

Proposed NU Business Name: **Bhai Bhai Mudi Store**Business Category: **General Retail & Wholesale**



Business Proposal Collected by : Md. Khalid Sorari Omar, Asst. N U, Rohanpur unit, Chapinawabganj.

Business Proposal Prepared by: Md. Mahbubur Rahman Bhuiyan.

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		Md. Abdulla Al Mamun Vill: Mosribuza, Union: Daldali, Post: Mosribuza, Upazila: Bulahat, District: Chapainawabganj.
Age	:	20 Years
Marital status	•	Unarried
Children	:	N/A
No. of siblings:	:	02 (Two) Brothers
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur's father No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Education, till to date		SSC
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)		03 (Three) years experience is running his own business. He started the business only with Tk. 30,000 (Thirty thousand). He has 02 (Two) years working experience as an assistant in his father's business.
Other Own/Family Sources of Income		His father's income from cement & road business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01740118756
NU's National ID No.	:	19997011837102468
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Tazkara Begu is a GB member since May 02, 2005 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for cultivation and assisting her son in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Bhai Bhai Mudi Store
Address/ Location	:	Mosribuza bazar, Chapinawabganj.
Total Investment in BDT	:	Tk. 674,000
Financing	•••	Self Tk.474,000 (from existing business) Required Investment Tk. 200,000 (as equity)
Present salary/drawings from business	:	Taka 10,000 (Ten thousand)
Proposed Salary (estimates)	:	Taka 11,000 (Eleven thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 08%
(ii) Estimated % of proposed gross profit margin	:	On products 08%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

Doutionland		EB (BDT)	
Particulars Particulars Particulars Particulars	Daily	Monthly	Yearly
Sales income from products	12,000	336,000	4,032,000
Total income from sales & commission (A)	12,000	336,000	4,032,000
Less: Cost of Sales (Purchase product) (B)	11,040	309,120	3,709,440
Gross Profit (C) [C=(A-B)]	960	26,880	322,560
Less: Operating Cost:			
Electricity bill		700	8,400
Shop rent		1,000	12,000
Generator bill		150	1,800
Night Guard bill		150	1,800
Mobile bill		700	8,400
Conveyance bill		4,000	48,000
Present Salary (Self and family)		10,000	120,000
Present Salary (Assistant - father)		2,500	30,000
Provision of Bad Debt		44	533
Other Cost (stationary & Entertainment etc.)		1,000	12,000
Non Cash Item:		,	,
Depreciation Expenses		486	5,830
Total Operating Cost (D)		20,730	248,763
Net Profit (C-D):		6,150	73,797

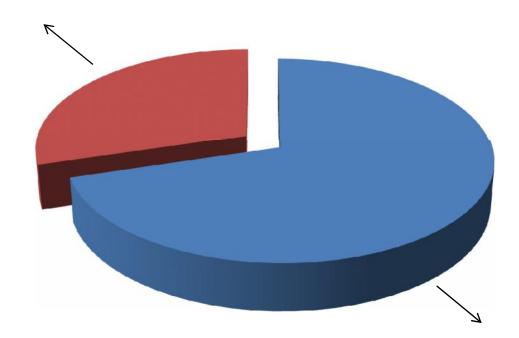
PRESENT & PROPOSED INVESTMENT BREAKDOWN

Partic	culars	Existing Busines s (BDT)	Proposed (BDT)	Total (BDT)
Existing	Proposed			
Investment in products (grocery item, confectionary item, bakery item, stationary item and cosmetics item etc)	Investment in products (grocery item, confectionary item, bakery item, stationary item, cosmetics item and oil cake etc)	372,218	200,000	572,218
Investment in Machineries, Equipments weight balance, bulb and fan etc.)	s & Tools (refrigerator, mobile set,	35,900		35,900
Cash in hand		18,150		18,150
Decoration (fixture and fittings)		4,450		4,450
Advance for shop		30,000		30,000
Debtors (Since March, 2016 to at prese	ent)	53,282		53,282
Creditors (Since March, 2016 to at pres	sent)	(40,000)		(40,000)
Total (Capital	474,000	200,000	674,000

