

Proposed NU Business Name: Anwar General Store Business Category: General Retail & Whole sale



Business Proposal Collected by: Md. Abdul Baki, officer, Comilia.

Project Prepared & Verified by: Md. Rezaur Rashid Dewan

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

| Name and address | : | Tajul Islam Vill: Belashhor, Union:Chandina, Post: Chandina, Upazila: Chandina, District: Comilla | | | | |
|---|-------|--|--|--|--|--|
| Age | : | 34 years | | | | |
| Marital status | : | Married | | | | |
| Children | : | 01(One) son & 1(One) daughter | | | | |
| No. of siblings: | : | 03(Three) Brothers and 02 (Two) Sisters | | | | |
| Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | : : : | Mother | | | | |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan | : : : | Nil No Nil Nil | | | | |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Education, till to date | : | Class Eight |
|---|---|--|
| Present Occupation (Besides own business, i.e., perusing further studies, other business etc.) | : | Nil |
| Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.) | : | 18 (Eighteen) years experiences is running his own business. He started the business with BDT 60,000 (Sixty thousand). |
| as an appromise etc., | : | He has on hand training. |
| Other Own/Family Sources of Income | : | His 03(Three) brother income from business |
| Other Own/Family Sources of Liabilities | : | Nil |
| NU's Contact No. | : | 01711717180 |
| NU's National ID No. | : | 1922701037293 |
| NU Project Source/Reference | : | Grameen Telecom Trust |

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Anwara Begum was as a GB member from since 2001 to 2008 at first she took GB loan BDT 5,000 (Five thousand).
- Successively several times she utilized GB loan by repairing house, cultivation and assisting her son in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

| Business Name | : | Anwar General Store |
|--|---|--|
| Address/ Location | : | Chandina, Comilla |
| Total Investment in BDT | : | Tk. 7,44,000 |
| Financing | : | Self Tk. 5,44,000(from existing business) Required Investment Tk. 2,00,000 (as equity) |
| Present salary/drawings from business | : | BDT 4,500 (Four thousand five hundred) |
| Proposed Salary | : | BDT 6,000 (six thousand) |
| Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.) | : | On products 20%, bkash 100%, flexiload 100% On products 20%, bkash 100%, flexiload 100% |

INFO ON EXISTING BUSINESS OPERATIONS

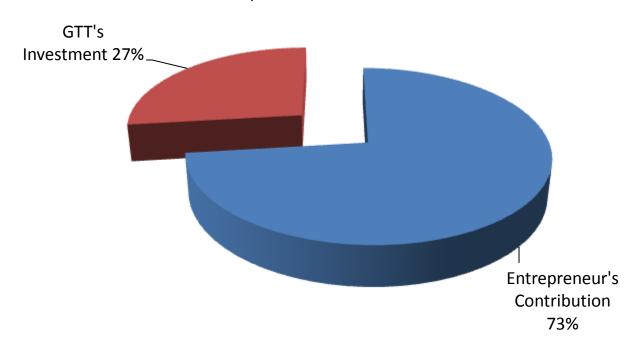
| Doutlandone | | EB (BDT) | | | | |
|--|-------|----------|-----------|--|--|--|
| Particulars | Daily | Monthly | Yearly | | | |
| Sales income from products | 4,500 | 117,000 | 1,404,000 | | | |
| Income from bkash | 200 | 5,200 | 62,400 | | | |
| Income from flexiload | 81 | 2,106 | 25,272 | | | |
| Total Income (A) | 4,781 | 124,306 | 1,491,672 | | | |
| Less: Cost of sales of products (product purchase) (B) | 3,600 | 93,600 | 1,123,200 | | | |
| Gross Profit (C) [C=(A-B)] | 1,181 | 30,706 | 368,472 | | | |
| Less: Operating Cost: | | | · | | | |
| Electricity bill | | 1,230 | 14,760 | | | |
| Shop Rent | | 2,000 | 24,000 | | | |
| Night grad bill | | 200 | 2,400 | | | |
| Mobile bill | | 500 | 6,000 | | | |
| Conveyance | | 1,200 | 14,400 | | | |
| Provision of bad Debt | | 3 | 33 | | | |
| Bank Charge (DD, PO, SC) | | | | | | |
| Ownership Transfer Fee | | - | - | | | |
| Present Salary (Self & family) | | 4,500 | 54,000 | | | |
| Present Salary (Assistant-1) | | 3,000 | 36,000 | | | |
| Other Cost (stationary & Entertainment etc.) | | 800 | 9,600 | | | |
| Non Cash Item: | | | | | | |
| Depreciation Expenses | | 446 | 5,350 | | | |
| Total Operating Cost (D) | | 13,879 | 166,543 | | | |
| Net Profit (C-D): | | 16,827 | 201,929 | | | |

