

Proposed NU Business Name: **Prioshi Fashion**Business Category: **Clothing**



Business Proposal Prepared by: Md Abdul Jalil, Asst. Officer, Bhulta unit, Narayanganj.
Business Proposal Verified by: Naznin Akther

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Faruk Mia Vill:Pitolganj, Union: Kanchon, Post: Kanchon, Upazila: Rupganj, District: Narayanganj.			
Age	:	34 years			
Marital status	:	Married			
Children		02 (Two) Daughters			
No. of siblings:	:	07 (Seven) Brothers and 02 (Two) Sisters			
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Mst. Halima Begum Md. Abdul Bathen Branch: Rupganj, Narayanganj Centre # 43/mo Loan no.: 1875, Member since 1990. First loan: Tk. 3,000 Existing loan: Nil, Last loan: Tk. 20,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		N/A No Nil Nil			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Five
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	03 (Three) years experiences is running his own business. He started the business with BDT 50,000 (Fifty Thousand). He has 06 (Six) years working experiences in his own cosmetics business.
Other Own/Family Sources of Income	:	His father's income from business (potato & onion business). His 03 (Three) brother's income from business (Confectionary shop). His 01 (One) brother's income from servicing (Mason).
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01922923220
NU's National ID No.	:	6716879782720
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Halima Begum is a GB member since 1990 at first she took GB loan BDT 3,000 (Three thousand).
- Gradually she took GB loan several times and utilized it for agriculture and assisting her husband in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Prioshi Fashion
Address/ Location	:	Murapara bazar, Rupganj, Narayanganj.
Total Investment in BDT	:	Tk. 182,000
Financing	:	Self Tk. 132,000 (from existing business) Required Investment Tk. 50,000 (as equity)
Present salary/drawings from business	:	BDT 4,000 (Four Thousand)
Proposed Salary	:	BDT 6,000 (Six Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 20%
(ii) Estimated % of proposed gross profit margin	:	On products 20%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

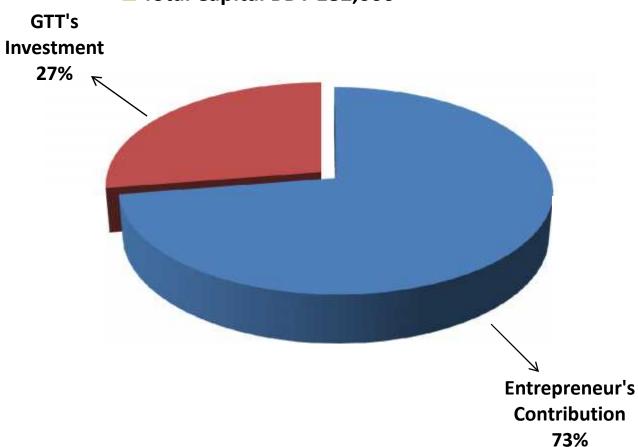
Doutionland	Existing Business (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales income from products (A)	1,500	42,000	504,000			
Less: Cost of Sales / Products (B)	1,200	33,600	403,200			
Gross Profit (C) [C=(A-B)]	300	8,400	100,800			
Less: Operating Cost:		,	,			
Electricity bill		200	2,400			
Shop Rent		800	9,600			
Mobile bill		200	2,400			
Night Guard bill		100	1,200			
Conveyance bill		800	9,600			
Present Salary Family		4,000	48,000			
Provision of bad debt		30	360			
Other Cost (Stationary & Entertainment etc.)		200	2,400			
Non Cash Item:			,			
Depreciation Expenses		187	2,240			
Total Operating Cost (D)		6,517	78,200			
Net Profit (C-D):		1,883	22,600			

