

Proposed NU Business Name : Siddik Store Business Category: General Retail & Wholesale



Project Identified by: Md. Ashraful Alam, Asst. Officer, Jessore Sadar unit, Jessore Business Proposal Prepared by: Naznin Akther

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		Md. Mahmuddul Gazi Vill: Uposhahor, Union: Uposhahor, Post: Uposhahor Upazila: Jessore Sadar, District: Jessore.		
Age	:	29 years		
Marital status	:	Unmarried		
Children	:	N/A		
No. of siblings:	:	04 (Four) Brothers		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother ✓ Father Mst. Nur Nahar Mohammad Aki <i>Branch</i> : Noapara, <i>Centre # 06/</i> mo, <i>Loan no.: 1481,</i> Member since March 05, 2004 First Ioan: Tk. 5,000 Existing Ioan: Tk. 160,000, Outstanding Ioan: Tk. 77,280		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur's father No Nil Nil		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	•	Masters in Political Science
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	04 (Four) years experiences is running his own business. He started the business with BDT 50,000 (Fifty thousand). He has taken 06 (Six) months training on basic Computer course from ACME IT center (Jessore).
Other Own/Family Sources of Income	:	His father's income from Business (Wood business).
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.		01785033033
NU's National ID No.	:	4114795249305
NU Project Source/Reference		Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Nur Nahar is a GB member since March 05, 2004 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for purchasing cow and assisting her husband in existing business.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Siddik Store
Address/ Location	:	Holding no. – 02, Block – B, Uposhahor, Jessore.
Total Investment in BDT	:	Tk. 268,000
Financing	:	Self Tk. 168,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 4,000 (Four Thousand)
Proposed Salary	:	BDT 5,000 (Five Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 10%.
(ii) Estimated % of proposed gross profit margin	:	On products 10%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

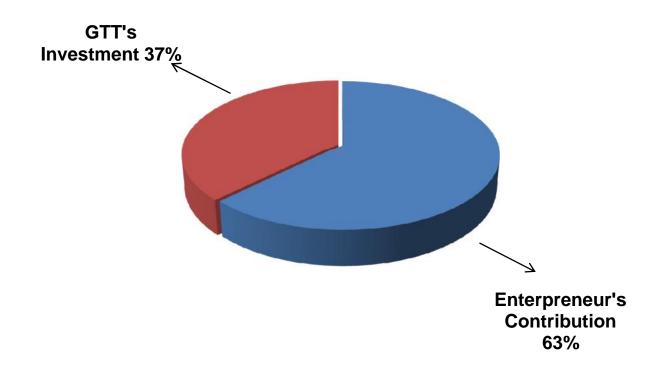
Dertieulere	Existing Business (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales income from Products (A)	4,000	112,000	1,344,000			
Less: Cost of Sales/Products (B)	3,600	100,800	1,209,600			
Gross Profit (C) [C=(A-B)]	400	11,200	134,400			
Less: Operating Cost:		·				
Electricity bill		500	6,000			
Shop Rent (self)						
Mobile bill		500	6,000			
Night Guard bill		30	360			
Conveyance bill		2,000				
Present Salary (Family & Self)		4,000				
Present Salary (Assistant-brother)		2,000				
Provision of bad debt		12	140			
Other Cost (Stationary & Entertainment etc.)		600	7,200			
Non Cash Item:						
Depreciation Expenses		292	3,500			
Total Operating Cost (D)		9,933				
Net Profit (C-D):		1,267				

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed	
Existing	Proposed	Business (BDT)	(BDT)	(BDT)
	Investment in products (grocery item, confectionary item, bakery item and cosmetics item etc.)	105,539	100,000	205,539
Investment in Machinery, Equipment & Tools (refrigerator, weight machine, bulb and fan etc.)				20,000
Cash in Hand				3,461
Investment in Shop				20,000
Debtors (Since April, 2016 to at present)				14,000
Decoration (fixture and fittings)				5,000
Total Capital			100,000	268,000

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 168,000
- GTT's Investment BDT 100,000
- Total Capital BDT 268,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Destionless	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from Products (A)	6,000	168,000	2,016,000	7,020	196,560	2,358,720	7,933	222,113	2,665,354
Less: Cost of Sales/Products (B)	5,400	151,200	1,814,400	6,318	176,904	2,122,848	7,139	199,902	2,398,818
Gross Profit (C) [C=(A-B)]	600	16,800	201,600	702	19,656	235,872	793	22,211	266,535
Less: Operating Cost:									
Electricity bill		500	6,000		550	6,600		550	6,600
Shop Rent (self)		-	-		-	-		-	-
Mobile bill (SMS & Reporting)		650	7,800		750	9,000		800	9,600
Night Guard bill		60	720		90	1,080		120	1,440
Conveyance		3,000	36,000		4,000	48,000		5,000	60,000
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary-(Family & Self)		5,000	60,000		5,500	66,000		6,000	72,000
Proposed Salary (Assistant-brother)		2,000	24,000		2,500	30,000		3,000	36,000
Bank Charge (DD, PO, SC)		80	480		80	960		80	960
Provision of bad debt		12	140		12	140		12	140
Other Cost (stationary & Entertainment etc.)		900	10,800		1,000	12,000		1,100	13,200
Non Cash Item:									
Depreciation Expenses		292	3,500		292	3,500		292	3,500
Total Operating Cost (D)		13,160	153,440		15,440	185,280	-	17,620	211,440
Net Profit (C-D)	-	3,640	48,160	-	4,216	50,592	-	4,591	55,095
Retained Income			48,160			98,752			153,847