PRESENT & PROPOSED INVESTMENT BREAKDOWN

| | Tajul Islam Business Name: Anwar General Store | | | |
|---|---|---------|-------------------|----------------|
| Inv | restment Breakdown & Source of Finance | | | |
| Particulars | | | Proposed (BDT) | Total (BDT) |
| Existing | Proposed | (BDT) | | |
| Investment in products (Scop, tibbat pawdar, rice, salt, milk, 7up, ice cream,tiger, oil, bkash, etc) | Investment in products (rice, sugar, salt, cosmeties etc) | 244,671 | 200,000 | 444,671 |
| Investment in Equipments & Tools | | 30,000 | | 30,000 |
| Cash in hand | | 12,724 | | 12,724 |
| Debtors (Since February, 2016 to at p | resent) | 3,305 | | 3,305 |
| Creditors (Since November, 2015 to at present) | | (5,200) | | (5,200) |
| Decoration (fixture and fittings) | 1 | 8,500 | | 8,500 |
| Advance for shop | | 250,000 | | 250,000 |
| Total C | apital | 544,000 | 200,000 | 744,000 |

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 544000
- GTT's Investment BDT 200000
- Total Capital BDT 744000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

| | | Year 1 (BDT) | | | Year 2 (BDT) | | | Year 3 (BDT) | | |
|--|-------|--------------|-----------|-------|--------------|-----------|-------|--------------|-----------|--|
| Particulars | Daily | Monthly | Yearly | Daily | Monthly | Yearly | Daily | Monthly | Yearly | |
| Estimated Sales income from products | 5,500 | 142,997 | 1,715,969 | 7,150 | 185,897 | 2,230,759 | 8,937 | 232,371 | 2,788,449 | |
| Income from servicing | 280 | 7,280 | 87,360 | 308 | 8,008 | 96,096 | 354 | 9,918 | 119,011 | |
| Income from flexiload | 108 | 2,808 | 33,696 | 119 | 3,089 | 37,066 | 137 | 3,825 | 45,904 | |
| Total Income (A) | 5,888 | 153,085 | 1,837,025 | 7,577 | 196,993 | 2,363,921 | 9,428 | 246,114 | 2,953,365 | |
| Less: Cost of sales of products (product purchase) (B) | 4,400 | 114,398 | 1,372,775 | 5,720 | 148,717 | 1,784,608 | 7,150 | 185,897 | 2,230,759 | |
| Gross Profit (C) [C=(A-B)] | 1,488 | , | 464,250 | 1,857 | 48,276 | 579,313 | 2,278 | 60,217 | 722,605 | |
| Less: Operating Cost: | | | | | | | | | | |
| Electricity bill | | 1,230 | 14,760 | | 1,430 | 17,160 | | 1,630 | 19,560 | |
| Shop Rent | | 2,500 | 30,000 | | 2,500 | 30,000 | | 3,000 | 36,000 | |
| Night grad bill | | 250 | 3,000 | | 300 | 3,600 | | 350 | 4,200 | |
| Mobile bill (SMS & Reporting) | | 900 | 10,800 | | 1,100 | 13,200 | | 1,600 | 19,200 | |
| Conveyance | | 1,400 | 16,800 | | 1,900 | 22,800 | | 2,400 | 28,800 | |
| Provision of bad Debt | | 3 | 33 | | 3 | 33 | | 3 | 33 | |
| Bank Charge (DD, PO, SC) | | 45 | 270 | | 45 | 540 | | 45 | 540 | |
| Ownership Transfer Fee | | 1,333 | 8,000 | | 1,333 | 16,000 | | 1,333 | 16,000 | |
| Proposed Salary (Self & family) | | 6,000 | 72,000 | | 7,000 | 84,000 | | 8,000 | 96,000 | |
| Present Salary (Assistant-1) | | 3,500 | 42,000 | | 4,500 | 54,000 | | 5,500 | 66,000 | |
| Other Cost (stationary & Entertainment etc.) | | 1,100 | 13,200 | | 1,300 | 15,600 | | 1,800 | 21,600 | |
| Non Cash Item: | | | | | | | | | | |
| Depreciation Expenses | | 446 | 5,350 | | 446 | 5,350 | | 446 | 5,350 | |
| Total Operating Cost (D) | - | 18,707 | 216,213 | - | 21,857 | 262,283 | - | 26,107 | 313,283 | |
| Net Profit (C-D): | _ | 19,981 | 248,037 | - | 26,419 | 317,030 | _ | 34,110 | 409,322 | |
| Retained Income | | | 248,037 | | | 565,067 | | | 974,389 | |

