

Proposed NU Business Name: Modina Garments

Business Category: Clothing



Business Proposal Identified by: Md. Asaduzzaman, Asst. Officer, Gobindoganj Unit,

Gaibandha

Business Proposal prepared by: Naznin Akther

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		Md. Masud Rana Vill: Dorbosto Noyapara, Union: Dorbosto, Post: Kumorpur, Upazila: Gobindoganj, District: Gaibandha.		
Age	:	32 years		
Marital status	•••	Married		
Children	•••	01 (One) Son and 01 (One) Daughter		
No. of siblings:	••	03 (Three) Brothers and 01 (One) Sister		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother V Father Mst. Mahmuda Begum Md. Moksed Ali Branch: Kumorpur, Gaibandha, Centre # 54/mo, Loan no.: 10465, Member since July 05, 2007 First loan: Tk. 5,000 Existing loan: Tk. 16,000, Outstanding loan: Tk. 16,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur's father No Nil Nil		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	S.S.C
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of		01 (One) year experience is running his own business. He started the business with BDT 60,000 (Sixty thousand).
experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	He has 03 (Three) years working experience as an assistant in his friend's shop named Sunita Garments. He has 10 (Ten) years working experience as an assistant (garment's worker) in different garments.
Other Own/Family Sources of Income	••	His father's income from Business and cultivation of betel leaf (a baraja having 20 decimal land). His younger brother's income from tailoring and his youngest brother's income from servicing (dentist). He built a house, purchased 03 (Three) cows and purchased three & half decimal land from the benefit of existing business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01767369862
NU's National ID No.	:	6725818095474
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Mahmuda Begum is a GB member since July 05, 2007 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for cultivation, purchasing cow and assisting her husband in existing business.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Modina Garments
Address/ Location	:	Kumorpur chaw matha, Gobindoganj, Gaibandha.
Total Investment in BDT	:	Tk. 268,000
Financing	:	Self Tk. 168,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 4,000 (Four Thousand)
Proposed Salary	:	BDT 5,000 (Five Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 20%.
(ii) Estimated % of proposed gross profit margin	:	On products 20%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

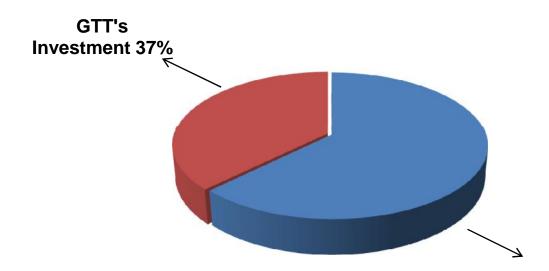
Doutionland	Existing Business (BDT)				
Particulars Particulars Particulars	Daily	Monthly	Yearly		
Sales income from Products (A)	2,000	56,000	672,000		
Less: Cost of Sales/Products (B)	1,600	44,800	537,600		
Gross Profit (C) [C=(A-B)]	400	11,200	134,400		
Less: Operating Cost:		,	· , ·		
Electricity bill		300	3,600		
Generator bill		200	2,400		
Shop Rent		1,000	12,000		
Mobile bill		150	1,800		
Night Guard bill		150	1,800		
Conveyance bill		1,000	12,000		
Present Salary (Family & Self)		4,000	48,000		
Present Salary (Assistant-father)		1,000	12,000		
Other Cost (Stationary & Entertainment etc.)		500	6,000		
Non Cash Item:		230	2,200		
Depreciation Expenses		64	765		
Total Operating Cost (D)		8,364	100,365		
Net Profit (C-D):		2,836	34,035		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particular	Existing Business	Proposed	Total		
Existing	Proposed	(BDT)	(BDT)	(BDT)	
· · · · · · · · · · · · · · · · · · ·	Investment in products (different types of garments product etc.)	158,400	100,000	258,400	
Investment in Equipment & Tools	1,300		1,300		
Cash in Hand		2,600		2,600	
Decoration (fixture and fittings)	5,700		5,700		
Total Capit	168,000	100,000	268,000		

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 168,000
- GTT's Investment BDT 100,000
- Total Capital BDT 268,000



