

Proposed NU Business Name: Ma Gift Corner

Business Category: General Retail & Wholesale



Business Proposal Identified & Prepared by: Md. Jamshed Ali Sarker, Asst. Officer, Saghat Unit, Gaibandha.

Business Proposal Verified by: Fahina Yesmin Happy

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Jahangir Alom Vill: Ramnagur, Union: Bonarpara, Post: Ramnagur, Upazila: Shagata, District: Gaibandha.		
Age	:	29 years		
Marital status	:	Unmarried		
Children	:	N/A		
No. of siblings:	:	02 (Two) Brothers and 03 (Three) Sisters		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Father Mst. Goleja Begum Md. Abdul Jalil Sarkar Branch: Bonarpara, Saghata, Centre # 02/mo Loan no.: 1107, Member since 09 February, 2000 First loan: Tk. 3,000 Existing loan: Nil, Last loan: Tk. 13,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	N/A No Nil Nil		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	S.S.C
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	02 (Two) years experience is running his own business. He started the business with BDT 400,000 (Four Lac). He has 02 (Two) Years working experience as an assistant from his Father's grocery shop in his local area. He has also 04 (four) years working experience as an Electrician & Carpenter in local shop of Dubai.
Other Own/Family Sources of Income	:	His father's income from agriculture. His younger brother's income from entrepreneur's business as an assistant.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01710499924
NU's National ID No.	:	19873218857000079
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Goleja Begum is a GB member since 09 February, 2000 at first she took GB loan BDT 3,000 (Three thousand).
- Gradually she took GB loan several times and utilized it for cultivation purposes, purchasing cows and household purposes.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Ma Gift Corner
Address/ Location	:	Bonarpara Bazar, Saghata, Gaibandha.
Total Investment in BDT	:	Tk. 671,000
Financing	:	Self Tk. 521,000 (from existing business) Required Investment Tk.150,000 (as equity)
Present salary/drawings from business	:	BDT 12,000 (Twelve thousand)
Proposed Salary	:	BDT 12,000 (Twelve thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an average 20%
(ii) Estimated % of proposed gross profit margin	:	On an average 20%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

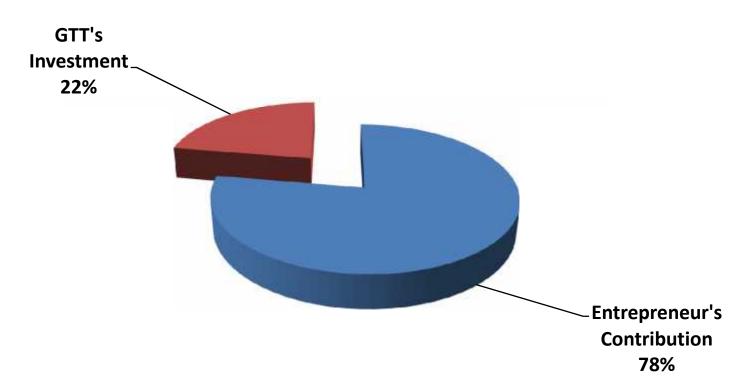
		EB (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales income from products (A)	4,200	117,600	1,411,200			
Cost of products (Product Purchaes) (B)	3,360	94,080	1,128,960			
Gross Profit (C) [C=(A-B)]	840	23,520	282,240			
Less: Operating Cost:						
Electricity bill		500	6,000			
Generator bill		300	3,600			
Shop Rent		2,500	30,000			
Night Guard bill		100	1,200			
Mobile bill		300	3,600			
Conveyance bill		1,000	12,000			
Provision of bad Debt		11	131			
Present Salary (Self & family)		12,000	144,000			
Present Salary (Assistant-1-brother)		3,000	36,000			
Other Cost (stationary & Entertainment etc.)		1,000	12,000			
Non Cash Item:			·			
Depreciation Expenses		150	1,800			
Total Operating Cost (D)		20,861	250,331			
Net Profit (C-D):		2,659	31,909			

PRESENT & PROPOSED INVESTMENT BREAKDOWN

F	Existing Business	Proposed	Total		
Existing	Proposed	(BDT)	(BDT)	(BDT)	
<u>-</u>	Investment in products (Plastic item, crockeries item, gift item, toys etc.)	243,180	150,000	393,180	
Investment in Machineri weight machine, Calcula	3,000	-	3,000		
Cash in hand	8,550	-	8,550		
Debtors (Since February	13,070	-	13,070		
Decoration (fixture and f	23,200	-	23,200		
Advance for Shop	230,000	-	230,000		
To	otal Capital	521,000	150,000	671,000	

