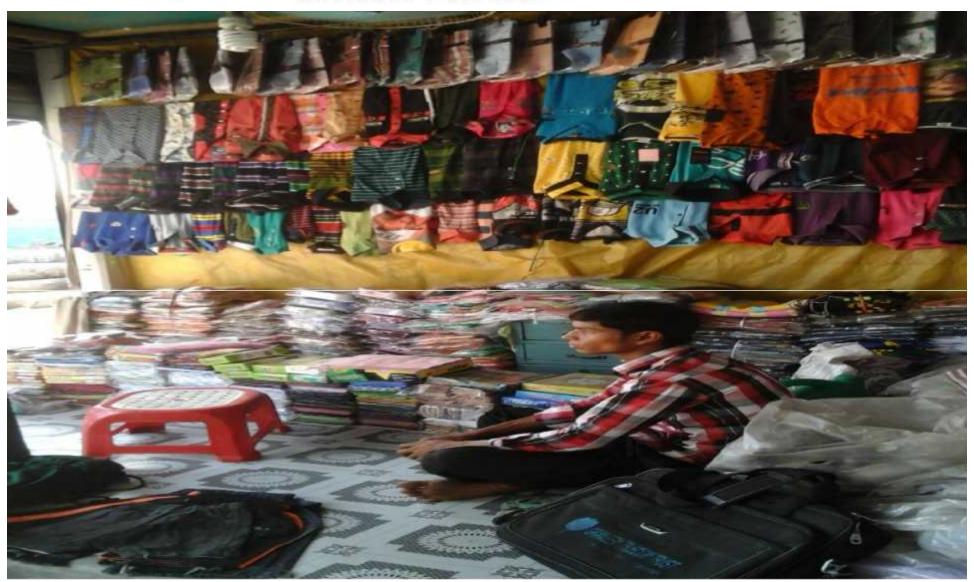


Proposed NU Business Name: Sume Store

Business Category: Clothing



Business Proposal Prepared by: Md Abdul Jalil, Asst. Officer, Bhulta unit, Narayanganj. Business Proposal Verified by: Naznin Akther

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Kiron Mia Vill: Hulipara, Union: Murapara, Post: Morapara, Upazila: Rupganj, District: Narayanganj.			
Age	:	24 years			
Marital status	-	Married			
Children		01(one) Daughter			
No. of siblings:	:	01 (One) Brother and 03 (Three) Sisters			
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father Mst. Rina Begum Md. Mostofa Branch: Murapara, Centre # 57/mo Loan no.: 3616, Member from 1995 to 2012 First loan: Tk. 3,000 Existing loan: Nil, Last loan: Tk. 50,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	N/A No Nil Nil			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Five
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	05 (Five) years experiences is running his own business. He started the business with BDT 80,000 (Eighty thousand). He has 01 (One) year working experience as an assistant in a local cloth shop.
Other Own/Family Sources of Income	:	From his existing business income, he purchased one and half decimal land.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01951247405
NU's National ID No.	:	19916736863100212
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Rina Begum is a GB member from 1995 to 2012 at first she took GB loan BDT 3,000 (Three thousand).
- Gradually she took GB loan several times and utilized it for cultivation and assisting her son (entrepreneur) in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Sume Store
Address/ Location	:	Murapara bazar, Rupganj, Narayanganj.
Total Investment in BDT	:	Tk. 335,000
Financing	:	Self Tk. 235,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 4,000 (Four Thousand)
Proposed Salary	:	BDT 6,000 (Six Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 20%
(ii) Estimated % of proposed gross profit margin	:	On products 20%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

