

Proposed NU Business Name : Alim Store

Business Category: General Retail & Wholesale



Business Proposal Identified by: **Doneshwar Kumar Mohonto**, **Asst. Officer. Kurigram**Business Proposal prepared by: **Fahina Yesmin Happy**

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Sumon Sarkar Vill: Kishamot Mega Union: Umormojid, Post: Forokrhat, Upazila: Rajarhat, District: Kurigram.
Age	:	18 years
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	03 (Three) Brothers
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : : : : : : : : : : : : : : : : : : :	Mother

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	H.S.C-Continuing
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	04 (Four) Years experience is running his own business. He started the business with BDT 50,000. (Fifty thousand). He has on hand training.
Other Own/Family Sources of Income	:	His Father's income fromentrepreneur's business as an assistant and agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01791859132
NU's National ID No.	:	19984917784109767
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Shilpi Khatun was a GB member since February 07,1995 at first she took GB loan BDT 4,000 (Four thousand).
- Successively several times she utilized GB loan for household purposes and assisting her son in existing business.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Alim Store
Address/ Location	:	Forkarhat, Rajarhat, Kurigram.
Total Investment in BDT	:	Tk. 311,000
Financing	:	Self Tk. 211,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 8,000 (Eight thousand)
Proposed Salary	:	BDT 9,000 (Nine thousand)
Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On products 15% On products 15%

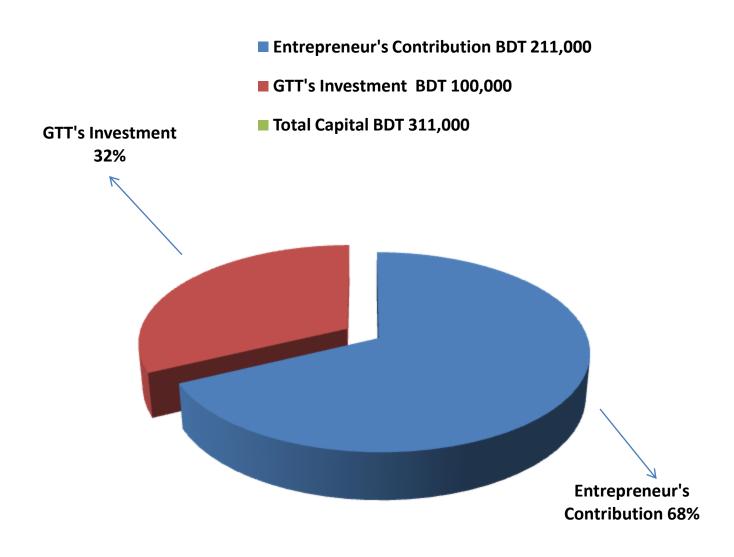
INFO ON EXISTING BUSINESS OPERATIONS

Doutloulous	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products	4,000	104,000	1,248,000		
Less: Cost of sales of products (B)	3,400	88,400	1,060,800		
Gross Profit (C) [C=(A-B)]	600	15,600	187,200		
Less: Operating Cost:			·		
Electricity bill		600	7,200		
Generator Bill		300	3,600		
Mobile bill		300	3,600		
Night Guard bill		100	1,200		
Conveyance bill		500	6,000		
Present Salary (Family & Self)		8,000	96,000		
Present Salary (Assistant-Father)		2,000	24,000		
Provision of bad debt		192	2,304		
Other Cost (stationary & Entertainment etc.)		1,200	14,400		
Non Cash Item:		,	,		
Depreciation Expenses		391	4,690		
Total Operating Cost (D)		13,583	162,994		
Net Profit (C-D):		2,017	24,206		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particu	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Existing	(,			
Investment in products (Grocery item, Confectionary item and Cosmetics item etc.)	Investment in products (Grocery item, Confectionary item and soft drinks etc.)	153,000	100,000	253,000
Investment in Machineries & emachine, Refrigerator, Televisi	28,200	-	28,200	
Cash in hand	6,000	-	6,000	
Debtors (Since February, 201	19,200	-	19,200	
Decoration (Furniture & Fixture	4,600	-	4,600	
Total Ca	211,000	100,000	311,000	

