

Proposed NU Business Name: Solaiman Store

Business Category: General Retail & Wholesale



Business Proposal Identified by: Md. Shahidul Islam, Asst. Officer, Kaunia Unit, Rangpur.

Business Proposal prepared by: Fahina Yesmin Happy

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		Md. Mominul Islam  Vill: Holdibari, Union: 05 no. Balapara, Post: Kaunia Upazila: Kaunia, District: Rangpur.	
Age	:	26 years	
Marital status	•••	Unmarried	
Children	•••	N/A	
No. of siblings:	••	02 (Two) Brothers and 03 (Three) Sisters	
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur No Nil Nil	

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Masters-(Political Science)-Continuing
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	••	Beside this business he has another income from agriculture and livestock business.
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		05 (Five) years experience is running his own business. He started the business with BDT 150,000 (One lac fifty thousand).  He has on hand training from his father's grocery business during his education period (5Yrs).  He has taken 06 (Six) months training on Computer Program from Liton Institute and Engineering Center of Kaunia, Rangpur.
Other Own/Family Sources of Income	••	His younger brother's income from fertilizer business and entrepreneur's business as an assistant. His family's another income from agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01740228555
NU's National ID No.	•	19928514227000311
NU Project Source/Reference	:	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Dulali Begum is a GB member since August 15, 2007 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized for repairing house, purchasing cows, cultivation purposes and assisting her son in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

## PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Solaiman Store
Address/ Location	:	Holdibari, Solaiman bazar, Kaunia, Rangpur.
Total Investment in BDT	:	Tk. 562,000
Financing	:	Self Tk. 362,000 (from existing business) Required Investment Tk. 200,000 (as equity)
Present salary/drawings from business	:	BDT 5,000 (Five thousand)
Proposed Salary	:	BDT 8,000 (Eight thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an average 18%
(ii) Estimated % of proposed gross profit margin	:	On an average 18% and commission from bKash 100%
(iii) In future risk mgt. plan (from fire, disaster etc.)		

### INFO ON EXISTING BUSINESS OPERATIONS

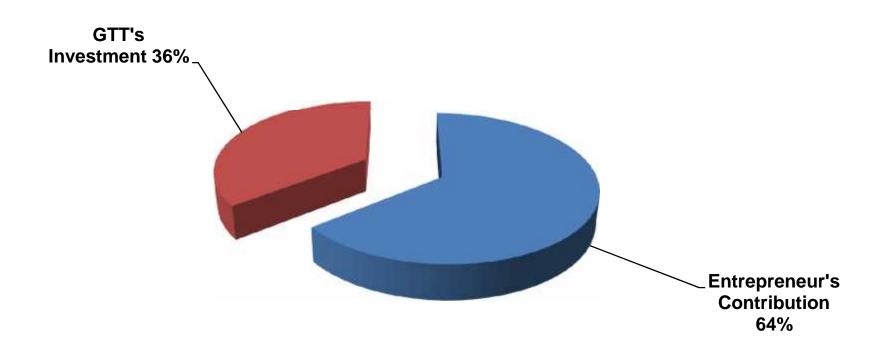
	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products	3,000	84,000	1,008,000		
Less: Cost of products (Products Purchase) (B)	2,460	68,880	826,560		
Gross Profit (C) [C=(A-B)]	540	15,120	181,440		
Less: Operating Cost:					
Electricity bill		700	8,400		
Shop Self		_	_		
Mobile bill		500	6,000		
Conveyance bill		1,500	18,000		
Provision of bad Debt		37	447		
Present Salary (Self & family)		5,000	60,000		
Present Salary (Assistant-01-brother)		3,000	36,000		
Other Cost (stationary & Entertainment etc.)		700	8,400		
Non Cash Item:					
Depreciation Expenses		296	3,551		
Total Operating Cost (D)		11,733	140,798		
Net Profit (C-D):		3,387	40,642		

