

Proposed NU Business Name: Shadi Varaitis Store Business Category: General Retail & Wholesales



Business Proposal Prepared by: A.M Saifur Rahman, Officer, Rangpur Sadar Unit Verified by: Md.Mahbubur Rahman Bhuiyan

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

| Name and address | : | Md.Shak Sahdi Vill:Kisamot Shar pur, Union: Gangachara, Post: Batgari Bazar, Upazila:: Gangachara, District: Rangpur. |
|---|-------|---|
| Age | : | 33 years |
| Marital status | • | Married |
| Children | : | 02(Two) Daughters |
| No. of siblings: | : | 03 (Three) Brothers |
| Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | : : : | Mother |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan | : : : | Entrepreneur's Father Nil Nil Nil |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Education, till to date | : | HSC |
|---|----|---|
| Present Occupation (Besides own business, i.e., perusing further studies, other business etc.) | •• | Nil |
| Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.) | | 05 (Three) years experiences is running his own business. He started the business with BDT 80,000 (Eighty Thousand). He has on hand training from his Uncle's business (03 Years.) |
| Other Own/Family Sources of Income | | His Brother's income from agriculture. |
| Other Own/Family Sources of Liabilities | : | Nil |
| NU's Contact No. | • | 01794905623 |
| NU's National ID No. | : | 8512721713 |
| NU Project Source/Reference | : | Grameen Telecom Trust |

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Momota Begum is a GB member since March 01, 1986 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for assisting her son (entrepreneur) in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

| Business Name | : | Shadi verities store |
|--|---|---|
| Address/ Location | : | Batgari, Gangachara, Rangpur. |
| Total Investment in BDT | : | Tk. 303,537 |
| Financing | : | Self Tk. 203,537 (from existing business) Required Investment Tk. 100,000 (as equity) |
| Present salary/drawings from business | : | BDT 7,000 (Seven Thousand) |
| Proposed Salary | : | BDT 8,000 (Eight Thousand) |
| Proposed Business Implementation Plan | | |
| (i) % of present gross profit margin | : | On an Average 20% |
| (ii) Estimated % of proposed gross profit margin | : | On an Average 20% |
| (iii) In future risk mgt. plan (from fire, disaster etc.) | : | |

INFO ON EXISTING BUSINESS OPERATIONS

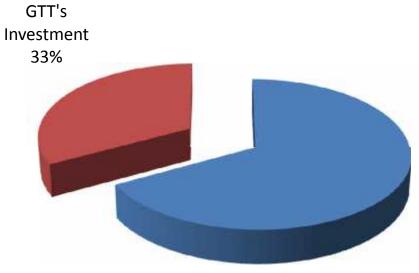
| Dertieulere | Existing Business (BDT) | | | | |
|--|-------------------------|---------|-----------|--|--|
| Particulars | Daily | Monthly | Yearly | | |
| Sales income from products (A) | 4,000 | 104,000 | 1,248,000 | | |
| Less: Cost of Sales / Products (B) | 3,200 | 83,200 | 998,400 | | |
| Gross Profit (C) [C=(A-B)] | 800 | 20,800 | 249,600 | | |
| Less: Operating Cost: | | | • | | |
| Electricity bill | | 500 | 6,000 | | |
| Generator Bill | | 150 | 1,800 | | |
| Shop Rent | | 800 | 9,600 | | |
| Mobile bill | | 1,000 | 12,000 | | |
| Night Guard bill | | 150 | 1,800 | | |
| Conveyance bill | | 800 | 9,600 | | |
| Ownership Transfer Fee | | | - | | |
| Present Salary (Family & Self) | | 7,000 | 84,000 | | |
| Present Salary (Assistant-1) | | 1,500 | 18,000 | | |
| Bank Charge (DD, PO, SC) | | | - | | |
| Provision of bad debt | | - | - | | |
| Other Cost (Stationary & Entertainment etc.) | | 1,500 | 18,000 | | |
| Non Cash Item: | | | , | | |
| Depreciation Expenses | | 222 | 2,665 | | |
| Total Operating Cost (D) | | 13,622 | 163,465 | | |
| Net Profit (C-D): | | 7,178 | 86,135 | | |

