

Proposed NU Business Name: Maaer Doa Steel & Partex Furniture

Business Category: General Retail & Wholesale



Business Proposal Identified by: Md. Jounul Abedin, Asst. Officer, Saghata Unit,

Gaibandha

Business Proposal prepared by: Naznin Akther

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Mehedi Hasan Vill: Shimul Tair, Union: 10 no. Bonerpara, Post: Bonerpara, Upazila: Saghata, District: Gaibandha.	
Age	:	34 years	
Marital status	:	Married	
Children	:	01 (One) Daughter	
No. of siblings:	:	01 (One) Brother and 01 (One) Sister	
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother V Father Mst. Amena Begum Late Md. Afsar Ali Branch: Bonerpara, Gaibandha, Centre # 86/mo, Loan no.: 10583, Member since February 26, 2009 First loan: Tk. 5,000 Existing loan: Tk. 50,000, Outstanding loan: Tk. 26,900	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	Entrepreneur's mother No Nil Nil	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Six
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	His other's income from seasonal business (product stock business) & rent of a shop.
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	07 (Seven) years experience is running his own business. He started the business with BDT 240,000 (Two lac forty thousand). He has 03 (Three) years working experiences as an assistant in his uncle's steel furniture shop.
Other Own/Family Sources of Income	:	His mother's income from Agriculture. From the benefit of existing business, he built house, purchased 60 (Sixty) decimal cultivation land and purchased 03 (Three) shop.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01734463890
NU's National ID No.	:	3218819444583
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Amena Begum is a GB member since February 26, 2009 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for cultivation, purchasing a cow and mortgaging 10 (Ten) decimal cultivation.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Maaer Doa Steel & Partex Furniture
Address/ Location	:	Bonerpara, Saghata, Gaibandha.
Total Investment in BDT	:	Tk. 597,000
Financing	:	Self Tk. 447,000 (from existing business) Required Investment Tk. 150,000 (as equity)
Present salary/drawings from business	:	BDT 7,000 (Seven Thousand)
Proposed Salary	:	BDT 8,000 (Eight Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 15%.
(ii) Estimated % of proposed gross profit margin	:	On products 15%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

Doutionland	Existing Business (BDT)			
Particulars	Daily	Monthly	Yearly	
Sales income from Products (A)	5,000	140,000	1,680,000	
Less: Cost of Sales/Products & wages (B)	4,250	119,000	1,428,000	
Gross Profit (C) [C=(A-B)]	750	21,000	252,000	
Less: Operating Cost:				
Electricity bill		700	8,400	
Generator bill		150		
Shop Rent		2,000		
Mobile bill		500		
Night Guard bill		100	1,200	
Conveyance bill		1,000		
Present Salary (Family & Self)		7,000		
Present Salary (Assistant-01)		5,000		
Provision of bad debt		11	128	
Other Cost (Stationary & Entertainment etc.)		1,000		
Non Cash Item:		1,200	,	
Depreciation Expenses		510	6,120	
Total Operating Cost (D)		17,971	•	
Net Profit (C-D):		3,029		

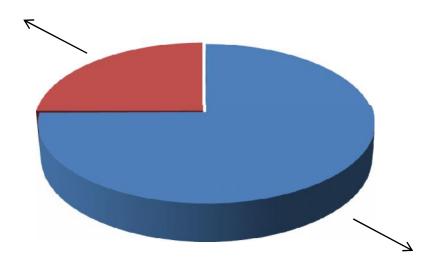
PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particular	Existing Business	Proposed		
Existing	Proposed	(BDT)	(BDT)	(BDT)
	Investment in products (steel furniture, plain steel, rod, otobi furniture and plastic furniture etc.)	329,100	150,000	479,100
Investment in Machineries, Equipment & spray machine, welding machine, related	36,000		36,000	
Cash in Hand				11,900
Advance for Shop				80,000
Debtors (Since April, 2016 to at present)				12,800
Creditors (Since April, 2016 to at present	(30,000)		(30,000)	
Decoration (fixture and fittings)	7,200		7,200	
Total Capital			150,000	597,000

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 447,000
- GTT's Investment BDT 150,000
- Total Capital BDT 597,000

