

Proposed NU Business Name: SK Electric

Business Category: General Retail & Whole Sale



Business Proposal Identified & Prepared by: Md. Jamshed Ali Sarker, Asst. Officer, Saghata Gaibandha Business Proposal Varified by: Md. Main Uddin

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Saim Masud Sarker Vill: Shimul Taruy, Union: Bonarpara, Post: Bonarpara, Upazila: Saghata, District: Gaibandha.		
Age	:	33 years		
Marital status	:	Married		
Children	:	01 (One) Son.		
No. of siblings:	:	03 Brothers(Three) and 01 (One) Sister.		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother V		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : : :	N/A Nill Nill		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	H.S.C
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	04 (Four) years experience is running his own business. He started the business with BDT 60,000 (Sixty Thousand). He has 10 (Ten) Years working experience in Soudi Arab.
Other Own/Family Sources of Income	:	His father's income from Pension Fund. Per Month 5000.
Other Own/Family Sources of Liabilities	:	Nill
NU's Contact No.	:	01761342240
NU's National ID No.	:	19823218813000009
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Jamiron Begum is a GB member since 16 February 2000 at first she took GB loan BDT 3,000 (Three thousand).
- Gradually she took GB loan several times and utilized it for cultivation purposes, purchasing cows and household purposes.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	SK Electric
Address/ Location	:	Bonarpara Bazar, Saghata, Gaibandha.
Total Investment in BDT	:	Tk. 407,000
Financing	:	Self Tk.2,87,000 (from existing business) Required Investment Tk.120,000(as equity)
Present salary/drawings from business	:	BDT 7,000 (Seven thousand)
Proposed Salary	:	BDT 8,000 (Eight thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	Income from product 20%
(ii) Estimated % of proposed gross profit margin	:	Income from product 20%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

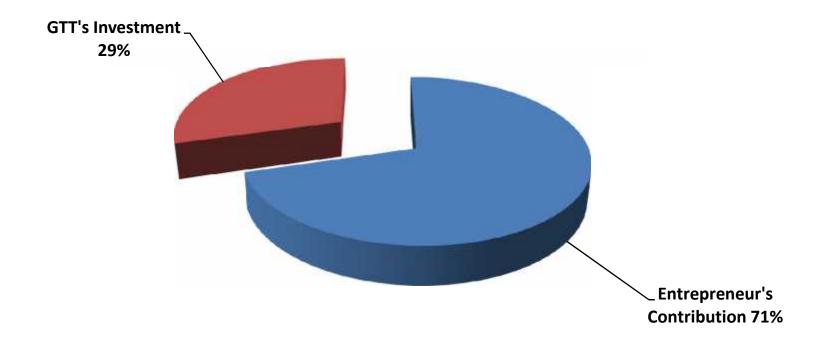
Particulars	Daily	Monthly	Yearly
Sales income from products (A)	3,000	84,000	1,008,000
Total Sales/commission (A)	3,000	84,000	1,008,000
Less: Cost of Sales			
Cost of products	2,400	67,200	806,400
Total Cost of Sales (B)	2,400	67,200	806,400
Gross Profit (C) [C=(A-B)]	600	16,800	201,600
Less: Operating Cost:			
Electricity bill		600	7,200
Generator bill		100	1,200
Night Guard bill		100	1,200
Mobile bill		300	3,600
Conveyance		800	9,600
Provision of bad Debt		33	390
Ownership Transfer Fee		-	-
Present Salary (Self & family)		7,000	84,000
Present Salary (Assistant-1)		_	-
Bank Charge (DD, PO, SC)		-	-
Other Cost (stationary & Entertainment etc.)		1,700	20,400
Non Cash Item:		·	·
Depreciation Expenses		150	1,800
Total Operating Cost (D)		10,783	129,390
Net Profit (C-D):		6,018	72,210