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed		
Existing	Proposed	(BDT)	(BDT)	(BDT)	
Investment in products (genji, pant, trouser, three quarter pant, shirt and kids wear etc.)	Investment in products (genji, pant, trouser, three quarter pant, shirt and kids wear etc.)	99,000	50,000	149,000	
Investment in Equipment & Tools (bulb and fan etc.)			-	1,200	
Cash in hand			-	8,200	
Debtors (Since April, 2016 to at present)			-	3,000	
Decoration (fixture and fittings)			-	20,600	
Total Capital			50,000	182,000	

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 132,000
- GTT's Investment BDT 50,000
- Total Capital BDT 182,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars		Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
		Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated Sales income from products (A)	2,250	63,000	756,000	2,655	74,340	892,080	3,027	84,748	1,016,971	
Less: Cost of Sales / Products (B)	1,800	50,400	604,800	2,124	59,472	713,664	2,421	67,798	813,577	
Gross Profit (C) [C=(A-B)]	450	12,600	151,200	531	14,868	178,416	605	16,950	203,394	
Less: Operating Cost:										
Electricity bill		250	3,000		250	3,000		350	4,200	
Shop Rent		800	9,600		800	9,600		800	9,600	
Mobile bill (SMS & Reporting)		400	4,800		400	4,800		400	4,800	
Night Guard bill		120	1,440		140	1,680		160	1,920	
Conveyance		1,000	12,000		1,500	18,000		2,000	24,000	
Ownership Transfer Fee		333	2,000		333	4,000		333	4,000	
Proposed Salary-Family		6,000	72,000		7,000	84,000		8,000	96,000	
Provision of bad debt		30	360		30	360		30	360	
Bank Charge (DD, PO, SC)		85	510		85	1,020		85	1,020	
Other Cost (stationary & Entertainment etc.)		250	3,000		450	5,400		650	7,800	
Non Cash Item:										
Depreciation Expenses		187	2,240		187	2,240		187	2,240	
Total Operating Cost (D)		9,455	110,950	-	11,175	134,100	-	12,995	155,940	
Net Profit (C-D):		3,145	40,250	_	3,693	44,316	_	3,955	47,454	
Retained Income			40,250			84,566			132,020	

Notes: 1. Agreed Grace period: Six months

^{2.} **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.1	Investment Infusion by Investor	50,000		-
1.2	Net Profit (ownership tr. Fee added back)	42,250	48,316	51,454
1.3	Depreciation Expenses	2,240	2,240	2,240
1.4	Opening Balance of Cash Surplus	_	32,490	59,046
	Total Cash Inflow	94,490	83,046	112,740
2.0	Cash Outflow			
2.1	Product Purchase	50,000	_	-
2.2	Investment Payback including Ownership Transfer Fee	12,000	24,000	24,000
	Total Cash Outflow	62,000	24,000	24,000
3.0	Total Cash Surplus	32,490	59,046	88,740

SWOT ANALYSIS

CHELDING FORGE

STRENGTH Present employment: Self: 01 Family: 01 (brother) Others (beyond family): Future employment: Trade License in his own name He has on hand training Skilled and working experiences (09 years)	Weakness□ Can not supply goods as per demand.
OPPORTUNITIES □ Location of Shop □ Have some fixed customers □ Increasing demand □ The Capital of the entrepreneur will be BDT 264,020 after 3 years excluding payback of investor's money.	THREATS Increase of local competitors.

Presented at 260th as Yunus Centre and 71st In-house Executive Social Business Design Lab

(GTT) on May 24, 2016 at Grameen Telecom Trust Premises

Thank you

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ट्यां काकक विदा HITTE:

Name Md Faruk Mia

শিক্ষা: আঃ গড়েকন

মাতা: মোলাঃ হালিমা বেশম

Date of Birth; 10 Mar 1982

ID NO: 6716879782720

न्यकार राज्या निकरित राज्या अस्टिन क्या राज्यार समा प्रमुख्या करा ४०ला। न्द्रमाण्ड्, निद्यमाण्ड, अक्सर: कालन - 3865, कन्नल.





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