

Proposed NU Business Name : Amin Varieties Store Business Category: General Retail & Wholesale



Business Proposal Identified & Prepared by: Md. Jamshed Ali Sarker, Asst. Officer, Saghat Unit, Gaibandha. Business Proposal Verified by: Fahina Yesmin Happy

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

| Name and address | - | Md. Aminul Islam Vill: Putimari, Union: 4 no. Mukti Nagar, Post: Dhonaruha, Upazila: Saghata, District: Gaibandha. | | |
|---|---|--|--|--|
| Age | : | 27 years | | |
| Marital status | : | Married | | |
| Children | : | Nil | | |
| No. of siblings: | : | 01 (One) Brother and 02 (Two) Sisters | | |
| Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan | | Mother ✓ Father Mst. Asia Begum Md. Nasim Uddin <i>Branch</i> : Mukti Nagar, Saghata, <i>Centre # 05/m</i> o <i>Loan no.: 9409</i> , Member since 12 February, 2012 First Ioan: Tk. 5,000 Existing Ioan: Tk. 20,000, Outstanding Ioan: Tk. 15,000 Entrepreneur No Nil | | |
| (viii) Any other loan | : | Nil | | |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Education, till to date | : | H.S.C |
|--|---|--|
| Present Occupation (Besides own business, i.e., perusing further studies, other business etc.) | : | Beside this business he has another income from cultivation & livestock business. |
| Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.) | : | 09 (Nine) years experience in running his own business. He started the business with BDT 20,000 (Twenty Thousand). He has on hand training. |
| Other Own/Family Sources of Income | : | His father's income from entrepreneur's business as an assistant. From the earning his present business income he has built a tin shed house, purchased 09 (nine) decimal land and bearing his younger sister's education expenses. In addition to he has given 30 (Thirty Thousand) taka advance for his shop place from the benefit of this business. |
| Other Own/Family Sources of Liabilities | : | Nil |
| NU's Contact No. | : | 01725916205 |
| NU's National ID No. | : | 3218895112776 |
| NU Project Source/Reference | : | Grameen Telecom Trust |

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Asia Begum is a GB member since 12 February, 2012 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for cultivation purposes, purchasing goats and household purposes.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

| : | Amin Varieties Store |
|---|---|
| : | Putimari, Saghata Bazar, Gaibandha. |
| : | Tk. 133,700 |
| : | Self Tk.73,700 (from existing business) Required Investment Tk. 60,000 (as equity) |
| : | BDT 4,500 (Four thousand five hundred) |
| : | BDT 5,500 (Five thousand five hundred) |
| | On an average 20% On an average 20% |
| | |

INFO ON EXISTING BUSINESS OPERATIONS

| | | EB (BDT) | | | | | |
|--|-------|----------|---------|--|--|--|--|
| Particulars | Daily | Monthly | Yearly | | | | |
| Sales income from products (A) | 1,700 | 47,600 | 571,200 | | | | |
| Less: Cost of products (B) | 1,360 | 38,080 | 456,960 | | | | |
| Gross Profit (C) [C=(A-B)] | 340 | 9,520 | 114,240 | | | | |
| Less: Operating Cost: | | | | | | | |
| Electricity bill | | 300 | 3,600 | | | | |
| Shop Rent | | 400 | 4,800 | | | | |
| Mobile bill | | 300 | 3,600 | | | | |
| Conveyance bill | | 300 | 3,600 | | | | |
| Provision of bad Debt | | 5 | 65 | | | | |
| Present Salary (Self & family) | | 4,500 | 54,000 | | | | |
| Present Salary (Assistant-1-Father) | | 1,500 | 18,000 | | | | |
| Other Cost (stationary & Entertainment etc.) | | 500 | 6,000 | | | | |
| Non Cash Item: | | | | | | | |
| Depreciation Expenses | | 150 | 1,800 | | | | |
| Total Operating Cost (D) | | 7,955 | 95,465 | | | | |
| Net Profit (C-D): | | 1,565 | 18,775 | | | | |