PRESENT & PROPOSED INVESTMENT BREAKDOWN

| Particulars | Evicting | | | | |
|---|--|-------------------------|-------------------|----------------|--|
| Existing | Proposed | Existing Business (BDT) | Proposed (BDT) | Total (BDT) | |
| Investment in products (lectric and Cosmetics Item, etc.) | Investment in products (Ilectric and Cosmetics Item, etc.) | 115,250 | 100,000 | 215,250 | |
| Investment in Machineries | | 2,900.0 | - | 2,900 | |
| Cash in hand | | 2,550.0 | - | 2,550 | |
| Advance for Shop | | 60,000.0 | - | 60,000 | |
| Decoration (fixture and fittings) | | 22,300 | | 22,300 | |
| Total Capital | · | 203,000 | 100,000 | 303,000 | |

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 203,537
- GTT's Investment BDT 100,000
- Total Capital BDT 303,000



Entreprene ur's Contributio n 67%

FINANCIAL PROJECTION OF NU BUSINESS PLAN

| Particulars - | Ye | ear 1 (BDT | ") | Year 2 (BDT) | | | Year 3 (BDT) | | |
|--|-------|------------|-----------|--------------|---------|-----------|--------------|---------|-----------|
| Particulars | Daily | Monthly | Yearly | Daily | Monthly | Yearly | Daily | Monthly | Yearly |
| Estimated Sales income from products (A) | 5,500 | 143,000 | 1,716,000 | 6,490 | 168,740 | 2,024,880 | 7,139 | 185,614 | 2,227,368 |
| Less: Cost of Sales / Products (B) | 4,400 | 114,400 | 1,372,800 | 5,192 | 134,992 | 1,619,904 | 5,711 | 148,491 | 1,781,894 |
| Gross Profit (C) [C=(A-B)] | 1,100 | 28,600 | 343,200 | 1,298 | 33,748 | 404,976 | 1,428 | 37,123 | 445,474 |
| Less: Operating Cost: | | | | | | | | | |
| Electricity bill | | 550 | 6,600 | | 650 | 7,800 | | 650 | 7,800 |
| Generator Bill | | 200 | 2,400 | | 250 | 3,000 | | 250 | 3,000 |
| Shop Rent | | 800 | 9,600 | | 800 | 9,600 | | 800 | 9,600 |
| Mobile bill (SMS & Reporting) | | 1,600 | 19,200 | | 2,100 | 25,200 | | 2,100 | 25,200 |
| Night Guard bill | | 200 | 2,400 | | 250 | 3,000 | | 250 | 3,000 |
| Conveyance | | 1,500 | 18,000 | | 2,000 | 24,000 | | 2,000 | 24,000 |
| Ownership Transfer Fee | | 667 | 4,000 | | 667 | 8,000 | | 667 | 8,000 |
| Proposed Salary-(Family & Self) | | 8,000 | 96,000 | | 9,000 | 108,000 | | 9,500 | 114,000 |
| Proposed Salary (Assistant-1) | | 2,000 | 24,000 | | 2,000 | 24,000 | | 2,500 | 30,000 |
| Bank Charge (DD, PO, SC) | | 50 | - | | 50 | 600 | | 50 | 600 |
| Provision of bad debt | | | | | | | | | |
| Other Cost (stationary & Entertainment etc.) | | 2,000 | 24,000 | | 2,000 | 24,000 | | 2,000 | 24,000 |
| Non Cash Item: | | | | | | | | | |
| Depreciation Expenses | | 222 | 2,665 | | 222 | 2,665 | | 222 | 2,665 |
| Total Operating Cost (D) | - | 17,789 | 208,865 | - | 19,989 | 239,865 | - | 20,989 | 251,865 |
| Net Profit (C-D): | - | 10,811 | 134,335 | - | 13,759 | 165,111 | - | 16,134 | 193,609 |
| Retained Income | | | 134,335 | | | 299,446 | | | 493,055 |

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

| SI# | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|-----|---|--------------|--------------|--------------|
| 1.0 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 100,000 | - | _ |
| 1.2 | Net Profit (ownership tr. Fee added back) | 138,335 | 173,111 | 201,609 |
| 1.3 | Depreciation Expenses | 2,665 | 2,665 | 2,665 |
| 1.4 | Opening Balance of Cash Surplus | - | 117,000 | 244,776 |
| | Total Cash Inflow | 241,000 | 292,776 | 449,050 |
| 2.0 | Cash Outflow | | | |
| 2.1 | Product Purchase | 100,000 | - | - |
| 2.5 | Investment Payback including Ownership Transfer Fee | 24,000 | 48,000 | 48,000 |
| | Total Cash Outflow | 124,000 | 48,000 | 48,000 |
| 3.0 | Total Cash Surplus | 117,000 | 244,776 | 401,050 |