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC, & PAY,)

Statement of Cash Flow

Three Years Projection- After Funding

| SI# | Particulars Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|-----|---|-----------------|-----------------|-----------------|
| 1.0 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 200,000 | - | <u>-</u> |
| 1.2 | Net Profit (ownership tr. Fee added back) | 256,037 | 333,030 | 425,322 |
| 1.3 | Depreciation Expenses | 5,350 | 5,350 | 5,350 |
| 1.4 | Opening Balance of Cash Surplus | - | 213,387 | 455,767 |
| | Total Cash Inflow | 461,387 | 551,767 | 886,439 |
| 2.0 | Cash Outflow | | | |
| 2.1 | Product Purchase | 200,000 | _ | - |
| 2.2 | Investment Payback including Ownership Transfer Fee | 48,000 | 96,000 | 96,000 |
| | Total Cash Outflow | 248,000 | 96,000 | 96,000 |
| 3.0 | Total Cash Surplus | 213,387 | 455,767 | 790,439 |



| STRENGTH □ Present employment: Self: 01 Family: 02 | WEAKNESS ☐ Can not supply goods as per demand; |
|--|---|
| Others (beyond family): 0 Future employment: 0 Trade License in his own name; | , |
| ☐ He has on hand training;☐ Good reputation;☐ Skilled & working experiences: 18years; | |
| | |
| OPPORTUNITIES □ Location of Shop; □ Have some fixed customers; □ Increasing demand; □ The Capital of the entrepreneur will be BDT 15,813,89 after 3 years excluding payback of investor's money. | THREATS ☐ Increase of local competitors; |

Presented at 246th as Yunus Centre and 67th In-house Executive Social Business Design Lab

(GTT) on May, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures















গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

Sovernment of the People's Republic of Bangla

NATIONAL ID CARD /জাতীয় পরিচয় পত্র



নাম: তাজুল ইসলাম

Name: Tajul Islam

পিতা: মৃত ছিদ্দিকুর রহমান

মাতা: আনোয়ারা

Date of Birth: 05 Sep 1982

ID NO: 1922701037293



এই কার্ডটি গণপ্রজ্ঞাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যথ কোথাও পাওয়া গেলে নিকটস্থ পোষ্ট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলে

ঠিকানা: বাসা/হোব্ডিং: চেয়ারম্যান বাড়ী, গ্রাম/রাস্তা: বেলাশ্বর, বেলাশ্বর, ডাকঘর চান্দিনা - ৩৫১০, চান্দিনা পৌরসভা, চান্দিনা, কুমিল্লা

Anjalans

প্রদানকারী কর্তৃপক্ষের স্বাক্ষর

প্রদানের তারিখ: ১৬



গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র



নাম: আনোয়ারা বেগম

Name: Anoara Begum

স্বামী: মৃত ছিদ্দিকুর রহমান

মাতা: নিলুফা বেগম

Date of Birth: 24 Jan 1947

ID NO: 1922701037290

এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য কোথাও পাওয়া গেলে নিকটস্থ পোষ্ট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো।

