

Proposed NU Business Name : Debnath Store Business Category: General Retail & Wholesale



Project Identified by: Md. Shahidul Islam, Officer, Jessore Sadar unit, Jessore Business Proposal Prepared by: Naznin Akther

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	-	Sumon Debnath Vill: Baliadanga, Union: Dholga, Post: Dholga, Upazila: Bagherpara, District: Jessore.	
Age	:	23 years	
Marital status	:	Unmarried	
Children	:	N/A	
No. of siblings:	•	01 (One) Brother and 04 (Four) Sisters	
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother \checkmark Father Protima Debnath Sobal Debnath <i>Branch</i> : Baliadanga, Bagherpara, <i>Centre # 27 (1)/</i> mo, <i>Loan no.: 5912,</i> Member since March 21, 2005 First Ioan: Tk. 7,000 Existing Ioan: Nil, Last Ioan: Tk. 60,000	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		N/A No Nil Nil	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	H.S.C
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	04 (Four) years experiences is running his own business. He started the business with BDT 200,000 (Two lac). He has 05 (Five) years working experiences as an assistant in his father's shop.
Other Own/Family Sources of Income	:	His father's income from Agriculture . From his existing business income, he built a house with a expanse of 09 (Nine) lac taka.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01747187053
NU's National ID No.	:	19944110947000044
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Protima Debnath is a GB member since March 21, 2005 at first she took GB loan BDT 7,000 (Seven thousand).
- Gradually she took GB loan several times and utilized it for cultivation, purchasing cow and assisting her son in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Debnath Store
Address/ Location	:	Baliadanga bazar, Bagherpara, Jessore.
Total Investment in BDT	:	Tk. 724,000
Financing	:	Self Tk. 524,000 (from existing business) Required Investment Tk. 200,000 (as equity)
Present salary/drawings from business	:	BDT 8,000 (Eight Thousand)
Proposed Salary	:	BDT 10,000 (Ten Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 10%.
(ii) Estimated % of proposed gross profit margin	:	On products 10%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

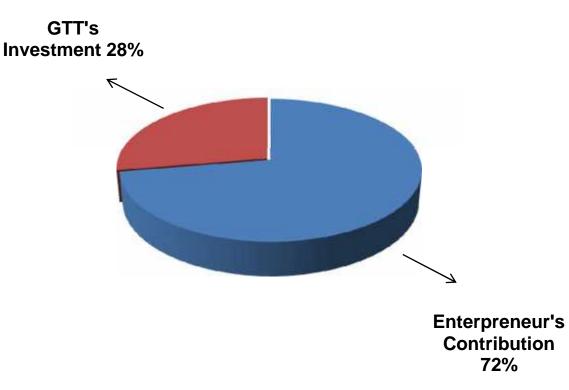
Dertiendere	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from Products (A)	9,000	234,000	2,808,000		
Less: Cost of Sales/Products (B)	8,100	210,600	2,527,200		
Gross Profit (C) [C=(A-B)]	900	23,400	280,800		
Less: Operating Cost:					
Electricity bill		850	10,200		
Shop Rent (self)			, 		
Mobile bill		500	6,000		
Conveyance bill		3,000	36,000		
Present Salary (Family & Self)		8,000	96,000		
Provision of bad debt		43	521		
Other Cost (Stationary & Entertainment etc.)		500	6,000		
Non Cash Item:					
Depreciation Expenses		734	8,810		
Total Operating Cost (D)		13,628	163,531		
Net Profit (C-D):		9,772	117,269		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed	
Existing	Proposed	Business (BDT)	(BDT)	(BDT)
Investment in products (rice, oil, flour, sugar, pulses, salt, spice, biscuit, noodles, soft drinks, soap, tea leaf, pen and cosmetics item etc.)	Investment in products (grocery item, confectionary item and bakery item etc.)	392,205	200,000	592,205
Investment in Machineries, Equipment & Tmachine, bulb and fan etc.)	57,000		57,000	
Cash in Hand				20,136
Debtors (Since April, 2016 to at present)	52,059		52,059	
Decoration (fixture and fittings)				2,600
Total Capit	524,000	200,000	724,000	