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 474,000
- GTT's Investment BDT 200,000
- Total Capital BDT 674,000

GTT's Investment 30%



Entrepreneur's Contribution 70%

FINANCIAL PROJECTION OF NU BUSINESS PLAN

5.0	У	ear 1 (BD	T)		Year 2 (BD)T)		Year 3 (BDT)	
Particulars Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products	15,000	420,000		17,250	483,000	5,796,000	18,975	531,300	6,375,600
Estimated total income from sales & commission (A)	15,000	420,000	5,040,000	17,250	483,000	5,796,000	18,975	531,300	6,375,600
Less: Cost of Sales (Purchase product) (B)	13,800	386,400	4,636,800	15,870	444,360	5,332,320	17,457	488,796	5,865,552
Gross Profit (C) [C=(A-B)]	1,200	33,600	403,200	1,380	38,640	463,680	1,518	42,504	510,048
Less: Operating Cost:									
Electricity bill		800	9,600		900	10,800		1,000	12,000
Shop rent (self)		1,000	12,000		1,000	12,000		1,000	12,000
Generator bill		178			228	2,736		228	·
Night Guard bill		200	,		250	3,000		300	,
Mobile bill (SMS & Reporting)		1,000	12,000		1,100	13,200		1,200	14,400
Conveyance bill		5,000	60,000		6,000	72,000		7,000	84,000
Bank Charge (DD, PO, SC)		55	330		55	660		55	660
Ownership Transfer Fee		1,333	8,000		1,333	16,000		1,333	16,000
Proposed Salary (Self and family)		11,000	132,000		11,500	138,000		12,000	144,000
Proposed Salary (Assistant - father)		3,000	36,000		3,500	42,000		4,000	48,000
Provision of Bad Debt		44	533		44	533		44	533
Other Cost (stationary & Entertainment etc.)		1,500			1,700	20,400		1,900	
Non Cash Item:		,	,		,	,		, i	,
Depreciation Expenses		486	5,830		486	5,830		486	5,830
Total Operating Cost (D)		25,597	298,829	_	28,097	337,159	-	30,547	366,559
Net Profit (C-D):	-	8,003	104,371	-	10,543	126,521	-	11,957	143,489
lote: 1. Agreed Grace Period: Six Months									

Retained Investment Payback Schedule: Quarterly installment incluting of whether the state of chaque 374,382 deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

Statement of Cash Flow

Three Years Projection- After Funding

	Inree Years Projection- After	runaing		
SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	112,371	142,521	159,489
1.3	Depreciation Expenses	5,830	5,830	5,830
1.4	Opening Balance of Cash Surplus	-	70,201	122,552
	Total Cash Inflow	318,201	218,552	287,872
2.0	Cash Outflow			
2.1	Product Purchase	200,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	48,000	96,000	96,000
	Total Cash Outflow	248,000	96,000	96,000
3.0	Total Cash Surplus	70,201	122,552	191,872

SWOT ANALYSIS

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STRENGTH Present employment: Self: 01 Family: 01 Others (beyond family): 0 Future employment: 0 Ownership of business in his own name; Trade license of business in his own name; He has on hand training; Family business; Skilled & working experience : 3 Years;	Weakness ☐ Can not supply goods according to demand.
OPPORTUNITIES Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 848,382 after 3 years excluding payback of investor's money.	THREATS Local Competition.