Enterpreneur's Contribution 63%

FINANCIAL PROJECTION OF NU BUSINESS PLAN

Doutionland	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars -	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from Products (A)	3,000	84,000	1,008,000	3,540	99,120	1,189,440	4,000	112,006	1,344,067
Less: Cost of Sales/Products (B)	2,400	67,200	806,400	2,832	79,296	951,552	3,200	89,604	1,075,254
Gross Profit (C) [C=(A-B)]	600	16,800	201,600	708	19,824	237,888	800	22,401	268,813
Less: Operating Cost:									
Electricity bill		500	6,000		650	7,800		700	8,400
Generator bill		250	3,000		300	3,600		350	4,200
Shop Rent		1,000	12,000		1,000	12,000		1,000	12,000
Mobile bill (SMS & Reporting)		450	5,400		450	5,400		450	5,400
Night Guard bill		200	2,400		250	3,000		300	3,600
Conveyance		1,500	18,000		2,000	24,000		2,500	30,000
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary (Family & Self)		5,000	60,000		6,000	72,000		7,000	84,000
Proposed Salary (Assistant-father)		1,500	18,000		2,000	24,000		2,500	30,000
Bank Charge (DD, PO, SC)		80	480		80	960		80	960
Provision of bad debt		_	_		_	-		_	-
Other Cost (stationary & Entertainment etc.)		950	11,400		1,150	13,800		1,250	15,000
Non Cash Item:									
Depreciation Expenses		64	765		64	765		64	765
Total Operating Cost (D)		12,160	141,445	•	14,610	175,325	-	16,860	202,325
Net Profit (C-D)	-	4,640	60,155	_	5,214	62,563	-	5,541	66,488
Retained Income			60,155			122,718			189,206

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	64,155	70,563	74,488
1.3	Depreciation Expenses	765	765	765
1.4	Opening Balance of Cash Surplus	-	40,920	64,248
	Total Cash Inflow	164,920	112,248	139,501
2.0	Cash Outflow			
2.1	Product Purchase	100,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	40,920	64,248	91,501

SWOT ANALYSIS

SHUL ANALISIS

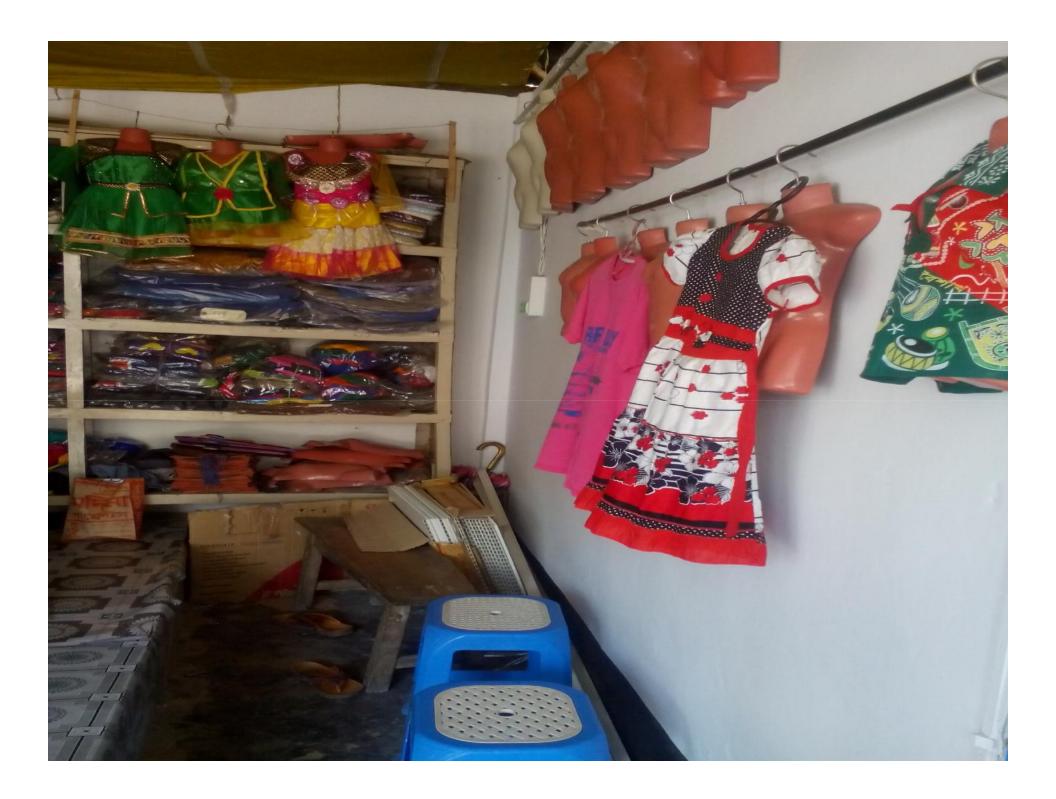
STRENGTH Present employment: Self: 01 Family: 01 (father) Others (beyond family): 0 Future employment: 0 Trade License in his own name; Maintain books of record; He has on hand training; Skilled and working experiences (14 years);	WEAKNESS□ Can not supply goods as per demand.
OPPORTUNITIES □ Location of Shop; □ Have some fixed customers (Retail & Wholesale); □ Increasing demand; □ The Capital of the entrepreneur will be BDT 357,206 after 3 years excluding payback of investor's money.	THREATS Increase of local competitors;