- Entrepreneur's Contribution BDT 524,000
- GTT's Investment BDT 200,000
- Total Capital BDT 724,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Bertinder	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from Products (A)	12,600	327,600	3,931,200	14,364	373,464	4,481,568	15,369	399,606	4,795,278
Less: Cost of Sales/Products (B)	11,340	294,840	3,538,080	12,928	336,118	4,033,411	13,833	359,646	4,315,750
Gross Profit (C) [C=(A-B)]	1,260	32,760	393,120	1,436	37,346	448,157	1,537	39,961	479,528
Less: Operating Cost:									
Electricity bill Shop Rent (self)		1,050	12,600		1,200	14,400		1,250	15,000
Mobile bill (SMS & Reporting)		800	9,600		800	9,600		800	9,600
Conveyance		4,000	48,000		5,000	60,000		6,000	72,000
Ownership Transfer Fee		1,333	8,000		1,333	16,000		1,333	16,000
Proposed Salary (Family & Self)		10,000	120,000		12,000	144,000		13,000	156,000
Bank Charge (DD, PO, SC)		80	480		80	960		80	960
Provision of bad debt		43	521		43	521		43	521
Other Cost (stationary & Entertainment etc.)		950	11,400		1,150			1,250	15,000
Non Cash Item:									
Depreciation Expenses		734	8,810		734	8,810		734	8,810
Total Operating Cost (D)		18,991	219,411	-	22,341	268,091	-	24,491	293,891
Net Profit (C-D)	-	13,769	173,709	-	15,006	180,066	-	15,470	185,637
Retained Income			173,709			353,776			539,413

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200,000		
1.2	Net Profit (ownership tr. Fee added back)	181,709	196,066	201,637
1.3	Depreciation Expenses	8,810	8,810	8,810
1.4	Opening Balance of Cash Surplus	-	142,519	251,396
	Total Cash Inflow	390,519	347,396	461,843
2.0	Cash Outflow			
	Product Purchase	200,000		
	Investment Payback including Ownership Transfer Fee	48,000	96,000	96,000
	Total Cash Outflow	248,000	96,000	96,000
3.0	Total Cash Surplus	142,519	251,396	365,843



Strength	Weakness
 Present employment: Self: 01 Family: 01 (father) Others (beyond family): 0 Future employment: 0 Trade License in his own name; Ownership of business in his own name; He has on hand training; Good reputation; Skilled and working experiences: 09 years; 	Can not supply goods as per demand.
OPPORTUNITIES Location of Shop; Have some fixed customers (Retail & Wholesale); Increasing demand; The Capital of the entrepreneur will be BDT 1063,413 after 3 years excluding payback of investor's money.	T _{HREATS} Increase of local competitors;

Presented at 253rd as Yunus Centre and 70th In-house Executive Social Business Design Lab (GTT) on May 19, 2016 at Grameen Telecom Trust Premises

