

Proposed NU Business Name : M/S N S Traders Business Category: General Retail & Wholesale



Project Identified by: Md. Saidul Islam, Asst. Officer, Kawnia unit, Rongpur. Business Proposal Prepared by: Md. Rafiquel Islam

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	<b>Md. Nazrul Islam</b> Vill: Shahabaj, Union: 03 no. Balapara Post: Kawnia Upazila: Kawnia, District: Rangpur.
Age	:	33 years
Marital status	:	Married
Children	:	Nil
No. of siblings:	:	02 (Two) Brothers and 02 (Two) Sisters.
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	Mother ✓ Father Mst. Najla Begum Md. Abdul Khalek <i>Branch</i> : Tepa Modupur , Kawnia, <i>Centre # 23/mo</i> <i>Loan no.: 1595,</i> Member since Auguste 28, 1991. First Ioan: Tk. 4,000 Existing Ioan: Nil, Last Loan: TK. 10,000
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	N/A No Nil Nil

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	H,S,C
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	<ul> <li>03 (Three) years experiences is running his own business. He started the business with BDT 3,00,000. (Three lac ).</li> <li>He has 3 years working experience as an assisting in local shop.</li> </ul>
Other Own/Family Sources of Income	:	His Father's income from agriculture & Big brother's income from Job. His other brother's income from foreign remittance.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01722934421
NU's National ID No.	:	8514227217557
NU Project Source/Reference	:	Grameen Telecom Trust

### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Nazla Begum is a GB member since Auguste 28, 1991 at first She took GB loan BDT 4,000 (Four thousand).
- Successively several times She utilized GB loan by assisting her son (entrepreneur) in existing business and Cultivation purposes.
- Finally GB loan helped her to improve economic condition and livelihood and expanding the existing business of her son.

# **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

Business Name	:	M/S N S Traders
Address/ Location	:	Thana Rode , Kawnia,Rangpur.
Total Investment in BDT	:	Tk. 815,000
Financing	:	Self Tk. 615,000 (from existing business) Required Investment Tk. 200,000 (as equity)
Present salary/drawings from business	:	BDT 6,000 (Six thousand)
Proposed Salary	:	BDT 7,000 (Seven thousand)
<ul> <li>Proposed Business</li> <li>Implementation Plan</li> <li>(i) % of present gross profit margin</li> <li>(ii) Estimated % of proposed gross profit margin</li> <li>(iii) In future risk mgt. plan (from fire, disaster etc.)</li> </ul>	:	On products 10% On products 10%

## **INFO ON EXISTING BUSINESS OPERATIONS**

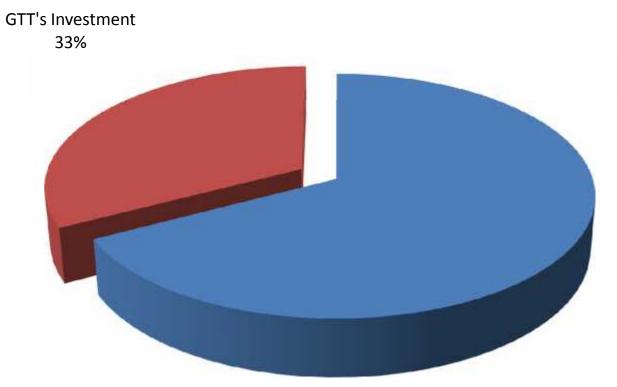
Dertiesdere		EB (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales income from products	9,250	259,000	7,252,000			
Total Sales income (A)	9,250	259,000	7,252,000			
Less: Cost of sales of products	8,325	233,100	2,797,200			
Less: Total of sales (B)	8,325	233,100	2,797,200			
Gross Profit (C) [C=(A-B)]	925	25,900	4,454,800			
Less: Operating Cost:						
Electricity bill		900	10,800			
Generator bill		150	1,800			
Shop rent		2,000	24,000			
Mobile bill		500	6,000			
Night Guard bill		150	1,800			
Conveyance bill		2,000	24,000			
Provisional of bed debt	-	13	161			
Ownership Transfer Fee		-	-			
Present Salary (Family & Self)		6,000	72,000			
Present Salary (Assistant-1-)		3,000	36,000			
Other Cost (stationary & Entertainment etc.)		1,500	18,000			
Non Cash Item:		1,000	10,000			
Depreciation Expenses		438	5,133			
Total Operating Cost (D)		16,651	199,693			
Net Profit (C-D):		9,249	4,255,107			

# PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particu	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Existing	Proposed			
Investment in products (Electric and hardware items etc.)	400,000	300,000	700,000	
Investment in Machineries and Equip fan, light etc.)	12,800	-	12,800	
Cash in hand	24,000	-	24,000	
Debtors (Since April, 2016 to at Prese	16,075	-	16,075	
Creditors (Since April, 2016 to at Pres	(20,000)	-	(20,000)	
Advance for Shop	150,000	-	150,000	
Decoration (Fixture & Fittings)			-	32,125
Total Capital			300,000	915,000