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Busines	Propose	Total	
Existing	Proposed	s (BDT)	d (BDT)	(BDT)
Investment in products (TV. Fan, switch, board, plug, charger light, torch light, holder, bulb & Electric items etc.)	Investment in products (TV. Fan, Electric items & Gift items etc.)	204,050	120,000	324,050
Investment in Machineries & Equipment (Fan, li	ght etc.)			
		3,050	_	3,050
Cash in hand				
		14,500	-	14,500
Debtors (Since March, 2016 to at present)	39,000	-	39,000	
Decoration (fixture and fittings)		26,400	-	26,400
Total Capital	287,000	120,000	407,000	

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 287,000
- GTT's Investment BDT 120,000
- Total Capital BDT 407,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	4,500	126,000	1,512,000	5,310	148,680	1,784,160	5,735	160,574	1,926,893
Total Sales/commission (A)	4,500	126,000	1,512,000	5,310	148,680	1,784,160	5,735	160,574	1,926,893
Cost of products	3,600	100,800	1,209,600	4,248	118,944	1,427,328	4,588	128,460	1,541,514
Total Cost of Sales (B)	3,600		1,209,600	4,248	118,944	1,427,328		ŕ	1,541,514
Gross Profit (C) [C=(A-B)]	900	25,200	302,400	1,062	29,736	356,832	1,147	32,115	385,379
Less: Operating Cost:									
Electricity bill		800	9,600		1,000	12,000		1,200	14,400
Generator bill		150	1,800		200	2,400		250	3,000
Night Guard bill		100	1,200		200	2,400		200	2,400
Mobile bill (SMS & Reporting)		500	6,000		500	6,000		500	6,000
Conveyance		1,000	12,000		2,000	24,000		3,000	36,000
Provision of bad Debt		33	390		33	390		33	390
Ownership Transfer Fee		800	4,800		800	9,600		800	9,600
Proposed Salary (Self & family)		8,000	96,000		9,000	108,000		9,000	108,000
Proposed Salary (Assistant-1)		3,000	36,000		3,500	42,000		3,800	45,600
Bank Charge (DD, PO, SC)		200	2,400		700	8,400		1,000	12,000
Other Cost (stationary & Entertainment etc.)		2,200	26,400		2,400	28,800		2,400	28,800
Non Cash Item:			<u> </u>			·			
Depreciation Expenses		150	1,800		150	1,800		150	1,800
Total Operating Cost (D)		16,933	198,390	_	20,483	245,790	-	22,333	267,990
Net Profit (C-D):		8,268	104,010		9,254	111,042		9,782	117,389

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	120,000	-	_
1.2	Net Profit (ownership tr. Fee added back)	108,810	120,642	126,989
1.3	Depreciation Expenses	1,800	1,800	1,800
1.4	Opening Balance of Cash Surplus	_	81,810	146,652
	Total Cash Inflow	230,610	204,252	275,441
2.0	Cash Outflow			
2.1	Product Purchase	120,000	_	_
2.2	GB Loan Outstanding	_		
2.3	Investment Payback including Ownership Transfer Fee	28,800	57,600	57,600
	Total Cash Outflow	148,800	57,600	57,600
3.0	Total Cash Surplus	81,810	146,652	217,841

SWOT ANALYSIS

ORDER WARRESTON

STRENGTH Present employment: Self: 0 Family: 0 Others (beyond family): 0 Future employment:01 Trade License in his own name; He has on hand training; Skilled and working experiences (14Yrs);	Weakness □ Can not supply goods and Services as per demand.
OPPORTUNITIES □ Location of Shop; □ Have some fixed customers (Retail); □ Increasing demand; □ The Capital of the entrepreneur will be BDT 6,19,441 after 3 years excluding payback of investor's money.	THREATS Increase of local competitors;

Presented at 261th as Yunus Centre and 72th In-house Executive Social Business Design Lab (GTT) on May 26,2016 at Grameen Telecom Trust Premises