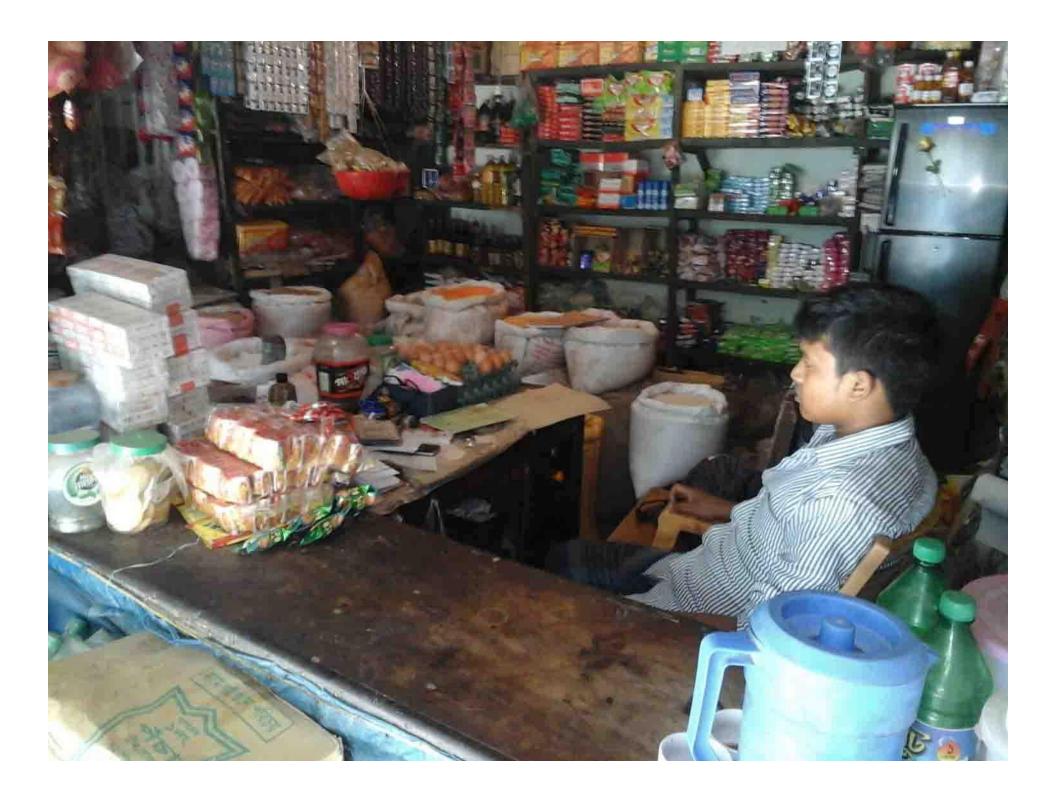
Presented at 251st as Yunus Centre and 68th In-house Executive Social Business Design Lab

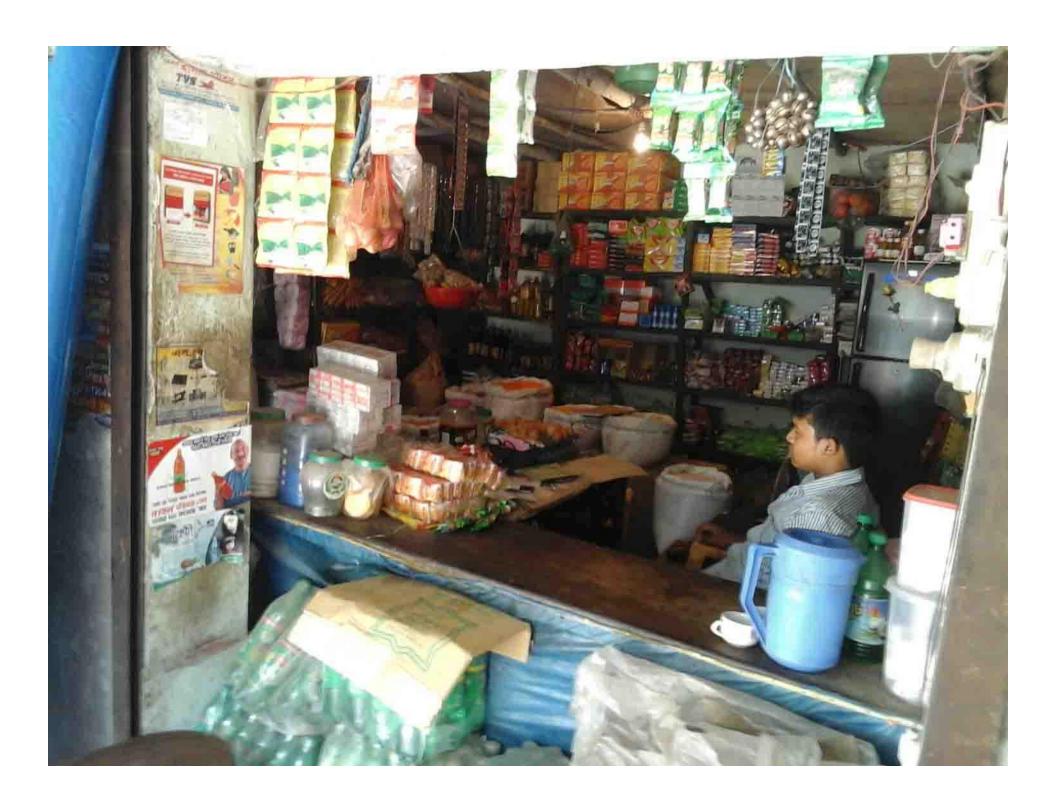
(GTT) on May 16, 2016 at Grameen Telecom Trust Premises