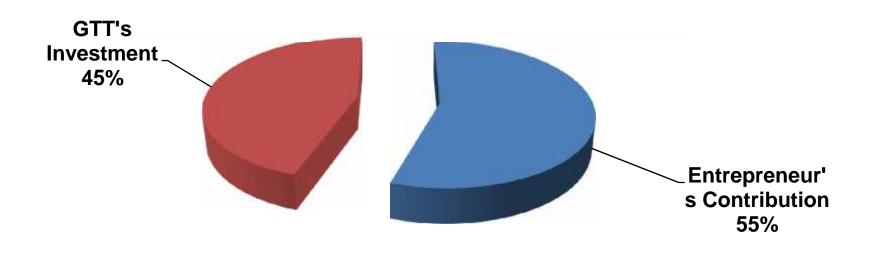
PRESENT & PROPOSED INVESTMENT BREAKDOWN

| Particu | Existing | Proposed | Total | | |
|--|--|----------|--------|----------|--|
| Existing | Proposed | (BDT) | (BDT) | (BDT) | |
| | Investment in products (Grocery item, soft drinks, betel leaf & betel nut, fruits etc.) | 34,830 | 30,000 | 64,830 | |
| Investment in Machineries & equipment (Fan, light,) | Refrigerator-1 etc. | 1,060 | 30,000 | 31,060 | |
| Cash in hand | | 9,810 | - | 9,810 | |
| Debtors (Since March, 2016 to at present) | | 6,500 | - | 6,500 | |
| Creditors (Since April, 2016 to at | 3,000 | - | 3,000 | | |
| GB Loan Outstanding | Loan Outstanding | | - | (15,000) | |
| Decoration (fixture and fittings) | 3,500 | - | 3,500 | | |
| Advance for Shop | | 30,000 | - | 30,000 | |
| Total Ca | apital | 73,700 | 60,000 | 133,700 | |



Entrepreneur's Contribution BDT 73,700

- GTT's Investment BDT 60,000
- Total Capital BDT 133,700



FINANCIAL PROJECTION OF NU BUSINESS PLAN

| | Year 1 (BDT) | | | Year 2 (BDT) | | | Year 3 (BDT) | | |
|--|--------------|---------|---------|--------------|---------|-----------|--------------|---------|-----------|
| Particulars | Daily | Monthly | Yearly | Daily | Monthly | Yearly | Daily | Monthly | Yearly |
| Estimated sales income from products (A) | 2,700 | 75,600 | 907,200 | 3,213 | 89,964 | 1,079,568 | 3,534 | 98,960 | 1,187,525 |
| Less: Cost of products (B) | 2,160 | 60,480 | 725,760 | 2,570 | 71,971 | 863,654 | 2,827 | 79,168 | 950,020 |
| Gross Profit (C) [C=(A-B)] | 540 | 15,120 | 181,440 | 643 | 17,993 | 215,914 | 707 | 19,792 | 237,505 |
| Less: Operating Cost: | | | | | | | | | |
| Electricity bill | | 600 | 7,200 | | 700 | 8,400 | | 800 | 9,600 |
| Shop Rent | | 400 | 4,800 | | 400 | 4,800 | | 400 | 4,800 |
| Mobile bill (SMS & Reporting) | | 700 | 8,400 | | 700 | 8,400 | | 700 | 8,400 |
| Conveyance bill | | 600 | 7,200 | | 1,600 | 19,200 | | 2,600 | 31,200 |
| Provision of bad Debt | | 5 | 65 | | 5 | 65 | | 5 | 65 |
| Ownership Transfer Fee | | 400 | 2,400 | | 400 | 4,800 | | 400 | 4,800 |
| Proposed Salary (Self & family) | | 5,500 | 66,000 | | 6,000 | 72,000 | | 6,000 | 72,000 |
| Proposed Salary (Assistant-01-Father) | | 2,000 | 24,000 | | 2,500 | 30,000 | | 2,800 | 33,600 |
| Bank Charge (DD, PO, SC) | | 200 | 2,400 | | 300 | 3,600 | | 400 | 4,800 |
| Other Cost (stationary & Entertainment etc.) | | 700 | 8,400 | | 900 | 10,800 | | 900 | 10,800 |
| Non Cash Item: | | | | | | | | | |
| Depreciation Expenses | | 150 | 1,800 | | 150 | 1,800 | | 150 | 1,800 |
| Total Operating Cost (D) | | 11,255 | 132,665 | - | 13,655 | 163,865 | | 15,155 | 181,865 |
| Net Profit (C-D): | - | 3,865 | 48,775 | - | 4,337 | 52,049 | - | 4,637 | 55,640 |
| Retained Income | | | 48,775 | | | 100,824 | | | 156,464 |

