

Proposed NU Business Name: Maa Babar Doa Pan Arote

Business Category: General Retail & Wholesale



Business Proposal Identified & Prepared by: Md.SAHIDUL ISLAM, Assistant. Officer, Kaunia Unit, Rangpur

Business Proposal Verified by: Mohammed Anwar Hossain

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Sultan Mia Vill: Binodmaji, Union: 06 no.Tepamodupur, Post: Varerhat, Upazila: Kaunia, District: Rangpur.
Age	:	33 years
Marital status	:	Married
Children	:	02 (two) Sons.
No. of siblings:	:	01 (one) Brother and 01 (One) Sister
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother V Father Mst. Beauty Begum Md. Mahabur Rahman Branch: Tepamodupur,Kaunia Centre # 5/mo Loan no.: 2408, Member since October 06, 2001. First loan: Tk. 5,000 Existing loan: Tk. 35,000, Outstanding Loan: TK. 5,408
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	Entrepreneur No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight (Pass)
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	12 (Twelve) years experiences is running his own business. He started the business with BDT 10,000. (ten thousand). He has on hand training as an assistant of his father's grocery shop. In addition to he has purchased 06 (six) decimal land, two cows and arranged of his younger sister's marriage ceremony from the benefit of this business (Maa Babar Doa Pan Arote).
Other Own/Family Sources of Income	:	Father's income from agriculture and as an assistant of entrepreneur's betel leave business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01939353199
NU's National ID No.	:	8514281669595
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Beauty begum is a GB member since October 06, 2001 at first She took GB loan BDT 5,000 (five thousand).
- Successively several times She utilized GB loan by assisting her son (entrepreneur) in existing business, purchases land and Cultivation purposes.
- Finally GB loan helped her to improve economic condition and livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Maa Babar Doa Pan Arote
Address/ Location	:	Tepamodupur Bazar, Kaunia, Rangpur.
Total Investment in BDT	:	Tk. 320,000
Financing	:	Self Tk. 240,000 (from existing business) Required Investment Tk. 80,000 (as equity)
Present salary/drawings from business	:	BDT 4,000 (Four thousand)
Proposed Salary	:	BDT 5,000 (Five thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an average 10 %
(ii) Estimated % of proposed gross profit margin	:	On an average 10 %
(iii) In future risk mgt. plan (from fire, disaster etc.)		

INFO ON EXISTING BUSINESS OPERATIONS

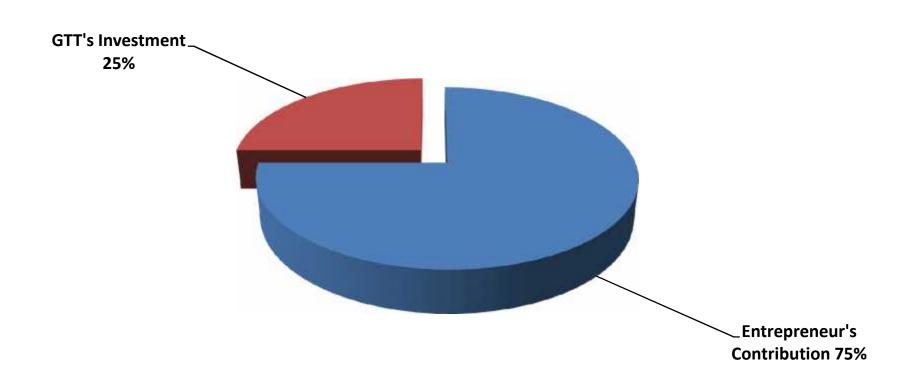
		EB (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales income from products (Retail and Wholesale) (A)	12,000	336,000	4,032,000			
Total Sales/commission (A)	12,000	336,000	4,032,000			
Less: Cost of Sales						
Cost of products	10,800	302,400	3,628,800			
Total Cost of Sales (B)	10,800	302,400	3,628,800			
Gross Profit (C) [C=(A-B)]	1,200	33,600	403,200			
Less: Operating Cost:						
Electricity bill		250	3,000			
Generator bill		240	2,880			
Shop Rent		350	4,200			
Mobile bill		300	3,600			
Conveyance		1,500	18,000			
Provision of bad Debt		25	300			
Present Salary (Self & family)		4,000	48,000			
Present Salary (Assistant-2+1-Father)		13,500	162,000			
Provision of bad debts		6,720	80,640			
Other Cost (stationary & Entertainment etc.)		150	1,800			
Non Cash Item:						
Depreciation Expenses		22	266			
Total Operating Cost (D)		27,057	324,686			
Net Profit (C-D):		6,543	78,514			

