

Proposed NU Business Name : Morshedul Store Business Category: General Retail and Wholesale



Business Proposal Prepared by: Md. Forid Uddin, Asst. Officer, Sadar Unit, Rangpur. Business Proposal Varified by: Md Rezaur Rashid Dewan

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	-	Md Morshedul Islam Vill: Joydebkoypara, Union: Gojghonta, Post: Gojghonta, Upazila: Gongachora, District: Rangpur.
Age	:	23 years
Marital status	:	Married
Children	:	N/A
No. of siblings:	••	01 (One) Brother and 01 (One) Sister
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father √ Mst. Mukta Begum Md. Aftarul Islam <i>Branch</i> : Gojghonta, Gongachora, <i>Centre # 02/m</i> o, <i>Loan no.: 2583,</i> Member since 1995 First Ioan: Tk. 8,000 Existing Ioan: Tk. 44,940, Outstanding Ioan: Tk. 31776
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur's father No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class five
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	05 (Five) years experience is running his own business. He started the business with BDT 20,000 (eighty thousand).He has on hand training as an assistant in his brother in law's shop.
Other Own/Family Sources of Income	:	His father income from business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01927097179
NU's National ID No.	:	852742200602623
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Mukta Begum was a GB member since 1995 at first he took GB loan BDT 5,000 (Five thousand).
- Gradually he took GB loan several times and utilized it for his own business and cow purchasing.
- Finally GB loan helped his to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Morshedul Store
Address/ Location	:	Gojghonta Bazar, Gangachora, Rangpur
Total Investment in BDT	•	Tk. 157000
Financing	:	Self Tk. 107,000 (from existing business) Required Investment Tk. 50,000 (as equity)
Present salary/drawings from business	:	BDT 4,000 (Four thousand)
Proposed Salary	:	BDT 5,000 (Five thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an average 10%
(ii) Estimated % of proposed gross profit margin	:	On an average 10%
(iii) In future risk mgt. plan (from fire, disaster etc.)		

INFO ON EXISTING BUSINESS OPERATIONS

Dentionaleure		EB (BDT)			
Particulars	Daily	Monthly	Yearly		
Sales income from products (A)	5,000	140,000	1,680,000		
Less: Cost of sales of products (B)	4,500	126,000	1,512,000		
Gross Profit (C) [C=(A-B)]	500		168,000		
Less: Operating Cost:					
Electricity bill		150	1,800		
Generator bill		210	2,520		
Night Guard bill		100	1,200		
Shop rent		400	4,800		
Mobile bill		500	6,000		
Conveyance bill		2,000	24,000		
Bank Charge (DD, PO, SC)		,	,		
Ownership Transfer Fee		_	_		
Present Salary (Self & family)		4,000	48,000		
Other Cost (stationary & Entertainment etc.)		1,500	18,000		
Non Cash Item:		.,	,		
Depreciation Expenses		46	546		
Total Operating Cost (D)		8,908	106,890		
Net Profit (C-D):		5,092	61,110		

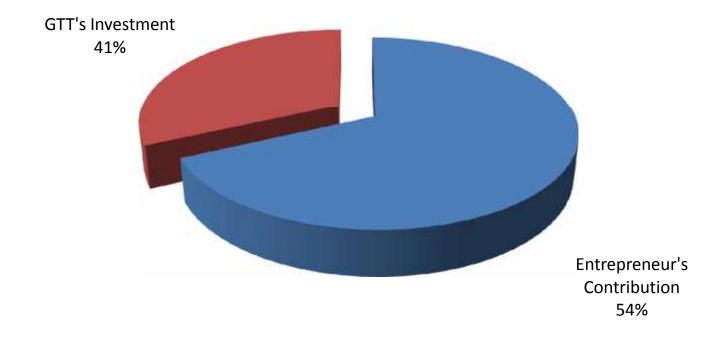
PRESENT & PROPOSED INVESTMENT BREAKDOWN

Md Morshedul Islam						
Business Name: Morshedul Store						
Inv	estment Breakdown & Source of Fi	nance				
Particul	Existing Business (BDT)	Proposed (BDT)	Total (BDT)			
Existing	Proposed					
Investment in products (CuteOil, sunsilk,salt, Sugar, Flour, Cosmetics, soft drinks, Biscuits, Betel nut, Betel leave,tibbat etc.)	Investment in products (CuteOil, sunsilk,salt, Sugar, Flour, Cosmetics, soft drinks, Biscuits, Betel nut, Betel leave,tibbat etc.)	79,375	50,000	129,375		
Investment in Machineries (Scale Light etc.)	1,400	-	1,400			
Cash in hand	438		438			
Debtors (since January, 2016 to	2,427		2,427			
Advance for Shop	20,000	-	30,000			
Decoration (fixture and fittings)		3,360	-	3,360		
Total Ca	107,000	50,000	157,000			