Presented at 252nd as Yunus Centre and 69th In-house Executive Social Business Design Lab (GTT) on May 17, 2016 at Grameen Telecom Trust Premises

Thank you

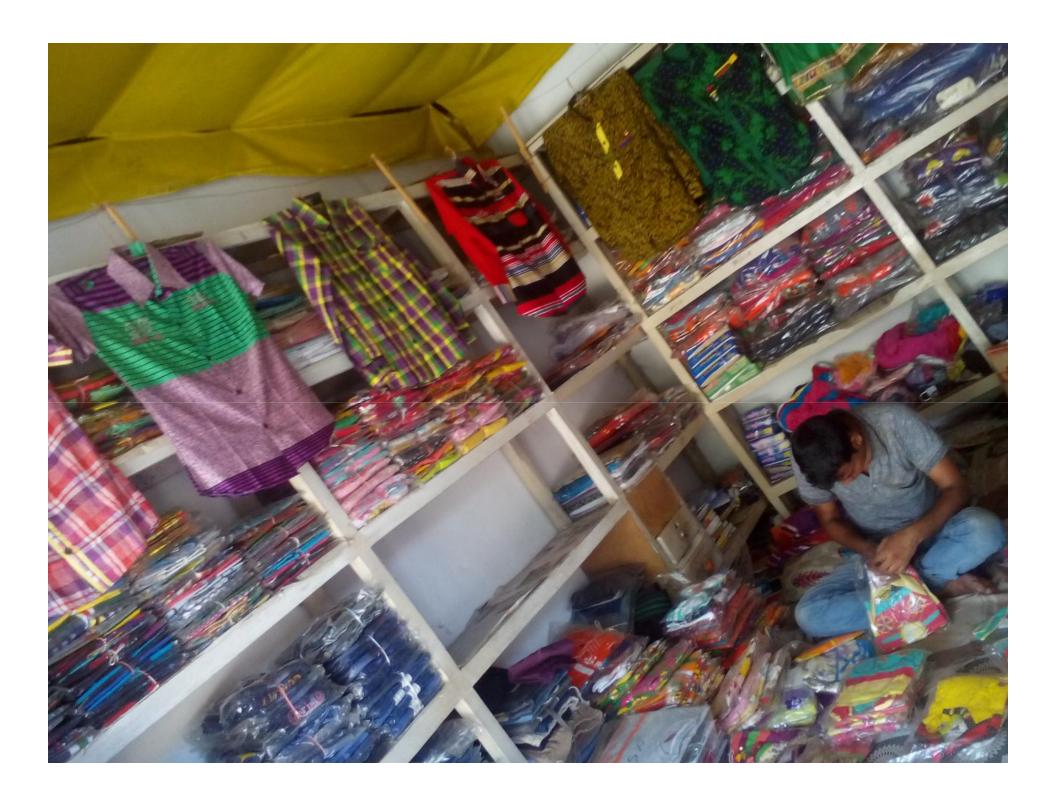
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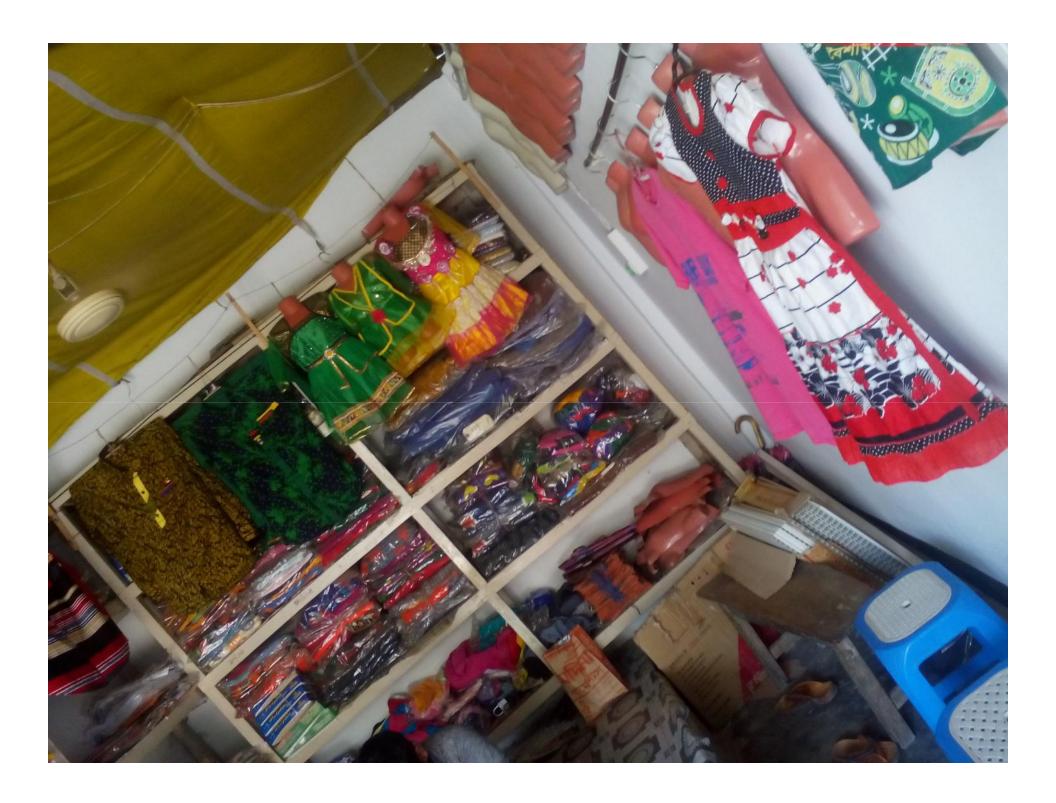