SWOT ANALYSIS

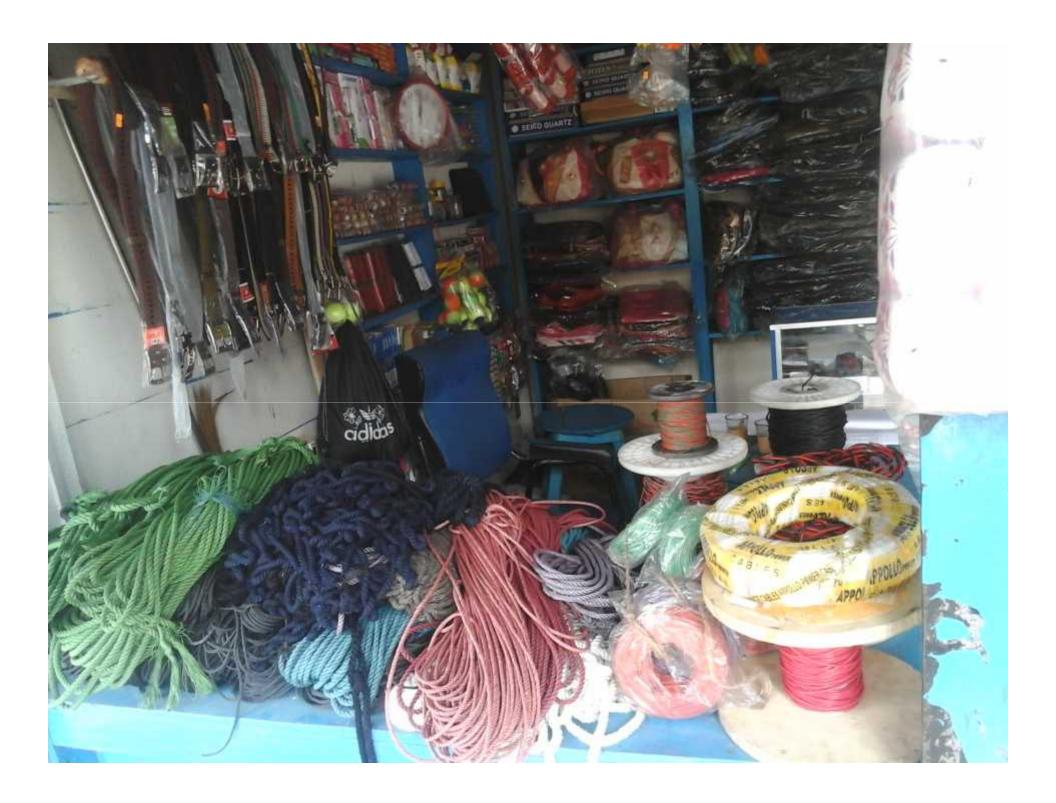
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| Strength ☐ Present employment: Self: 01 Family: 01(Bother) Others (beyond family): 0 Future employment:01 ☐ Trade License in his own name; ☐ He has on hand training;(his Uncle's 3 Year) ☐ Skilled and working experiences (5Years); | Weakness□ Can not supply goods as per demand. |
|--|--|
| OPPORTUNITIES □ Location of Shop; □ Have some fixed customers (Retail & Wholesale); □ Increasing demand; □ The Capital of the entrepreneur will be BDT 696,055 after 03 years excluding payback of investor's money. | THREATS Increase of local competitors; |

Presented at 268th as Yunus Centre and 74th In-house Executive Social Business Design Lab