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Partic				
Existing	Proposed	Existing Busines s (BDT)	Propose d (BDT)	Total (BDT)
Investment in products - Betel Leaf and	Investment in products - Betel Leaf and			
betel nut etc.	betel nut etc.	200,000	80,000	280,000
Investment in Machineries & equipment (Fan-1, light-1 etc.)	570	-	570
Cash in hand				
		8,000	-	8,000
Debtors (Since May, 2016 to at present)				
		30,038	-	30,038
GB Loan Outstanding				
		(5,408)	-	(5,408)
Decoration (fixture and fittings)				
		1,800	-	1,800
Advance for Shop				
		5,000	-	5,000
Total C	Capital	240,000	80,000	320,000

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 240,000
- GTT's Investment BDT 80,000
- Total Capital BDT 320,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

		Year 1 (BD	T)	Year 2 (BDT)			Year 3 (BDT)		
Particulars Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (Retail and Wholesale) (A)	15,000	420,000	5,040,000	16,500	462,000	5,544,000	18,150	508,200	6,098,400
Total Sales/commission (A)	15,000	420,000	5,040,000	16,500	462,000	5,544,000	18,150	508,200	6,098,400
Less: Cost of Sales									
Cost of products	13,500	378,000	4,536,000	14,850	415,800	4,989,600	16,335	457,380	5,488,560
Total Cost of Sales (B)	13,500	378,000	4,536,000	14,850	415,800	4,989,600	16,335	457,380	5,488,560
Gross Profit (C) [C=(A-B)]	1,500	42,000	504,000	1,650	46,200	554,400	1,815	50,820	609,840
Less: Operating Cost:									
Electricity bill		300	3,600		375	4,500		475	5,700
Generator bill		240	2,880		240	2,880		240	2,880
Shop Rent		350	4,200		350	4,200		350	4,200
Night Guard bill		-	-		_	-		-	-
Mobile bill (SMS & Reporting)		800	9,600		850	10,200		850	10,200
Conveyance		1,600	19,200		1,750	21,000		1,950	23,400
Provision of bad Debt		25	300		25	300		25	300
Ownership Transfer Fee		533	3,200		533	6,400		533	6,400
Proposed Salary (Self & family)		5,000	60,000		6,000	72,000		7,500	90,000
Proposed Salary (Assistant-2+1 Father)		14,500	174,000		15,500	186,000		16,700	200,400
Bank Charge (DD, PO, SC)		50	600		50	600		50	600
Provision of bad debts		8,400	100,800		9,240	110,880		10,164	121,968
Other Cost (stationary & Entertainment									
etc.)		250	3,000		350	4,200		550	6,600
Non Cash Item:									
Depreciation Expenses		22	266		22	266		22	266
Total Operating Cost (D)	_	32,070	381,646	-	35,285	423,426	-	39,409	472,914
Net Profit (C-D):	_	9,930	122,354	-	10,915	130,974	-	11,411	136,926
Retained Income			122,354			253,328			390,254

