

Proposed NU Business Name: Fashion Varity Store
Business Category: General Retail & Wholesale



Business Proposal Prepared by: Md. Shahidul Islam, Officer, Jessore unit.

Verified by: Md. Rafiqul Islam

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Sanjoy Biswas Vill: Laxmi Narianpur, Union: Dorajhat, Post: Satiantala, Upazila: Bagherpara, District: Jessore.
Age	:	34 years
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	02 (Two) Brothers and 01 (One) Sister.
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother ✓ Father Nehari Biswas Gurupada Biswas Branch: Dorajhat, Jessore, Centre # 28/mo, Loan no.: 2849, Member since July 8, 2004 First loan: Tk. 5,000
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: :	Existing loan: Nil, Last Loan: Tk. 15.000 N/A No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	•	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	04 (Four) years experience is running his own business. He started the business only with Tk. 100,000 (One Lac). He has on hand training.
Other Own/Family Sources of Income	:	His Father's income from agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01962402876
NU's National ID No.	:	4110928179240
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Nehari Biswas is a GB member since July 8, 2004 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for purchasing Cow and assisting her son in existing business.
- Finally GB loan helped her to improve her economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Fashion Varity Store
Address/ Location	-	Satiantala Bazar, Bagherpara, Jessore.
Total Investment in BDT	:	Tk. 275,000
Financing	:	Self Tk. 175,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 1,000 (One thousand)
Proposed Salary	:	BDT 2,000 (Two thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an Average 15%
(ii) Estimated % of proposed gross profit margin	:	On an Average 15%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

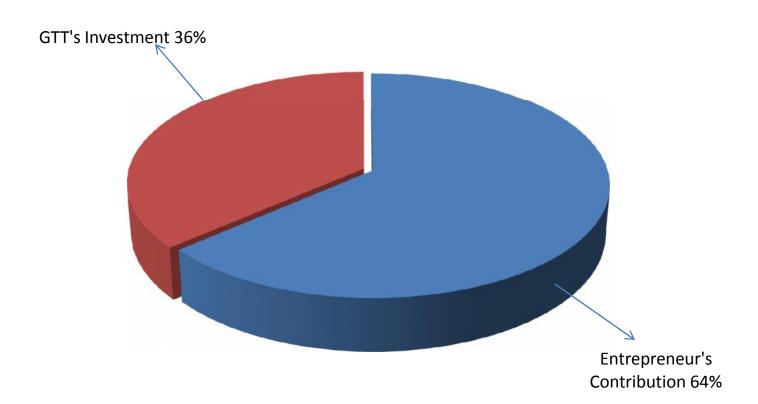
Dantiandona	EB (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales income from products (A)	2,150	60,200	722,400			
Less: Cost of Sales (Purchase product) (B)	1,828	51,170	614,040			
Gross Profit (C) [C=(A-B)]	323	9,030	108,360			
Less: Operating Cost:			·			
Electricity bill		200	2,400			
Generator Bill		150	1,800			
Night Gurd Bill		100	1,200			
Shop Rent		1,200	14,400			
Mobile bill		300	3,600			
Conveyance bill		700	8,400			
Ownership Transfer Fee		-	-			
Present Salary (Self and family)		1,000	12,000			
Provision of Bad Debt		48	572			
Other Cost (stationary & Entertainment etc.)		400	4,800			
Non Cash Item:			, = = =			
Depreciation Expenses		1,015	12,175			
Total Operating Cost (D)		5,112	61,347			
Net Profit (C-D):		3,918	47,013			

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed (BDT)	Total (BDT)
Existing	Proposed			
Investment in products (Cosmatics Item and crocaris item etc.)	Investment in products (Cosmatics Item etc.)	98,500	100,000	198,500
Investment in Machineries (fan-1 & Wet M	2,000	-	2,000	
Advaced for Shop			-	20,000
Cash in hand	1,000	-	1,000	
Decoration (fixture and fittings)	54,500	-	54,500	
Creditors (Since February, 2016 to at pres	(12,000)		(12,000)	
Debtors (Since February, 2016 to at prese	11,000	-	11,000	
Total Capital	175,000	100,000	275,000	