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particular	Existing Business	Proposed	Total		
Existing	Proposed	(BDT)	(BDT)	(BDT)	
item etc.)	Investment in products (Grocery item and plastic item, cow feed, poultry feed, husk, oilcake, etc.)	287,130	150,000	437,130	
Investment in bKash		-	50,000	50,000	
Investment in equipment (T.V, fa	18,600	-	18,600		
Cash in hand	10,000		10,000		
Debtors (Since March, 2016 to a	44,700		44,700		
GB Outstanding loan	(6,040)	-	(6,040)		
Decoration (fixture and fittings)	7,610	-	7,610		
Total Capit	362,000				

## **SOURCE OF FINANCE**

- Entrepreneur's Contribution BDT 362,000
- GTT's Investment BDT 200,000
- Total Capital BDT 562,000



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Bestivates	Υe	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated sales income from products	5,500	154,000	1,848,000	6,050	169,400	2,032,800	6,655	186,340	2,236,080	
Est. Commission from bKash	60	1,680	20,160	66	1,848	22,176	73	2,033	24,394	
Total Income from Sales & Services (A)	5,560	155,680	1,868,160	6,116	171,248	2,054,976	6,728	188,373	2,260,474	
Less: Cost of products (Products Purchase) (B)	4,510	126,280	1,515,360	4,961	138,908	1,666,896	5,457	152,799	1,833,586	
Gross Profit (C) [C=(A-B)]	990	27,720	332,640	1,089	30,492	365,904	1,198	33,541	402,494	
Less: Operating Cost:										
Electricity bill		900	10,800		1,000	12,000		1,300	15,600	
Shop Self		-	-		-	-		-	-	
Mobile bill (SMS & Reporting)		700	8,400		700	8,400		700	8,400	
Conveyance bill		2,500	30,000		2,800	33,600		3,300	39,600	
Provision of bad Debt		37	447		37	447		37	447	
Ownership Transfer Fee		1,333	8,000		1,333	16,000		1,333	16,000	
Proposed Salary (Self & family)		8,000	96,000		8,500	102,000		9,000	108,000	
Proposed Salary (Assistant-01-brother)		6,000	72,000		6,500	78,000		7,000	84,000	
Bank Charge (DD, PO, SC)		50	600		100	1,200		100	1,200	
Other Cost (stationary & Entertainment etc.)		1,200	14,400		1,200	14,400		1,500	18,000	
Non Cash Item:										
Depreciation Expenses		296	3,551		296	3,551		296	3,551	
Total Operating Cost (D)		21,017	244,198	-	22,467	269,598	-	24,567	294,798	
Net Profit (C-D):		6,704	88,442	-	8,026	96,306	-	8,975	107,696	
Retained Income			88,442			184,748			292,444	

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200,000		_
1.2	Net Profit (ownership tr. Fee added back)	96,442	112,306	123,696
1.3	Depreciation Expenses	3,551	3,551	3,551
1.4	Opening Balance of Cash Surplus	-	45,953	65,810
	Total Cash Inflow	299,993	161,810	193,057
2.0	Cash Outflow			
2.1	Product Purchase & bKash	200,000	_	_
2.2	Payback to GB loan	6,040		
2.3	Investment Payback including Ownership Transfer Fee	48,000	96,000	96,000
	Total Cash Outflow	254,040	96,000	96,000
3.0	Total Cash Surplus	45,953	65,810	97,057

#### **SWOT ANALYSIS**

STRENGTH  Present employment: Self: 01 Family: 01 (Brother) Others (beyond family): 0 Future employment:0  Trade License in his own name; Ownership of business in his own name; He has on hand training; Skilled and working experiences (10years);	Weakness  ☐ Can not supply goods and Services as per demand.
OPPORTUNITIES  □ Location of Shop; □ Have some fixed customers (Retail & Wholesale); □ Increasing demand; □ The Capital of the entrepreneur will be BDT 654,444 after 3 years excluding payback of investor's money.	THREATS ☐ Increase of local competitors; ☐ Theft;

Presented at 252<sup>nd</sup> as Yunus Centre and 69<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on May 17, 2016 at Grameen Telecom Trust Premises

