

Proposed NU Business Name: M/S Prince Store Business Category: General Retail and Wholesale



Business Proposal Collected by: Sohidul Islam, Officer, Jessor unit, Jessore.

Business Proposal Prepared & Varified by: Md Rezaur Rashid Dewan

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		Trinath Kumar De Vill:Sultanpur nagar, Union: Dulogram, Post: Dulogram, Upazila: Bagapara, District: Jessore.
Age	:	32 years
Marital status		Unmarried
Children	:	N/A
No. of siblings:	:	01 (One) Brother
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Shika Bani De Gobi Hori De Branch: Dulogram, Bagapara, , Centre # 6/mo, Loan no.: 3994, Member since 2000 First loan: Tk. 7,000 Existing loan: Tk. 250,000, Outstanding loan: Tk. 16,931
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Five
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	12 (Twelve) years experience is running his own business. He started the business with BDT 32,000 (Thirty two thousand). He has on hand training.
Other Own/Family Sources of Income	:	His father provide assistant of his business
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01740807998
NU's National ID No.	:	4110938188692
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Shika Bani De was a GB member since 2000 at first he took GB loan BDT 7,000 (Seven thousand).
- Gradually he took GB loan several times and utilized it for his own business and cow purchasing.
- Finally GB loan helped his to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	M/S Prince Store
Address/ Location	:	Dulogram, Bagapara, Jessore.
Total Investment in BDT	:	Tk. 731000
Financing	:	Self Tk. 544000 (from existing business) Required Investment Tk. 200,000 (as equity)
Present salary/drawings from business	:	BDT 6,000 (Six thousand)
Proposed Salary	:	BDT 8,000 (Eight thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an average 10%
(ii) Estimated % of proposed gross profit margin	:	On an average 10%
(iii) In future risk mgt. plan (from fire, disaster etc.)		

INFO ON EXISTING BUSINESS OPERATIONS

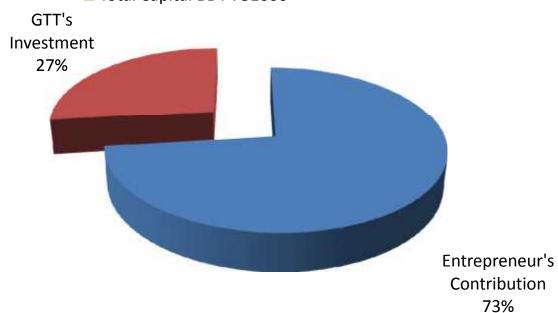
Davidaniana		EB (BDT)		
Particulars	Daily	Monthly	Yearly	
Sales income from products (A)	10,000	280,000	3,360,000	
Less: Cost of sales of products (B)	9,000	252,000	3,024,000	
Gross Profit (C) [C=(A-B)]	1,000	·	336,000	
Less: Operating Cost:	,===	-,	,	
Electricity bill		300	3,600	
Night Guard bill		200	2,400	
Shop rent		500	6,000	
Mobile bill		200	2,400	
Conveyance bill		3,000	36,000	
Bank Charge (DD, PO, SC)		-,	,	
Ownership Transfer Fee		_	_	
Present Salary (Self & family)		6,000	72,000	
Other Cost (stationary & Entertainment etc.)		500	6,000	
Non Cash Item:		300	3,000	
Depreciation Expenses		148	1,770	
Total Operating Cost (D)		10,919	131,028	
Net Profit (C-D):		17,081	204,972	

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particula	Existing Business (BDT)	Proposed (BDT)	Total (BDT)		
Existing	Proposed				
soft drinks, Biscuits, Betel nut, Betel leave,tibbat etc.)	Investment in products (CuteOil, sunsilk,salt, Sugar, Flour, Cosmetics, soft drinks, Biscuits, Betel nut, Betel leave,tibbat etc.)	413,025	200,000	613,025	
Investment in Machineries (Scale, Caetc.)	7,000	-	7,000		
Cash in hand	4,912		4,912		
Debtors (since January, 2016 to at pre	85,794		85,794		
GB Loan	(16,931)		(16,931)		
Advance for Shop	43,000	-	30,000		
Decoration (fixture and fittings)	7,200	-	7,200		
Total Cap	544,000	200,000	731,000		