GTT's Investment 25%



Enterpreneur's Contribution 75%

FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars -	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from Products (A)	7,000	196,000	2,352,000	8,120	227,360	2,728,320	9,094	254,643	3,055,718
Less: Cost of Sales/Products & wages (B)	5,950	166,600	1,999,200	6,902	193,256	2,319,072	7,730	216,447	2,597,361
Gross Profit (C) [C=(A-B)]	1,050	29,400	352,800	1,218	34,104	409,248	1,364	38,196	458,358
Less: Operating Cost:									
Electricity bill		1,700	20,400		2,200	26,400		2,700	32,400
Generator bill		200	2,400		250	3,000		300	3,600
Shop Rent		2,000	24,000		2,000	24,000		2,000	24,000
Mobile bill (SMS & Reporting)		650	7,800		750	9,000		800	9,600
Night Guard bill		150	1,800		200	2,400		250	3,000
Conveyance		2,000	24,000		3,000	36,000		4,000	48,000
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000
Proposed Salary (Family & Self)		8,000	96,000		9,000	108,000		10,000	120,000
Proposed Salary (Assistant-01)		6,000	72,000		7,000	84,000		8,000	96,000
Bank Charge (DD, PO, SC)		80	480		80	960		80	960
Provision of bad debt		11	128		11	128		11	128
Other Cost (stationary & Entertainment etc.)		1,450	17,400		1,650	19,800		1,750	21,000
Non Cash Item:									
Depreciation Expenses		510	6,120		510	6,120		510	6,120
Total Operating Cost (D)		23,751	278,528	•	27,651	331,808	-	31,401	376,808
Net Profit (C-D)		5,649	74,272	-	6,453	77,440	-	6,796	81,550
Retained Income			74,272			151,712			233,262

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	80,272	89,440	93,550
1.3	Depreciation Expenses	6,120	6,120	6,120
1.4	Opening Balance of Cash Surplus	-	50,392	73,952
	Total Cash Inflow	236,392		
2.0	Cash Outflow		·	·
2.1	Product Purchase	150,000	-	_
2.2	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	186,000		
3.0	Total Cash Surplus	50,392		

SWOT ANALYSIS

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STRENGTH □ Present employment: Self: 01 Family: 0 Others (beyond family): 04 Permanent basis: 01, Production basis: 03 Future employment: 02 (Production basis) □ Trade License in his own name; □ Maintain books of record; □ He has on hand training; □ Skilled and working experiences (10 years);	Weakness□ Can not supply goods as per demand.
OPPORTUNITIES □ Location of Shop; □ Have some fixed customers (Retail & Wholesale); □ Increasing demand; □ The Capital of the entrepreneur will be BDT 680,262 after 3 years excluding payback of investor's money.	THREATS Increase of local competitors;

Presented at 252nd as Yunus Centre and 69th In-house Executive Social Business Design Lab (GTT) on May 17, 2016 at Grameen Telecom Trust Premises