- Entrepreneur's Contribution BDT 615,000
- GTT's Investment BDT 300,000
- Total Capital BDT 915,000



Entrepreneur's Contribution 67%

#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Destioulers	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Est. Sales income from products	12,000	336,001	4,032,008	13,800	386,401	4,636,810	15,180	425,041	5,100,491
Total estimated Sales income (A)	12,000	336,001	4,032,008	13,800	386,401	4,636,810	15,180	425,041	5,100,491
Less: Cost of sales of products	10,800	302,401	3,628,808	12,420	347,761	4,173,129	13,662	382,537	4,590,442
Less: Total of sales (B)	10,800	302,401	3,628,808	12,420	347,761	4,173,129		382,537	4,590,442
Gross Profit (C) [C=(A-B)]	1,200	33,600	403,201	1,380	38,640	463,681	1,518	42,504	510,049
Less: Operating Cost:									
Electricity bill		1,100	13,200		1,200	14,400		1,300	15,600
Generator bill		200	2,400		250	3,000		300	3,600
Shop rent		2,000	24,000		2,000	24,000		2,000	24,000
Mobile bill (SMS & Reporting)		900	10,800		1,000	12,000		1,100	13,200
Night Guard bill		160	1,920		190	2,280		190	2,280
Conveyance bill		2,700	32,400		3,200	38,400		3,700	44,400
Provisional of bed debt		13	161		13	161		13	161
Bank Charge (DD, PO, SC)		45	540		45	540		45	540
Ownership Transfer Fee		2,000	12,000		2,000	24,000		2,000	24,000
Proposed Salary (Family & Self)		7,000	84,000		8,000	96,000		9,000	108,000
Proposed Salary (Assistant-1-Brother)		4,000	48,000		5,000	60,000		6,000	72,000
Other Cost (stationary & Entertainment etc.)		1,900	22,800		2,100	25,200		2,300	27,600
Non Cash Item:									
Depreciation Expenses		428	5,133		428	5,133		428	5,133
Total Operating Cost (D)	-	22,446	257,353	-	25,426	305,113	-	28,376	340,513
Net Profit (C-D):	-	11,154	145,848	-	13,214	158,568	-	14,128	169,536
Retained Income			145,848			304,415			473,951

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

#### CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	157,848	182,568	193,536
1.3	Depreciation Expenses	5,133	5,133	5,133
1.4	Opening Balance of Cash Surplus	-	114,980	206,680
	Total Cash Inflow	362,980	302,680	405,349
2.0	Cash Outflow			
2.1	Product Purchase	200,000	-	-
2.2	GB Outstanding Loan	-		
2.3	Investment Payback including Ownership Transfer Fee	48,000	96,000	96,000
	Total Cash Outflow	248,000	96,000	96,000
3.0	Total Cash Surplus	114,980	206,680	309,349



STRENGTH	WEAKNESS
<ul> <li>Present employment: Self: 01 Family: 0 Others (beyond family): 01 Future employment: 0</li> <li>Trade License in his own name;</li> <li>He has on hand training;</li> <li>Maintain books of record;</li> <li>Business Experience : 6 yrs.</li> </ul>	Can not supply goods as per demand;
<ul> <li>OPPORTUNITIES</li> <li>Location of Shop;</li> <li>Have some fixed customer.</li> <li>Increasing demand;</li> <li>The Capital of the entrepreneur will be BDT 1,088,951 after 3 years excluding payback of investor's money.</li> </ul>	THREATS

#### Presented at 252<sup>nd</sup> as Yunus Centre and 69<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on May 17, 2016 at Grameen Telecom Trust Premises