ঠিকানা: বাসা/হোন্ডিং: বাচু মিয়ার বাড়ী, গ্রাম/রাস্তা: বেলাশ্বর, বেলাশ্বর, ডাকঘর: চান্দিনা - ৩৫১০, চান্দিনা পৌরসভা, চান্দিনা, কুমিল্লা

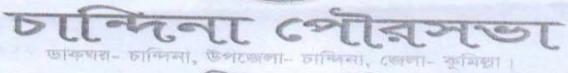
Anjalans

প্রদানকারী কর্তৃপক্ষের স্বাক্ষর

প্রদানের তারিখ: ১৬/০৯/২০০৮

জনিক নং- 4211





প্রাপিতঃ - ১৯৯৭ খ্রিঃ

नार्टरमन मर- थामा (8)-03/ माहि-2/200 /12/C

जिल्ला १००१००१ वर्षे

ব্যবসা বাণিজ্যের লাইসেন

| দোকান/ প্রতিষ্ঠানের নাম |
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| (पाकान/ शिक्शांत्र नाय व्याताञ्चात्र (क्रान्त) क्रिकाना विकाना |
| (34/30/31 27/61 |
| তিকানা ক্লেক্সের অড়ে চনিকা, ক্রেক্সের লাইসেল প্রাপকের নাম - তাজুন ক্রিক্সের পিতা/ স্থামীর নাম |
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| টিকানা ত্রাপে বিসাপ্তার তাক্ত ন তাক্ত ন তালাকার কালিনার বিসার প্রতির্ভাগ নির্দান কালিনার বিজ্ঞান ভিতরে চলতি তাক্ত ন তালাকার ভিতরে চলতি তাক্ত ন তালাকার ভিতরে চলতি তাক্ত ন তালাকার ভালাকার ভাল |
| 2000 - २०७७ २१ वर्ष वस्मत् धक ज्ञास्मज |
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| जानार्श वावशास क्षेत्र कर केकक जाका |
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| তাহাকে উক্ত ব্যবসা কার্যের অনুমতি প্রদান করা হইল। ২০১৫-২০১৬ আর্বিট্রাম্ |
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HANDAAAD

क्तान्त्र यस वर्गत पुरिस्तामा

क्षाः काकृतं चेकाताभः, विश्वः कृतः विक्रिद्धःतः वदस्रामः, भावः कृतः व्याताशासाः वदस्यमः, विश्वः चेक्रवाभः, दशक्याः कृत्वाः, ज्ञाः दवनाव्यसः, दृशाः काव्हिताः, भागाः काव्हिताः, वद्दताः स्वित्वसः, कृतिवदः वद्याग्यस्ति। स्वस्थाः वर्षा

हा। चाकून ज्ञाकिम, भिनाः हम। रहमाग बान्मे, जानः 'ब्रु हममा। कारून चिति, चैत्रः चैपनाम, रभवनाः महस्मा, आः, श्रम्माकारे, रमाः चान्दिना, भागः चान्दिना, हरूनाः कृषिताः, क्रावित्र सर्वामकी,

कर्मी उसकि व्यक्त हातिहा स्थानका वर्णे ह स्थानकार कार्या उसकि व्यक्त हातिकार उसके । स्थान व्यक्त व्यक्तिकार क्या व्यक्ति व्यक्ति व्यक्ति व्यक्ति स्थानकार कार्य कार्यान विश्व क्या क्रिका व्यक्त व्यक्ति व्यक्ति स्थानकार कार्यान व्यक्ति व



BUTEM

- मिलाः क्रिमिलाः श्रामाः का निमा व्यक्ताकार्यीन रामेका स्वानायातः व्यव अपि आहार कार्य २२०१ मध्या स्वार्धि आका नाका रहित आहे स्वार्थित क्रिमें नाम अपि नाम भागीत विभिन्ने

আরু ১। ইকজন নাম ভক্তানার ताधक स्थाः देवास्थि धर्वित आः इतताब्दन

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Thank You