Thank you

Pictures











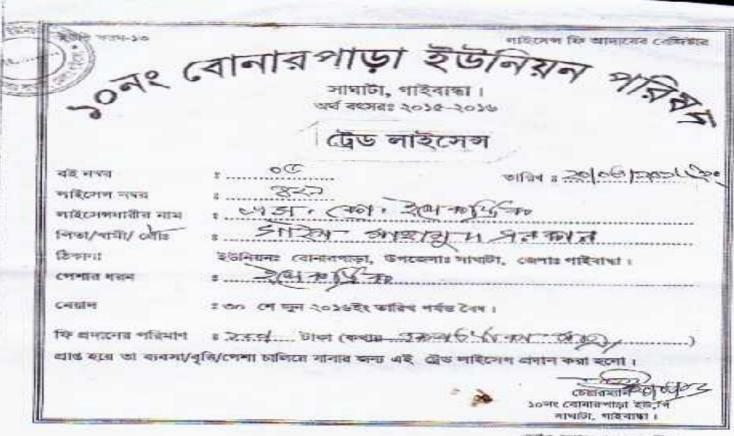












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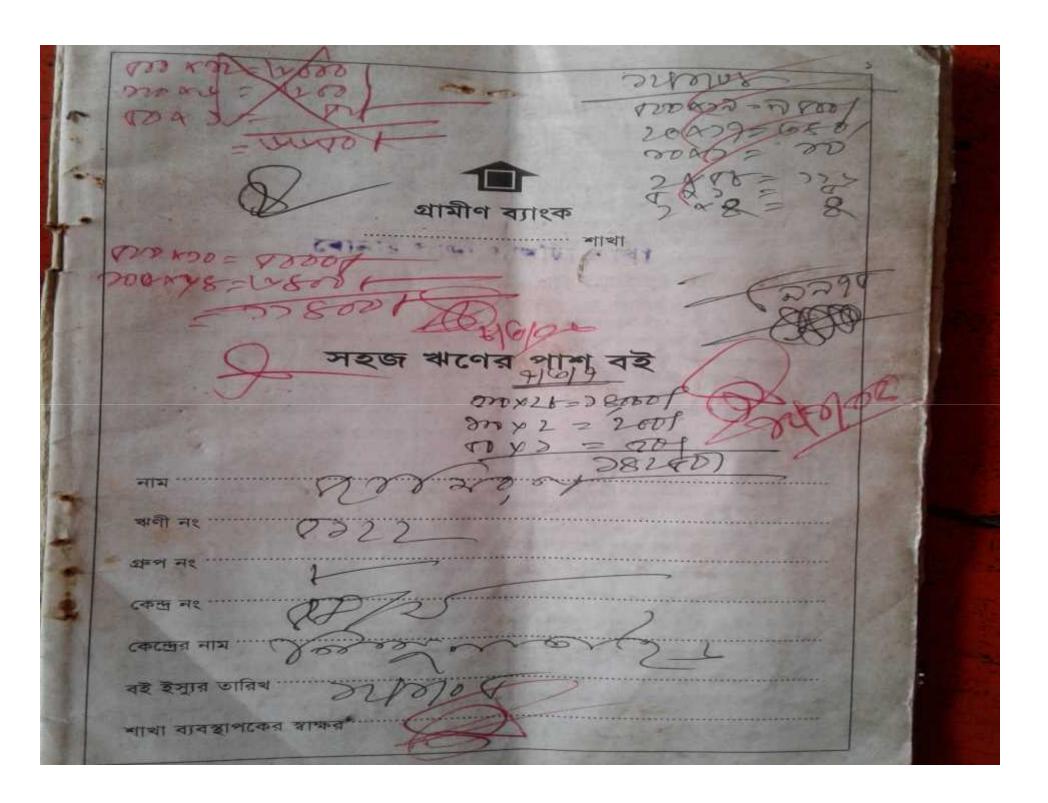


নামঃ হাইম মাসুন সরকার Name: Saim Mamud Sarker শিকা: মোর সাইপুর রহমান মাজা- মোছাঃ কামিন্ন বেগতা

Date of Birth: 10 Jul 1982

ID NO: 19823218813000009







Thank You