Thank you

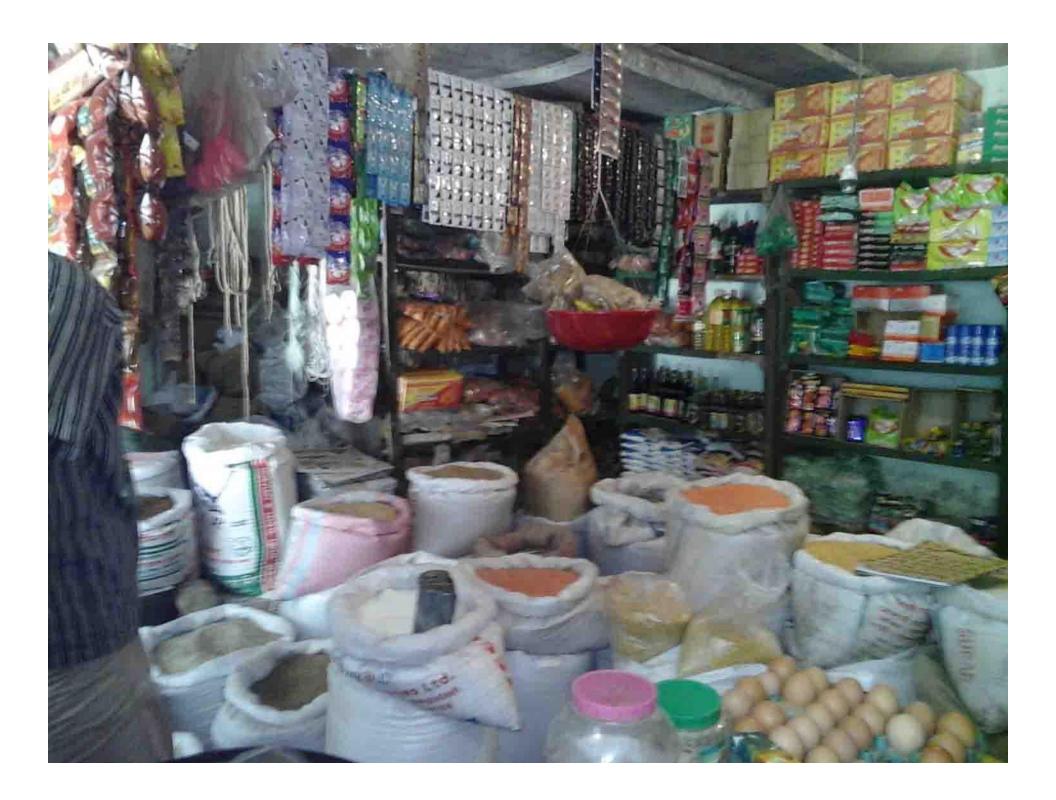
Pictures

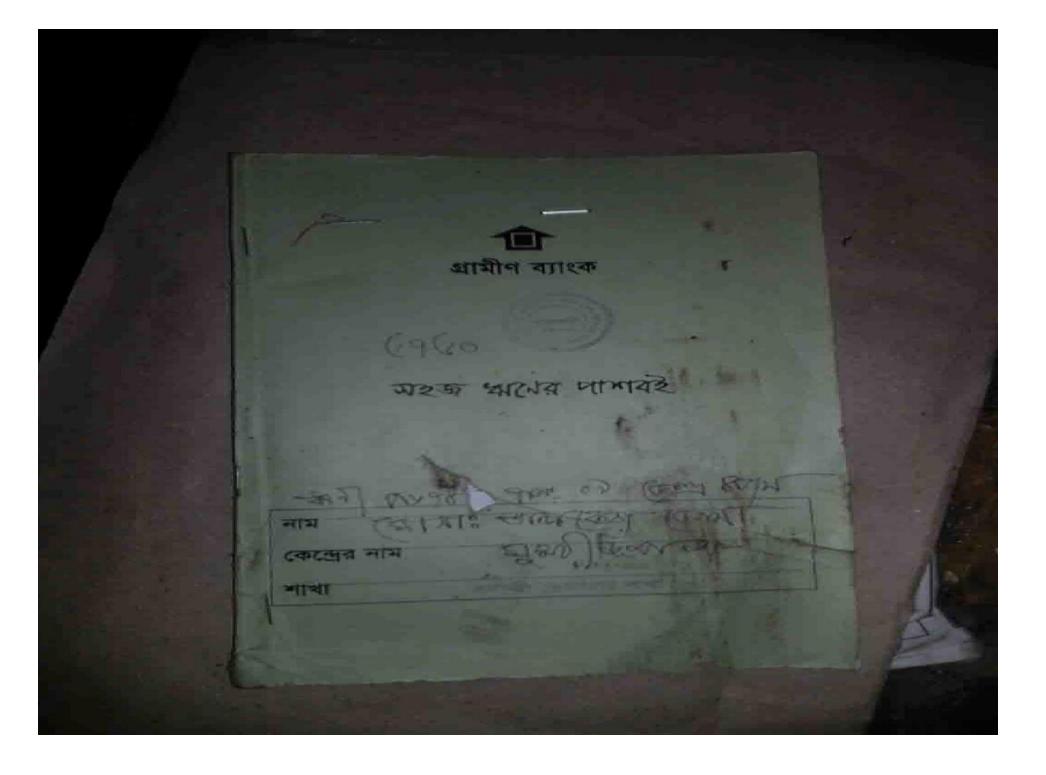