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

| SI # | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|------|--|-----------------|-----------------|-----------------|
| 1.0 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 60,000 | _ | - |
| 1.2 | Net Profit (ownership tr. Fee added back) | 51,175 | 56,849 | 60,440 |
| 1.3 | Depreciation Expenses | 1,800 | 1,800 | 1,800 |
| 1.4 | Opening Balance of Cash Surplus | - | 23,575 | 53,424 |
| | Total Cash Inflow | 112,975 | 82,224 | 115,664 |
| 2.0 | Cash Outflow | | | |
| 2.1 | Product Purchase | 60,000 | - | - |
| 2.2 | GB Loan Outstanding | 15,000 | | |
| 2.3 | Investment Payback including Ownership Transfer Fee | 14,400 | 28,800 | 28,800 |
| | Total Cash Outflow | 89,400 | 28,800 | 28,800 |
| 3.0 | Total Cash Surplus | 23,575 | 53,424 | 86,864 |



| Strength | WEAKNESS |
|--|---|
| Present employment: Self: 01 Family: 01 (Father) Others (beyond family): 0 Future employment:0 Trade License in his own name; He has on hand training; Skilled and working experiences (09Yrs); | Can not supply goods as per demand. |
| OPPORTUNITIES Location of Shop; Have some fixed customers (Retail); Increasing demand; The Capital of the entrepreneur will be BDT 230,164 after 3 years excluding payback of investor's money. | T _{HREATS} Increase of local competitors; |

Presented at 268th as Yunus Centre and 74th In-house Executive Social Business Design Lab (GTT) on 02 June, 2016 at Grameen Telecom Trust Premises

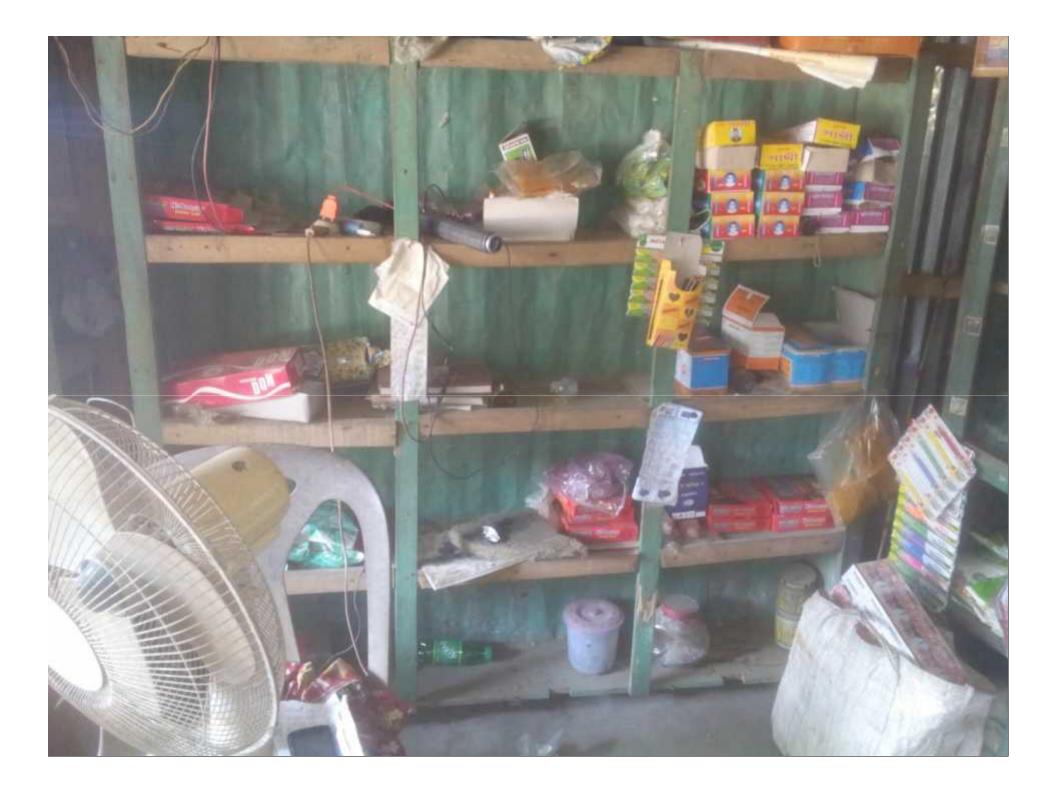
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Pictures