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

5	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from products	5,500	143,000	1,716,000	6,160	160,160	1,921,920	6,899	179,379	2,152,550
Less: Cost of sales of products (B)	4,675	121,550	1,458,600	5,236	136,136	1,633,632	5,864	152,472	1,829,668
Gross Profit (C) [C=(A-B)]	825	21,450	257,400	924	24,024	288,288	1,035	26,907	322,883
Less: Operating Cost:									
Electricity bill		800	9,600		900	10,800		950	11,400
Generator Bill		350	4,200		400	4,800		430	5,160
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		700	8,400
Night Guard bill		150	1,800		180	2,160		180	2,160
Conveyance bill		1,000	12,000		1,500	18,000		1,800	21,600
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary-(Family & Self)		9,000	108,000		10,000	120,000		10,500	126,000
Proposedt Salary (Assistant-Father)		3,000	36,000		3,000	36,000		4,000	48,000
Provision of bad debt		192			192	2,304		192	2,304
Other Cost (stationary & Entertainment etc.)		1,500	,		1,700	20,400		1,900	22,800
Non Cash Item:									
Depreciation Expenses		391	4,690		391	4,690		391	4,690
Total Operating Cost (D)		17,650	207,794	-	19,530	234,354	-	21,710	260,514
Net Profit (C-D):		3,801	49,606	-	4,495	53,934		5,197	62,369
Retained Income			49,606			103,540			165,909

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	53,606	61,934	70,369
1.3	Depreciation Expenses	4,690	4,690	4,690
1.4	Opening Balance of Cash Surplus	-	21,812	40,436
	Total Cash Inflow	158,296	88,436	115,495
2.0	Cash Outflow			
2.1	Product Purchase	100,000	_	-
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	136,484	48,000	48,000
3.0	Total Cash Surplus	21,812	40,436	67,495

SWOT ANALYSIS

STRENGTH	WEAKNESS
 □ Present employment: Self: 01 Family: 01 (Father) Others (beyond family): 0 Future employment: 0 □ Trade License in his own name; □ Ownership of business in his own name; □ Maintain books of record; □ He has on hand training; □ Experience : 4yrs. 	☐ Can not supply goods as per demand;
 OPPORTUNITIES □ Location of Shop; □ Have some fixed customers. □ Increasing Demand; □ The Capital of the entrepreneur will be BDT 376,909 after 3 years excluding payback of investor's money. 	THREATS ☐ Increase of local competitors;

Presented at 246th as Yunus Centre and 66th In-house Executive Social Business Design Lab (GTT) on May 05,2016 at Grameen Telecom Trust Premises

Thank you

Pictures









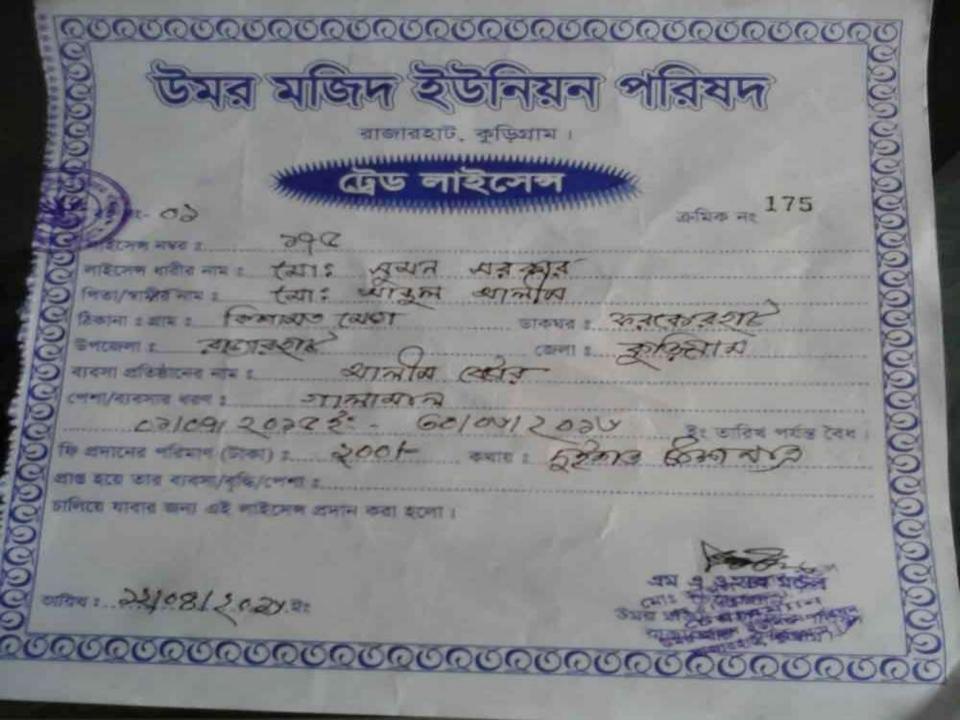












গণপ্রজাতন্ত্রী বাংলাদেশ

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PRESENT SEETS 08-05-2030

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SPECIFIC

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লিভাৰ গাম: মো; আনুল আলীম।

মাতার নাম: মোডা: বিক্লী বেগম।

স্থায়ী হিকালা: গ্রাম: কিশামত মেখা, ডাকখন: ফরকেরহাট উপজেলা: রাজারহাট, কেলা: কৃত্যাম।

লাঠীয়তা: বাংলাদেশী

বিশ্বস: প্রকাশ

লাভীয়তা: বাংলাদেশী

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THE RESIDENCE PROPERTY.