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Monthly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	80,000	_	_
1.2	Net Profit (ownership tr. Fee added back)	125,554	137,374	143,326
1.3	Depreciation Expenses	266	266	266
1.4	Opening Balance of Cash Surplus	-	101,212	200,451
	Total Cash Inflow	205,820	238,851	344,043
2.0	Cash Outflow			
2.1	Product Purchase	80,000	_	<u> </u>
2.2	GB Loan Outstanding	5,408		
2.3	Investment Payback including Ownership Transfer Fee	19,200	38,400	38,400
	Total Cash Outflow	104,608	38,400	38,400
3.0	Total Cash Surplus	101,212	200,451	305,643

SWOT ANALYSIS

STRENGTH	WEAKNESS
 □ Present employment: Self: 01 Family: 01 (Father); Others (beyond family): 02 Future employment: 0 □ Trade License in his own name; □ He has on hand training; □ Maintain books of record; □ Business Experience : 12yrs. 	☐ Can not supply goods as per demand;
 OPPORTUNITIES □ Location of Shop; □ Have some fixed customer. □ Increasing demand; □ The Capital of the entrepreneur will be BDT 630,254 after 3 years excluding payback of investor's money. 	THREATS Increase of local competitors;

Presented at 268th as Yunus Centre and 74th In-house Executive Social Business Design Lab (GTT) on June 02, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures

















গণ্যজ্ঞাতপ্ৰী বাংলাদেশ সৱকার

असिक के किरियान



ভাকঘরঃ টেপামধুপুর, উপজেলাঃ কাউনিয়া, জেলাঃ রংপুর।

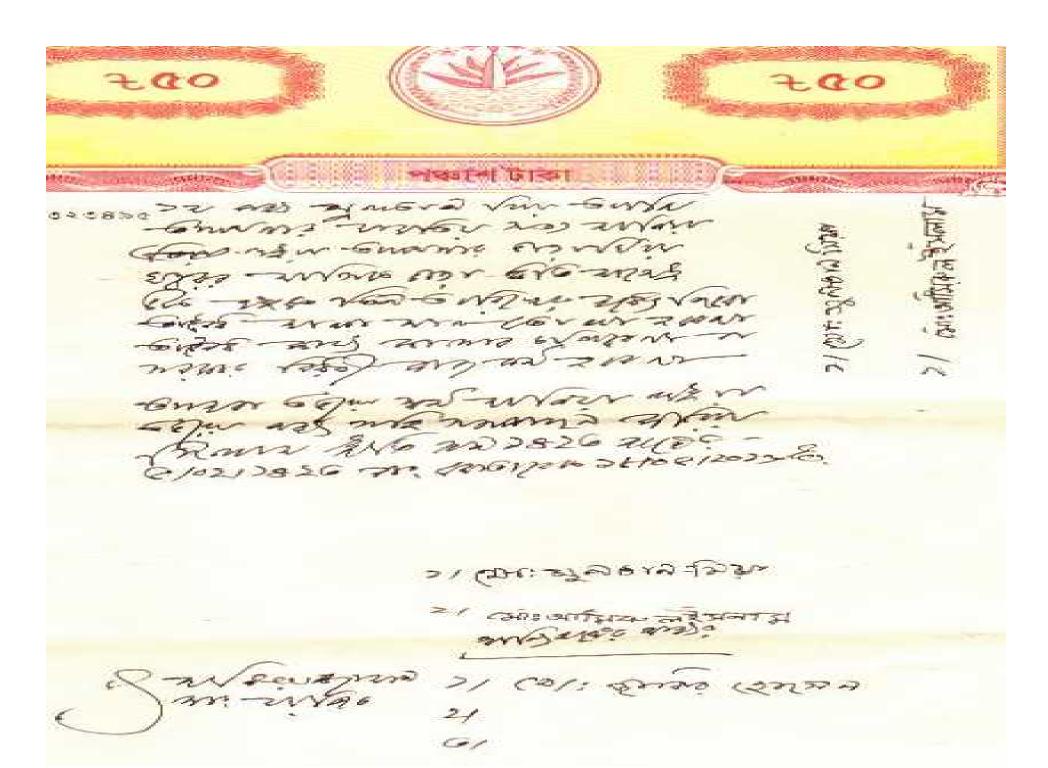
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नाम: भाः मुन्छान