(GTT) on June 02, 2016 at Grameen Telecom Trust Premises

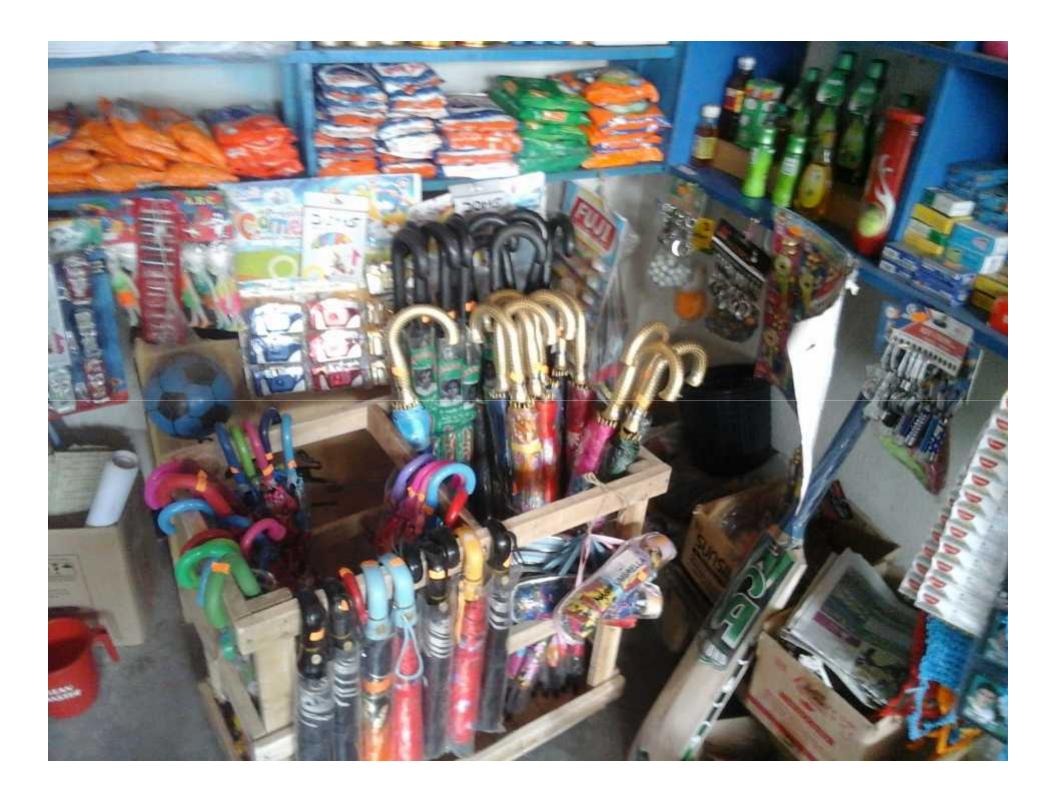
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গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

Government of the People's Republic of Bangladesh

NATIONAL ID CARD / জাতীর পরিচয় পর



নাম: মোছাঃ মমতা বেলম

Name: Mst Momota Begum

স্বামী: মোঃ আজিজার রহমান

মাতা: মোছাঃ বিবিজ্ঞান

Date of Birth: 07 May 1967

ID NO: 8512721713432

এই কার্মটি গণপ্রজাতরী বাংলাদেশ সরকারের সম্পত্তি। কার্মটি ব্যবহাতকারী ব্যক্তীত অন্য কোথাও পাওয়া পেলে নিকটছ পোট অফিলে জমা দেয়ার জন্য অনুরোধ করা হলো।

ঠিকানা; রাজ্ঞা নং/নাম; কিশামত শেরপুর (জনিরপাড়), ডাকখর; বেতগাড়ী - ৫৪১০, গংগাচড়া, বংপুর



প্রদানকারী কর্তৃপক্ষের স্বাক্ষর

প্রদানের তারিখ: ৩০/০১/২০০৮



গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Banglade NATIONAL ID CARD. / জাতীয় পরিচয় পর



নাম: মোঃ শেখ সাদী

Name: Md Sheak Sadi

পিতা: যোঃ আজিজার রহমান

মাতা: মোছাঃ মমতা বেলম

Date of Birth: 07 Sep 1982

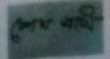
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এই কার্ক্টি গণপ্রজাবন্ধী বাংলাদেশ সরকারের সম্পরি। কার্কটি ব্যবহারকারী ব্যবহারকারী ব্যবহারকারী ব্যবহারকারী ব্যবহারকারী ব্যবহারকারী ব্যবহারকারী ব্যবহারকার অন্য কোষাও শাবায়া গোলে নিকটছ পোট অভিস্নে জয়া লেয়ার জন্য অনুরোধ করা হলো। কিলানা; রাজ্য নহ/নাম: কিশামত শেরপুর জলিরপাড়, ভাকমর; বেতগাড়ী নপ্রস্ত ২০, গংগাচড়া, রংপুর