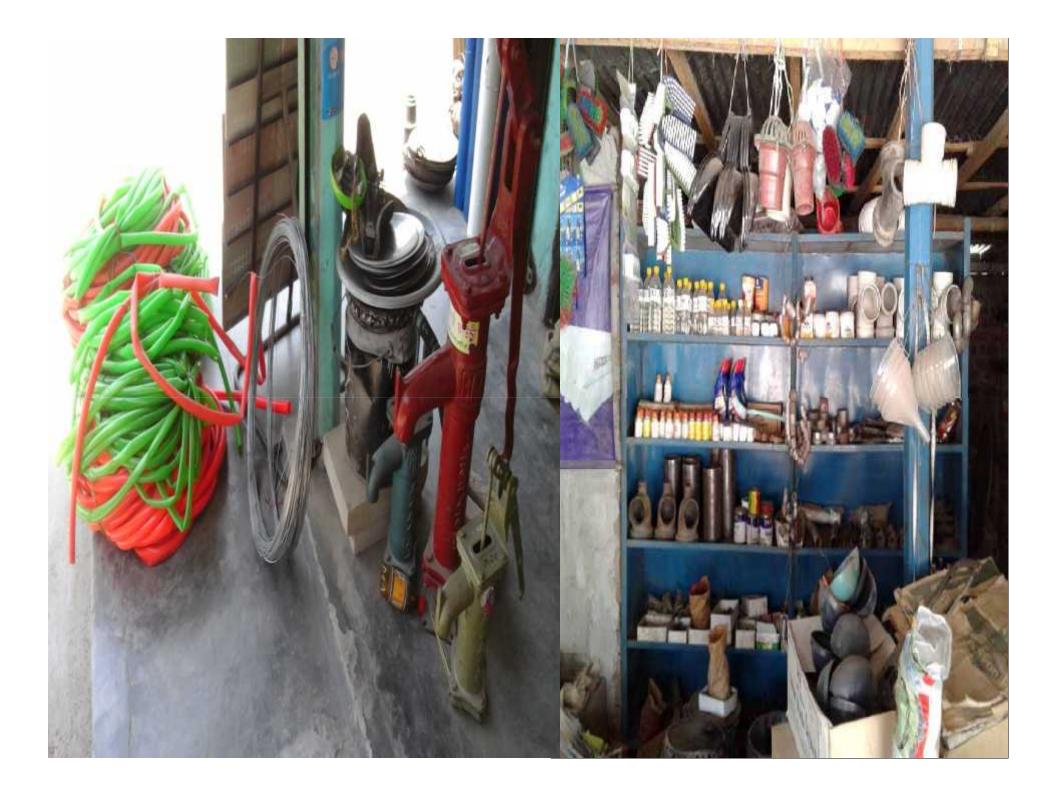
Thank you

Pictures





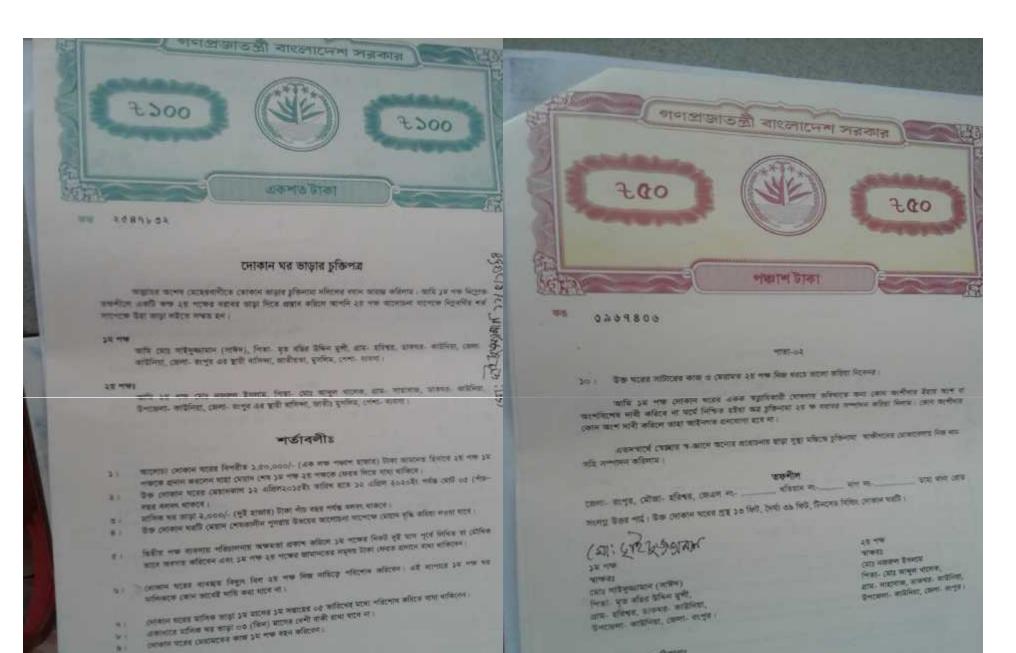






গলপ্রজাতপ্রী বাংলাদেশ সরকার ৫ নং বালাপাড়া ইউনিয়ন পরিষদ কার্যালয় উপজেলাঃ কাউনিয়া, জেলাঃ রংপুর। হার্জাপ ফরম-১৩ লাইদেল ফি আদায় বেজিয়ার 100 100 1 438 ট্ৰেড লাইসেন্স HAR I C 802 2028-HOR GR. CEUTH' THEN DEFORIN লাইনেল মমৰ হ (MIMIA/ 2000 MIN : 2757 - (512 2615 1m 3123. (271: -TS) 3. 57 22125 লাইসেলধারার নাম? भाइत वामाड - (251.' 6.572 न 200746 ঠিকানা ঃ প্রামঃ <u>২১/২/৪/৩</u> ভাক্ষরঃ কাউনিয়া উপকেলাঃ কাউনিয়া জেলাঃ রংপুর 275 6200 0020 (MENTE HEAT 2 ৩০ শে জুন/ ২০১৬ তারিখ পর্যন্ত বৈধ। আৰু হয়ে তাৰ ব্যবসা/বৃত্তি/লেশা হস্ত ৪ মনত ৪০ জীলিয়ে যাৰার জন্য এই লাইসেল প্রদান করা হলো। STRA 2. 26/8/27





SWEET PERSON

> SAFERER

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