

Proposed NU Business Name: Shaha Alam Bostrloy Business Category: Foot wear, Appearance & Clothing.



Checked by: Shah Alam.

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		Md. Shaha Alam.  Vill: Annantopur, Union: Hatia, Post: Baguya: Ulipur.					
		District: Kurigram.					
Age	:	32 years					
Marital status	:	Married					
Children	:	01 (One) Daughter.					
No. of siblings:	:	04 (Four) Brothers& 01 (One) Sister.					
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother   Father  Mst. Rezia Begum.  Late: Mohubor Rahman  Branch: Hatia, Ulipur, Kurigram, Centre # 02/mo  Loan no.: 1684, Member since 1998.  First loan: Tk. 1,500  Existing loan: 40,000, Outstanding loan:Tk. 2,156.					
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	Entrepreneur's younger brother No Nil Nil					

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Five.
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	04 (Four) years experiences is running His Own business. He started the business with BDT 50,000 (Fifty Thousand). He had worked in the sweater factory in the Gazipur about (04yrs). He trained up in own hand about (4yrs.)
Other Own/Family Sources of Income	:	His one younger brothers earns from job (Rod Factory, Gazipur) another two younger brother earns from business.(Fruits & Stationery).
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	017240-57649.
NU's National ID No.	:	19844919461007968.
NU Project Source/Reference	:	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Rezia is a GB member since 1998.at first she took GB loan BDT 1,500 (One thousand five hundred.).
- Gradually she took GB loan several times and utilized it for repairing house and assisting her son (entrepreneur) in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

## PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Shaha Alam Bostrloy
Address/ Location	:	Annantopur Bazar, Ulipur, Kurigram.
Total Investment in BDT	:	Tk. 450,000
Financing	:	Self Tk. 300,000 (from existing business) Required Investment Tk. 150,000 (as equity)
Present salary/drawings from business	:	BDT 6,000 (Six Thousand)
Proposed Salary	:	BDT 7,000 (Seven Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an Average 20%
(ii) Estimated % of proposed gross profit margin	:	On an Average 20%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

### INFO ON EXISTING BUSINESS OPERATIONS

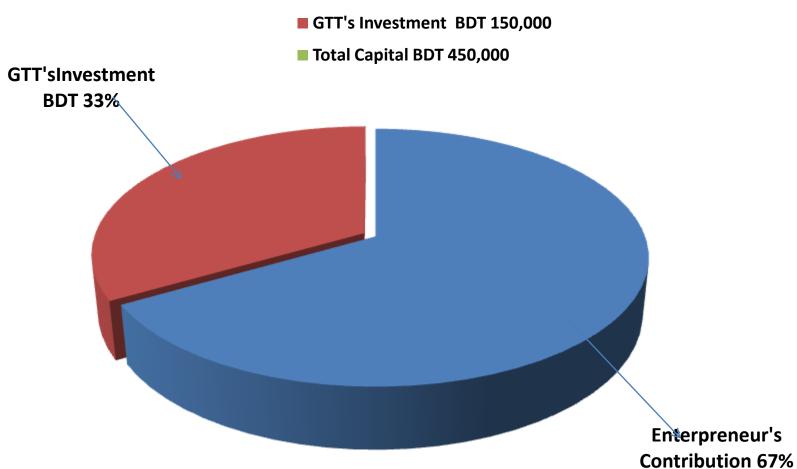
Particulars	Exist	ing Business (BDT)			
Particular 5	Daily	Monthly	Yearly		
Sales income from Products-A	6,000	168,000	2,016,000		
Less: Cost of Sales/Products-B	4,800	134,400	1,612,800		
Gross Profit (C) [C=(A-B)]	1,200	33,600	403,200		
Less: Operating Cost:					
Electricity bill		500	6,000		
Generator Bill		450	5,400		
Mobile bill		250	3,000		
Night Guard bill		60	720		
Conveyance bill		1,000	12,000		
Ownership Transfer Fee					
Present Salary (Family & Self)		6,000	72,000		
Bank Charge (DD, PO, SC)			_		
Provision of bad debt		17	199		
Other Cost (Stationary & Entertainment etc.)		1,600	19,200		
Non Cash Item:					
Depreciation Expenses		159	1,910		
Total Operating Cost (D)		10,036	120,429		
Net Profit (C-D):		23,564	282,771		