SOURCE OF FINANCE



- GTT's Investment BDT 50,000
- Total Capital BDT 197,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars		Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
		Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Sales income from products (A)	6,500	182,000	2,184,000	7,800	218,400	2,620,800	9,750	273,000	3,276,000	
Less: Cost of sales of products (B)	5,850	163.800	1,965,600	7,020	196,560	2,358,720	8,775	245,700	2,948,400	
Gross Profit (C) [C=(A-B)]	650				· · · ·				327,600	
Less: Operating Cost:										
Electricity bill		150	1,800		200	2,400		250	3,000	
Generator bill		210	2,520		260	3,120		310	3,720	
Night Guard bill		100	1,200		150	1,800		200	2,400	
Shop rent		400	4,800		400	4,800		400	4,800	
Mobile bill (SMS & Reporting)		900	10,800		1,400	16,800		1,800	21,600	
Conveyance		2,500	30,000		2,700	32,400		3,000	36,000	
Bank Charge (DD, PO, SC)		50	300		70	840		90	1,080	
Ownership Transfer Fee		333	2,000		333	4,000		333	4,000	
Proposed Salary (Self & family)		5,000	60,000		6,000	72,000		7,000	84,000	
Other Cost (stationary & Entertainment etc.)		1,500	18,000		1,800	21,600		2,300	27,600	
Non Cash Item:										
Depreciation Expenses		46	546		46	546		46	546	
Total Operating Cost (D)		11,191	131,990	-	13,361	160,330		15,731	188,770	
Net Profit (C-D):		7,009	86,410	-	8,479	101,750		11,569	138,830	
Retained Income			86,410			188,159			326,989	

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

	Statement of Cash Flow						
	Three Years Projection- After Funding						
SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)			
1.0	Cash Inflow						
1.1	Investment Infusion by Investor	50,000	-				
1.2	Net Profit (ownership tr. Fee added back)	88,410	105,750	142,830			
1.3	Depreciation Expenses	546	546	546			
1.4	Opening Balance of Cash Surplus	-	76,956	159,251			
	Total Cash Inflow	138,956	183,251	302,627			
2.0	Cash Outflow						
2.1	Product Purchase	50,000	-				
2.2	Investment Payback including Ownership Transfer Fee	12,000	24,000	24,000			
	Total Cash Outflow	62,000	24,000	24,000			
3.0	Total Cash Surplus	76,956	159,251	278,627			



Strength	Weakness
 Present employment: Self: 01 Family: 01 Others (beyond family): 0 Future employment:0 Trade License in his own name; He has on hand training; Skilled and working experiences : 05years 	Can not supply goods Services and as per demand.
OPPORTUNITIES Location of Shop; Have some fixed customers; Increasing demand; The Capital of the entrepreneur will be BDT 433,989 after 3 years excluding payback of investor's money.	T _{HREATS} Increase of local competitors; Fire;

Presented at 252nd as Yunus Centre and 69th In-house Executive Social Business Design Lab (GTT) on May 17, 2016 at Grameen Telecom Trust Premises

Thank you

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গণপ্ৰজাতন্ত্ৰী বাংলাদেশ क्रमा ७ मृज्य निवकटकत कार्यालय প নহ সাক্রেটাম্টি ইউনিয়ন পরিষদ उन्दलनाः झाः झाः বাংলাদেশ जन्म मनम NAME OF THE OTHER নিবন্ধন বহি নং : fefe a, and o say frame (States without) teleased, accus 002 (অন্য নিবন্ধন বহি থেকে উদ্ধৃত) নিবন্ধন তারিশ E & 2004 मिवकन नर: 0 24 2 6 राकिणड अविडि नि: 5-22 9 8228 0 40 2 42 0 GATE GATESIYA ZNOTA নাম জন্ম তারিখ : অহকে (খ্রীঃ) : 26-02-2226 कथास (डी?): - व्याहेश व्याह आरही - - विहास आत्रा मह : IN: - SALLE CONRECT STORES জানা স্থান Carlor Million and Arg o P.68772372 : উপজেলা - BESES 075 62.00 : 601: 42007-CUT পিতার নাম GATEY: 2 GOV DEVE MATE মাতার নাম 20, 5/2284 LCER आगी ठिकाना : 272 NAME OF TAXABLE PARTY. And in the local division of the local divis CALL DOT NOT THE OWNER. THE OWNER. প্ৰকলাটাৰ সাৰুৱাও নামসহ সাল