Thank you

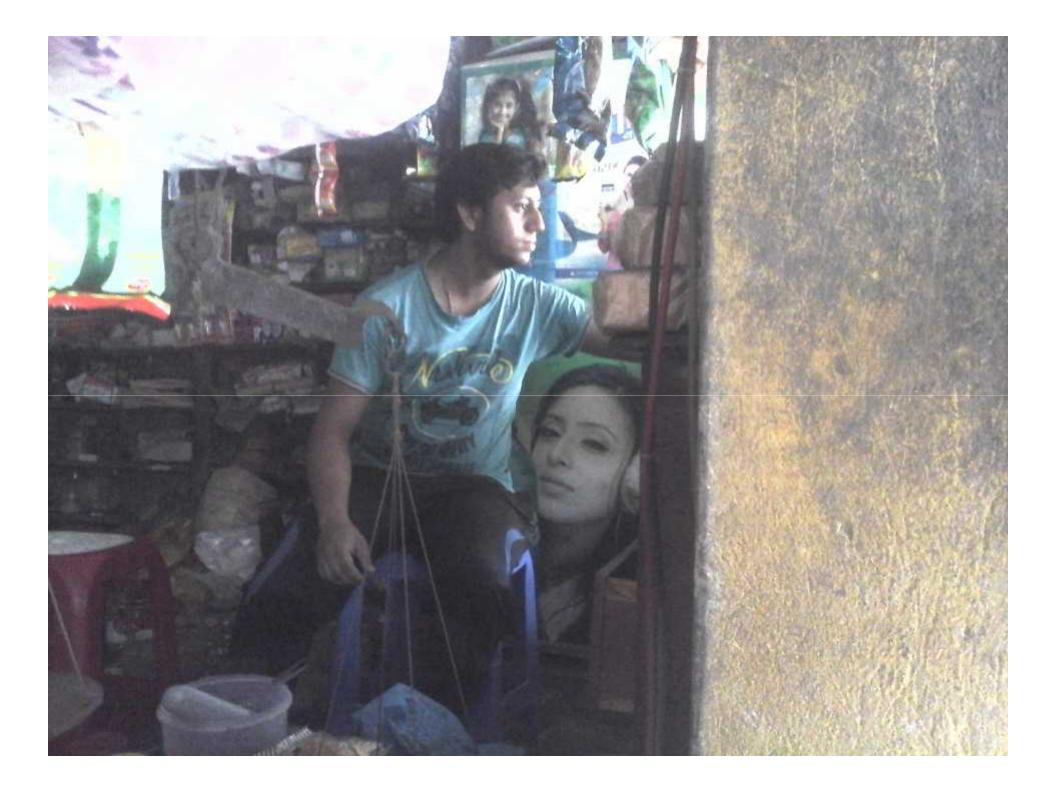
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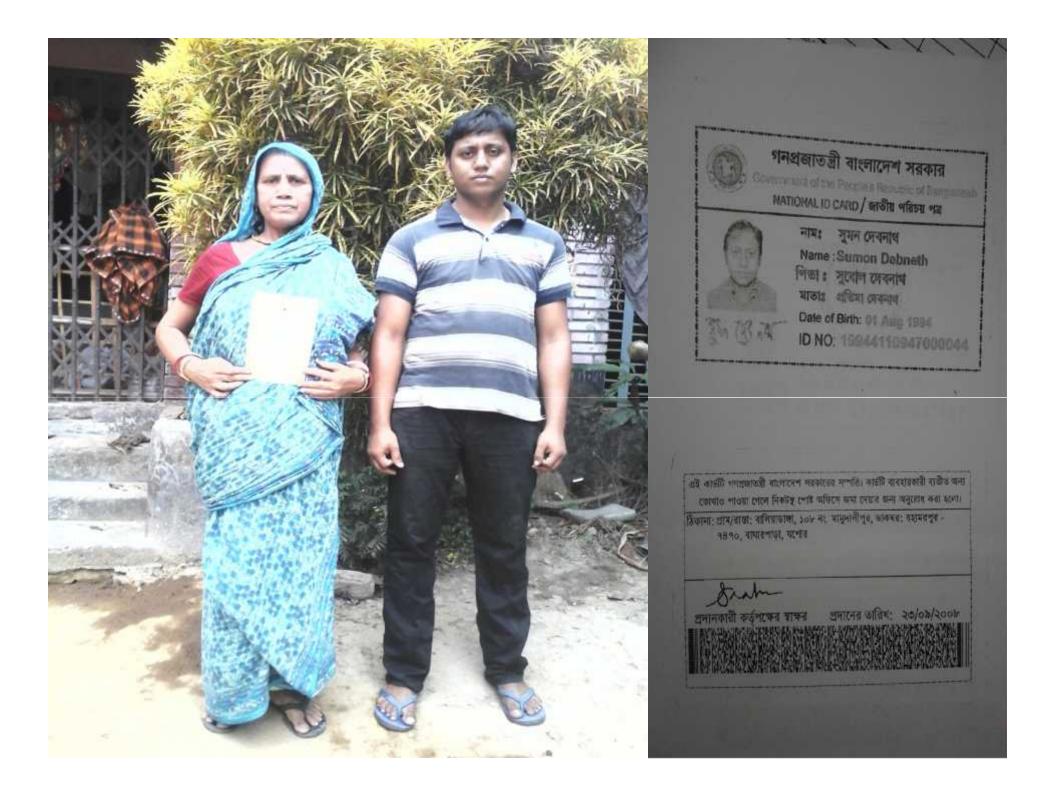






৬ নং দোহাকুলা ইউনিয়ন পরিষদ উপতে লা-বাঘারপাড়।, জেলা ঃ যশোর। ই'টঃ পিঃ ফরম নং-৭ (১২/১ নিয়ম অনুযায়ী) লাউসেন্স বই নং- 002 তারিখা এ 09102 লাইসেন্স নং - 02 27 প্রতিষ্ঠানের নাম প্রোপ্রাইটরের নাম / ন্থান্ধীর নাম ঃ 2750 al manura পয়সা STOT M কথায় লিখন অত্র পরিষদকে শ্রদন্তি করিয়াছেন। যে কারণ তাহাকে এতধারা লাইসেন্স মণ্ডর করা **যাইতেছে। তি**নি - তারিখে যে অর্থ 507 02109120 23 1/2 22/2 ব্যবসা অত্র ইওনিয়ন বৎসর শেষ হইবে জা বিশ্বি তাহার এলাকায় পরিচালনা করিতে পারিনেন। মোঃ গ্রন্থ জোওলাজন (STIAN) তারখ 79 MINING the states

~ A.O. গ্রামীণ ব্যাংক answ angester 21 সহজ ঝণের পাশ বই यानी नर टिरी र र CAR 45 - 27 (5) 7 R त्कत्यन्न नाम डा ित्या एनया ए यि २१७/२ 12 2717 Olan 2 CC 2032 (Sala 12002 শাখা ব্যবস্থাপকের জাফর



Thank You