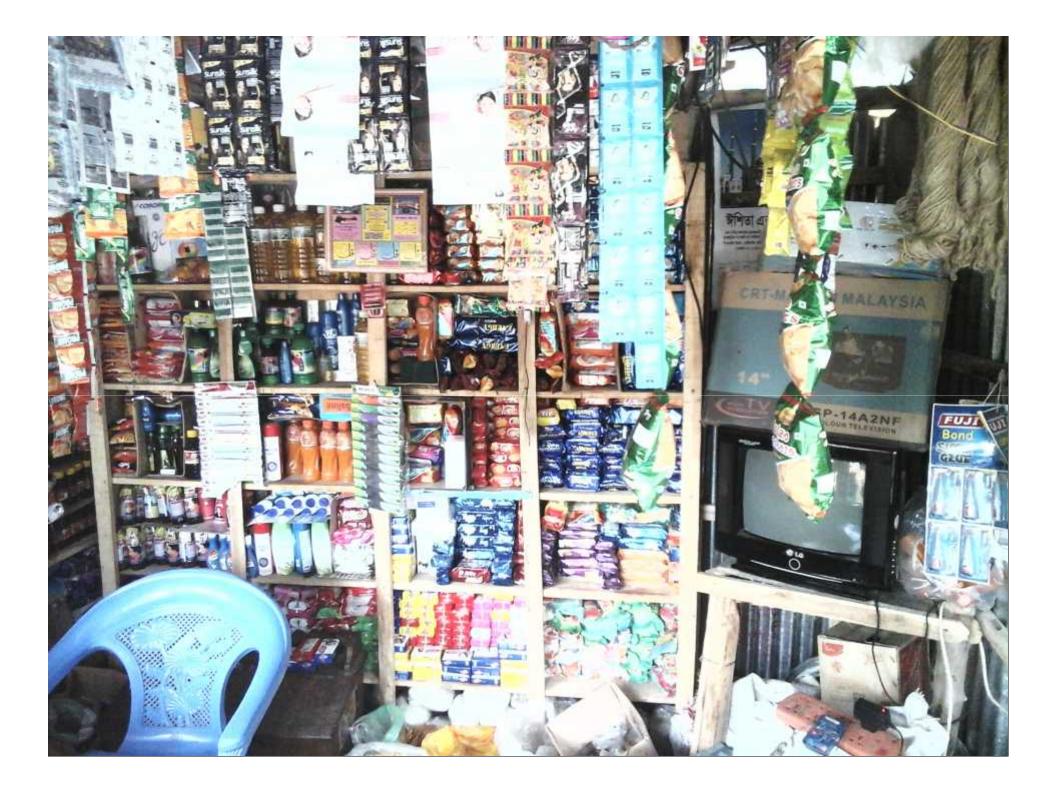










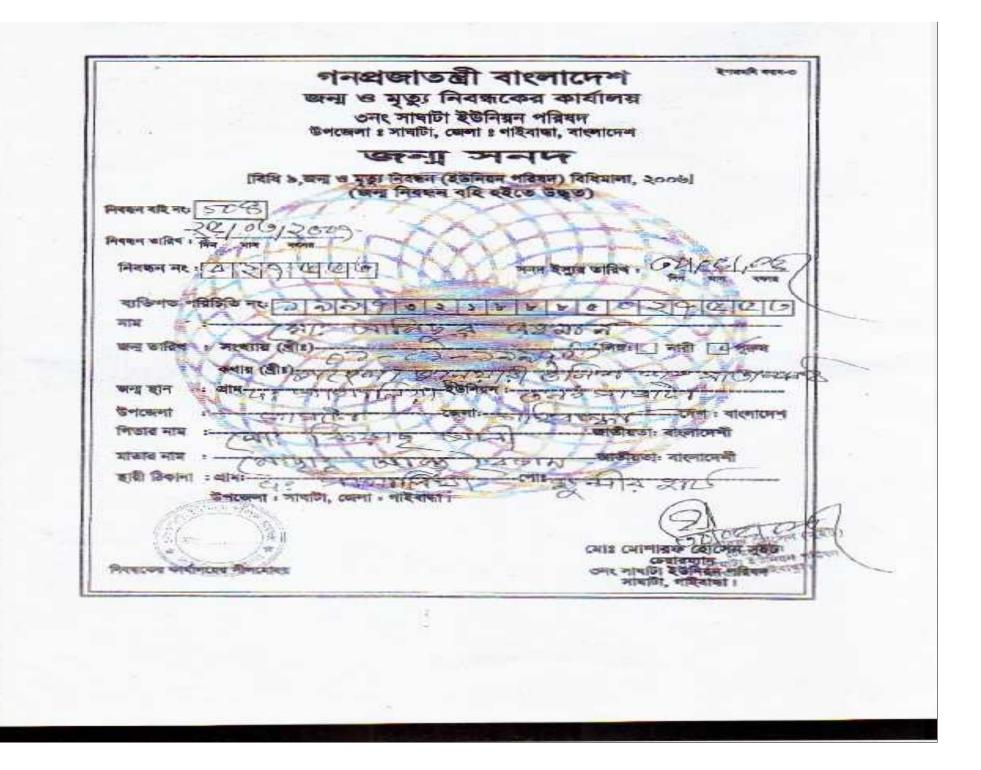






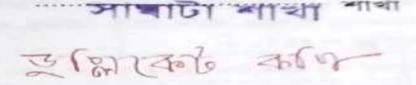
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Thank You