Particulars	Existing Business (BDT)				
i articulars	Daily	Monthly	Yearly		
Sales income from products (A)	1,800	50,400	604,800		
Less: Cost of Sales / Products (B)	1,440	40,320	483,840		
Gross Profit (C) [C=(A-B)]	360	10,080	120,960		
Less: Operating Cost:		,	,		
Electricity bill		400	4,800		
Shop Rent		1,100	13,200		
Mobile bill		200	2,400		
Night Guard bill		150	1,800		
Conveyance bill		700	8,400		
Present Salary Family		4,000	48,000		
Present Salary (Assistant - father)		1,000	12,000		
Provision of bad debt		23	276		
Other Cost (Stationary & Entertainment etc.)		300	3,600		
Non Cash Item:			- ,		
Depreciation Expenses		530	6,360		
Total Operating Cost (D)		8,403	100,836		
Net Profit (C-D):		1,677	20,124		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

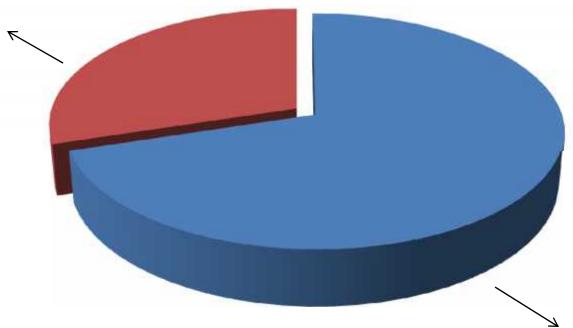
Particulars			Proposed	Total
Existing	Proposed	(BDT)	(BDT)	(BDT)
,	Investment in products (shirt, pant, genji, panjabi, lungi, gamsha, trouser and kids wear etc.)	150,000	100,000	250,000
Investment in Equipment & Tools (bulb and fan etc.)			-	1,800
Cash in hand			-	23,000
Debtors (Since April, 2016 to at present)			-	2,300
Creditors (Since April, 2016 to at present)			-	(3,000)
Decoration (fixture and fittings)			-	60,900
Total Capit	al	235,000	100,000	335,000

SOURCE OF FINANCE



- GTT's Investment BDT 100,000
- Total Capital BDT 335,000

GTT's Investment 30%



Entrepreneur's Contribution 70%

FINANCIAL PROJECTION OF NU BUSINESS PLAN

Burthardon		Year 1 (BD1	T)	Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from products (A)	2,800	78,397	940,766	3,304	92,509	1,110,104	3,766	105,460	1,265,519
Less: Cost of Sales / Products (B)	2,240	62,718	752,613	2,643	74,007	888,083	3,013	84,368	1,012,415
Gross Profit (C) [C=(A-B)]	560	15,679	188,153	661	18,502	222,021	753	21,092	253,104
Less: Operating Cost:									
Electricity bill		450	5,400		500	6,000		600	7,200
Shop Rent		1,100	13,200		1,100	13,200		1,100	13,200
Mobile bill (SMS & Reporting)		500	6,000		500	6,000		500	6,000
Night Guard bill		170	2,040		190	2,280		210	2,520
Conveyance		900	10,800		1,400	16,800		1,900	22,800
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary-Family		6,000	72,000		7,000	84,000		8,000	96,000
Proposed Salary (Assistant - father)		1,500	18,000		2,000	24,000		2,500	30,000
Bank Charge (DD, PO, SC)		85	510		85	1,020		85	1,020
Provision of bad debt		23	276		23	276		23	276
Other Cost (stationary & Entertainment etc.)		350	4,200		550	6,600		750	9,000
Non Cash Item:									
Depreciation Expenses		530	6,360		530	6,360		530	6,360
Total Operating Cost (D)	-	12,275	142,786	-	14,545	174,536	-	16,865	202,376
Net Profit (C-D):	-	3,405	45,367	-	3,957	47,485	-	4,227	50,728
Retained Income			45,367			92,852			143,580

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.1	Investment Infusion by Investor	100,000	_	-
1.2	Net Profit (ownership tr. Fee added back)	49,367	55,485	58,728
1.3	Depreciation Expenses	6,360	6,360	6,360
1.4	Opening Balance of Cash Surplus	_	31,727	45,572
	Total Cash Inflow	155,727	93,572	110,660
2.0	Cash Outflow			
2.1	Product Purchase	100,000	_	-
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	31,727	45,572	62,660