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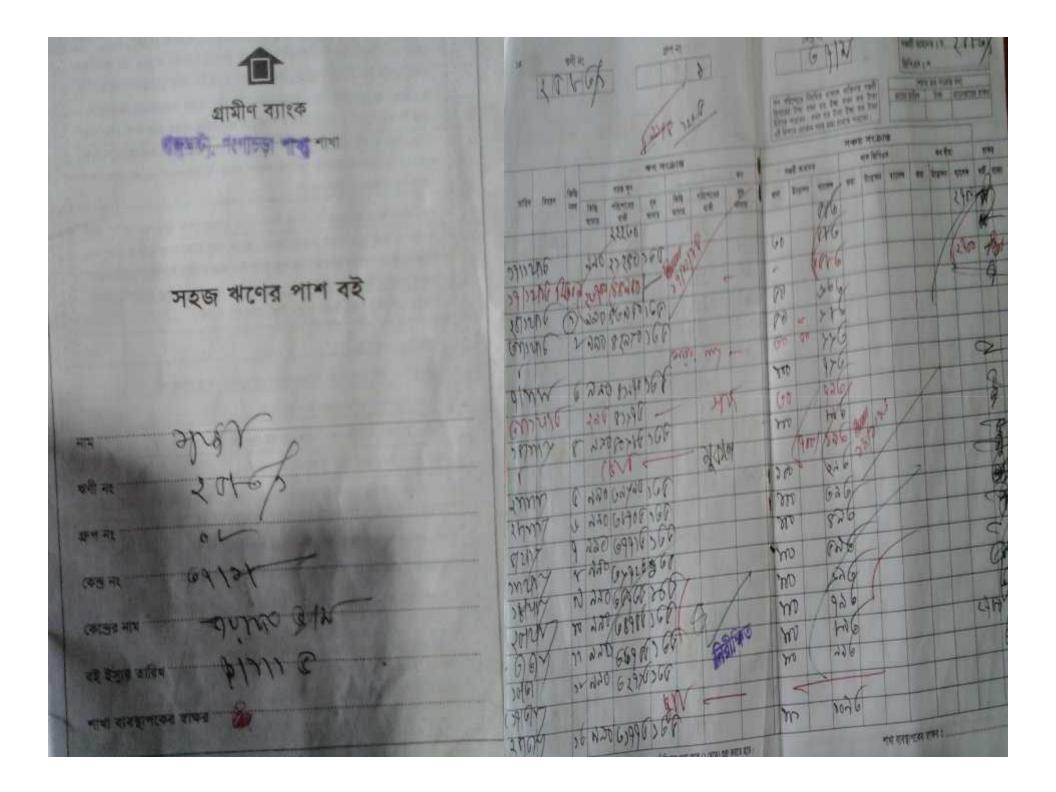
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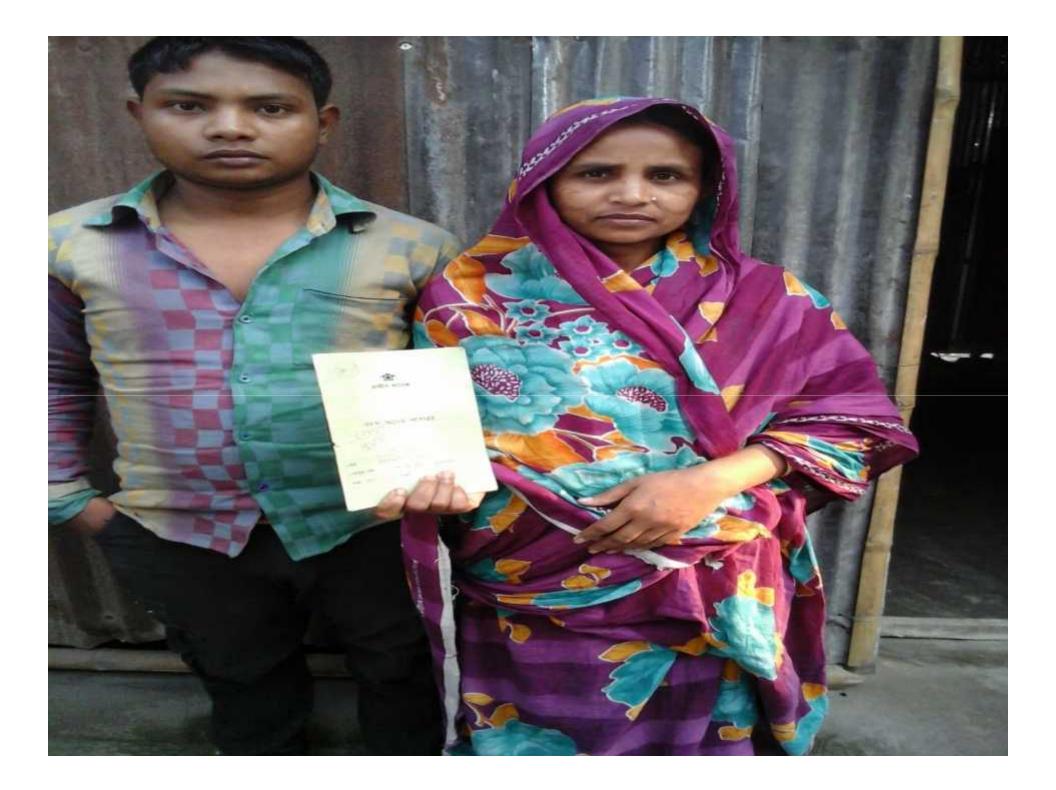
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