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 544000
- GTT's Investment BDT 200000
- Total Capital BDT 731000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Y	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Sales income from products (A)	13,000	364,000	4,368,000	15,600	436,800	5,241,600	17,160	480,480	5,765,760	
Less: Cost of sales of products (B)	11,700	327,600	3,931,200	14,040	393,120	4,717,440	15,444	432,432	5,189,184	
Gross Profit (C) [C=(A-B)]	1,300					524,160	1,716		576,576	
Less: Operating Cost:										
Electricity bill		300	3,600		300	3,600		500	6,000	
Night Guard bill		200	2,400		300	3,600		350	4,200	
Shop rent		500	6,000		500	6,000		500	6,000	
Mobile bill (SMS & Reporting)		300	3,600		600	7,200		900	10,800	
Conveyance		3,000	36,000		3,050	36,600		3,550	42,600	
Bank Charge (DD, PO, SC)		50	300		70	840		90	1,080	
Ownership Transfer Fee		1,333	8,000		1,333	16,000		1,333	16,000	
Proposed Salary (Self & family) Other Cost (stationary & Entertainment etc.)		8,000	96,000		9,000	108,000		10,000	120,000	
Other Cost (stationary & Entertainment etc.)		500	6,000		800	9,600		1,300	15,600	
Non Cash Item:										
Depreciation Expenses		148	1,770		148	1,770		148	1,770	
Total Operating Cost (D)		14,402	164,528	_	16,172	194,068	-	18,742	224,908	
Net Profit (C-D):		21,998	272,272	-	27,508	330,092	-	29,306	351,668	
Retained Income			272,272			602,364			954,032	

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

Statement of Cash Flow

Three Years Projection- After Funding

	Inree Years Projection- After Funding						
SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)			
1.0	Cash Inflow						
1.1	Investment Infusion by Investor	200,000	-	-			
1.2	Net Profit (ownership tr. Fee added back)	280,272	346,092	367,668			
1.3	Depreciation Expenses	1,770	1,770	1,770			
1.4	Opening Balance of Cash Surplus	-	234,042	485,904			
	Total Cash Inflow	482,042	581,904	855,342			
2.0	Cash Outflow						
2.1	Product Purchase	200,000	-	-			
2.2	Investment Payback including Ownership Transfer Fee	48,000	96,000	96,000			
	Total Cash Outflow	248,000	96,000	96,000			
3.0	Total Cash Surplus	234,042	485,904	759,342			

SWOT ANALYSIS

CHCLIPARY LUIG

STRENGTH Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment:0 Trade License in his own name; He has on hand training; Skilled and working experiences: 12years	Weakness ☐ Can not supply goods Services and as per demand.
Opportunities □ Location of Shop; □ Have some fixed customers; □ Increasing demand; □ The Capital of the entrepreneur will be BDT 14,98,032 after 3 years excluding payback of investor's money.	THREATS Increase of local competitors; Fire;

Presented at 253rd as Yunus Centre and 70th In-house Executive Social Business Design Lab (GTT) on May 19, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures















গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

Government of the People's Republic of Bangladesh

NATIONAL ID CARD / कांडीय পतित्र शव



নাম: মনি শংকর কুজু

Name: Monisonkar Kundu



পিতা: নিরপ্তন কুড

মাতা: রেখা রানী কুন্তু

Date of Birth: 07 Feb 1983

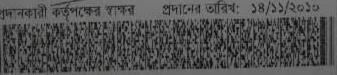
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এই কার্ডটি গণপ্রজাতনী বাংল্যদেশ সর্কারের সম্পতি। কার্ডটি ব্যবহারকারী ব্যতীত মন্য বেলার পাওয়া গেলে নিকট্ছ পোষ্ট অফিস্কে জমা দেয়ার জন্য অনুরোধ করা হলো।

ঠিকানা; বাসা/হোভিত ০, প্রাম/রাস্তা: মূলভানপুর, ভাকমর; শগগ্রাম - ৭৪৭০, বাঘারপাড়া, মশোর

COLEGE

প্রদানের তারিখ: ১৪/১১/২০১০ প্রদানকারী কর্তৃপক্ষের স্বাদ্ধর





গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

Government of the People's Republic of Hangladesh

NATIONAL ID CARD / जाजीय পরিচয় পর



নাম: রেখা রানী কুডু

Rekha Rani Kundu Namet

স্বামী: নিরঞ্জন কুডু

মাতা: মিরা কুড

Date of Birth: 31 Jan 1955

ID NO: 4110938188752

্রাই কার্ডটি গুণপ্রভাতন্ত্রী বাংলাদেশ সরকাবের সম্পত্তি। কার্ডটি ব্যবহাকারী ব্যক্তীত অশা কোখাৰ পান্তয়া গেলে নিকটছ পোট অফিসে জন্ম দেয়ার জন্য অনুবোধ করা হলো। ঠিকানা: গ্রাম/ব্যস্তা: মুলতান নগর, সুলতান নগর, ডাকঘর: ধ্রগ্রাম - ৭৪৭০, वाचानशाका, घटनात

দেনং ধলগ্রাম ইউনিয়ন পরিষদ

উপজেলা ঃ বাঘারপাড়া, জেলা ঃ যশোর। চেয়ারম্যান ঃ মোঃ হাফিজুর রহ্মান মোল্যা

ট্রেড লাইসেন্স

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ইউ, পি ফরম নং-৭ (১২/১ নিয়ম অনুযায়ী)

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পরিচালনা করতে পারবেন।		
		- or-35-2028
		চেয়ারম্যানের স্বাক্ষর

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চেয়ারম্যানের স্বাক্ষর নোঃ হাফিজুর রহমান মোল্যা জ্যারম্যান ক্ষের্মান স্ক্রিয়ন



आंगील व्याहक

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Thank You