SWOT ANALYSIS

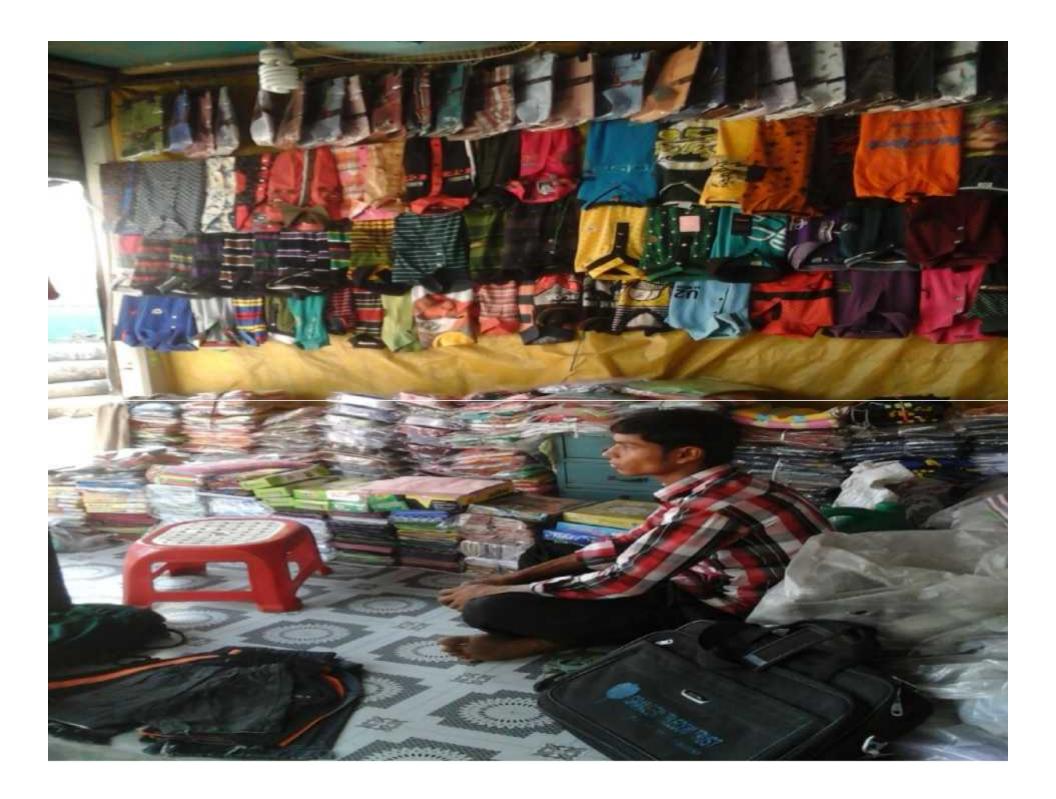
DIMES ALVALIDED							
STRENGTH Present employment: Self: 01 Family: 01 (father) Others (beyond family): 0 Future employment: Trade License in his own name He has on hand training Skilled and working experiences (06 years)	Weakness ☐ Can not supply goods as per demand.						
OPPORTUNITIES Location of Shop Have some fixed customers Increasing demand The Capital of the entrepreneur will be BDT 378,580 after 3 years excluding payback of investor's money.	THREATS Increase of local competitors.						