Thank you

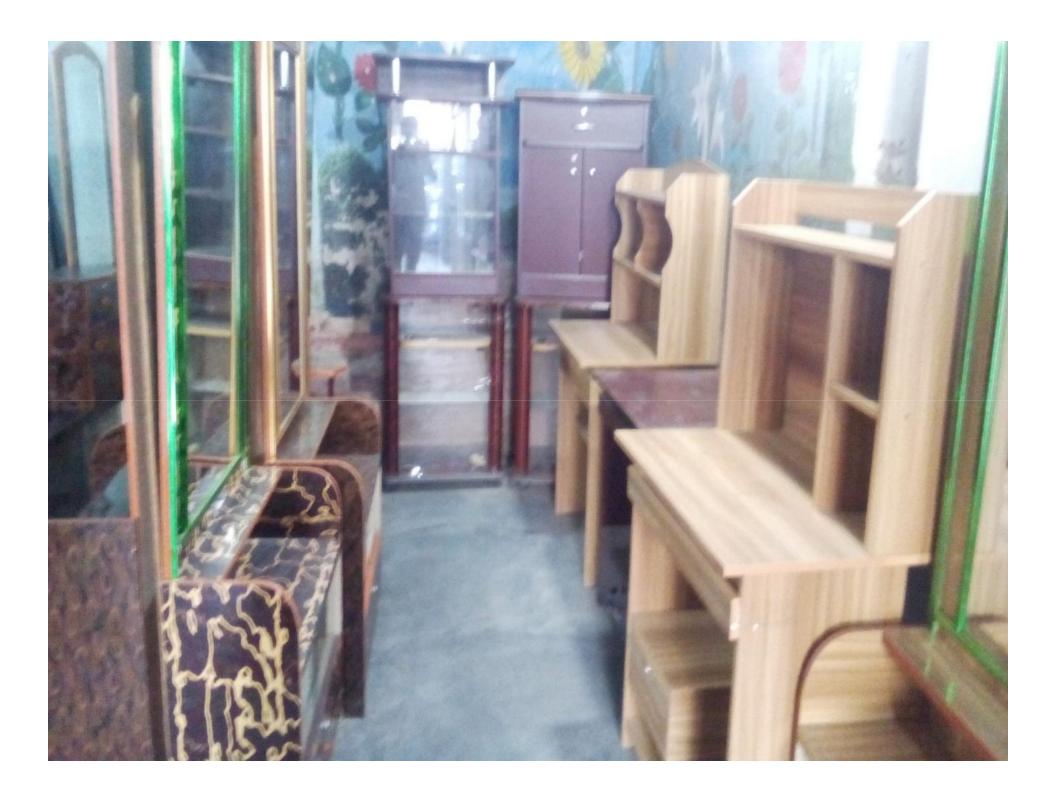
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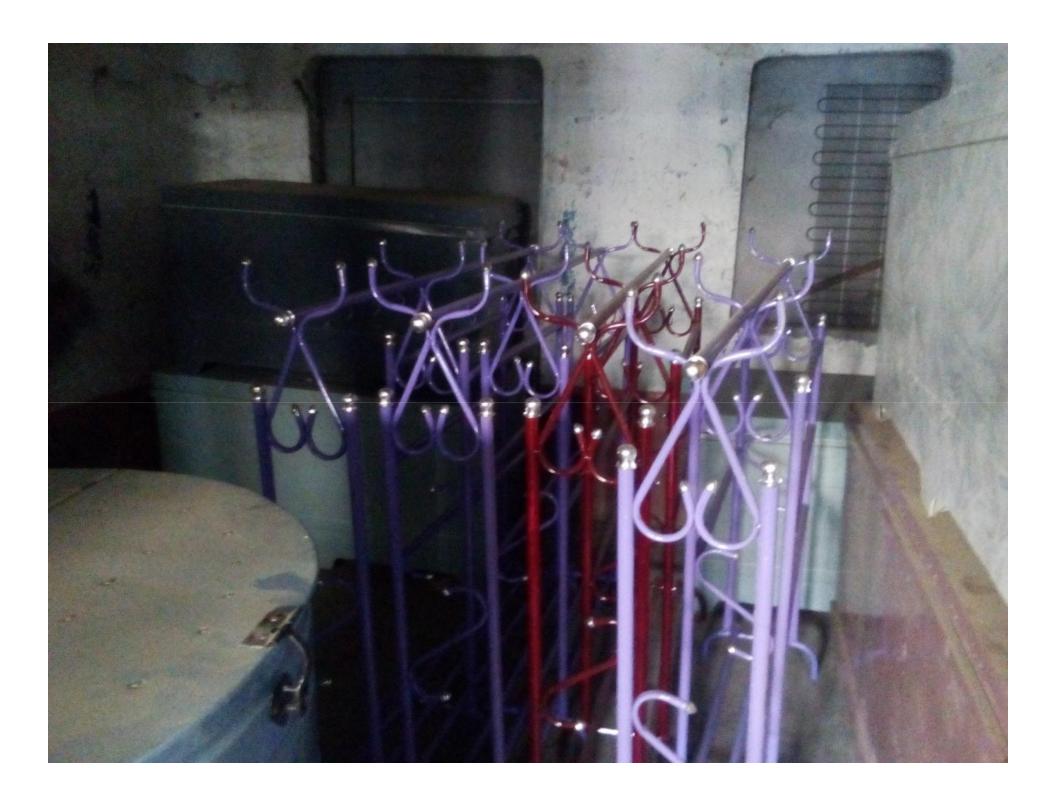
























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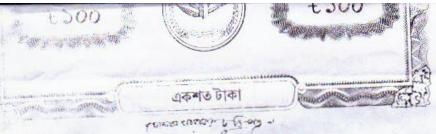


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গ্ণপ্রজাতন্ত্রী বাংলাদেশ সরকার

Governs and of the People's Republic of Bangladesh



নাম: মোঃ মেহেদী হাসান

N ime: Md Mehedi Hasan

পতা: মোঃ আফছার মালী

নাতা: মোছা: আমেনা বেলম

Date of Birth: 15 Apr 1982

ID NO: 3218819444583

এই কার্ডটি গণপ্রক প্রে বাংলাদেশ সকলাতের সম্পার। কার্ডটি বাবছাকভারী বার্ছিত হন্। কোমাও পাওয়া সলে নিকট্ পোট অভিনে জন্ম দেয়ার জনা অনুযোগ জরা হলে। টকানা: গ্রাম/বাঁজ পিমুলরাইড, পিমুলতাইড, ডাকবর: (বানাংশায় - ৫৭৫০, नाशांत, ॰ रेबाका

Thank You