Grameen Telecom Trust Building Social Business

Proposed NU Business Name : M/S Ovinondhan cloth store Business Category: General Retail & Wholesale



Business Proposal Prepared by: A.M Saifur Rahman, Officer, Rangpur Sadar Unit Verified by : Md.Mahbubur Rahman Bhuiyan

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Ovinandhan ray
		Vill: Taluk bakchi , Post: Azizullah, Union: sadar,Upazila: sadar, District: Rangpur.
Age	•	20 Years
Marital status	:	Unmarried
Children	:	Nil
No. of siblings:	:	02(Two) Brothers and 02(Two) Sister.
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:::::::::::::::::::::::::::::::::::::::	Mother Father Jhalmoli Rani Dhiran chodra Ray <i>Branch</i> : Tampat, Rangpur, <i>Centre # 41/m</i> o <i>Loan no.: 6007,</i> Member since November 01 ,2010 First Ioan: Tk. 50,000 Existing Ioan: 10,000, Outstanding Ioan: 6,040.
Further Information: (v) Who pays GB Ioan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other Ioan	:	Entrepreneur's father No No No

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Hon's 1 <sup>st</sup> years (Accounting) running.
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.	:	Last 10 (Ten) years entrepreneur is running his own business. He started the business with BDT 4,848 (Four Thousand eight Hundred forty eight). He has 2 (Two) years working experience from his fathers fresh shop business of Rogu bazar , Rangpur.
Other Own/Family Sources of Income	:	His Father's and little brothers income from cultivation & fresh shop business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01780766981
NU's National ID No.	:	19968597533315373
NU Project Source/Reference	:	Grameen Telecom Trust

## BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Jhalmoli Rani is a GB member since November 01, 2010 at first she took GB loan BDT 50,000 (Fifty thousand).
- Gradually she took GB loan several times and utilized it by assisting her husband and son in business.

Finally GB loan helped her to improve economic condition, cultivation, House repairing, Fresh shop, made his sister marry and livelihood.

## **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

Business Name	:	M/S Ovinodhan cloth store
Address/ Location	:	Rogu Bazar, Rangpur.
Total Investment in BDT	:	Tk. 383,000
Financing	:	Self Tk. 303,000 (from existing business) Required Investment Tk. 80,000 (as equity)
Present salary/drawings from business	:	BDT 4,000 (Four Thousand)
Proposed Salary	:	BDT 5,000 (Five Thousand)
<ul> <li>Proposed Business</li> <li>Implementation Plan</li> <li>(i) % of present gross profit margin</li> <li>(ii) Estimated % of proposed gross profit margin</li> <li>(iii) In future risk mgt. plan (from fire, disaster etc.)</li> </ul>	:	On products 23% On products 23%

## **INFO ON EXISTING BUSINESS OPERATIONS**

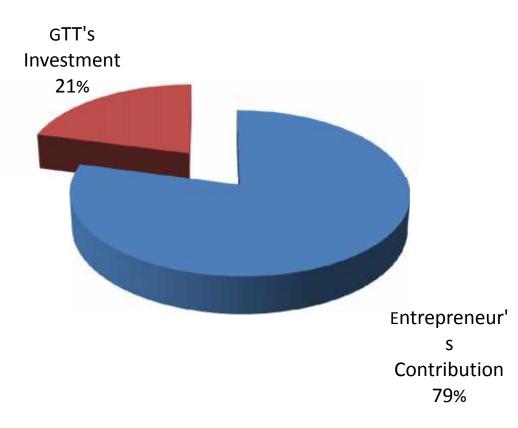
Destinutes	Exis	ting Business	(BDT)
Particulars	Daily	Monthly	Yearly
Sales income from products	2,000	56,000	672,000
Total Sales (A)	2,000	56,000	672,000
Less: Cost of Sales / Products	1,540	43,120	504,000
Total Cost (B)	1,540	43,120	504,000
Gross Profit (C) [C=(A-B)]	460	12,880	168,000
Less: Operating Cost:			
Electricity bill		500	6,000
Generator Bill		150	1,800
Shop Rent		1,000	12,000
Mobile bill		200	2,400
Night Guard bill		90	1,080
Conveyance bill		300	3,600
Present Salary (Family & Self)		4,000	48,000
Present Salary (Assistant-1)		500	6,000
Provision of bad debt		76	915
Other Cost (Stationary & Entertainment etc.)		600	7,200
Non Cash Item:			
Depreciation Expenses		162	1,941
Total Operating Cost (D)		7,578	90,936
Net Profit (C-D):		5,302	77,064

## PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars		Existing	Proposed	Total
Existing	Proposed	Business (BDT)	(BDT)	(BDT)
Investment in products (Germans pant,shirt, than cloth , shari, lungi , three pice , cookeries & shoes etc.)	Investment in products (Germans pant,shirt, than cloth , shari, lungi , three pice , cookeries & shoes etc.)	199,117	80,000	279,117
Investment in Machineries & Equipment (	Light-03, Fan-03, etc.)	2,340	-	2,340
Cash in hand		1,167	-	1,167
Advance for Shop		100,000	-	100,000
Debtors (Since May, 2016 to at present)		7,625	-	7,625
Creditors (Since May, 2016 to at present)		23,149	-	23,149
Decoration ( Rack still-04,choki-02,Tool- 03,chair-01)		15,900	-	15,900
Total Capital		303,000	80,000	383,000

## SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 303,000
- GTT's Investment BDT 80,000
- Total Capital BDT 383,000



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Derticulare	Ye	ear 1 (BDT	)	١	(ear 2 (BDT	)		Year 3 (Bl	(דכ
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from products	2,800	78,400	940,800	3,220	90,160	1,081,920	3,381	94,668	1,136,016
Total Sales (A)	2,800	78,400	940,800	3,220	90,160	1,081,920	3,381	94,668	1,136,010
Less: Cost of Sales / Products	2,156	60,368	705,600	2,479	69,423	811,440	2,603	72,894	852,012
Total Cost (B)	2,156		705,600	2,479	69,423	811,440			852,012
Gross Profit (C) [C=(A-B)]	644	18,032	235,200	741	20,737	270,480	778	21,774	284,004
Less: Operating Cost:									
Electricity bill		600	7,200		700	8,400		800	9,600
Generator Bill		200	2,400		200	2,400		200	2,400
Shop Rent		1,000	12,000		1,000	12,000		1,000	12,000
Mobile bill (SMS & Reporting)		700	8,400		700	8,400		700	8,400
Night Guard bill		140	1,680		140	1,680		140	1,680
Conveyance		300	3,600		300	3,600		300	3,600
Ownership Transfer Fee		533	3,200		533	6,400		533	6,400
Proposed Salary-(Family & Self)		5,000	60,000		5,000	60,000		5,000	60,000
Proposed Salary (Assistant-2)		1,000	12,000		1,000	12,000		1,000	12,000
Bank Charge (DD, PO, SC)		55	660		55	660		55	660
Provision of bad debt		76	915		76	915		76	915
Other Cost (stationary & Entertainment etc.)		1,000	12,000		1,000	12,000		1,000	12,000
Non Cash Item:									
Depreciation Expenses		162	1,941		162	1,941		162	1,941
Total Operating Cost (D)	-	10,766	125,996	-	10,866	130,396	-	10,966	131,590
Net Profit (C-D):	-	7,266	109,204	-	9,870	140,084	-	10,807	152,408
Retained Income <i>Notes:</i> 1. Agreed Grace period:			109,204			249,288			401,696

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

## CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
Cash Inflow			
Investment Infusion by Investor	80,000	-	
Net Profit (ownership tr. Fee added back)	118,884	152,964	165,288
Depreciation Expenses	1,941	1,941	1,941
Opening Balance of Cash Surplus		101,625	218,130
Total Cash Inflow	200,825	256,530	385,359
Cash Outflow			
Product Purchase	80,000	-	-
Investment Payback including Ownership Transfer Fee	19,200	38,400	38,400
Total Cash Outflow	99,200	38,400	38,400
Total Cash Surplus	101,625	218,130	346,959