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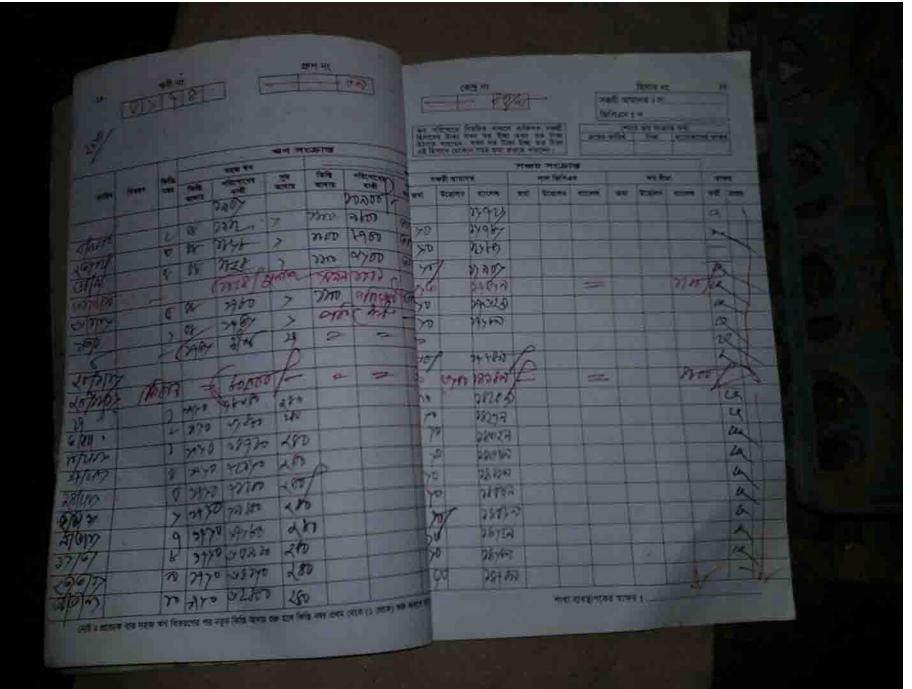
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