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars		Existing		Total	
Existing	Proposed	Business (BDT)	Proposed (BDT)	Total (BDT)	
Investment in products (Such as shirt piece, pant piece, tangile share, china shoe, ladies shoe, baby shoe, gents shoe item etc.)	Investment in products (Such as shirt piece, pant piece, tangile share, china shoe, ladies shoe, baby shoe, gents shoe item etcc.)	261,000	150,000	411,000	
Investment in Equipment & ToolsSuch as Fan, Light, Sesser, calculator etc.)		7,800		7,800	
Cash in Hand		3,900		3,900	
Debtors (Since March/April/May, 2016	to at present)	19,900	_	19,900	
Investment in Decoration (Furniture, fixture and fittings)		7,400		7,400	
Total Capital		300,000	150,000	450,000	

## SOURCE OF FINANCE





#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Dortiouloro	Y	ear 1 (BD	OT)	Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from Products-A	7,020	196,560	2,358,720	7,371	206,388	2,476,656	7,961	222,899	2,674,788
Less: Estimated Cost of Sales/Products-B	5,616	157,248	1,886,976	5,897	165,110	1,981,325	6,369	178,319	2,139,831
Gross Profit (C) [C=(A-B)]	1,404	39,312	471,744	1,474	41,278	495,331	1,592	44,580	534,958
Less: Operating Cost:									
Electricity bill		540	6,480		590	7,080		640	7,680
Generator Bill		500	6,000		550	6,600		600	7,200
Mobile bill (SMS & Reporting)		350	4,200		400	4,800		500	6,000
Night Guard bill		300	3,600		350	4,200		450	5,400
Conveyance		1,300	15,600		1,400	16,800		2,000	24,000
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000
Proposed Salary-(Family & Self)		7,000	84,000		7,500	90,000		8,000	96,000
Bank Charge (DD, PO, SC)		107	642		107	1,284		107	1,284
Provision of bad debt		17	199		17	199		17	199
Other Cost (stationary & Entertainment etc.)		1,750	21,000		1,850	22,200		2,050	24,600
Non Cash Item:									
Depreciation Expenses		159	1,910		159	1,910		159	1,910
Total Operating Cost (D)		13,023	149,631	_	13,923	167,073	_	15,523	186,273
Net Profit (C-D)	-	26,289	322,113	-	27,355	328,258	-	29,057	-
Retained Income			322,113			650,371			999,056

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	-	_
1.2	Net Profit (ownership tr. Fee added back)	328,113	340,258	360,685
1.3	Depreciation Expenses	1,910	1,910	1,910
1.4	Opening Balance of Cash Surplus	_	294,023	564,191
	Total Cash Inflow	480,023	636,191	926,786
2.0	Cash Outflow			
2.1	Product Purchase	150,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	186,000	72,000	72,000
3.0	Total Cash Surplus	294,023	564,191	854,786



#### ☐ Present employment: Self: 01 Family: 0 □ Can not supply goods as per Others (beyond family): 0 demand. Future employment: 0 ☐ Trade License in his own name; ☐ He trained own self; ☐ Skilled and working experiences (04yrs); $\mathbf{T}_{\mathsf{HREATS}}$ PPORTUNITIES ☐ Increase of local competitors; ☐ Location of Shop: Annantopur Bazar, Ulipur, Kurigram. ☐ Have some fixed customers (Retail & Wholesale); ☐ Increasing demand; ☐ The Capital of the entrepreneur will be BDT 12,99,056 after 3 years excluding payback of investor's money.

# Presented at 125<sup>th</sup> as Yunus Centre and 66<sup>th</sup> In-house Executive Social Business Design Lab

(GTT) on May 04, 2016 at Grameen Telecom Trust Premises

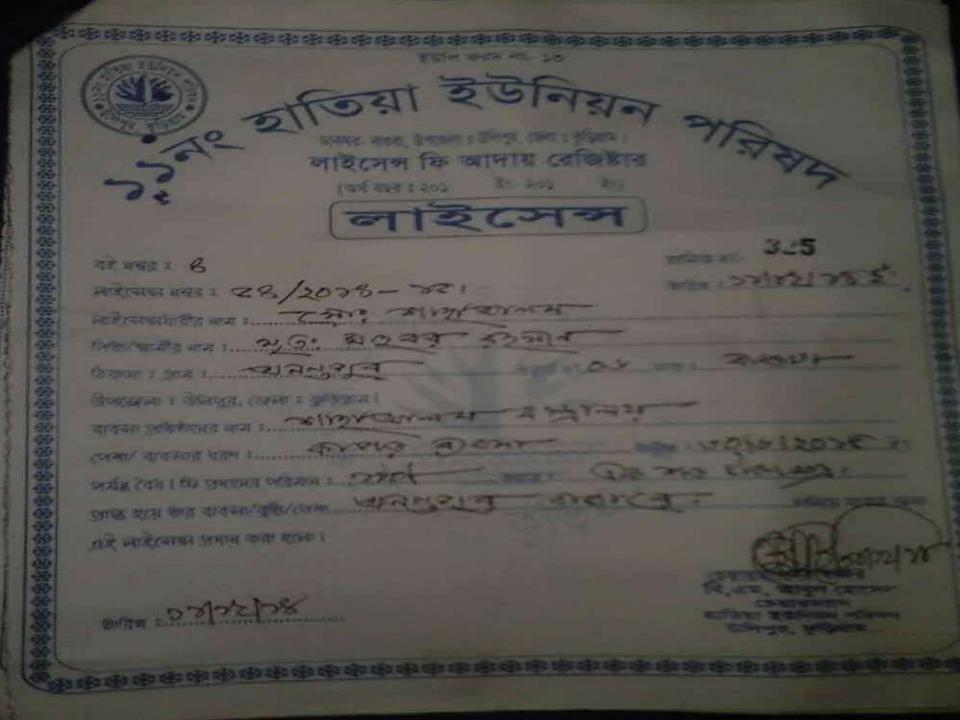
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# Pictures









