

# Proposed NU Business Name: Jahid Store Business Category: General Retail and Wholesale



Business Proposal Prepared by: Md. Forid Uddin, Asst. Officer, Sadar Unit, Rangpur.

Business Proposal Varified by: Md Rezaur Rashid Dewan

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Jahidul Islam Vill: Joydebkoypara, Union: Gojghonta, Post: Gojghonta, Upazila: Gongachora, District: Rangpur.
Age	:	20 years
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	03 (Three) Brothers and 01 (One) Sister
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father Mst. Muslama Begum Md. Abul Kasham  Branch: Gojghonta, Gongachora, Centre # 6/mo,  Loan no.: 1094, Member since 1995  First loan: Tk. 3,000  Existing loan: Tk. 36,000, Outstanding loan: Tk. 32,832
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	Entrepreneur's father No Nil Nil

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Honor's 1st year (Economics) –Continuing
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		2 (Two) years experience is running his own business. He started the business with BDT 80,000 (eighty thousand).  He has on hand training as an assistant in his brother in law's shop.
Other Own/Family Sources of Income	:	His two brother's income from business and his father also income from boiler selling business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01738197367
NU's National ID No.	:	19968512742100664
NU Project Source/Reference	:	Grameen Telecom Trust

### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Md. Abul Kasham was a GB member since 1995
   at first he took GB loan BDT 3,000 (Three thousand).
- Gradually he took GB loan several times and utilized it for his own business and cow purchasing.
- Finally GB loan helped his to improve economic condition and livelihood.

# PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Jahid Store
Address/ Location	:	Gojghonta Bazar, Gangachora, Rangpur
Total Investment in BDT	:	Tk. 233,000
Financing	:	Self Tk. 153,000 (from existing business) Required Investment Tk. 80,000 (as equity)
Present salary/drawings from business	:	BDT 7,000 (Seven thousand)
Proposed Salary		BDT 8,000 (Eight thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an average 12%
(ii) Estimated % of proposed gross profit margin	:	On an average 12%
(iii) In future risk mgt. plan (from fire, disaster etc.)		

### INFO ON EXISTING BUSINESS OPERATIONS

Dantianiana		EB (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales income from products (A)	6,500	182,000	2,184,000			
Less: Cost of sales of products (B)	5,720	160,160	1,921,920			
Gross Profit (C) [C=(A-B)]	780	21,840	262,080			
Less: Operating Cost:		,				
Electricity bill		700	8,400			
Generator bill		210	2,520			
Night Guard bill		100	1,200			
Shop rent		500	6,000			
Mobile bill		700	8,400			
Conveyance bill		2,000	24,000			
Bank Charge (DD, PO, SC)		,	,			
Ownership Transfer Fee		-	-			
Present Salary (Self & family)		7,000	84,000			
Present Salary (Asst01)		2,000	24,000			
Other Cost (stationary & Entertainment etc.)		3,700	44,400			
Non Cash Item:		2,120	,			
Depreciation Expenses		43	510			
Total Operating Cost (D)		16,963	203,553			
Net Profit (C-D):		4,877	58,527			

### PRESENT & PROPOSED INVESTMENT BREAKDOWN

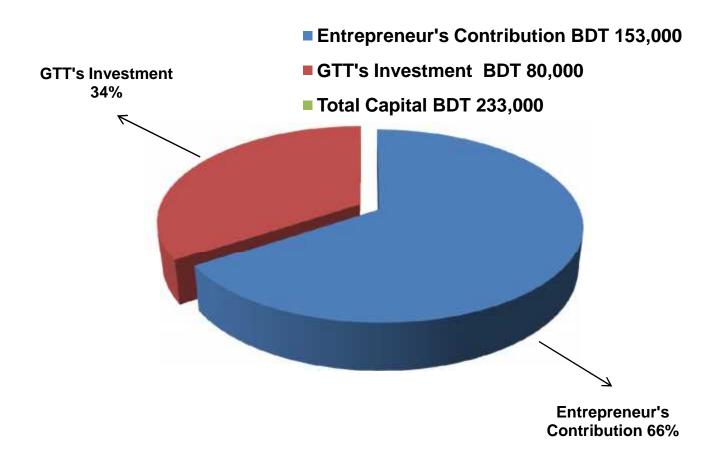
Entrepreneur: Md. Jahidul Islam
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**Business Name: Jahid Store** 

#### **Investment Breakdown & Source of Finance**

Particu	Existing Business (BDT)	Proposed (BDT)	Total (BDT)		
Existing	Proposed	(551)			
Investment in products (wheat chaff, Well cake, Feed, Fish feed, Rice, Rice husk, Boiler feed etc.)	104,000	80,000	184,000		
Investment in Machineries (Sca Light etc.)	2,600	-	2,600		
Cash in hand	2,900		2,900		
Debtors (since January, 2016 to	12,300		12,300		
Advance for Shop	30,000	-	30,000		
Decoration (fixture and fittings)	1,200	-	1,200		
Total Ca	153,000	80,000	233,000		