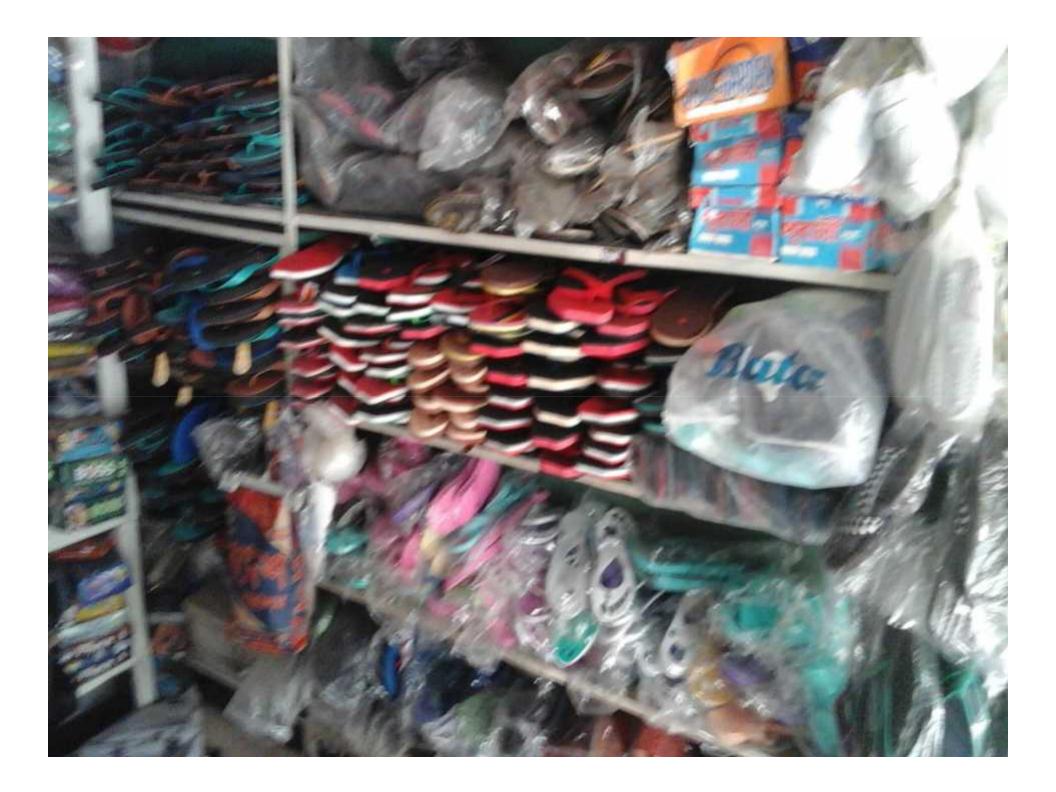
<ul> <li>STRENGTH</li> <li>Present employment: Self: 01 Family: 01 Others (beyond family): 0 Future employment:0</li> <li>Trade License in his own name;</li> <li>He has on hand training;</li> <li>Skilled and working experiences (9yrs);</li> </ul>	<ul> <li>₩EAKNESS</li> <li>Can not supply goods as per demand.</li> </ul>
<ul> <li>OPPORTUNITIES</li> <li>Location of Shop;</li> <li>Have some fixed customers (Retail &amp; Wholesale);</li> <li>Increasing demand;</li> <li>The Capital of the entrepreneur will be BDT 704,696 after 3 years excluding payback of investor's money.</li> </ul>	THREATS Increase of local competitors;

Presented at 268<sup>th</sup> as Yunus Centre and 74<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on June 02, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures











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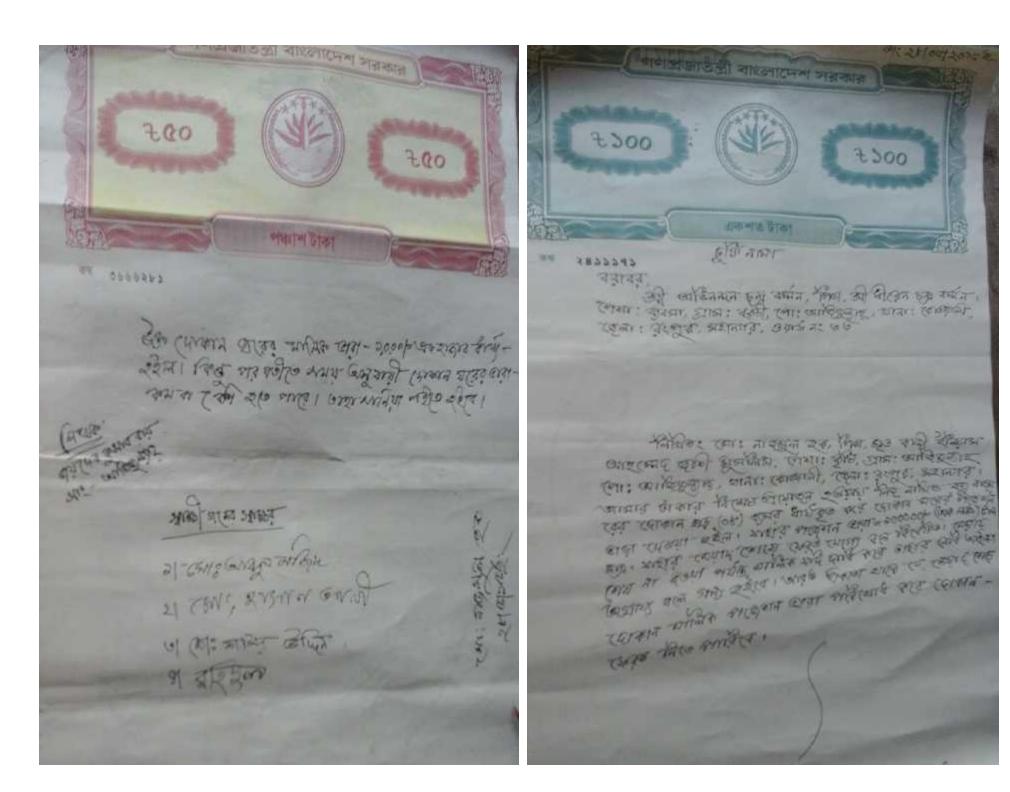
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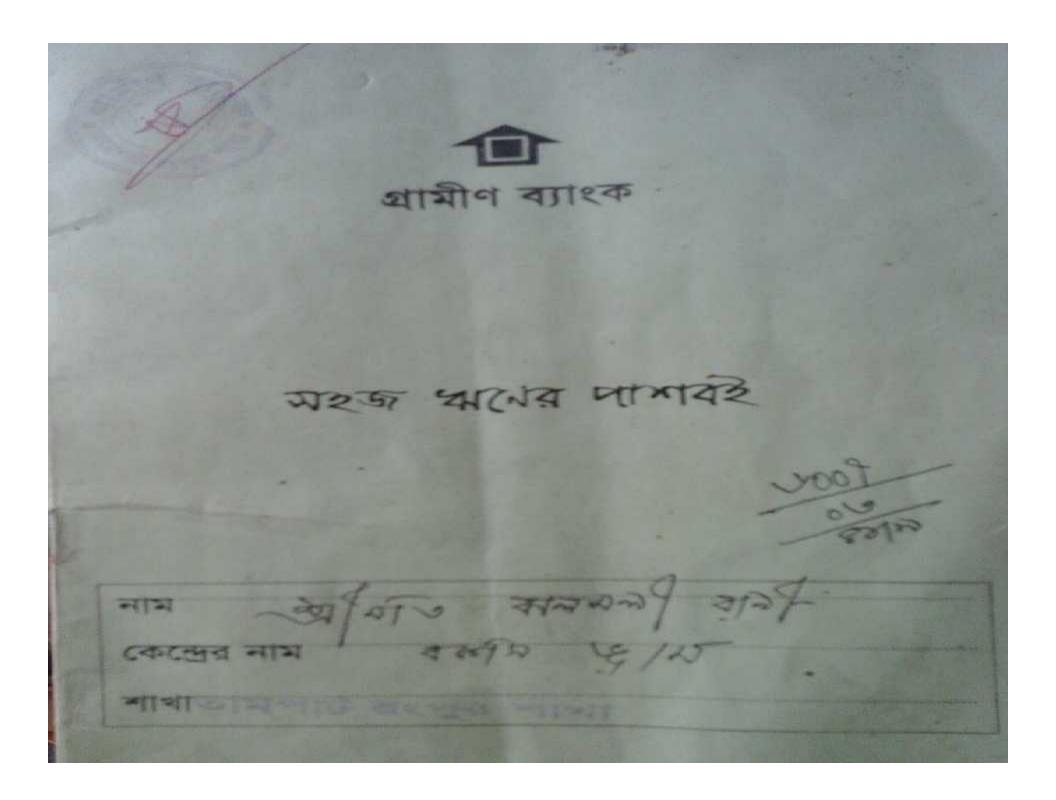
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