গৃণপ্রচাতন্ত্রী বাংলাদেশ সরকার Jovernment of the People's Republic of Banglades

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Date of Birth: 12 Jun 1982

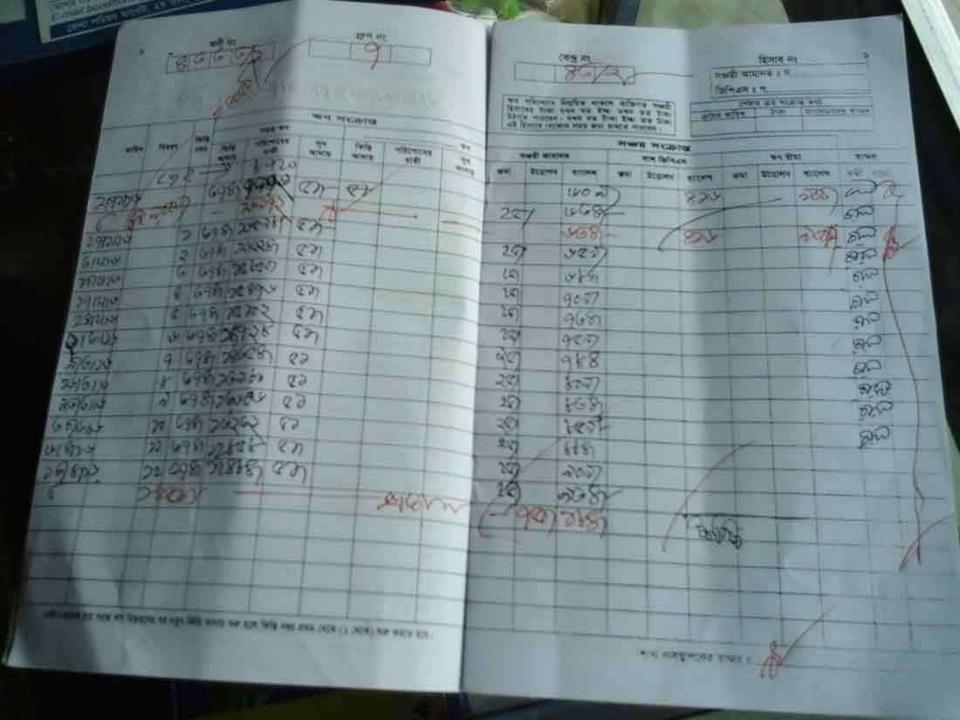
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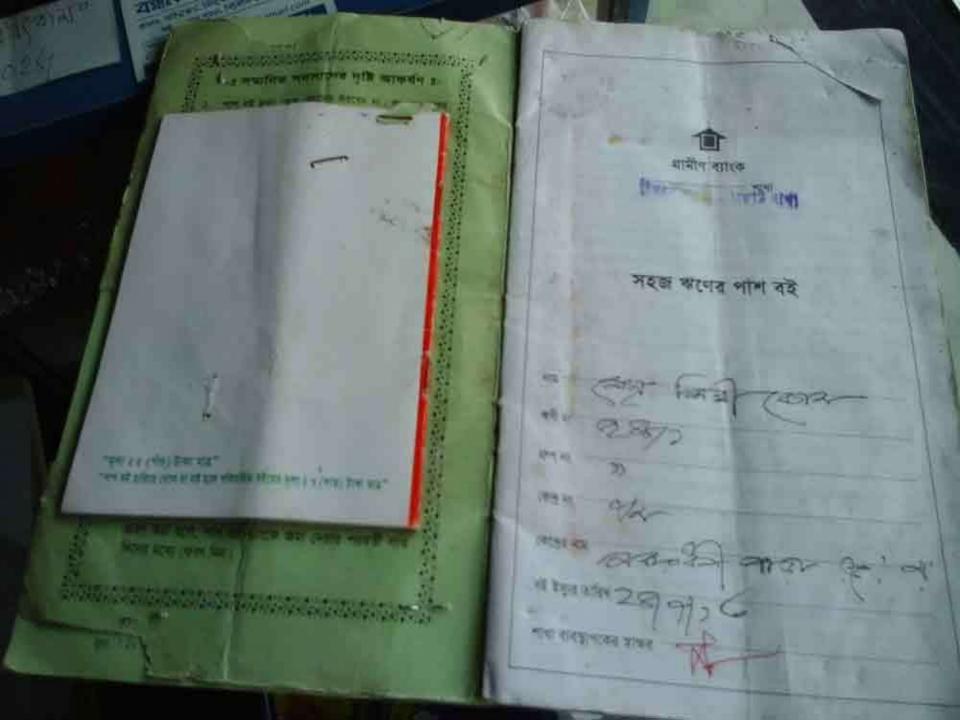
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