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 521,000
- GTT's Investment BDT 150,000
- Total Capital BDT 671,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Ye	ar 1 (BDT)	Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	5,500	154,000	1,848,000	6,325	177,100	2,125,200	6,958	194,810	2,337,720
Cost of products (Product Purchaes) (B)	4,400	123,200	1,478,400	5,060	141,680	1,700,160	5,566	155,848	
Gross Profit (C) [C=(A-B)]	1,100	30,800	369,600	1,265	35,420	425,040	1,392	38,962	467,544
Less: Operating Cost: Electricity bill		700	8,400		800	9,600		900	10,800
Generator bill		350	4,200		000	-		-	-
Shop Rent		2,500	30,000		2,500	30,000		2,500	30,000
Night Guard bill		150	1,800		250	3,000		250	3,000
Mobile bill (SMS & Reporting)		500	6,000		500	6,000		500	6,000
Conveyance bill		1,500	18,000		2,500	30,000		3,500	42,000
Provision of bad Debt		11	131		11	131		11	131
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000
Proposed Salary (Self & family)		12,000	144,000		13,000	156,000		13,000	156,000
Proposed Salary (Assistant-1-brother)		4,000	48,000		4,500	54,000		4,800	57,600
Bank Charge (DD, PO, SC)		200	2,400		700	8,400		1,000	12,000
Other Cost (stationary & Entertainment etc.)		1,500	18,000		1,700	20,400		1,900	22,800
Non Cash Item:		,	ĺ		,	,		Í	ŕ
Depreciation Expenses		150	1,800		150	1,800		150	1,800
Total Operating Cost (D)	-	24,561	288,731	-	27,611	331,331		29,511	354,131
Net Profit (C-D):		6,239	80,869	-	7,809	93,709	-	9,451	113,413
Retained Income			80,869			174,579			287,992

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	_	-
1.2	Net Profit (ownership tr. Fee added back)	159,653	105,709	125,413
1.3	Depreciation Expenses	1,800	1,800	1,800
1.4	Opening Balance of Cash Surplus	-	125,453	160,962
	Total Cash Inflow	311,453	232,962	288,176
2.0	Cash Outflow			
2.1	Product Purchase	150,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	186,000	72,000	72,000
3.0	Total Cash Surplus	125,453	160,962	216,176

SWOT ANALYSIS

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Strength □ Present employment: Self: 01 Family: 01 (Brother) Others (beyond family): 0 Future employment:0 □ Trade License in his own name; □ He has on hand training; □ Skilled and working experiences (08Yrs);	Weakness ☐ Can not supply goods as per demand.
Opportunities □ Location of Shop; □ Have some fixed customers (Retail & Wholesale); □ Increasing demand; □ The Capital of the entrepreneur will be BDT 808,992 after 3 years excluding payback of investor's money.	THREATS Increase of local competitors;

Presented at 261st as Yunus Centre and 72nd In-house Executive Social Business Design Lab (GTT) on May 26, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures