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit (ownership tr. Fee added back)	52,160	58,592	63,095
1.3	Depreciation Expenses	3,500	3,500	3,500
	Opening Balance of Cash Surplus	-	31,660	
	Total Cash Inflow	155,660	93,752	
2.0	Cash Outflow			
2.1	Product Purchase	100,000	-	
	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	31,660	45,752	64,347



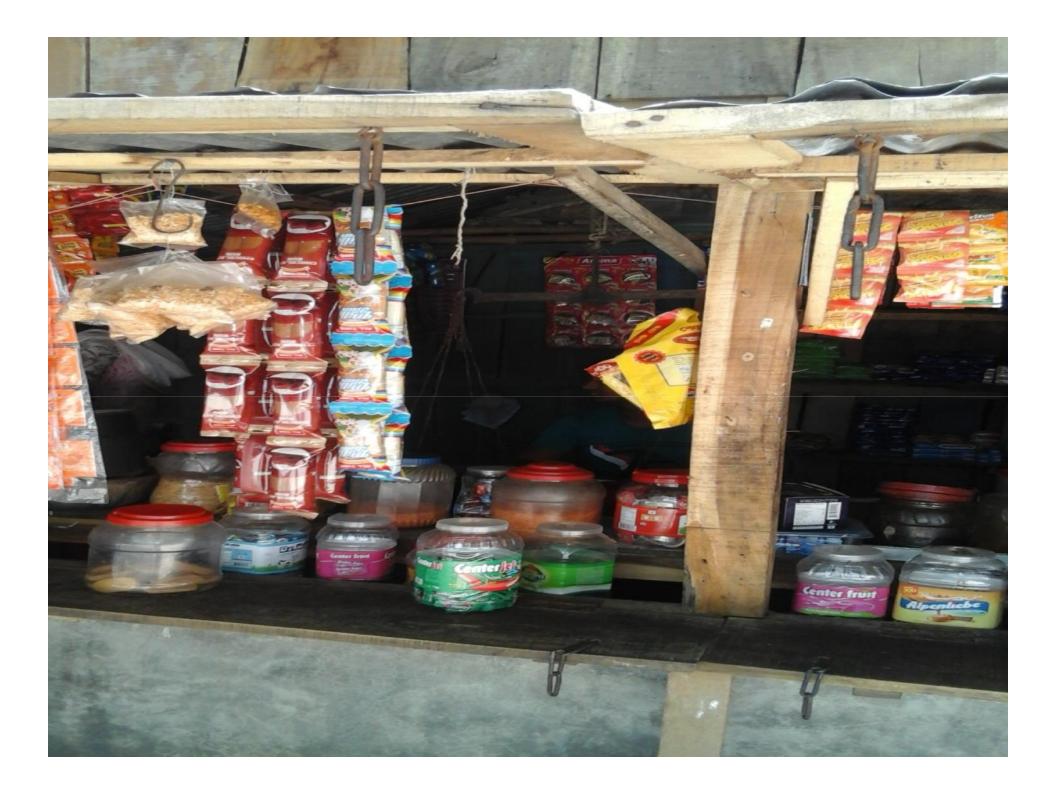
Strength	Weakness
 Present employment: Self: 01 Family: 01 (brother) Others (beyond family): 0 Future employment: 0 Trade License in his own name; Ownership of business in his own name; He has on hand training; Good reputation; Skilled and working experiences: 04 years; 	Can not supply goods as per demand.
OPPORTUNITIES Location of Shop; Have some fixed customers (Retail & Wholesale); Increasing demand; The Capital of the entrepreneur will be BDT 321,847 after 3 years excluding payback of investor's money.	T _{HREATS} Increase of local competitors;

Presented at 251st as Yunus Centre and 68th In-house Executive Social Business Design Lab (GTT) on May 16, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures







ইউ.পি.ফরম নং-৭ (২১/১ নিয়ম অনুযায়ী) দেনং উপশহর ইউনিয়ন পরিষদ নতুন উপশহর, সদর উপজেলা, যশোর ট্রেড লাইসেন্স जातिश : 20b8/2026 102 বহিঃ নং-नारेलम नः - 10144 ব্যবসা প্রতিষ্ঠানের নাম ঃ.... - (র্যাদেকে তেয়ী ব্র মালিকের নাম : আই মাহমুচন আছি পিতা / স্বামীর নাম : আছা আয় তিয়ান - (3) राष्ट्रायुः 02 तस्त्र टेन्क्क्ट्र आखाः, राखाः 2 रित्र किल्लि मार्टिय के (UDS . 00) অত্র ইউনিয়ন পরিষদকৈ প্রদান করিয়াছেন। সে করিণে তাহাকে এতবারা ট্রেড লাইসেন্স মঞ্জর করা যাইতেছে <u>২০০/০১/২০৯৬</u> তারিখেয়ে অর্থ বৎসর শেষ হইবে তদাবরি -2502

গ্রামীণ ব্যাংক নওয়াপাড়া যদেশায় সাধা । শাখা সহজ ঋণের পাশ বই अरु जार्शन নাম अभी नः গ্রহুপ নং কেন্দ্র নং क्ति नाम टेटा कर्ट्र. द्रीयाः বই ইস্যুর তারিখ শাখা ব্যবস্থাপকের স্বাক্ষর



Thank You