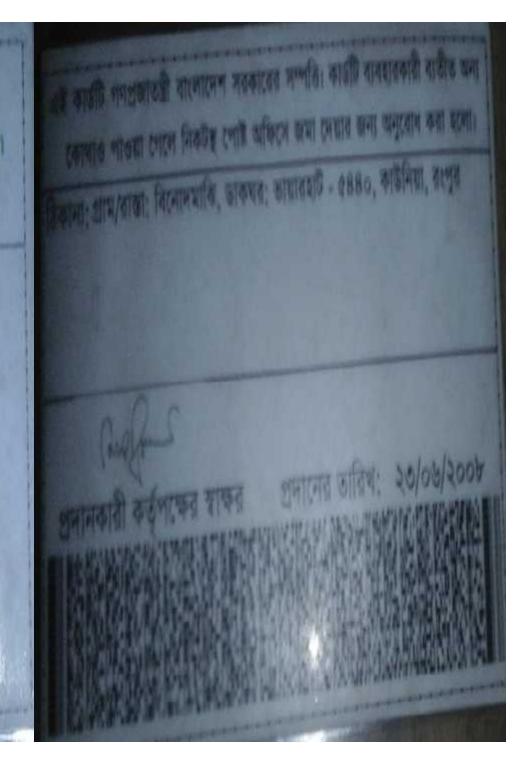
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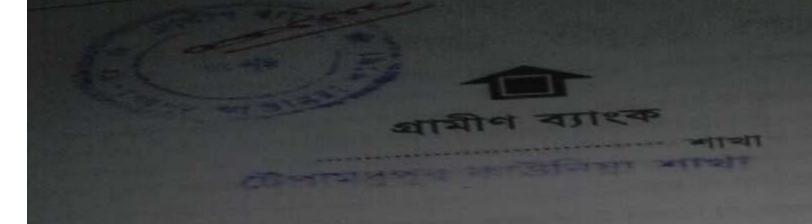
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মাতা: মোছাঃ বিউটি বেগম