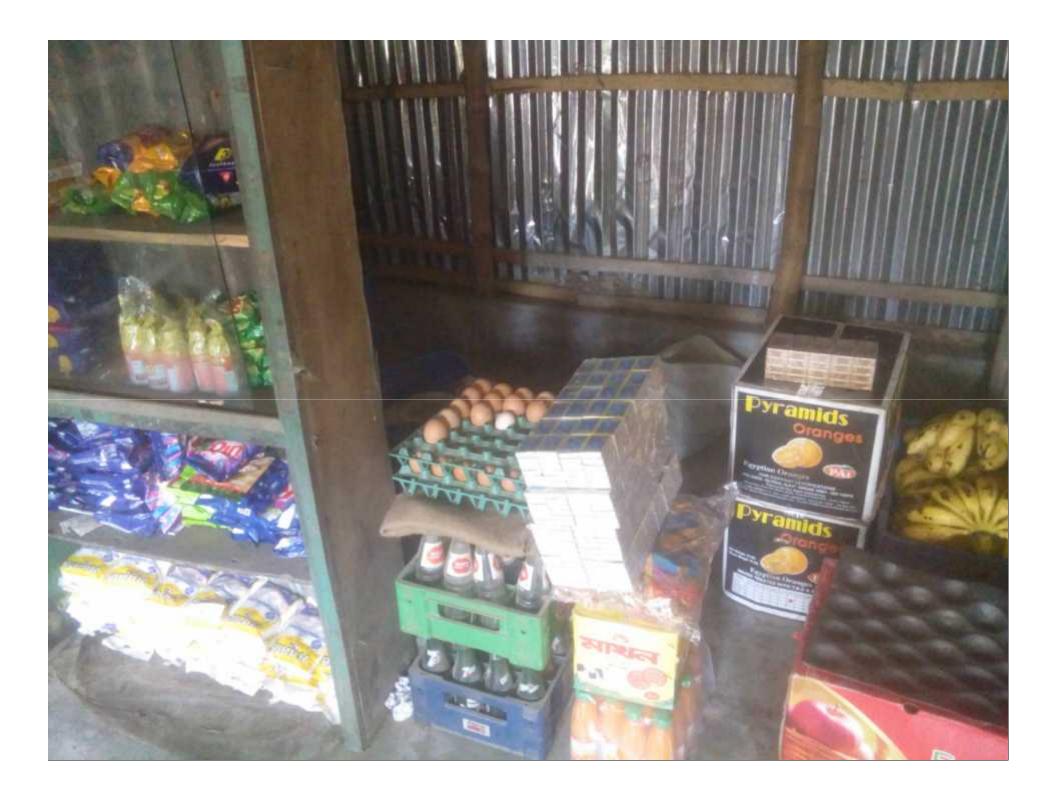
















निरोन भारत উপজেলাঃ সাঘটো, জেলাঃ গাইবান্ধা। চিড লাহসেন্স অর্থা বৎসর ২০১৫-২০১৬ইং বই নমর : 02. লাইসেল নম্বর 🔉 902 5154 : 200/00/2025 লাইদেসমারীর নাম : তসামিন জারুহিন্টনে তিরে MOINTOIR ATTS CEIL: XXI: GUIDAN ZAMINIST विकाना : अच्छित्रत्ये Luza, somer, some গেশার ধরণ ৪ THIL TERDE ফি প্রদায়নের