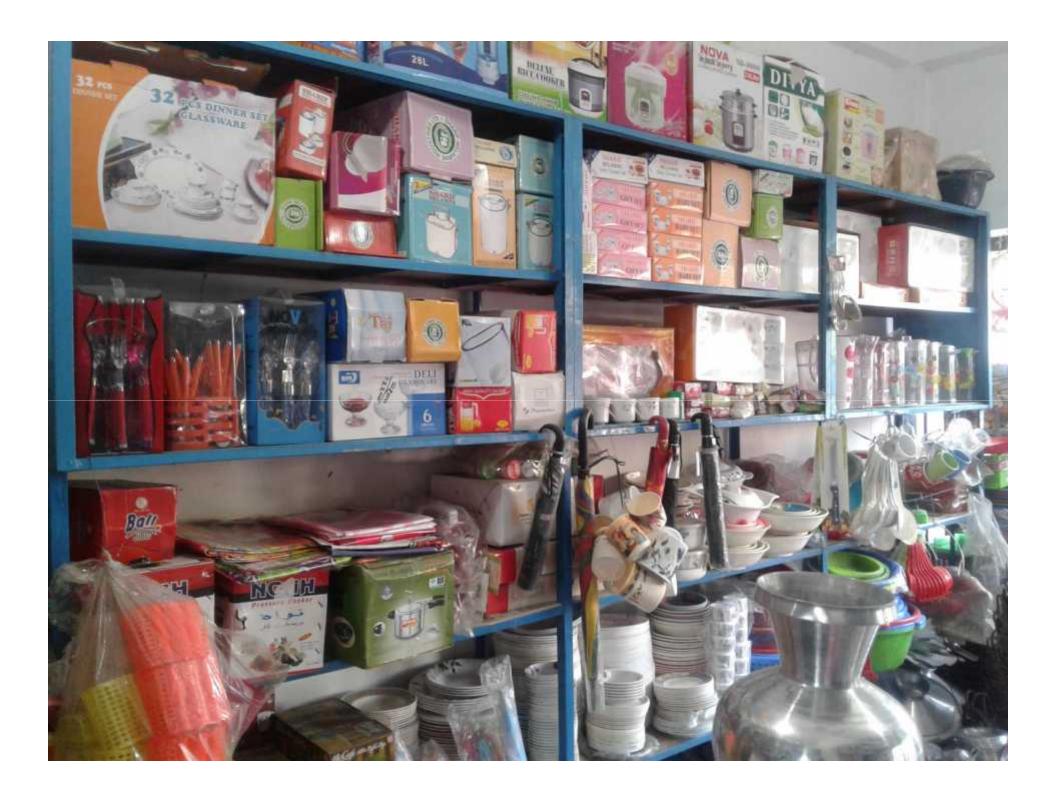














গাইলেপ ফি আদারের রেজিটার हिलि यस्त्रम-३७ সাঘটি।, গাইবাদা। অর্থ বৎনরঃ ২০১৫-২০১৬ ভারিখ ঃ ক্রিট বই লম্ম লাইসেল নমর লাইতবৰাণালীৰ পাম পিতা/শামী/ গ্ৰোঃ ठिकांना পোশার ধরন ঃ ৩০ শে জুল ২০১৬ইং তারিখ পর্যন্ত বৈধ CHRITE ফি প্রদানের পরিমাণ প্রাপ্ত হয়ে তা ব্যবসা/বৃত্তি/পেশা চালিয়ে যাবার তন্য এই ট্রেড লাইসেল প্রদান করা হলো। ১০নং বোনারপাড়া ইউ.পি সাঘাটা, গাইবাদা



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Tel- 8757, CMT 115252

विभीय गर्क । कार्त बहिन्दा है भा असमे। यात्र ति रिका तक पासून क्षेत्रत सहस्र RE- STATE EWAL TENES TOTAL THE SET THE

গ্ৰহম প্ৰভাগ মানিকানাৰীৰ অভুনতালীয় নিচ্চ ভাষ্টেশ বাৰ্থিক সম্পান্তির উপন্ন নিৰ্মিত মুক্তিয় মান্তের এক লোকানত ভাত কালো ও গোডায়া ভানা নিম্ন নিম্নান অর্জানের পালাচনৰ কন্যা প্রচায়েয় oxidation stom

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ও। যদিও প্রয়া পরিশারে ধার্য ইইলে তথন ইয়াতে অনিয়া ক্রীক্ত ভারদেরা ক্রেদ একর ক্ষালৈত হ'ল অৱস্থাত হ'ব কৰিব। চিতৰ পৰিবলে। এখনে বিশেষকৈ উচ্চৰ স্তঃ অনুস্ লাচেত্ৰত ক্ৰিছ মাজিত কৰা উচ্চত ক্ৰেম উক্ত কৰ্মত চিহতে প

্য নিউপ নাম প্ৰকাশ প্ৰচাৰত কৰে এইবা লেখানে এইকা নিবলৈ বৰ্ম কিন্তুৰ জানকে প্ৰকৃতি প্ৰতীক উপন্ধিতিক উপাধ নিক্ত আৰু बीवण्डकुट हेन्द्रा कृतिया प्रवासित क्रिकेट

ह। इर अरु क्षेत्र सहित् हैं में अरुप उन्हें के होती नहीं क्षेत्र के क्या क्षेत्र केंद्री श्रापट विदार गुन्द जीवा तिरंद अधिकार in

া অস্তৰ্থত ক্ষেত্ৰতেৰ সমানের জাত্যুগ প্রভারতিত পর্যনাতী ক্ষেত্রতের কোম প্রভাগ অনুষ্ঠিত ম কটাত দিও সাইবে পান্ধার ওঠিনেও এবং নেয়ান কেয়া কোনোনার সামান্তর ব্যবহৃত্ব হাটাব मिल प्राचित् पारि वर्षिता भेटा तारा अविद्यान

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