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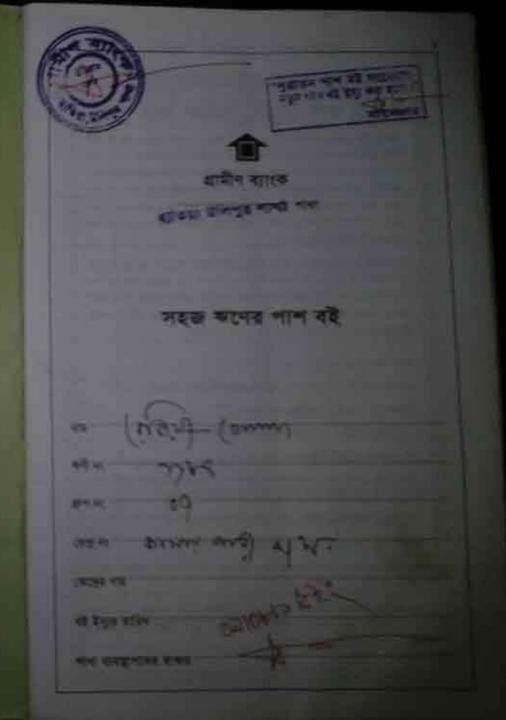


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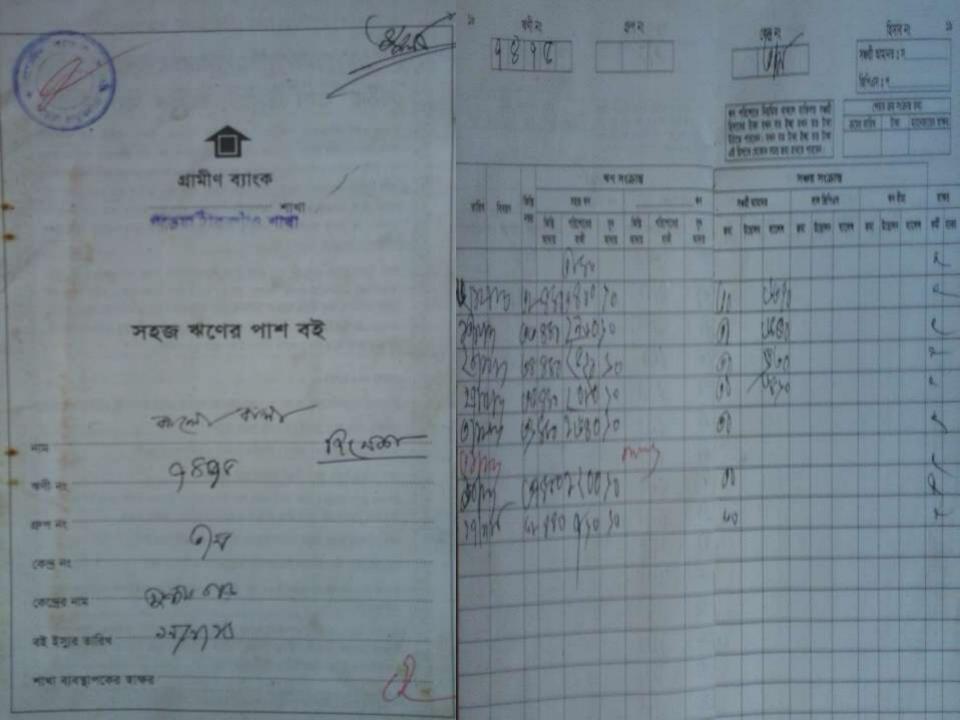
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# Thank You