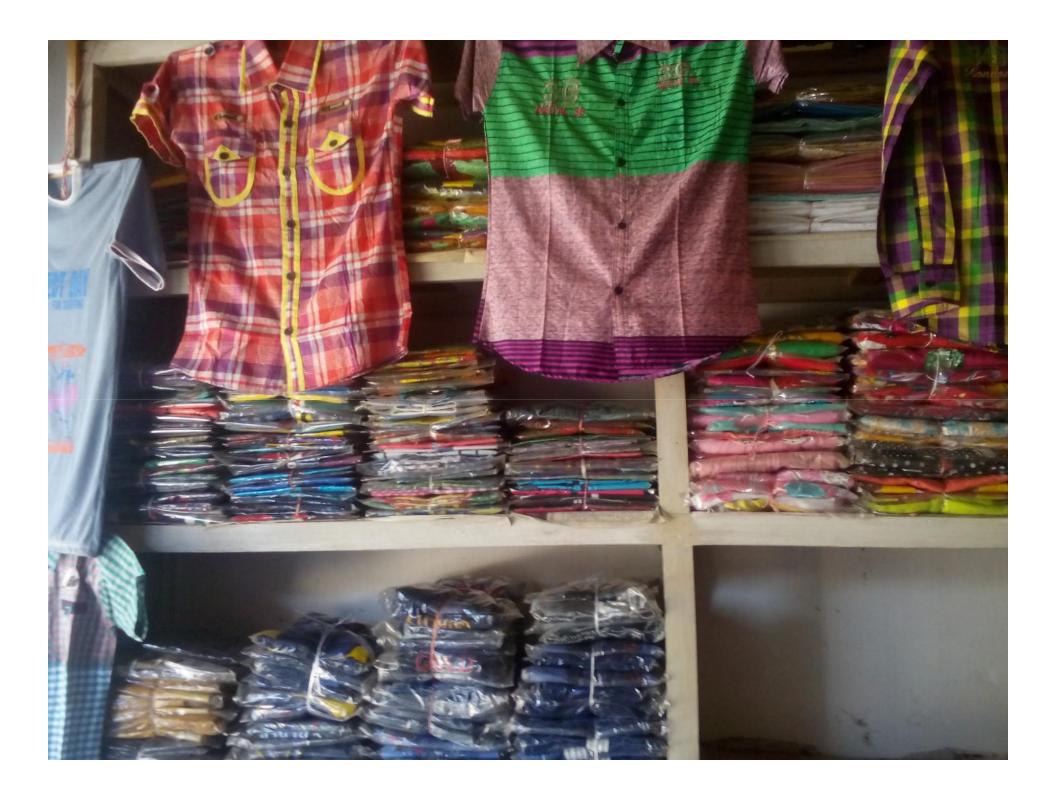


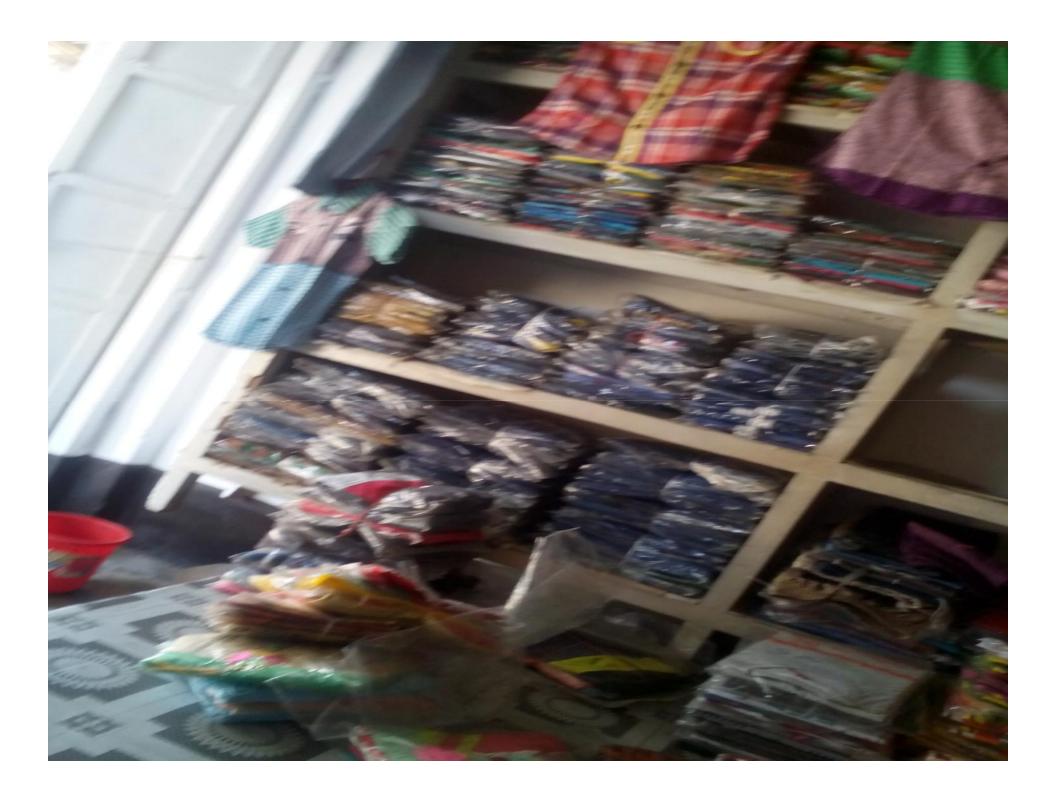














গণপ্রজাত্তী বাংলাদেশ সরকার ইউপি ফরম -১৩

লাইসেশ ফি আদায় রেজিন্তার

व्यवस्थर २०-३७-३०३(८

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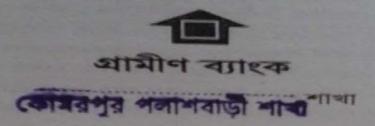
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প্রদান করা হইল।

जानिय 20/05/215

চেরারিম্যানের বাক্ষর আয়ে স পরিকুল ইননাম (অভা) চেনারমানন

সভাগর পরিবাদ্ধির পরিবাদ ক্যোলিকার জ্বলাইনাকার





সহজ ঋণের পাশ বই

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