পরিমাণ টাফা ১.. >00 F কথায় : প্রেক্ষ কলত নিয়ন্ Thom প্রান্ত হয়ে তার ব্যবসা/বৃত্তি/লেশা আগামী ও**০শে জুন ২০১৬ইং প**র্যন চালিয়ে যাবরে জন্য এই লাইসেল প্রদান করা হলে।। Offin : 200/0 ARACERER RERERATION AND রেন্সার পর্বিনামা 2 2 8 18 11 11 18 11 18 11

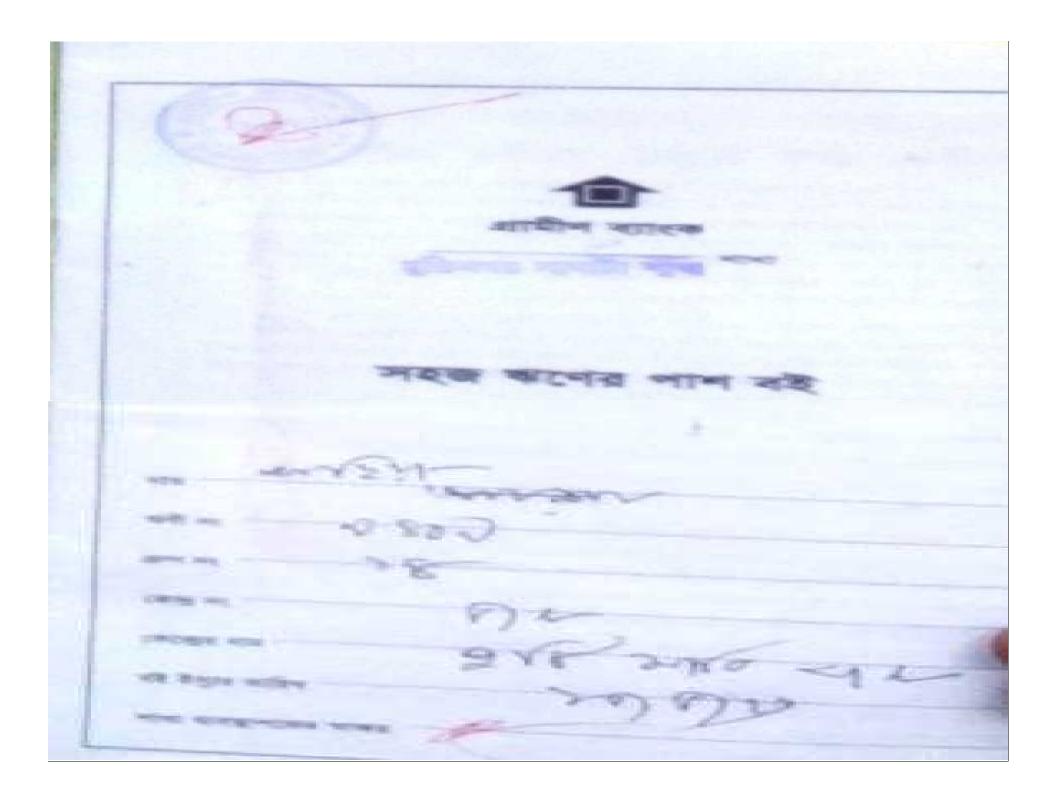
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