Date of Birth: 12 May 1983

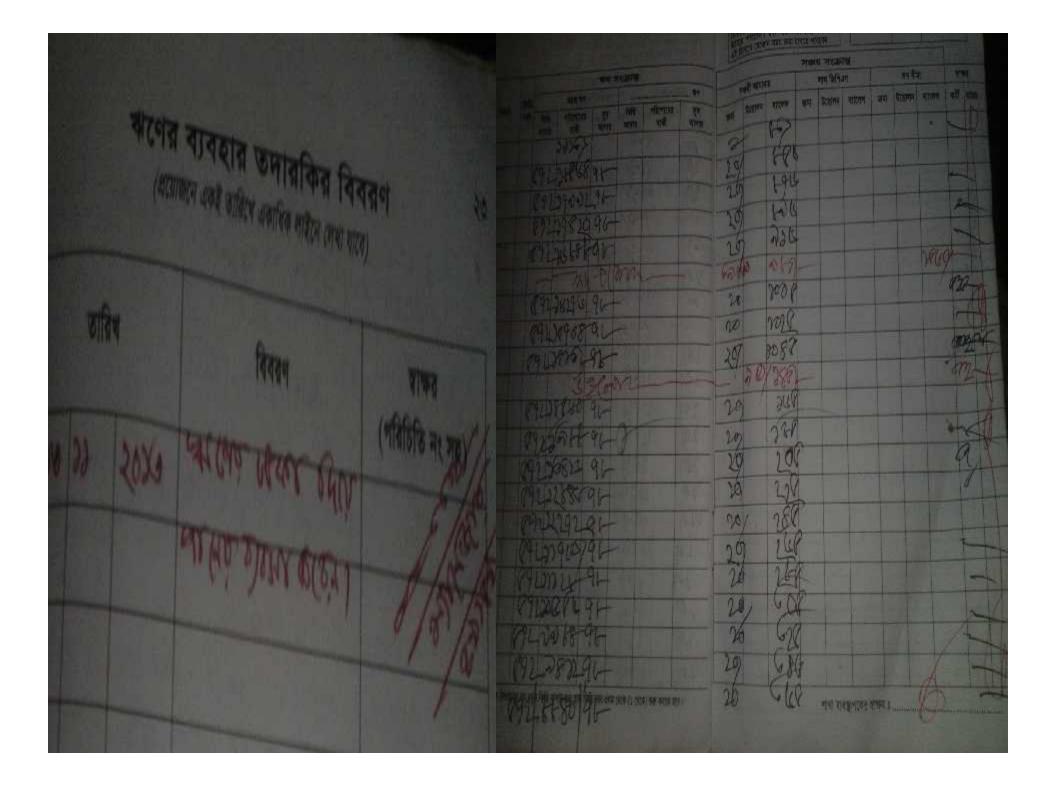
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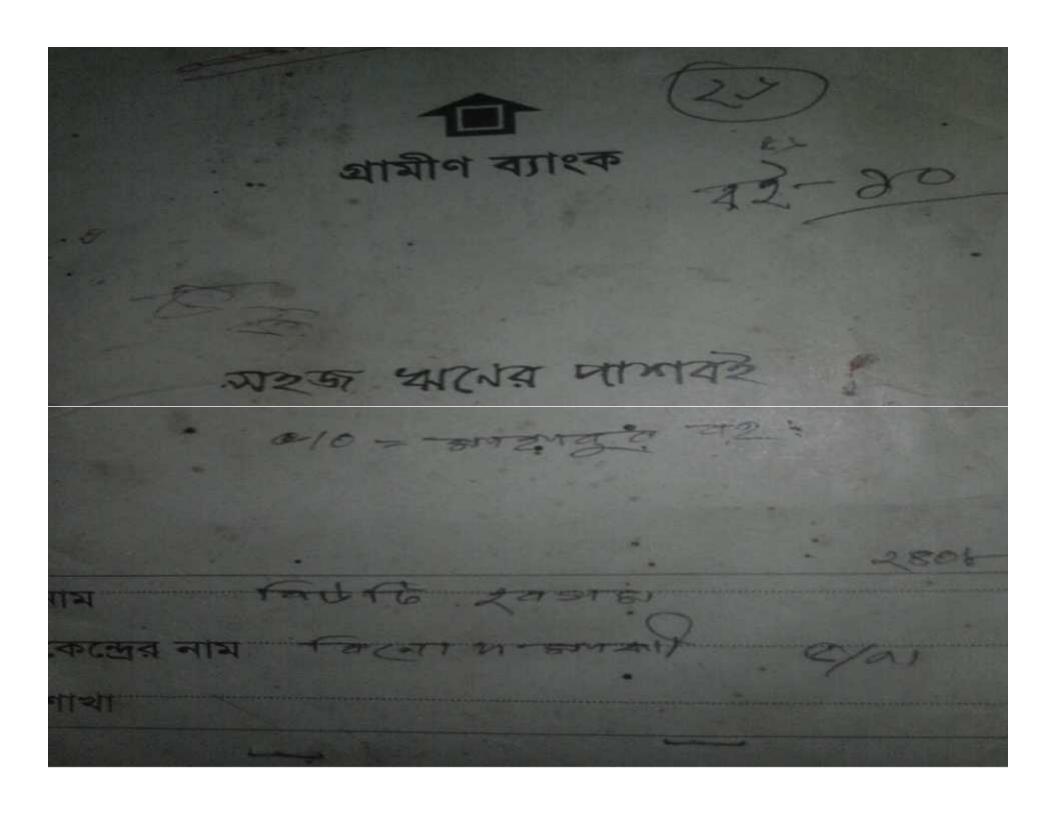




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Thank You