Thank you

# Pictures



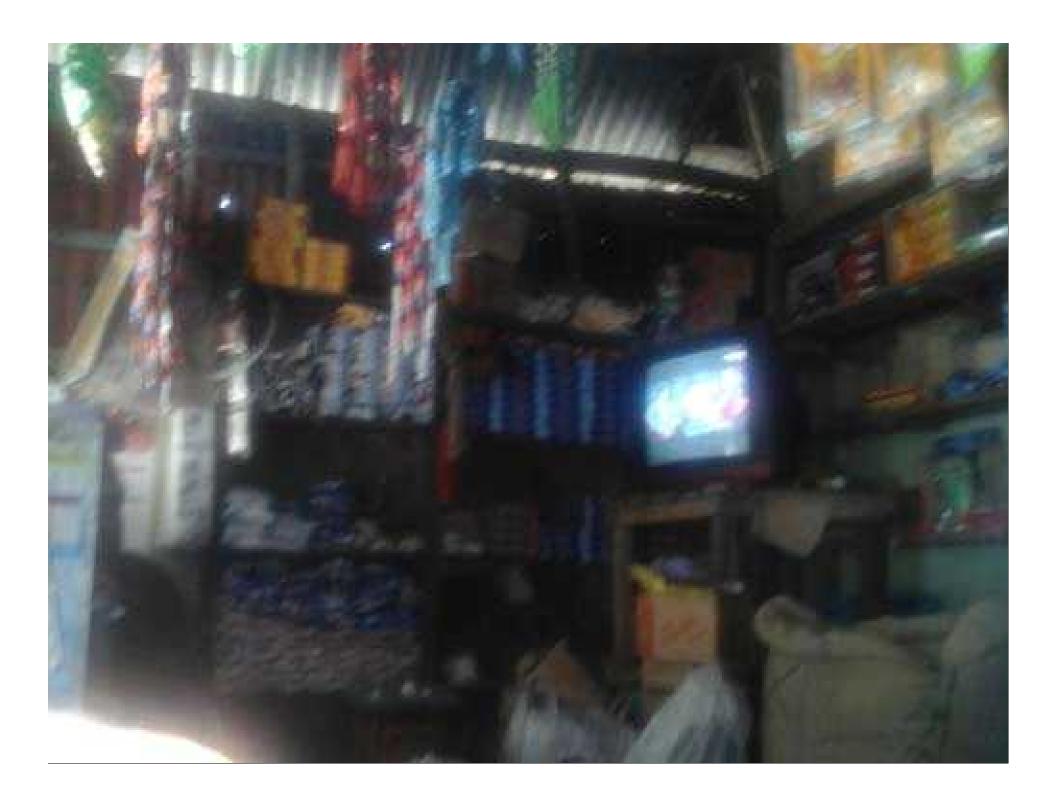


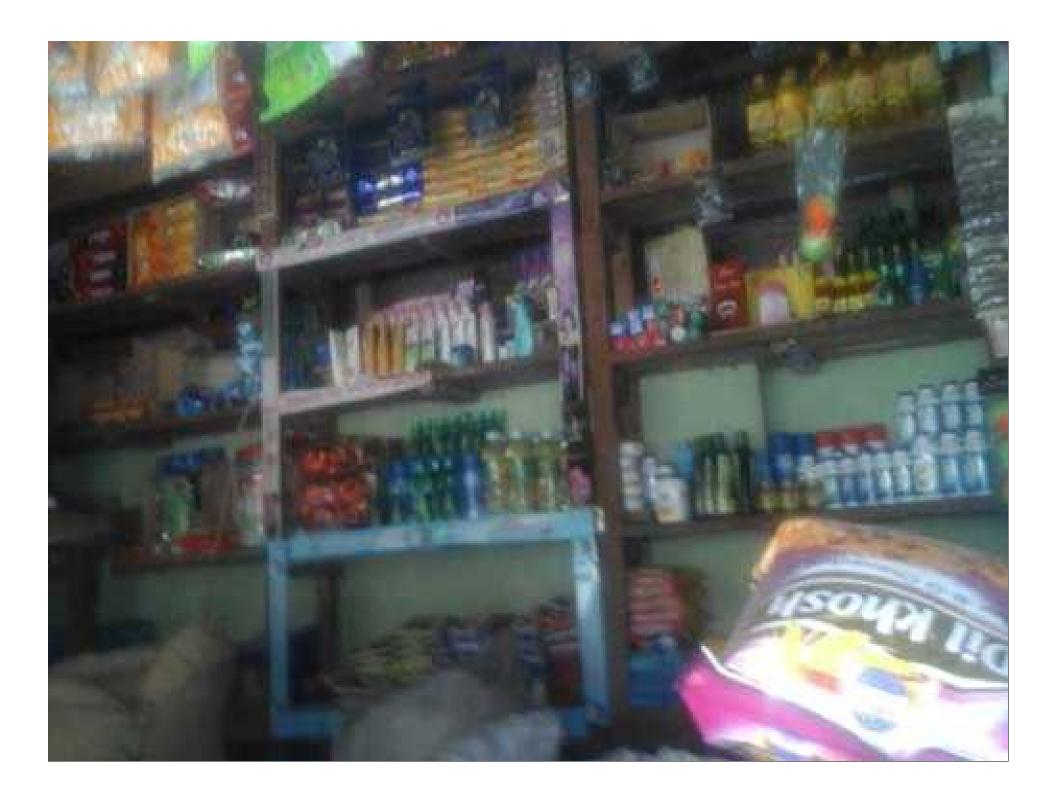


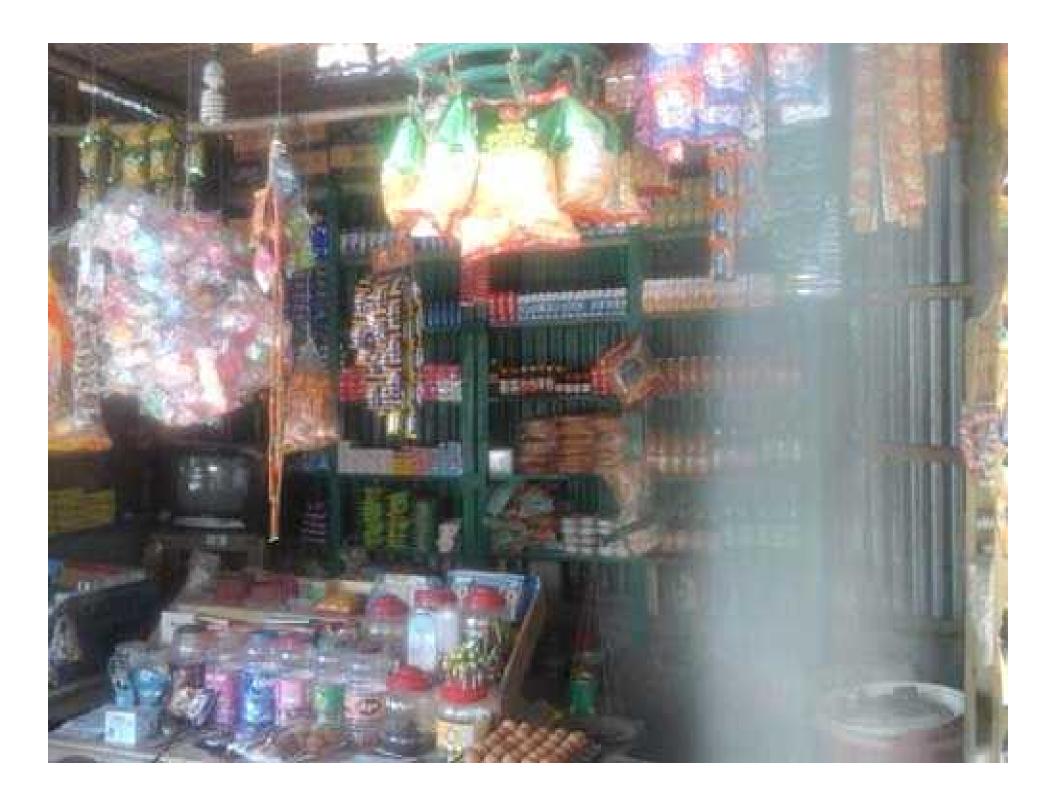






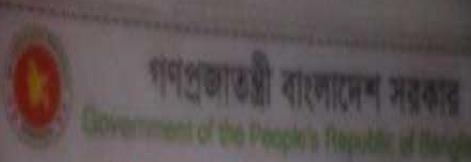












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