

#### Proposed NU Business Name : M/S Rabeya Traders

Building Social Business Business Category: General Retail & Wholesale



Business Proposal Identified by: Md. Shahinur Islam, Asst. Officer, Rangpur Business Proposal prepared by: Md.Main Uddin

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	<i>Md.Rezaul Karim (dulu)</i> Vill: Ramjibon, Union: Durgapur Post: Uttor Janki, Upazila: Mithapukur, District: Rangpur.		
Age	:	31 years		
Marital status	:	Married		
Children	:	01 (One) Son & 01(One) Daughter.		
No. of siblings:	:	04 (Four) Brothers and 02 (Two) Sister		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother V Father Mst. Rabeya Bagum Let: Mosharof Hossan <i>Branch</i> :Rani pukur, Mithapukur, Rangpur, <i>Centre # 07/mo</i> <i>Loan no.: 1210,</i> Member since June 05, 2001. First Ioan: Tk. 3000 Existing Ioan: Nill, Last Loan: TK.10,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	::	N/A. No Nil Nil		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Ten.
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	08 (Eight) years experiences is running his own business. He started the business with BDT 1,60,000. (One Lac Sixty thousand). He has 02 (Two) years working experiences from r uhul business.
Other Own/Family Sources of Income	:	Two brother's income From Business & another brother income from Agriculture.
Other Own/Family Sources of Liabilities	:	Nill
NU's Contact No.	:	01728331689
NU's National ID No.	:	8514963532004.
NU Project Source/Reference	:	Grameen Telecom Trust

### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Rabeya Bagum is a GB member since June 05, 2001 at first She took GB loan BDT 3000.TK
- Successively several times She utilized GB loan by assisting her son (entrepreneur) in existing business and Cultivation purposes.
- Finally GB loan helped her to improve economic condition and livelihood and expanding the existing business of her son.

## **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

Business Name	:	M/S Rabeya Traders	
Address/ Location	:	Arshad More, Ranipukur, Mithapukur, Rangpur.	
Total Investment in BDT	:	Tk. 7,06,000	
Financing	:	Self Tk. 5,26,000 (from existing business) Required Investment Tk. 180,000 (as equity)	
Present salary/drawings from business	:	BDT 6,000 (Six thousand)	
Proposed Salary	:	BDT 7,000 (Seven thousand)	
<ul> <li>Proposed Business</li> <li>Implementation Plan</li> <li>(i) % of present gross profit margin</li> <li>(ii) Estimated % of proposed gross profit margin</li> <li>(iii) In future risk mgt. plan (from fire, disaster etc.)</li> </ul>	:	On an Average 10% On an Average 10%	

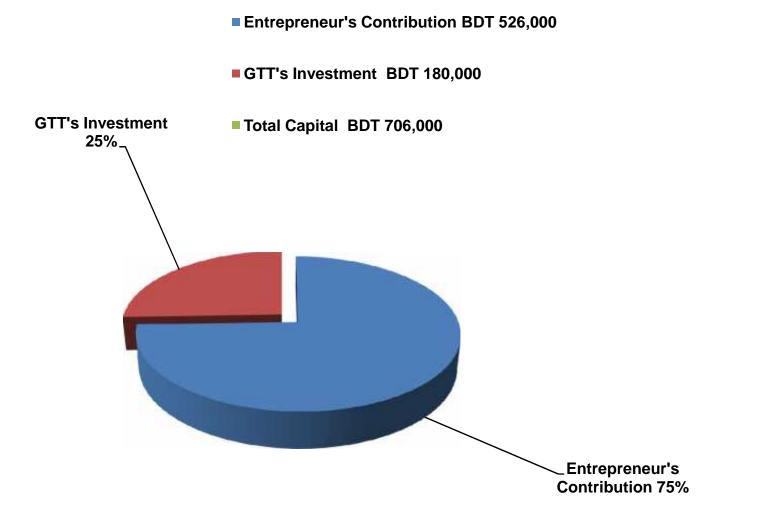
# **INFO ON EXISTING BUSINESS OPERATIONS**