## **SOURCE OF FINANCE**



### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars		Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
		Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Sales income from products (A)	8,000	224,000	2,688,000	9,600	268,800	3,225,600	12,480	349,440	4,193,280	
Less: Cost of sales of products (B)	7,040	197,120	2,365,440	8,448	236,544	2,838,528	10,982	307,507	3,690,086	
Gross Profit (C) [C=(A-B)]	960	26,880	322,560	1,152	32,256	387,072	1,498	41,933	503,194	
Less: Operating Cost:										
Electricity bill		800	9,600		1,000	12,000		1,200	14,400	
Generator bill		210	2,520		260	3,120		310	3,720	
Night Guard bill		100	1,200		300	3,600		350	4,200	
Shop rent		500	6,000		500	6,000		500	6,000	
Mobile bill (SMS & Reporting)		1,100	13,200		1,600	19,200		2,000	24,000	
Conveyance		2,500	30,000		2,550	30,600		3,050	36,600	
Bank Charge (DD, PO, SC)		50	300		70	840		90	1,080	
Ownership Transfer Fee		533	3,200		533	6,400		533	6,400	
Proposed Salary (Self & family)		8,000	96,000		9,000	108,000		10,000	120,000	
Proposed Salary (Assistant-01)		3,000	36,000		4,000	48,000		5,000	60,000	
Other Cost (stationary & Entertainment etc.)		3,700	44,400		4,000	48,000		4,500	54,000	
Non Cash Item:										
Depreciation Expenses		43	510		43	510		43	510	
Total Operating Cost (D)		20,546	243,053	-	23,866	286,393		27,586	331,033	
Net Profit (C-D):		6,334	79,507	-	8,390	100,679	-	14,347	172,161	
Retained Income			79,507			180,186			352,347	

Notes: 1. Agreed Grace period: Six months

<sup>2.</sup> **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

	Statement of Cash Flow						
Three Years Projection- After Funding							
SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)			
1.0	Cash Inflow						
1.1	Investment Infusion by Investor	80,000	-				
1.2	Net Profit (ownership tr. Fee added back)	82,707	107,079	178,561			
1.3	Depreciation Expenses	510	510	510			
1.4	Opening Balance of Cash Surplus	-	64,017	133,206			
	Total Cash Inflow	163,217	171,606	312,277			
2.0	Cash Outflow						
2.1	Product Purchase	80,000	-	<u>-</u>			
2.2	Investment Payback including Ownership Transfer Fee	19,200	38,400	38,400			
	Total Cash Outflow	99,200	38,400	38,400			
3.0	Total Cash Surplus	64,017	133,206	273,877			

### **SWOT ANALYSIS**

ORDER WARRESTON

STRENGTH  Present employment: Self: 01 Family: 01 Others (beyond family): 0 Future employment:0  Trade License in his own name; He has on hand training; Skilled and working experiences: 02years	Weakness  ☐ Can not supply goods Services and as per demand.
OPPORTUNITIES  □ Location of Shop; □ Have some fixed customers; □ Increasing demand; □ The Capital of the entrepreneur will be BDT 505,347 after 3 years excluding payback of investor's money.	THREATS  Increase of local competitors;  Fire;

Presented at 252<sup>nd</sup> as Yunus Centre and 69<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on May 17, 2016 at Grameen Telecom Trust Premises

Thank you

# Pictures



















नलकामां की नारमाद्रमन, क्षामीय सरकाय

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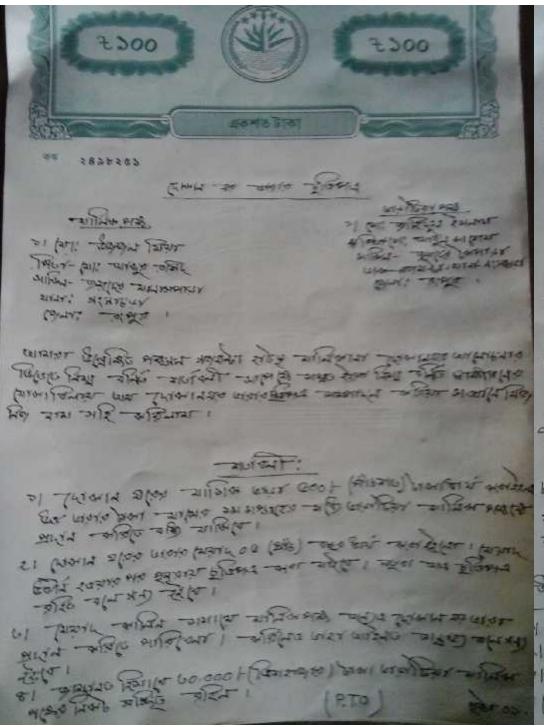
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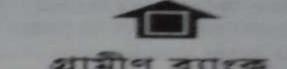
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### সহজ ঋণের পাশ বই

শাখা ব্যবস্থাপকের রাক্তর



# Thank You