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 175,000
- GTT's Investment BDT 100,000
- Total Capital BDT 275,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Part Inc	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	3,225	90,300	1,083,600	3,773	105,651	1,267,812	4,226	118,329	1,419,949
Less: Cost of Sales (Purchase product) (B)	2,741	76,755	921,060	3,207	89,803	1,077,640	3,592	100,580	1,206,957
Gross Profit (C) [C=(A-B)]	484	13,545	162,540	566	15,848	190,172	634	17,749	212,992
Less: Operating Cost:									
Electricity bill		300	3,600		400	4,800		500	6,000
Generator Bill		200	2,400		250	3,000		300	3,600
Night Gurd Bill		150	1,800		200	2,400		250	3,000
Shop Rent		1,200	14,400		1,200	14,400		1,200	14,400
Mobile bill (SMS & Reporting)		500	6,000		600	7,200		700	8,400
Conveyance bill		1,200	14,400		1,500	18,000		1,800	21,600
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary-Self		2,000	24,000		3,000	36,000		4,000	48,000
Provision of Bad Debt		48	572		48	572		48	572
Other Cost (stationary & Entertainment etc.)		600	7,200		800	9,600		1,000	12,000
Non Cash Item:									
Depreciation Expenses		1,015	12,175		1,015	12,175		1,015	12,175
Total Operating Cost (D)	-	7,879	90,547	-	9,679	116,147	-	11,479	137,747
Net Profit (C-D):	-	5,666	71,993	-	6,169	74,025	-	6,270	75,245
Retained Income			71,993			146,018			221,263

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	_	_
1.2	Net Profit (ownership tr. Fee added back)	75,993		83,245
1.3	Depreciation Expenses	12,175		
1.4	Opening Balance of Cash Surplus	-	64,168	
	Total Cash Inflow	188,168		
2.0	Cash Outflow	133,133	100,000	200,100
2.1	Product Purchase	100,000	_	_
2.2	Investment Payback including Ownership Transfer Fee	24,000		48,000
	Total Cash Outflow	124,000		
	Total Jasii Jatiiow	124,000	40,000	+0,000
3.0	Total Cash Surplus	64,168	110,368	157,788

SWOT ANALYSIS

SHUL ANALISIS

STRENGTH Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment: 0 Trade License in his own name; Ownership of business in his own name; He has on hand training; Skilled and working experiences (4 years).	Weakness ☐ Can not supply goods as per demand.
Opportunities □ Location of shop; □ Regular Customer; □ Increasing Demand; □ The Capital of the entrepreneur will be BDT 396,263 after 3 years excluding payback of investor's money.	THREATS Increase of local competitors.

Presented at 251st as Yunus Centre and 68th In-house Executive Social Business Design Lab