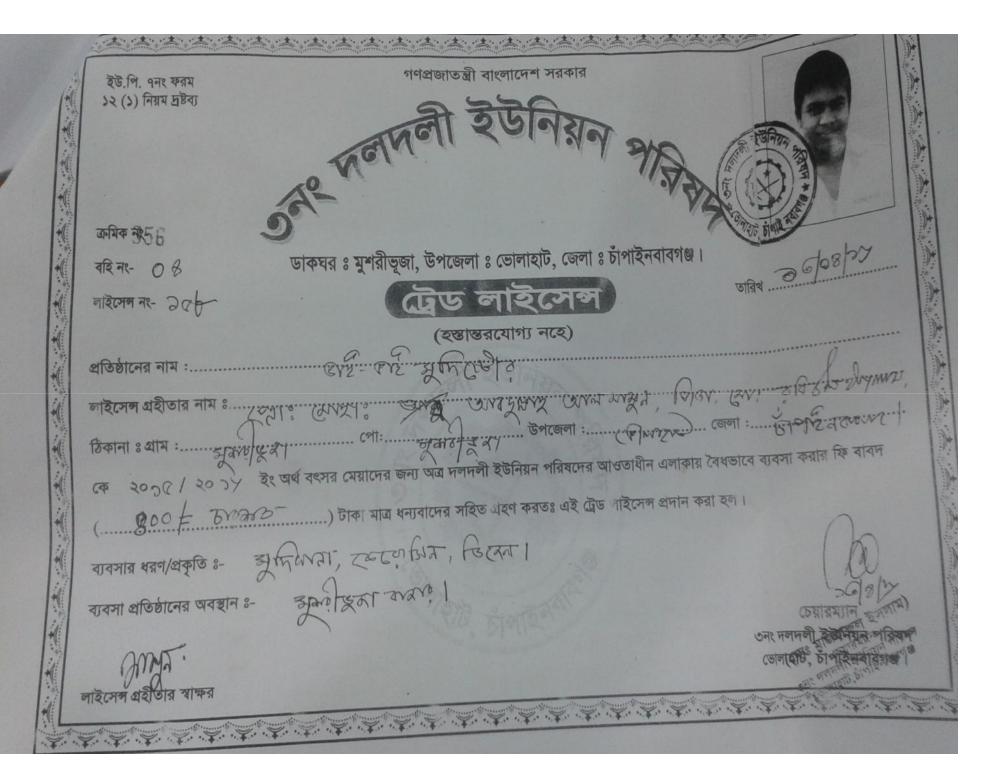
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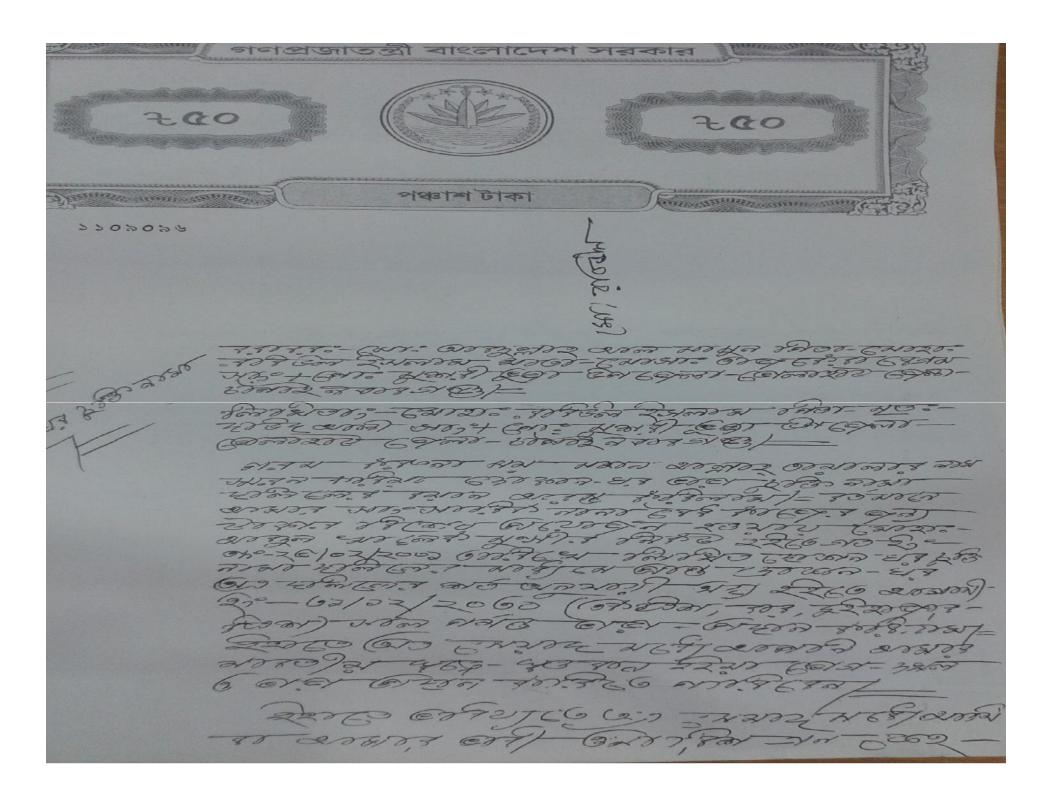