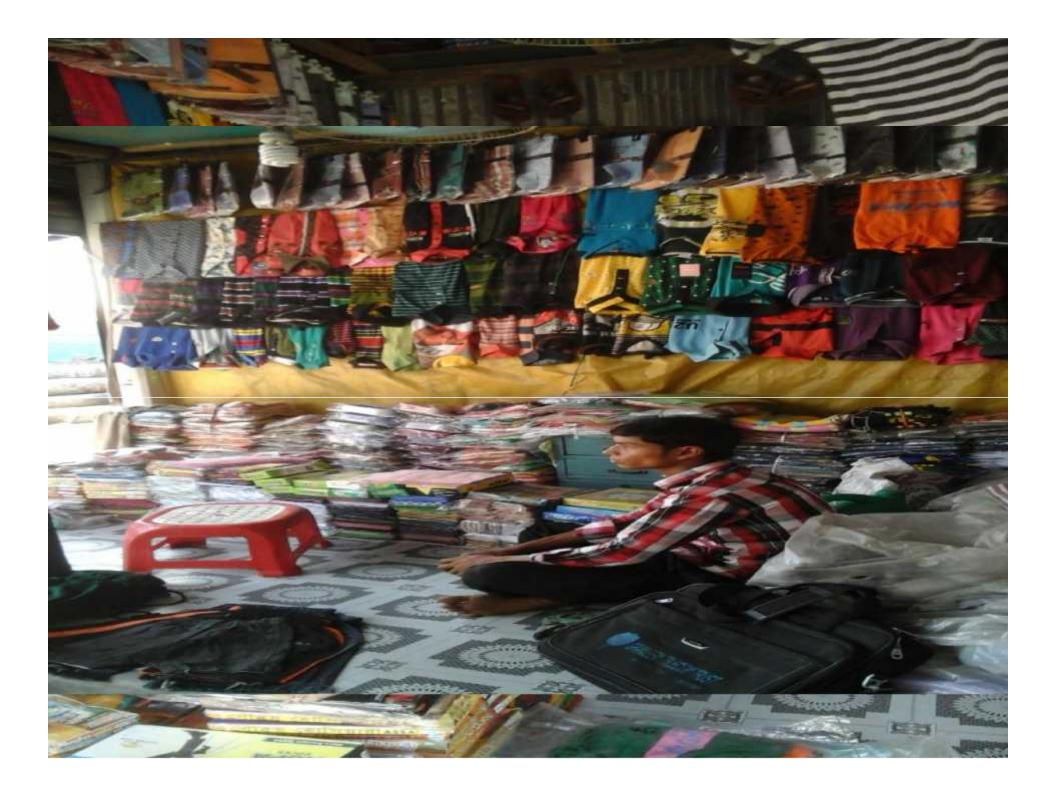
Presented at 260th as Yunus Centre and 71st In-house Executive Social Business Design Lab

(GTT) on May 24, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures









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विभ्यासिक राष्ट्रकानिक संदीय

ট্রেড লাইসেন্স

ফরম ইউ, পি,৭ নিরম দুটবা ১২ (১)

মুড়াপাড়া ইউনিয়ন পরিষদ

ভাক্ষর ঃ মুড়াপড়ো, উপজেলা-ত্রপগঞ্জ, জেলা-নারায়ণগঞ্জ।



বাণিজ্যিক কর

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গণপ্র গতন্ত্রী বাংলাদেশ

ও এতা নিবন্ধকের কার্যালয়

শাভা ইউনিয়ন পরিষদ রূপগঞ্জ, নার্যয়ণগঞ্জ

[বিধি- ৯: কল ৷৷ মত্যু নিবছন (ইউনিয়ন পরিচন) বিধিমালা, ২০০৬] (কল্ নিবৰ্ন বহি হইতে উন্নত)

নিবজন বহি নং

নিবদ্ধনের ভাবিখ

ইসাত জারিখ: ১০-১২-২০১৩

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THE RESERVENT

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লাচঃ প্রাগস্ট উনিশ শত একানকটে

হাউট পাড়া, ঘড়াপাড়া, ব্রপগঞ্জ, নারায়পগঞ্জ।

काकीमका: नारनाटमनी

জাতীয়তা: বাংলাদেশ

হাউলীপাড়া, মুড়াপাড়া, রপগঞ্জ, নার



Thank You