(GTT) on May 16, 2015 at Grameen Telecom Trust Premises

Thank you

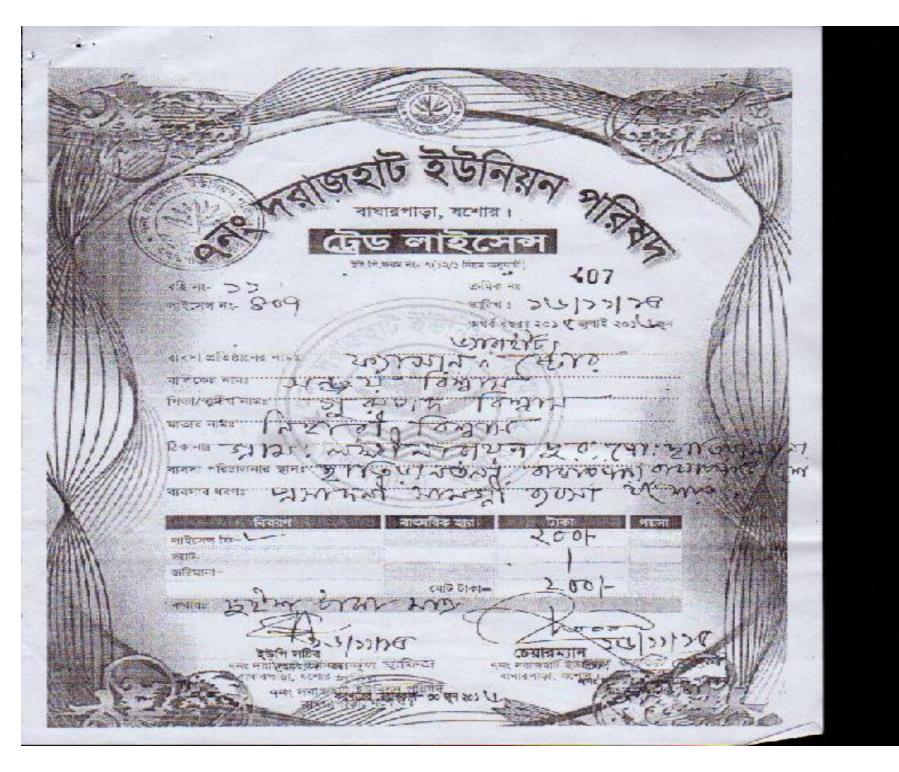
Pictures













গণপ্রজাতনী বাংলাদেশ সরকার Government of the People's Republic of Bengladesh NATIONAL ID CARD / জাতীয় পরিচয় প্র



নাম: সঞ্য বিশ্বাস

Name: Sanjoy Biswas

শিতা: ধকুপদ্ বিশ্বাস

মাতা: দ্বিহারী বিশাস

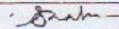
Rogers Glace-

Date of Birth: 18 Aug 1981

ID NO: 4110928179240

এই আটটি প্ৰপ্ৰজাতন্ত্ৰী অংগাদেশ সকলবের সম্পন্তি। কার্টটি ব্যবহারকারী ব্যক্তিত আন্ত কোষাত পাত্রা গোলে নিন্দের্য পোট অফিলে অমা নেয়ার তথা অনুবোধ করা বলো।

ব্রিকানা; গ্রাম/বাক: জার্কী মারাকারুর, ৮৭ বিশা সংলপ্ত, ভারতার: প্রতিবাহ্মতলা -২৪ ৭৮, বাক্তরপাড়া বংগার



গ্ৰদানকাৰী কৰ্ছদকেব ৰাজন

গ্রদালের ভারিখ: ২২/০৯/২০০৮





গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the Feople's Republic of Bergladesh NATIONAL ID CARD / প্রাজীয় পরিচয় প্র



নাম: গুরুলদ বিশ্বাস

Name: Gurupada Biswas

পিতা: মৃত প্রারক চন্দ্র বিশ্বাপ

মাতা: মৃত কৌশুলা রানী বিশাস Date of Birth; 07 Sep 1955

Shallow.

ID NO: 4110928176405

এই কাৰ্য্যী ক্ষাপ্ৰভাৰতী নাম্বাদেশ সম্ভাৱের ক্ষাপনি কাৰ্য্যী ব্যৱস্থানটো বাহীত অন্য কোনাত পাছৰ পেলে নিকটছ পোট অফিলে কমা কোনা ক্ষাপ্ত অনুধ্যাৎ করা হলে। বিভাজ পাছালোক ক্ষাপ্তিকাশক্ষ্য

ত্তিকাত্ত: প্রায়েখ্যাক্ত: অফ্টনাবাচ্চপুত, ৮৬নং নিদ জনেশ্বর, ভাতমারী: ছাতিয়ান্তলা -গর ৭০, নাধারপাড়া, যদেশ্বর



প্ৰশানকারী কর্তুপক্ষের সাক্ষর

প্রদালের ভারিব: ২২/১৯/২০০৪



গণপ্ৰজাতৰ বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL IO CARD / জাতীয় পরিচয় পন



নাম: নিহামী বিশাস

Name: Nehari Biswas

যামী: ভরকা বিশাস

মাতা: খুকুরনী বিশ্বাস

Date of Birth: 17 Oct 1963

ID NO: 4110928176407

এই কার্মটি গাল্ডাপ্রার্মন্তী নাংগাদেশ সরকারের সম্পত্তি। মার্যটে ব্যক্তারকারী বার্যত তমা কোনের পাওয়া গোলে নিকটছ পোট অফিসে জমা মোরার জন্ম কানুক্তার করা কলে। ক্রিপান্ রাজ্যাক্তা, নার্মীনাবাস্থাক্তা, ৮৭ বিশ কলেশ্বর, ভাক্তর; হাতিয়ান ওলা -৭৪৭০, রাম্যাক্তাক্তা, বলোর



धनानकारी कर्ज्भरका यापना

গ্রদানের জারিখ: ২২/০৯/২০০৮

Thank You