	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products (A)	8,000	208,000	2,496,000		
Cost of products (B)	7,200	187,200	2,246,400		
Gross Profit (C) [C=(A-B)]	800	20,800	249,600		
Less: Operating Cost:			·		
Electricity bill		200	2,400		
Generatore bill		200	2,400		
Shop rent		1,200	14,400		
Night Guard bill		300	3,600		
Mobile bill		400	4,800		
Conveyance bill		3,000	36,000		
Ownership Transfer Fee		-	-		
Present Salary (Self & family)		6,000	72,000		
Bank Charge (DD, PO, SC)		-	-		
Other Cost (stationary & Entertainment etc.)		1,500	18,000		
Non Cash Item:					
Depreciation Expenses		347	4,160		
Total Operating Cost (D)		13,147	157,760		
Net Profit (C-D):		7,653	91,840		

# PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business	Proposed	Total		
Existing	Proposed	(BDT)	(BDT)	(BDT)	
	Investment in products (Difference types of Hardware item,Cement,Tin etc.)	364,000	180,000	544,000	
Investment in equipment (Weight mach 1,etc.)	22,000	_	22,000		
Debtors(since march,2016 to at present	15,400		15,400		
Cash in hand	6,000	-	6,000		
Advance For Shop	110,000	-	110,000		
Decoration (fixture and fittings)	8,600	-	8,600		
Total Capita	526,000	180,000	706,000		





#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars		Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
		Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated sales income from products (A)	10,000	260,000	3,120,000	11,200	291,200	3,494,400	12,320	320,320	3,843,840	
Cost of products (B)	9,000	234,000	2,808,000	10,080	262,080	3,144,960	11,088	288,288	3,459,456	
Gross Profit (C) [C=(A-B)]	1,000	26,000	312,000	1,120	29,120	349,440	1,232	32,032	384,384	
Less: Operating Cost:										
Electricity bill		400	4,800		500	6,000		800	9,600	
Generatore bill		250	3,000		300	3,600		350	4,200	
Shop rent		1,200	14,400		1,200	14,400		1,200	14,400	
Night Guard bill		400	4,800		500	6,000		500	6,000	
Mobile bill (SMS & Reporting)		500	6,000		500	6,000		500	6,000	
Conveyance bill		4,000	48,000		4,300	51,600		4,600	55,200	
Ownership Transfer Fee		1,200	7,200		1,200	14,400		1,200	14,400	
Proposed Salary (Self & family)		7,000	84,000		8,000	96,000		9,000	108,000	
Bank Charge (DD, PO, SC)		50	600		100	1,200		100	1,200	
Other Cost (stationary & Entertainment etc.)		2,000	24,000		2,200	26,400		2,700	32,400	
Non Cash Item:										
Depreciation Expenses		347	4,160		347	4,160		347	4,160	
Total Operating Cost (D)		17,347	200,960	-	19,147	229,760		21,297	255,560	
Net Profit (C-D):		8,653	111,040	-	9,973	119,680	-	10,735	128,824	
Retained Income			111,040			230,720			359,544	

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

#### CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	180,000		
1.2	Net Profit (ownership tr. Fee added back)	118,240	134,080	143,224
1.3	Depreciation Expenses	4,160	4,160	4,160
1.4	Opening Balance of Cash Surplus		79,200	131,040
	Total Cash Inflow	302,400	217,440	278,424
2.0	Cash Outflow			
2.1	Product Purchase	180,000		-
2.2	Investment Payback including Ownership Transfer Fee	43,200	86,400	86,400
	Total Cash Outflow	223,200	86,400	86,400
3.0	Total Cash Surplus	79,200	131,040	192,024