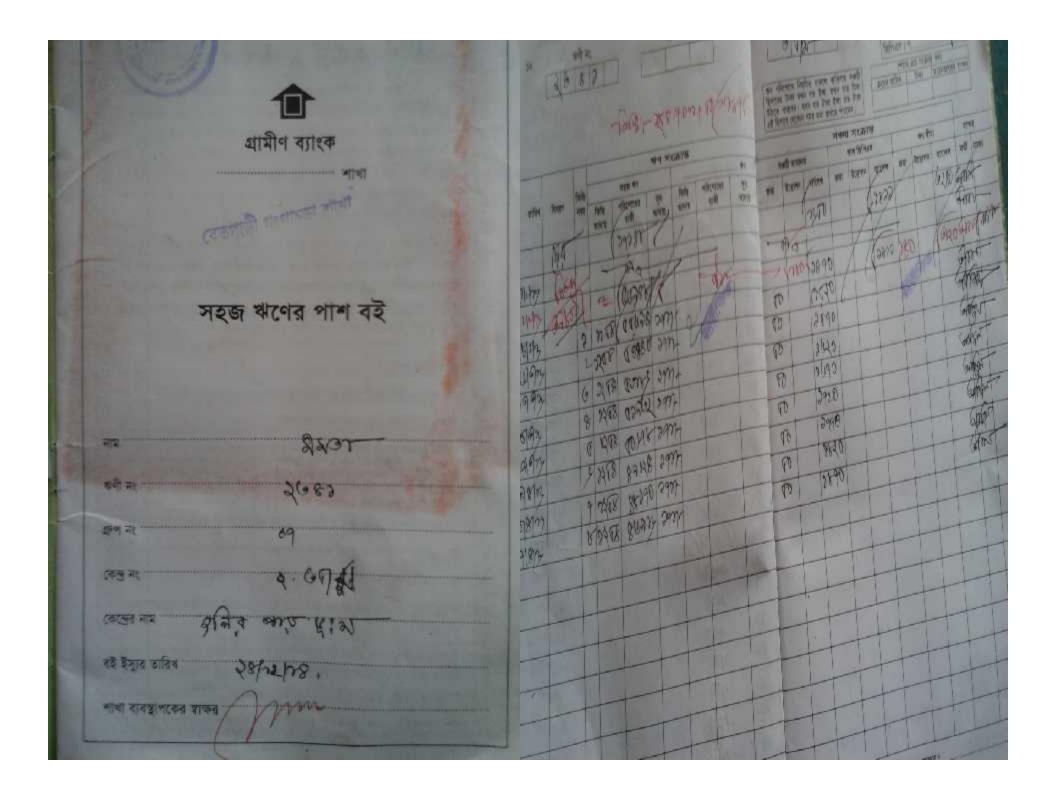


প্রদানকারী কর্তৃপক্ষের স্বাক্তর

প্রদানের তারিখ: ৩০/০১/২০০৮



गमश्चाकती वाक्षातम् अवकार চাক্ষরঃ বেতগাড়ী, উপজেলাঃ গংগাডভা, জেলাঃ বংগুর। प्रिफ लाउटमञ क्यिक नः - D8 नाइरम्म नर क्षेत्र कार्य ছানীয় সরকার (ইউনিয়ন পরিষদ) আইন, ২০১০ (সংশোধন) এর ৬৬ ধারার কমতাবলে প্রণীত আদর্শ কর তক্ষিল, ২০১৩ এর ১৭ ধারা অনুসারে নিমবর্গিত প্রতিষ্ঠান/ব্যক্তির অনুকলেএই লাইনেল ইল্য করা হলো। ०२। वदाधिकादीव नाम : (त्रिंग : (क्रिप्म क्रि ००। वदाविकातीत रिकाना : ग्राम :. किः टिकार क्रु BACELEI : TO SUPOS ০৬। ব্যবসা/বৃত্তি/পেশা পরিচালনার স্থান/ঠিকানা :... ি D 5700- 26 ০৮। লাইদেক ফি/ নবায়ন ফি ঃ ২০০/- (দুইশত) টাকা মাত্র। ০৯। লাইনেপের মেয়াদ : ৩০/০৬/২০১৮ খ্রিঃ পর্যন্ত বৈধ। অপর পাতায় বর্ণিত শর্তাবলী অনুযায়ী উপরোক্ত ব্যাক্তি/প্রতিষ্ঠানের স্কৃতিকারীকে তার বাবসা/বৃতি/পেশা অঞ ইউনিয়ন সীমার মধ্যে চালিয়ে যাবার জন্য এই লাইসেল প্রদান করা হলো।



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