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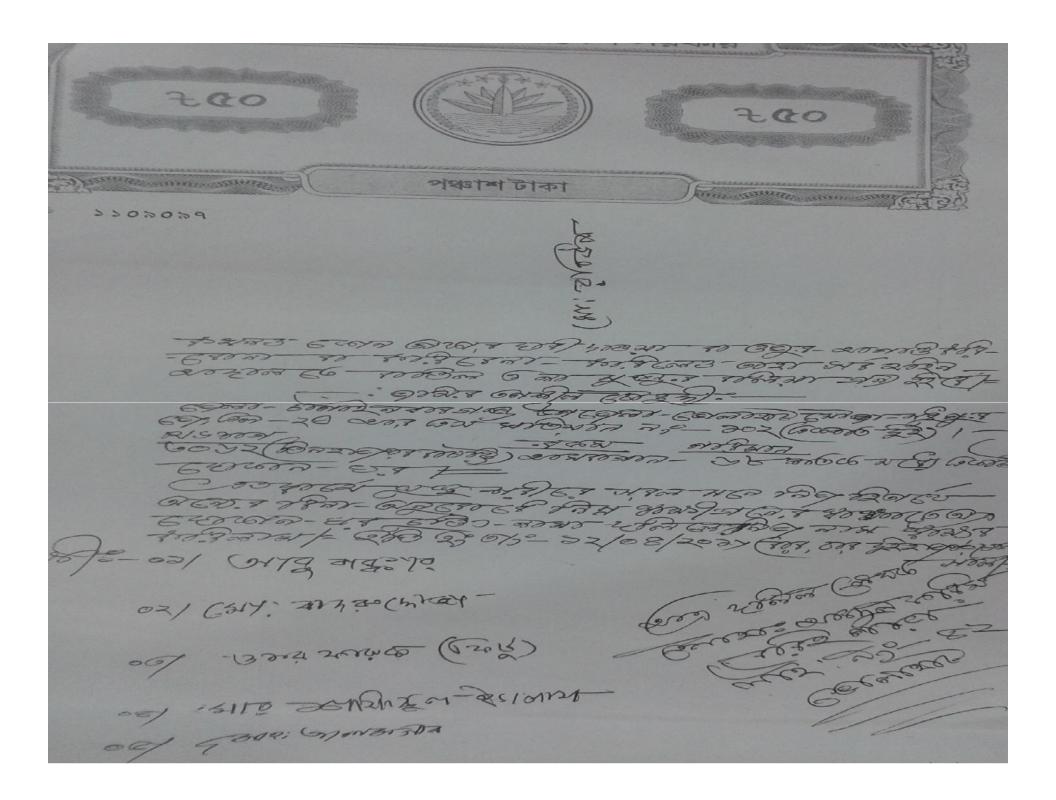
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