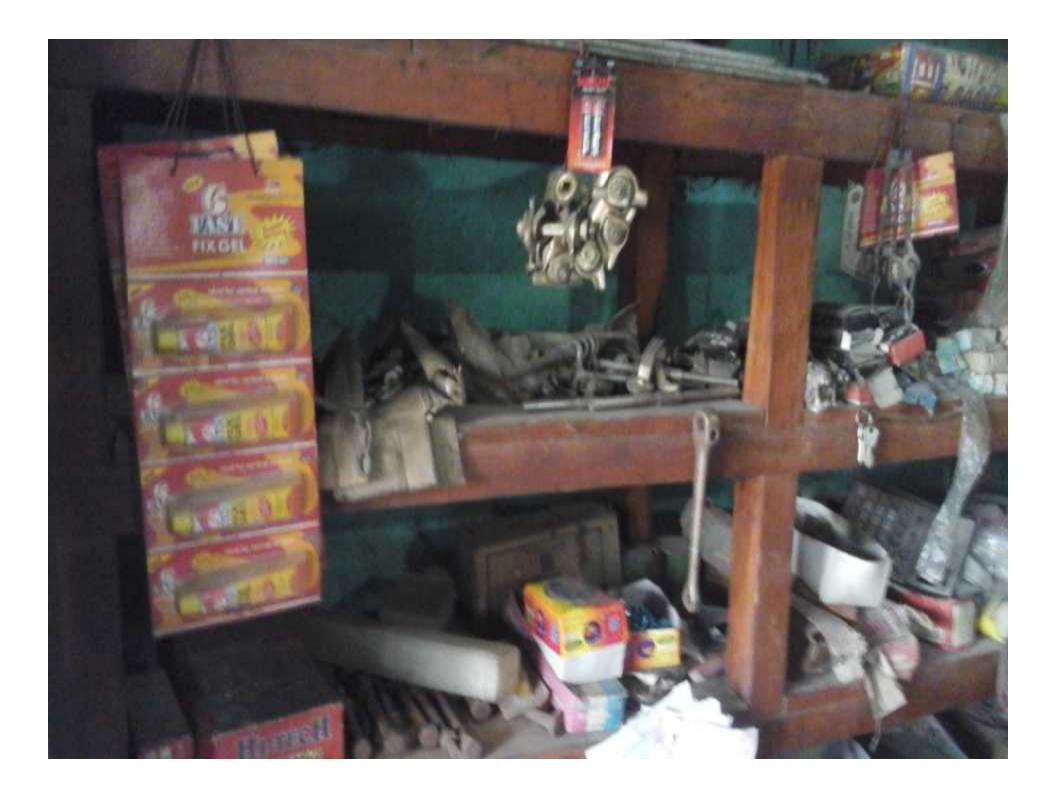
STRENGTH	WEAKNESS
<ul> <li>Present employment: Self: 01 Family: 0; Others (beyond family): 0 Future employment: 0</li> <li>Trade License in his own name;</li> <li>He has on hand training;</li> <li>Maintain books of record;</li> <li>Business Experience : 8yrs.</li> </ul>	Can not supply goods as per demand;
<ul> <li>OPPORTUNITIES</li> <li>Location of Shop;</li> <li>Have some fixed customer.</li> <li>Increasing demand;</li> <li>The Capital of the entrepreneur will be BDT 8,85,544 after 3 years excluding payback of investor's money.</li> </ul>	THREATS

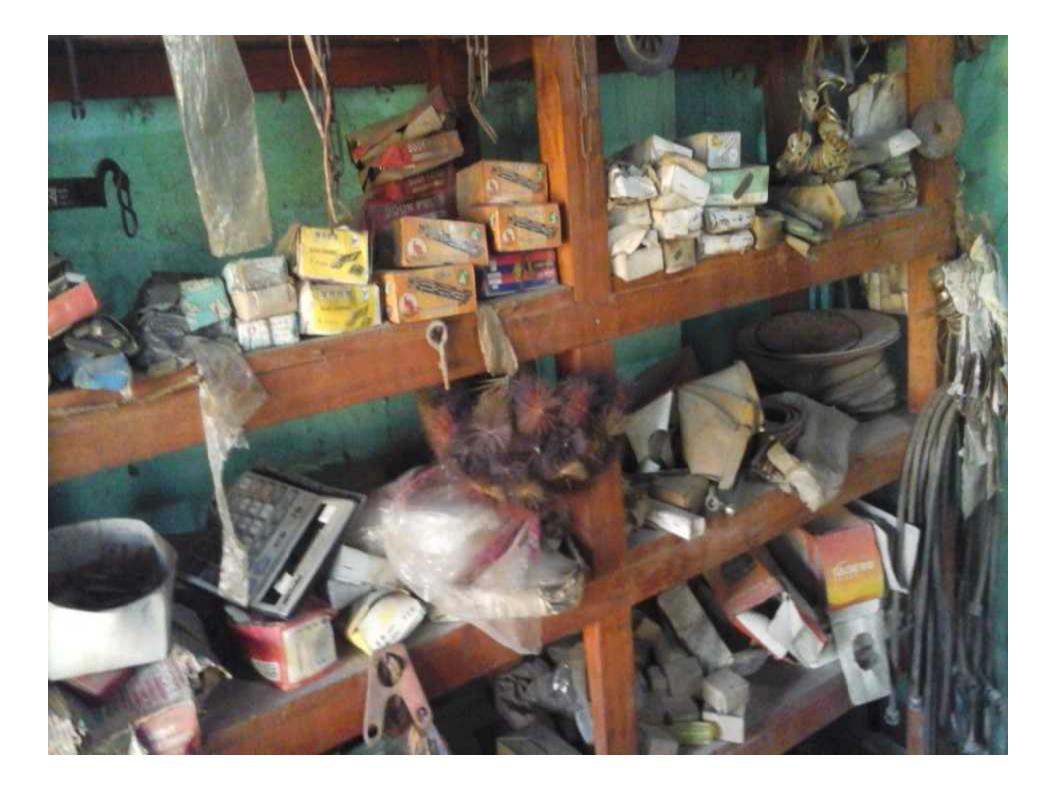
Presented at 252<sup>nd</sup> as Yunus Centre and 69<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on May 17, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures

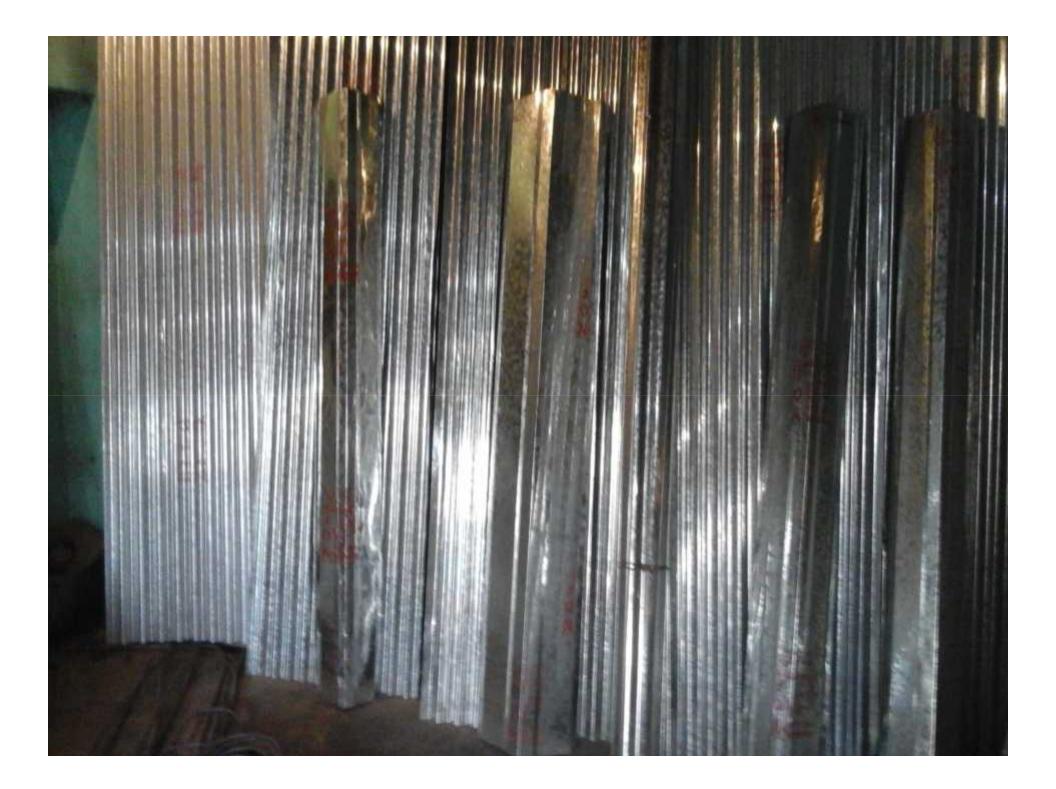














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